# FINANCIAL TIMES

**MONDAY DECEMBER 8 1997** 

Start the week with...



**Problem page** What do my staff

think of me?



**EU enlargement** 

Fast push eastward bruises feelings



Today's Surveys

China World pulp and paper

World Business Newspaper http://www.FT.com

**WORLD NEWS** 

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### **EU** awaits Gore concession on **US** greenhouse gas emissions

US vice-president Al Gore is expected to offer concessions in Kyoto, Japan, today to secure a deal on global warming. He is under pressure to reduce US greenhouse gas emission targets and be more flexible about developing countries. The European Union said it was up to Mr Gore to match a softer EU stance announced yesterday. Page 4

Antonov crash kills at least 62 Searchers in Irkutsk, Russia, expected to find more bodies as they sifted the wreckage of an apartment block hit by an Antonov transport aircraft.

Hong Kong flu scare Hong Kong health officials appealed for calm after a strain of influenza previously found only in birds claimed two more ictims in the territory, bringing the death toll to three

Israeli strike ends Israeli union officials ended a five-day old strike which crippled public services. Strikers shut down government offices, the stock exchange, banks and the airport, in a dispute over pension rights, privatisation and economic reforms. Page 4

Ulster tensions set to rise Tensions are expected to mount in the Northern Ireland talks this week when leaders of Sinn Péin. political wing of the Irish Republican Army, tell UK prime minister Tony Blair that the peace process must ultimately lead to a

Czech political turmoil
Czech president Vaciav Havel
will ask Christian Democratic
party leader Josef Lux to try to orm a new coalition government following last week's resignation

united Ireland. Page 6

of premier Vaclay Klaus. Angio-Argentine meeting British and Argentine defence ministers were due to meet in

London today for the first time since the Falklands war of 1982. Albright tours Africa US secretary of state Madeleine Albright is starting a trip to ald a new, more dynamic rela-

MZ cabinet shifts to right Jenny Shipley, New Zealand's first woman prime minister, reshuffled the cabinet, promoting right wingers and rewarding supex-premier Jim Bolger. Page 4; Observer, Page 17

tionship with a continent often marginalised in policymaking.

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**Police chief quits** Philippine police chief Recaredo Sarmiento resigned amid public anger at recent kidnaps. Page 4

Skydive ends in tragedy Three skydivers on an adventure tour plunged to their deaths at the South Pole when their parachutes failed to open, according to trip organiser Adventure Network International of Canada.

Truffie turmei Two dogs skilled in sniffing out truffles were poisoned in a vicious war between hunters of the funghi in Umbria, central Italy. Top quality truffles fetch about L2.5m (\$1,490) a kilo.

Chain store's new bard British retailer Marks and Spencer has appointed a resident poet. Page 6

World Cup sabotage attempt Saboteurs tried to cut off electri-cal power at last week's televised World Cup soccer draw. Police were called in after workers discovered intruders had broken into a power transformer near the Velodrome stadium in Mar-seilles, southern France.

EMS: Grid

Irish Pont

Maridea Escudo F.Franc

D.Krose D-Mark

**BUSINESS NEWS** 

### Italy plans shake-up of corporate governance

Italy will this week launch its most concerted attempt yet to reform the way the country's major companies are run, announcing new proposals on corporate governance and take-over law. Page 18

**Crédit Lyonnais**, the French state-owned bank, could be partially privatised within the next six months, under plans being discussed between executives and the government. Page 19

European Union energy ministers will attempt to agree plans to open part of the EU's \$100bn-a-year natural gas market to competition. Page 2

Promodès, one of France's largest hypermarket chains, is to take a stake worth L1,600bn (\$926m) in GS, Italy's third-largest supermarket group. Page 19

The London Stock Exchange may make changes to its trading hours and the way it calculates closing prices, following wild swings in recent dealing. Page 6

UK government bond market catches up with its main rivals today with the introduction of trading in "stripped" gilts. Page 19; Lex, Page 18

Competition in Europe's telecommunications markets is in danger of being stifled by widely diverging interconnection charges, according to a study by

a UK consultancy. Page 18 azy-Rossi-Sakha, Russia's biggest diamond producer, has seen its \$500m loan facility arranged by western banks led by the UK's NatWest Markets col-

lapse. Page 18 Blackstone Group, the US investment institution, will announce it has concluded one of the largest commercial leasing agreements ever in France. Its affiliate, Descartes Défense V. has negotiated a new \$275m lease

to house IBM's European headquarters in Paris. Page 22 LDV, the UK independent vehicle maker, is in advanced talks with Daewoo of South Korea about

building a successor to LDV's

Pilot and Convoy vans. Page 19 **Lourno, the UK-based** conglomerate, is in talks with JCI about a bid for the South-African mining group in a move that would remove an unwanted shareholder from Lourho's register and achieve the same benefits

Fedwire and Chips, the New York bank payment systems which together handle \$2,500hn of cash transfers a day, were due to open at 12.30am today to make the flow of money around world payments systems safer. Fedwire will open for 18 hours, overlapping with European large value payment systems and giving a small overlap with Japan. Page 2

as a large buyback. Page 19

**DFS**, the San Francisco-based global retailer, is considering a bid for Barney's, the US depart-ment store chain under bankruptcy protection. Barney's has already agreed to a \$247m deal to sell 51 per cent to Dickson Concepts, the Hong Kong retail group. Page 22

China has offered to ease foreign access to its banking, insurance and distribution sectors during talks in Geneva on its 11-year-old application to join the World Trade Organisation. Page 3

Philippine inflation rose from 5.7 per cent year-on-year in October to a 14-month high of 6.5 per cent in November after fall-out from the Asian crisis, according to government figures. Page 4

> The chart shows the member currencies of the authorities rate mechanism measured against the

Mealors cristation in the elegan.

milited to fluctuate within 15 per

the D-Mark and the guilder which

cent of agreed central rates. against the other members of the mechanism. The exceptions are

Dec 5 1997

The Austrian, Dutch, Beiglen and German currencies are now all within 0.02 per

cent of their central rates in the exchange rate mechanism as the currencies expected to join European monetary union converge. Currencies, Page 27

O THE FINANCIAL TIMES LIMITED 1997 No.33,468 London · Leeds · Parts · Frankfurt · Stockholm · Madrid · New York

Los Angeles - Tokyo - Hong Kong

Swiss merger set to create second largest

bank in world Combined SBC and UBS to

By Jane Martinson in London and William Hall in Zurich

Swiss Bank Corporation and Union Bank of Switzerland are expected to announce a full merger today in a deal that will create the world's second largest commercial bank, with assets of

nearly \$600bn. The new company, likely to be called United Bank of Switzerland, is also set to become the world's largest fund manager and private banking operation with assets under management of

SFr1,300bn (\$915.4bn). The new group will be valued

at SFr83bn, based on Friday's closing share prices. Considerable overlap in the European investment banking businesses of the two groups is expected to lead to 5,000-7,000 job cuts in the combined investment banking divisions, which employ between 18,000 and 20,000 people

worldwide. London is expected to be hit hardest by job cuts.
In the domestic Swiss banking operations cuts estimated at ment operations, which include between 4,000 and 5,000 are likely

to be phased in to satisfy domestic sensitivities. The combined group will

employ some 55,000 people worldwide before the cuts. UBS is the biggest Swiss bank ing with 2.6m customers, com- rate finance, has prompted specupared with Credit Suisse's 24m lation that part of UBS's business

strong competition from the 24 March, will form a new company cantonal banks and new legislation means the Swiss postal with UBS shareholders offered savings bank is going to become about 60 per cent of the new coma powerful competitor.

Nevertheless, UBS is deter-Swiss Rank Corporation, by contrast, has always been regarded as the least committed of the big three to Swiss retail banking and

have assets of nearly \$600bn has the least to lose by throwing in its lot in this area with UBS. UBS is also the Swiss market leader in private banking. The

only area where UBS really lags behind SBC is merchant banking. One company insider said UBS had decided to restructure its investment banking division after the \$36bn merger between Credit Suisse and Winterthur in

Several key appointments are understood to favour SBC board directors. Marcel Ospel, SBC's chief executive, is expected to become chief executive of the combined group while Mathis Cabiallavetta, the UBS president,

is to be group chairman. Johannes de Gier, the bead of SBC's investment banking division, is to take control of the group's combined investment

banking operations. Gary Brinson, who joined SBC when the group took over his Chicago-based asset management company two years ago, is to take charge of the asset manage-

PDFM, one of the UK's largest pension fund managers. Rudi Bogni, the head of SBC private banking, is to head the

combined groups' private banking operations. The extent of the overlap, parin terms of domestic retail bank- ticularly in equities and corpo-

and Swiss Bank Corporation's will be sold. The deal, which has to be put The big banks already face to shareholders in February or through a straight share swap.

Any deal between the two mined to remain a strong player would have to win clearance in the domestic Swiss market. from the Swiss and European competition authorities.

\$600hn question, Page 17

Tehran plays host to Islamic summit



Workers adjust a banner in a Tehran marketplace welcoming delegates to the Organisation of the

### Islamic Conference summit. Iran's spiritual leader, Ayatoliah Ali Khamenel, will tomorrow open the meeting, expected to have representatives from more than 50 countries. Entry points closed, Page 4 S Korean shipbuilding

By John Burton in Seoul South Korea's 12th-largest conglomerate, the Halla ship-

building group, collapsed at the weekend after its creditor banks curtailed loans and forced it to default on debt payments. More highly leveraged conglomerates are expected to follow Halla after the government suspended the operations last week of nine of Korea's 30 investment banks, a vital source of

short-term corporate financing. Coryo Securities last Friday became the first Korean brokerage house to go bust in 35 years

after its investment bank subsid-

iary was included among those

The suspension has discouraged commercial banks from investment banks. This is exacerbating a credit crunch as the indebted banks respond by refusing to roll over loans to highly

geared industrial groups. try to rescue the investment sulting in Seoul. banks through restructuring programmes and prevent more cor- brother of the founder of Hyunporate bankruptcies. But this dai and has received financial ments. effort faces huge obstacles, given support from Korea's leading

It's a Cinven fact

conglomerate collapses of most investment banks, it had no intention of taking over The government is also resisting pressure from the International Monetary Fund to close at least two insolvent commercial

banks soon because of fears that this would trigger a run on bank deposits and further restrict cor-

porate lending. Added pressure on liquidity is coming from domestic financial markets, Interest rates have soared to a 15-year high of 19.95

per cent.

Halla amassed debts of at least S6bn as it completed the construction last year of a new shipyard which has yet to produce its first finished vessel. Halla also invested heavily in building overseas cement plants and expanding car-component facilities.

orders. "Halla expanded itself nies to 50 per cent. into bankruptcy," said Peter • South Korea's debt to major Halla was established by the

Lex, Page 18 the perilous financial state conglomerate. But Hyundai said

Halla subsidiaries, including its shipbuilding and car-component

operations that would complement Hyundai's own. Some analysts believe that Hyundai may yet be forced to acquire Halla's Mando Machinery. Korea's largest car-parts maker, since its bankruptcy

could threaten production for all

of the nation's carmakers. The credit crunch is forcing other conglomerates to reduce investments. The Dongbu group said it was postponing plans to produce semiconductors in a \$2bn venture with International Business Machines of the US.

Conglomerates are also diverting funds from investments as they prepare to defend against However, the outlook for other possible takenver attempts by extending new loans to the Korean shipbuilders is improv- foreign companies. The governing, since the weak Korean cur- ment is raising the foreign sharerency is likely to boost ship holding ceiling in listed compa-

Bartholomew, managing director international banks rose by 7.4 The government said it would for Industrial Research and Conper cent to \$116.8bn by mid-1997 from the end of 1996, according to figures released yesterday by the Bank for International Settle-

Painful prospect, Page 16

### Big companies may face \$50bn Emu cost

in London

predictions.

300 of Europe's largest compa nies took part. The estimate of preparation costs was based on an extrapola-

The estimate seems consistent with other industry forecasts which put the total cost of preparing for Rma worldwide at

The KPMG survey found that average prices to fall and aver-

**COMMENT & ANALYSIS** 

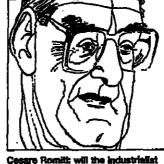
Page 17 Me Mowlam and frejand Phillip Stephens, Page 16

this week

 Profile: Cesure Romiti Page 10 ● EU enlarg FT Guide, Page 10

• The bright ... and the effective Dick Brown, Page 14

Della Bradshaw, Page 14



By Wolfgang Münchau,

European economic and monetary union will impose tion of the survey data to Euro-transition costs of more than pean companies with more than \$50hn on Europe's largest com- 5,000 employees. panies, an average of around \$30m per company, according to a survey published today.

The data support anecdotal evidence from individual companies that the costs for Emu prepgrations far exceed their earlier

KPMG Management Consulting. was conducted by Harris, the opinion research group, during September and October. About

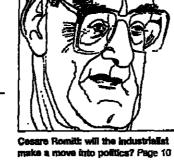
around \$150bn. Some experts say the final bill may turn out to be The survey, commissioned by Europe's top companies expected age wages to rise under Emu, as

Continued on Page 18

MANAGEMENT

 Tomorrow's world-besters Page 12

BUSINESS EDUCATION



Marketing & Media

Artistic – but does it work? Winston Fletcher, Page 13

TRAVEL

On the rack over rooms Roger Bray, Page 14

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We're one hundred per cent independent. Cinven Doing our own thing

**NEWS DIGEST** 

Swiss Bank is

accused over

victims' assets

Swiss Bank Corporation was yesterday accused by the New York State Banking Department of providing inaccu-rate responses and withholding information from officials

attempting to check whether it held assets belonging to

holocaust victims. The move is deeply damaging for the

bank, coming on the eve of today's conference of public

finance officials in New York, which will attempt to agree

a common response on the issue, possibly including bar-

ring Swiss banks from new business.

According to an order signed by Elizabeth McCaul, New York's acting superintendent of banks, Swiss Bank "has

responding to request for information" on assets held in New York. She said that Ernst & Young, the auditors

appointed by the state, had not been provided with cer-

tain relevant records and documents, and that Swiss Bank had "provided inaccurate responses to inquiries concerning wartime accounts".

Swiss Bank has now been ordered to submit a written

report recommending improvements to its record-keeping

practices, and reviewing the number of staff it devotes to

handling inquiries about wartime accounts. Swiss Bank

which has the power to rescind its licence to do business

John Authers, New York

will be required to provide the banking department,

in New York, with monthly updates on its progress.

not acted with appropriate speed and diligence in

# may mollify rejected applicants

By Lionel Barber in Brussels

The European Union is moving toward a compromise over enlargement aimed at avoiding a new Iron Curtain in central and eastern Europe between disappointed candidates and those on a fast-track for EU

EU foreign ministers will today discuss a package to smooth the path to an agreement at this week's European summit in Luxem-

Separately, the EU wants to reassure Turkey that its argued strongly against ket. application for membership dividing the Baltic states

is being taken seriously.

is expected to endorse the European Commission's judgment that the Czech Republic, Hungary, Poland, Estonia, Slovenia and Cyprus are ready to open negotiations on entry into the EU, most likely starting in late March.

toward compensating those left behind: Bulgaria, Latvia, Lithuania, Romania, and Slovakia. In particular, the Danes and Swedes have

Lithuania

countries, with the possible should be included in the first phase of accession negotlations. This is known as the "screening phase" when However, the enlargement the Commission and the debate has shifted sharply member states scrutinise how far candidates comply with the "acquis commu taire", the obligations of membership including compliance with the single mar-

ment negotiations by at least A Danish proposal is gain- 12 months. "It is a transparing ground whereby all ent ploy to help the two Bal- to receive more than Ecu900 tic states catch up with the exception of Slovakia, front-runners," said a Commission official. "It is a de back-markers are likely to invite Turkey to a pan-Eurofacto postponement of the negotiations.

> Brock, EU commissioner commitment to solidarity responsible for enlargement. raised the possibility of a "top-up fund" for the five charges that they had been tral and eastern Europeans, short-changed on future financial aid.

A new study by the Royal being treated on an equal

between Estonia, the that the Danish proposal Institute for International footing EU leaders appear to The Luxembourg summit front-runner, and Latvia and could slow down the enlarge. Affairs in London on be ready to declare at the enlargement estimates that summit that Turkey is eligithe five front-runners stand ble for membership - an unprecedented step. Provided Greece drops its (\$1,000) per head between 1999 and 2006. But the five

veto. EU leaders will also pean conference next year receive under Ecu410 per alongside all 15 members, head. "This funding gap seri-Last week, Hans van den ously questions the EU's the 10 east European applicants, and Cyprus. But Turkey will not be included in the "accession partnerships" Commission officials warn that if special measures are for the eastern applicants outsiders in a bid to deflect offered to the excluded cen- which will offer financial aid and a road map to memberit will be even more difficult

to convince Turkey that it is Enlargement questions

mum and optional maximum bands would rise to 28-38 per cent, and after 10 years to 33-48 per cent. The minimum percentages are similar to

Ministers must also agree

After five years, the mini-

on how to deal with longterm "take or pay" contracts, under which national gas monopolies contract to purchase gas from producers

### **Paris** proposes overtime rate cap

By Andrew Jack in Paris

French employees who work more than the government's proposed legal limit of 35 hours a week will be entitled to overtime rates of up to 25 per cent above the normal wage, two ministers indicated yesterday.

In a letter to 150,000 businesses for arrival today. Martine Aubry, the employ <u>ment minister, and Domini</u>que Strauss-Kahn, economic, finance and industry minister, said there would be an upper limit on overtime rates of 125 per cent for employees working between 35 and 39 hours a week.

Details of the cap - which is equivalent to the existing theoretical legal overtime rate for employees who work more than 39 hours a week – clarifies some cost implications of the government's working hours' plans, unveiled in October.

However, the two ministers stressed that legislation introducing a 35-hour week would include mechanisms designed to "prevent excess"

in the use of overtime. Their initiative came as the battle intensified over the government's controversial proposals to cut working hours, which has pitted

it against many businesses. The CNPF, the country's leading employers' federation, released a poll yesterday suggesting that employers and employees alike believed reduced working hours was the least likely measure to cut France's high level of unemployment. The poll came ahead of a week of meetings planned

by the federation to discuss the policy. The federation will also elect a new president to replace Jean Gandots who resigned in protest at the

working hours proposals. Ernest-Antoine Seillière. his likely successor, recently called on companies to use the debate over the 35-hour week to "destabilise" Lionel Jospin, the prime minister.

The poll showed that 85 per cent of heads of companies opposed the 35-hour week, while 69 per cent of employees were in favour. However, only 2 per cent of employers and 12 per cent employees thought the measure would help create jobs.

Both groups argued that the most important initiative to boost employment would be to reduce France's high level of social security contributions.

Some 61 per cent of employers said the 35-hour week would harm employment, and 63 per cent said it would increase labour costs by more than 5 per cent.

Deal on VAT rise close Hopes rose yesterday for a deal between the Bonn government and the opposition Social Democrat party to prevent higher pension contributions pushing up Germany's nonwage labour costs next year. The two sides were said to be close to agreeing to raise the standard τate of value added tax to 16 per cent from 15 per cent to prevent a planned increase in pension contributions to 21 per cent

■ GERMAN TAX

of gross wages next year from 20.3 per cent. Coalition leaders and senior SPD politicians also discussed stalled plans for reform of Germany's complex and inequitable income tax system in confidential talks. The chances of a tax breakthrough are less clear, although a "mini-reform" may be possible following a proposal from Oskar Lafontaine, SPD leader, for an across-the-board reduction of 4 percentage points in tax rates from 1999.

TURKISH POLITICS

### Fresh doubts on inflation plan

The resignation of a senior Turkish technocrat has increased concern over the viability of the government's planned assault on inflation, which ministers expect to reach 100 per cent by the end of the year. Mahfi Eğilmez resigned as treasury undersecretary on Friday in protest against a proposal to freeze public sector prices for six months as part of an attempt to halve inflation by the end

The Istanbul stock exchange's main index closed 2.78 per cent lower on Friday and bond yields climbed around three percentage points on rumours that Mr Eğilmez was about to resign. Mr Yilmaz now seems intent on moving ahead with a gradual, three-year reform programme to reduce inflation to 3 per cent by 2000. Mr Yilmaz has said his fragile coalition of left wing and conservative parties would not support radical reforms. Bankers say a gradual approach is unlikely to work. John Barham, Ankara

BAYER ON BUILD

■ VENEZUELAN ECONOMY

### **IMF** discusses programme

Venezuela and the the International Monetary Fund this week hold talks about an economic "shadow programme" following the government's earlier rejection of an IMF demand to raise petrol prices. In response to IMF demands for further anti-inflationary measures, the gov-ernment will set aside an estimated \$1bn in proceeds from privatisation and oil tenders to service its foreign debt.

The government also announced bright economic results for 1997 with higher estimates for GDP growth at 6 per cent, up from earlier forecasts of 4 per cent. Luis Raul Matos Azocar, Venezuela's finance minister, said the nonoil sector of the economy grew faster than expected, at 5.2 per cent instead of 3.1 per cent. Raymond Colitt, Caracas

■ POLISH POLITICS

### New leader for ex-communists

Poland's main opposition party, the former communists, has voted to replace Jozef Oleksy who led the movement to defeat in recent parliamentary elections. A congress of the Social Democracy of Poland (SDRP) meeting at the weekend selected Leszek Miller as the new party leader. Mr Miller served in the Communist Party leadership before it fell from power in 1989 and was interior minister in the last coalition government. Mr Oleksy became the leader of the SDRP two years ago after unproven accusations that he had maintained contact with a Russian spy forced him to resign as prime minister.

Christopher Bobinski, Warsaw

■ DUTCH STOCKS SCANDAL

### Most suspects released

Dutch judges have released a batch of suspects arrested in a scandal surrounding dealings on the Amsterdam stock exchange. Of 15 held, only four last night remained in cus tody. Among those freed was André Baar, chairman of NBM-Amstelland, a large construction group. He has been accused of money laundering and making false declarations, but his lawyer said the investigation solely concerned Mr Baar's tax returns. Others released included Berry van den Brink, Dick du Cloo and Roger Leroy, former securities executives. Three senior stockbrokers -Adri Strating, Han Vermeulen and Dick Visser - remain in prison, along with Fred Hendricks, a director of the Philips pension fund. They are accused of belonging to a criminal organisation, bribery, false declarations and tax Gordon Cramb, Amsterdam

■ MEXICO'S CURRENCY

### Floating rate system to stay

Mexico's floating exchange rate system, introduced under duress and regarded as a temporary expedient during the 1994-95 financial crisis, is likely to remain indefinitely, according to the Mexican finance minister. Guillermo Ortiz said the Asian currency turmoil had helped convince him of the advantages of flexible exchange rates.

Before the disastrous 1994 devaluation, Mexico used to establish each year a rate of maximum currency depreciation in an attempt to reduce inflation. Soon after the devaluation, the central bank had insufficient reserves to defend any level for the peso and was forced to float it. Mr Ortiz said he had changed his mind because the regime had proved more stable than expected and because only two kinds of currency regimes were viable. These were a monetary board arrangement, which fixes a currency against another, leaving monetary policy to be determined by flows of funds in and out of the economy, or the Stephen Fidler, Mexico City

# Hopes for opening up EU gas market

Commission officials claim

European Union energy ministers will renew attempts today to agree on plans to open part of the EU's \$100bn-a-year natural gas market to competition. An accord is potentially in

EU states' officials and the European Commission suggest that, for the first time since talks began in the late 1980s, a compromise is on the table which may prove

The plan would lead to a

minimum of about a quarter of the gas market in each EU state, accounted for by big industrial gas consumers and gas-fired electricity generators, being opened to competition initially. This would rise to a minimum of a third after 10 years.

France, whose energy minister, Christian Pierret, rejected a similar plan at the last ministers' meeting in October as too ambitious, acceptable to the main coun- could hold the key to agreetries, notably France, Ger-ment. France has sternly

opposed liberalisation, anxious to protect its gas monopoly, Gaz de France, and arguing that gas is a strategic resource which should not be subjected to market forces.

But Luxembourg, keen to list a gas agreement among the achievements of its EU presidency, has warned it may push the issue to a vote consensus cannot be if a reached. That could see France and other opponents of liberalisation outvoted. If an accord is not reached during Luxembourg's presi-

dency, the UK - the EU's could go further if they biggest gas producer, whose domestic market will be fully open to competition by next year - has indicated it will push hard for a deal during its presidency.

formula which would ensure that all gas users consuming more than a certain annual volume were free to shop around for supplies. It would require each EU state to open between 23 and 33 per cent of its total market, by volume, to competition initially - although states

Ministers will discuss a

those agreed in last year's directive on liberalising the electricity market.

and convergence," it says.

# Deadlines plan for Bosnia talks

By Guy Dinmore in Belgrade

Western governments. Bosnian Serb privatisation frustrated by the foot-drag- law, the return of refugees ging of Bosnia's reluctant and laws on property rights peace partners, plan to and foreign investment. impose deadlines for resolvhave blocked reintegration

of the war-shattered country. Bonn tomorrow and Wednesday to hammer home the message that a US-driven policy of more robust intervention would prevail, although France and Russia the powers of the interna-

Representative in Bosnia. Japan, sets a December 15 cies plus the D-Mark. deadline for agreement

By December 20 all three parties are to agree on a common national flag and pact. Other deadlines to be gins of their owners.

met over the coming months include amendment of the

Although the civil war ing serious disputes that ended with the signing of the US-mediated Dayton peace accord two years ago. Diplomats said foreign Bosnia remains effectively ministers would meet in divided into three areas of control with little contact or co-operation between them. Only the presence of 34,000 Nato-led troops prevents

renewed war. Failure to agree on the oppose proposals to increase design of a common currency has delayed the signtional community's High ing of a letter of intent that would pave the way for a A draft resolution of the \$100m stand-by credit from Peace Implementation Counthe International Monetary ern powers plus Russia and use three different curren-

Similar disputes over the between Bosnia's Moslem, design of national symbols Croat and Serb leaders on a and a common passport common citizenship law, mean that many Bosnians passport and car registra- cannot travel abroad. Movement between the Moslem-Croat federation and the Bosnian Serb entity is limited because car licence currency and a customs plates identify the ethnic ori-



and his wife Mira Markovic cast their votes yesterday as Serbs go to the polls for the third time in as many months to fill the

vacancy left by Mr Milosevic last July. With none of the seven candidates likely to secure an absolute majority, analysts predicted a run-off on December 21 between Milan Milutinovic of the ruling Socialists and Vojislav Seselj, leader of the extreme nationalist Radical party. In the last round two months ago Mr Seselj unexpectedly defeated the previous Socialist candidate but was narrowly denied victory when less than

cent of the electorate voted. With few independent observers monitoring the polls many Serbs suspect that Mr Milosevic, now president of federal Yugoslavia, will ensure one way or another that Mr Seselj fails again. If so Serbia's political vacuum will be filled by the speaker of parliament, a Socialist, while Mr Milosevic consolidates his new power base with no rival to challenge him. The US has branded Mr Seseli a fascist and diplomats suggest west-

Guy Dimmore, Belgrade

weeks' time.

### ern governments will not protest too loudly if the Socialists do engineer his defeat in two

# Banks' early birds close window of risk

By George Graham, Banking Editor

The largest US banks today start opening in the middle of the night to make the flow of money around the world's payments systems safer. Fedwire and Chips, the

two principal New York payment systems, which said volumes in the early between them handle around morning session would prob-\$2,500bn of cash transfers a ably be small to start with day, were for the first time opening at 12.30am this morning.

overlapping with European large value payment systems and even giving a small overlap with Japan. The overlap gives banks

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ise their foreign exchange payments to one another. reducing the risk of being left hundreds of millions of dollars short if one of their trading partners goes bust. Ernest Patrikis, first vice

president at the Federal Reserve Bank of New York, morning session would probbut banks would find ways

of using the facility. Central bankers have been This means Fedwire is pressing for steps to eliminow open 18 hours a day. nate foreign exchange settlement risk ever since the 1974 failure of Bankhaus Herstatt, a small German bank active in the foreign exchange market. Herstatt initiative aimed at improv-

trading partners through the German payments system, but before New York had opened for it to pay over the corresponding dollars. Longer opening hours for

ing House Association, will remove that time lag.
JoAnne Glazer, global clearing executive at Chase Manhattan, said that although the extended Fedwire day would not yet allow true synchronisation of payments, it would greatly reduce the window of risk.

Fedwire, operated by the Federal Reserve, and Chips, run by the New York Clear-

"It's an extremely important

the opportunity to synchron-ise their foreign exchange received D-Marks from its of payments systems world-the clock, but they have of payments systems world-wide," she said. the clock, but they have until now been limited to The CLS Bank, a central internal processing in the clearing house bank which early hours of the morning.

some of the world's largest banks are setting up with no exact repeat of the Herthe aim of providing full syn- statt default two decades chronisation of foreign ago, the increase in the volexchange settlements, will eventually be able to make trading to an estimated use of the extended opening \$1,200bn a day has raised the hours.

David Budinger, division risk manager at Citibank, said the 18-hour day would also give banks the opportunity to use Fedwire to make

until now been limited to Although there has been

ume of foreign exchange

stakes. When Herstatt failed, the daily payment flow of foreign exchange transactions was roughly equal to the capital of a single large US

#### absolutely certain that paybank. Today, daily foreign ment had been delivered on exchange settlements avera loan in Asia or Australia. age three times the com-A few banks such as Citi- bined capital of the world's bank and Chase already man 100 largest banks.

By Mark Suzmen in Washington

Madeleine Albright, US and Congo, all now headed secretary of state, today by leaders who have taken a Africa that the US hopes will US involvement in the launch a new, more dynamic region than their predecesrelationship with a continent sors. She will also visit an that is often marginalised in oil rig in Angola as well as

as an indication of the growing importance of Africa for

dictator of Congo. Her visit follows recent

economic and strategic make brief stops in South policymaking. Africa and Zimbabwe before Mrs Albright's visit is seen going on to Brussels for next Africa and Zimbabwe before

"The top priority is really US foreign policy, particu- advancing US interests in larly since the overthrow of the Great Lakes region and Mobuto Sese Seko, former trying to develop a personal relationship with the new generation of African leaders trips by Hillary Clinton and in those countries," a State Larry Summers, deputy trea- Department official said. sury secretary, and is "We want to send a signal intended to help lay the that we're moving away groundwork for a visit by from old-style aid discus-President Bill Clinton next sions with African leaders to regional conference to disconcerns, especially in on the continent, share US

week's Nato meeting.

be central Africa, where Mrs to emphasise the US's new Albright will be visiting willingness to look at trade Ethiopia, Uganda, Rwanda and investment agreements as well as security issues. Congress has been working begins a week-long trip to more conciliatory attitude to on a White House-backed trade initiative for African countries and last week the US government unveiled a dedicated sub-Saharan African investment fund backed by the Overseas Private Investment Corporation Following last week's

meetings in Brussels by donor countries, the World Bank and other international organisations to discuss assistance for the new Congolese government, Mrs Albright is expected to offer US help in restructuring culties facing central Africa. debt and aid packages to the region. In addition, she will explore the possibility of a and emphasise human rights both carry broader influence a new kind of partnership." cuss the full range of social, Congo, where the govern- policy objectives in central



Albright: aim to advance US interests in central Africa

Mrs Albright will also encourage democratisation The focus of the trip will Mrs Albright is planning economic and political diffiment has only recently Africa.

Albright seeks new partnership in Africa investigation into allegations of mass slaughter of Rwandan refugees by forces loyal to Laurent Kabila, the new president. in Angola, she will re-inforce these messages by pointing to successful foreign investment in the coun-

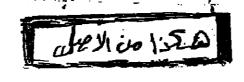
try's oil industry while try-

ing to bolster that country's

fraying peace agreement

between the government and

the Unita rebels. The stops in South Africa and Zimbabwe will address some bilateral issues of concern, such as US opposition to President Nelson Mandela's recent trip to Libya. However, the main emphasis will be on making sure that the two countries, which



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gramater :

# Doubts over liberalising financial services

By Guy de Jonquières and Frances Williams

The final countdown begins today in World Trade Organisation negotiations on liberalising financial services markets, amid uncertainty about whether an agreement can be clinched by Friday's

The nine-month-long talks have an ambitious goal: to tackle. long-standing barriers - above all in developing countries - to international competition in banking. insurance and securities, and subject national policies to binding multilateral rules and disciplines.

The stakes have been raised still higher by economic and financial turmoil in Asia. The US. the European Union and the WTO itself say a successful outcome this week would bolster stability

and investor confidence in coun- phased over several years. tries in the region.

Failure, on the other hand, would risk further unsettling global financial markets. As well as indicating faltering interna-tional resolve in the face of the Asian crisis, it could fuel doubts about the commitment of the US and Europe to keeping their financial markets open.

The attitude of the US will be decisive. It rejected a WTO financial services deal two years ago, saying developing countries had not done enough to liberalise markets. The talks avoided collapse only after the EU rallied other WTO members behind a stop-gap

Washington is still setting tough demands but has adopted a more emollient tone. It is now ready to accept pledges for action

tabled offers which pledge liberalisation beyond their commitments two years ago. However, Washington is still not satisfied. "At this stage, it is premature to judge whether we are going to have the basis for a successful agreement," a senior US Treasury official said.

The US complains that many countries are balking at guaranteeing in the WTO the competitive freedom they already grant foreign institutions. Korea's offer, for instance, falls far short of the liberalisation it has agreed to in yet to make offers. Because such exchange for International Monetary Fund assistance.

genuinely new liberalisation, but cluded by Friday. The EU is on a piecemeal basis. Egypt's caught in the middle of these

and 42 other WTO members have ance. Malaysia, meanwhile, is to improve their offers, some say not be counted on to ride to the offering to raise to 51 per cent its calling on foreign ownership of the for what is on the table than are jeopardised by a last-minute insurance companies.

> But that is not enough to satisfy American International Group, a accounting for more than 90 per how Washington weighs the bal-US insurance company with a cent of international trade in ance between avoiding a failure wholly owned Malaysian business. AIG wields so much clout in made offers, and that an agree-Washington that some observers ment would underpin global fear its objections could scupper a WTO agreement.

Several other countries which the US considers important to any deal - notably Brazil, India, larly heavily with the UK. It is Indonesia and Thailand - have submissions can be complex. there are fears further delays

risk a breakdown of the talks. They argue that countries financial services have already financial stability by committing WTO members to respect non-dis-

criminatory trade principles. Such arguments count particuworried that collapse of the talks could undermine the EU's willingness to keep its market open, and some other EU members are much less concerned

onseq over several years.

Offer, for example, is judged good cross-currents. Although its nego Partly because of such difference of the EU, Japan in securities, but poorer in insurtiators are urging other countries ences, officials insist the EU can lead to t rescue of the talks again, if they US refusal to participate in a deal.

in the end, much will depend on By Frances Williams which would jolt international market confidence, and the need to satisfy domestic lobby groups and Congress that it is stoutly defending US interests.

Some observers expect a compromise. There is talk of simply extending the 1995 financial services agreement, or settling for an improved interim deal, until the WTO launches fresh services talks ary Fund assistance. there are fears further delays threatening international access in 1999. Which, if any, of these Some countries are pledging could prevent the talks being contours to the City of London. But France options is chosen may become in 1999. Which, if any, of these clear only hours before Friday's

### Beijing in move to boost its

in Geneva

China has offered to ease foreign access to its banking. insurance and distribution sectors during talks in Geneva on its 11-year-old application to join the World

Trade Organisation. Trade diplomats said that, though the offer was still inadequate, it provided a basis for further negotiations. Bilateral discussions between China and its main trading partners on both goods and services were described as having made "good progress" last week, raising hopes that the talks can be accelerated in the first half of next year.

Long Yongtu, China's chief WTO negotiator, called on WTO members not to prolong the negotiations. "The earlier China accedes to the WTO, the earlier China will implement its commitment to WTO rules," be told the working party considering Chinese membership.

He said he hoped China would be a WTO member by the turn of the century. when a fresh round of global talks on services and agriculture is due to start.

Several more countries are with Beijing on trade in goods, in addition to the seven that have already finished bilateral talks. The seven include Japan, China's largest trading partner.

China also confirmed last veek that it would adopt a different tack on tariffs. based on a general formula rather than item-by-item bargaining. The formula, first proposed by the EU and supported by Washington, would cut average industrial tariffs and set a maximum for peak tariffs, which the EU says should be no more

than 15-20 per cent. China has already offered to cut the average tariff on industrial products to 10 per cent by 2005 but has yet to translate this into a line-byline offer. The current tariff on industrial and farm goods averages 17 per cent.

# WTO's film ruling angers Washington

By Nancy Dunne, Guy de Jonquières

The rejection by a World Trade Organisation disputes panel of a US complaint that Japan has rigged its photofilm market against imports has set off tremors which go far beyond the commercial impact on Kodak and Fuji, the two companies directly involved in the case.

Although Friday's preliminary ruling may be amended or even reversed, it has created a political outcry in Washington. Both Republicans and Democrats in Conthe US to revert to tough actions to pressure Japan into opening its market.

In Japan, the WTO decision has disheartened reformers. They fear it will be taken as an exoneration of the country's burdensome regulatory practices, dashing tor Wayne Allard, a Republihopes of accelerating falter- can. "The time has come for ing efforts to restructure the the Clinton administration

Even before the WTO ruling was known, Newt Gingrich, Republican speaker of the US House of Representa- icy. As well as failing to win

of joining forces to underline the importance of the Kodak-

Calling it "an important test of the ability of the omies. WTO to address systematic Japanese protection", they urged President Bill Clinton to insist on "meaningful remedies that will eradicate barriers in the Japanese distribution system".

Editorial comment, Page 17

Similar demands, and angry condemnations of the WTO gress have rushed to call for disputes process, have poured in since the ruling was made known.

"In spite of overwhelming evidence to the contrary, the WTO has put a stamp of approval on Japanese market impediments to free and fair competition," said Senaeconomy and stimulate to develop a cohesive policy demand. to develop a cohesive policy for dealing with closed Japanese markets."

Mr Clinton is already on the defensive over trade pol-

crats, took the unusual step month, he faces growing anger at home over the resurgence of the US bilateral trade deficit with Japan and many other Asian econ-

> At the same time, he and his advisers are acutely anxious to avoid any precipitate trade measures which could further destabilise financial markets in Japan and the rest of Asia, and impede economic recovery in the

> This couldn't come at a worse time," said Clyde Prestowitz, head of the Economic Strategy Institute, a Washington think-tank, and a critic of Japan's trade prac-

Alan Wolff, Kodak's chief lawyer and an influential volce in Washington trade policy circles, said the US needed to tackle specific market barriers in Japan and then broaden its argue that a WTO ruling approach to cover all sec-

"There's a real question whether anything short of sanctions will bring forth the desired result," he said. "There will be a lot of concern that the solution for tives, and Richard Gephardt, fast-track trade negotiating countries in financial diffi-



keeping their own markets sued regardless of outside

At the same time, there have been calls in Congress for a reform of WTO rules to cover competition policy. However, Mr Clinton would need fast-track authority to be able to negotiate such In Japan, some reformers

against the country would have been positive. "It would be a trigger for deregulation," said Susumu Saito, director of the Trilateral Institute, a private thinktank.

Japanese government officials insist, nonetheless, that still play a big role in resist-

pressure. The government says it is studying abolition of the retail store law which restricts retailers' ability to operate large outlets. The law is one of the issues Kodak cited in claiming that the Japanese market is

But the Japanese government has a long history of instituting change faster when pressed by trading partners. Criticism of the retail store law has been voiced for decades, by Japanese retailers as well as foreign companies.

Yet small retailers could

culty will be to export while deregulation is being pur- ing change. Their interests are protected by the Ministry of International Trade and Industry, which has a strong influence in decisions on the future of the law.

> The JFTC has long been hampered by its lack of independence from the Japanese bureaucracy. Neither are its actions exactly transparent by western standards. Kodak has taken a complaint to the JFTC but has heard nothing

Japanese reformers will also be disappointed that the WTO verdict does nothing to encourage the government to strengthen the powers of the Japan Fair Trade Com-

for 16 months.

Deprived of a legal or even moral victory in its case against Fuji, Eastman Kodak's recent difficulties in both the Japanese and US film markets have been thrown into stark relief, writes Richard Waters in New York. If Wall Street's muted reaction to Friday's news was any guide, however, the company's future has always depended far more on its own ability to reverse the slide in its fortunes than

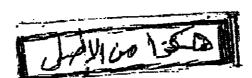
favourable ruling by the For the US company, gain-ing a stronger foothold in Japan will remain an important element in the worldwide battle against Fuil. Its share of film sales in Japan has remained stuck at 10 per cent – a fact that Kodak blames on the unwillingness of wholesalers and retailers to stock its products.

on the notional benefits that

Shielded at home from more competition, Kodak claims, Fuji can reap higher profits in Japan and use these to support its attack on Kodak in the US and elsewhere. Fuji's earnings in Japan last year topped \$75m earned overseas.

But Fuji's rapid expansion in the US has exposed two flaws at Kodak: a high cost base, and the failure of its attempts to develop a new business, based on digital technologies.





# Thailand to | Anwar left to bring the bad tidings institutions

in Bangkok

Thailand will today close down most of its non-bank financial institutions just hours before an International Monetary Fund deadline, senior Thai officials said at the weekend.

"It should not be any surprise that all or nearly all of these companies will go under," said Pisit Lee-ahtam, the deputy finance minister. "People have been using this issue as a benchmark to see if the government is committed" to a restructuring of the financial system.

Immediately at issue are 58 finance companies, specialising in consumer, property and stock market lending, which were suspended months ago.

These companies have submitted rehabilitation plans to the government but few are seen meeting the huge recapitalisation First Boston and a group of requirements called for by Thai authorities.

The IMF board is scheduled to meet later today to decide whether to approve. Finance One, but they repre-Thailand's second tranche of funds from its \$17.2bn international rescue package. Michel Camdessus, IMF managing director, has said the funds will be disbursed if Thai authorities follow through on their pledge to liquidate bankrupt financial institutions.

"I expect few if any of these companies to survive. They are simply insolvent," Mr Camdessus said recently

As a group the companies hold about Bt400bn (\$10bn) in non-performing loans out of a total asset base of Bt800bn and have borrowed Bt430bn from the central

Yet with the fortunes of many of Thailand's wealthiest families and some of its politicians on the line, along with more than 10,000 well paid jobs, the decision on which few companies will be allowed to reopen has become the country's hottest political issue.

The new government led by Chuan Leekpai now faces calls to purge the central bank of people responsible for failed regulation of the financial system. Also at stake is more than \$2bn in foreign lending to the suspended companies.

Last week a public row over the fate of Finance One, the largest suspended comsenior foreign creditors led by Germany's WestLB. Both companies submitted last minute plans to take over sent different interests: CSFB holds nearly \$30m in Finance One eurobonds, while other creditors are mostly direct lenders.

For those companies which are shut down, creditors will receive the proceeds of liquidated assets.

Foreign creditors have said they want to be treated fairly in this sale process or they will hesitate to roll over their other credits to Thai-

**NEWS DIGEST** 

### Shanghai banks' offshore role

China announced over the weekend it would soon allow banks in Shanghai to start offshore banking business, a further step towards developing Shanghai into one of the world's financial centres. Banks in Pudong, the development zone in Shanghai earmarked to become China's Wall Street, will be selected to carry out offshore banking business on an experimental basis, according to report in the Shanghai Securities News, the official newspaper. Banks will be allowed to offer offshore financial services for funds of non-residents of China, including overseas registered banks, companies and

The offshore banking business was not aimed at serving foreign companies registered in China, the newspaper James Harding, Shanghai

■ ISRAELI STRIKE

### Unions set to end action

Histadrut, Israel's trade union federation, said yesterday it was poised to sign an accord with Israel's finance ministry to end a nationwide strike by 700,000 public sector workers that has paralysed the economy since last Wednesday. Striking workers have shut down government offices, the stock exchange, banks and the airport, in a dispute with the government over pension rights, privatisation and economic reforms. The stoppage cost the Israeli economy \$32m a day, according to Israel's Manufacturers Association. Amir Peretz, Histadrut chairman, said the strike was justified and would be understood by the public.

■ MOSSAD

### Charges embarrass agency

The weekend disclosure of an embarrassing spy scandal has shaken Israel's Mossad intelligence agency to the core. The fiasco, in which Yehuda Gil, a former agent, was charged with disseminating disinformation over many years which endangered state security, comes two months after Mossad's reputation was severely hit when it bungled an assassination attempt in Jordan on an official of Hamas, the Islamic Resistance Movement.

At the weekend, a Tel Aviv district court permitted newspaper publication of excerpts from the indictment against Mr Gil, who has been charged by the state attorney with fabricating information that "had decisive influence over state security".

**■ ISLAMIC CONFERENCE** 

### Iran closes entry points

The Iranian government has declared a national holiday for the duration of the summit of the Organisation of the Islamic Conference (OIC), which runs for three days from tomorrow. All motorways into Tehran will be closed, as will airports serving international carriers. Iran's spiritual leader, Ayatollah Ali Khamenei, and not President Mohammed Khatami, is to open the summit, underlining the hold he retains on foreign policy. Egypt, Jordan, Morocco, Oman and the UAE will not be represented by heads of state.

■ The UAE has protested to the UN about Iran's naming of two naval vessels after islands in the Gulf occupied by Iran but claimed by the UAE.

**PHILIPPINE KIDNAPPINGS** 

### Police chief resigns

The chief of the Philippine police force has resigned amid public anger at a wave of kidnappings. Recaredo Sarmiento, director general of the Philippine National Police, resigned on Friday, after two high-profile kidnappings of Chinese-Filipino businessmen last week.

In one case, police themselves killed the kidnap victim the son-in-law of John Gokongwei, one of the country's wealthiest businessmen – in a gun battle with escaping kidnappers. A citizens' monitoring group said there had been 204 kidnappings in the first 11 months of the year. ■ Fall-out from the Asian crisis pushed Philippine inflation up from 5.7 per cent year-on-year in October to Justin Marozzi, Manila 6.5 per cent in November.

shut non-bank It is rare for Mahathir to be more than a hair's breadth from events. James Kynge reports

ahathir Mohamad. was on a faraway island last week launching a space programme which may yield results in the next century. On the same day, in Kuala Lumpur, his deputy, Anwar Ibrahim, was launching an economic programme that he hopes will yield results

It is rare for Dr Mahathir to be more than a hair's breadth from the seminal events shaping his nation. is also finance minister, unveiled the government's most significant policy shift since south-east Asia's finan-

Dr Mahathir was miles Inevitably, Dr Mahathir's absence provoked questions over the likely success of the

cial crisis began in July.



deputy PM: launched

finally fading after 16 years at the helm. The prime minister's first remarks on the package yes-terday were terse. Still on

the north-west coast, he said Anwar.' only that the measures announced were necessary higher. Officials said that drop to 45 per cent in 1998 to restore confidence in financial markets.

Observers said that while announcing the initiative tional Monetary Fund (IMF), is growing, it would be premature to assume that Dr nomic sovereignty. Mahathir is about to be unseated by his younger rival. It may well be that the can preclude more bitter prime minister is content to allow Mr Anwar to appear to be the author of a policy which, although crucial to the country's economic health, will result in acute pain for many next year. "It is a typically clever

move by a foxy politician to distance himself," said Fan Yew Teng, a writer and former member of parliament. can say that he has been a part of it. If it doesn't, he can

The stakes could hardly be one main aim of the package is to prevent the country from being forced to seek Mr Anwar's prominence in assistance from the Internawas a sign that his influence which Kuala Lumpur fears would result in a loss of eco-

> Mr Anwar's gamble is that medicine prescribed at home remedy administered later by outsiders. The stock market's decline

by more than 50 per cent from its peak this year and the ringgit's precipitous decline mean that Malaysia had no choice but to take radical steps.

The main thrust of the

package, which envisages an government expenditure in 1998, with an immediate

the island of Langkawi off come back and knock aimed at maintaining budget

Growth is now forecast to from an earlier prediction of 7 per cent, Mr Anwar said. So-called "megaprojects". such as a multi-billion dollar road and rail link from Maiaysia to Thailand which Dr Mahathir was promoting as recently as last week, have been postponed indefinitely.

such schemes, which form the cornerstone of Dr Mahathir's economic vision, as "not very productive". He added that they were responsible for "dragging down" the

country's banks.

But perhaps the deputy prime minister's boldest stroke was to rule that there would be no bail-outs of companies or banks.

Since 1971, Malaysia's

ethnic Malays) and several bumiputra entrepreneurshave been plucked from

obscurity by Dr Mahathir to run large companies. Bankruptcies among these entrepreneurs would be most unpopular within the United Malays National Organisation (Umno), which elects the country's top lead-

It will be tough to carry through measures which could affect the power bases of both Dr Mahathir and Mr Anwar in Umno.

But if financial markets get wind that the austerity package is being diluted.

they may react negatively, economists said. The catch is that investors may also take fright when they see how much pain the

least until the first signs of

EU says US must match its softer stance on greenhouse gas emissions at talks on global warming

### UN summit looks to Gore for concessions

Environment Correspondent,

Al Gore, the US vicepresident, is today expected to deliver concessions fight the impact of global warming:

The European Union said last night it was up to Mr Gore, who arrives in Kvoto this morning, to match a softer EU stance announced

"If Al Gore had nothing to offer he would not be coming to Kyoto," said Johnny Lahure, environment minister for Luxembourg, which currently holds the rotating EU presidency.

Ministers today take over the Kyoto talks from officials to achieve by Wednesday, when the conference ends, a deal curbing industrialised countries' greenMr Gore is under pressure to offer a more substantial US reduction target and be more flexible in seeking commitments from developing coun-

The EU for its part yesterday abandoned its insistence that all countries agree a flat-rate cut which individual EU members could collectively achieve through differentiated targets.

Ritt Bjerregaard, EU envionment commissioner, said the 15-nation bloc would insist that only Japan and the US, along with the EU. be held to a common target. But John Prescott, UK deputy prime minister, who is likely to play a pivotal role in the talks' end-game, suggested even Japan and the US could have a different target if this amounted to a comparable burden to the

Ms Bierregaard however that the US had to do more than offer to stabilise emissions at 1990 levels. Japan's proposal for a 2.5 per cent cut in emissions also needed improving.

Mr Prescott said European public opinion would not understand why nations which did "rather better" than the EU economically should get off more lightly in cutting emissions. The most important greenhouse gas is carbon dioxide, emitted from the burning of fossil fuels. The US, already 11 per cent above 1990 levels of carbon dioxide emissions, argues its proposed "stabilisation" target for emissions is comparable to a 15 per cent

Mr Prescott said a more ambitious US target was also developing countries to play emissions once the industria- will not ratify any deal that what Washington insists lised world started cutting does not offer matching com-



Greenpeace members protest in Kyoto during UN global warming talks yesterday

Friday rejected a proposal by New Zealand that they agree essential for convincing a deadline for capping their

should be a "meaningful" theirs. But Mr Prescott mitments by developing role in fighting climate warned developing nations countries. The White House unless they compromised, however says it is simply

Developing countries on nothing would be done by the US to tackle a problem which threatened them too. The US Senate has said it will not ratify any deal that know-how from the industri-

commit developing countries to more climate-friendly growth with the help of

# India tries to calm effects of |Land defeat roller-coaster political ride

Delhi aims to keep a steadying hand on economy ahead of poll

moil has delivered an power sector. unwelcome dose of imping economy. The quescaused by the world's biggest election process will

nomic damage. With elections now due in late February or early March, India faces a legislative hiatus of at least five

The caretaker government of L.K. Gujral insists it will keep a steadying hand on the economic rudder over the next few weeks. The finance minister, P. Chidambaram, said at the weekend: Whatever decisions have been approved by the cabi-

net will be implemented."
The view of business leaders was that the poll would deliver another blow to con-

which the United Front (UF) coalition government had doned session of parliament. These include a companies bill, an income tax act, reformulated foreign exchange regulations and laws for dealing with "sick" compan-

Jenny Shipley, who takes over as New

Zealand's first woman prime minister

today, has reshuffled the cabinet, pro-

moting several rightwingers who had

become impatient with the slow pace of

economic reform under her predeces-

She has rewarded a number of key

supporters who backed her last month

in the coup which unseated Mr Bolger,

who had been prime minister for seven

years. Wyatt Creech, chief plotter

against Mr Bolger, has been appointed

All the Bolger loyalists, apart from

the attorney general, Paul East who

sor, Jim Bolger.

ndia's latest political tur-tory authorities for the through aggressive tax cuts two more international offer

Also on hold is legislation uncertainty to an already endowing India's insurance regulatory authority with tion is whether disruption statutory powers, a law necessary to begin limited liberalisation of the state monopdeliver more serious eco- oly insurance industry; a new civil aviation policy; and formulation of a new broadcast bill, which has significant implications for foreign ownership of television and satellite broadcasting channels in India.

The better news is the caretaker UF's commitment

and a series of reflationary credit policies, growth this year looks likely to reach at best 5.5 per cent, rather than the 7 per cent forecast by the government earlier this

upturn will only further in south-east Asia. weaken India's increasingly fragile fiscal position. This year's target fiscal deficit of 4.5 per cent of gross domestic product - against 5.2 per cent last year - looks

unobtainable. Lower than expected to push through a series of growth has led to much

The country's economic growth and government revenues appear to be falling short of targets

Shipley shifts NZ cabinet to right

as minister of foreign affairs but drops

justice and other portfolios, but drops

from number six to 11.

has been sacked, retain their key port- 1999. Bill Birch, Mr Bolger's closest tions.

unceremoniously downgraded.

fidence but might at least by cabinet and requiring clear India's muggy political only administrative clearance. Mr Chidambaram said The chief consequence of these would include pressing the biatus will be an indefi- ahead with strategic sales of nite delay to passage of a stock in at least four more series of important bills state companies, issue of sovereign guarantees for four long-delayed power prolined up for the now aban- jects, and moves to reconstitute the boards of India's state gas company, earlier biggest public sector compa-

Nevertheless, India's election comes at an economically delicate moment. Despite repeated efforts by islation to create new regula- the UF to stimulate growth, ble, and press ahead with

ment revenues, budgeted at Rs70bn (\$1.8bn), are also likely to undershoot.

Of four planned international equity issues of stateowned companies, only that of MTNL, the telephone company, has been completed. Sale of stock in GAIL, the fell victim to Asia's tumbling markets and was postponed. Mr Chidambaram said his government would try to bring the GAIL issue to market as soon as possi-

folios in the cabinet but have been political ally, retains a senior ranking,

Don McKinnon, the long-serving dep-minister of finance and revenue.

uty leader, for example, retains his job Another Bolger loyalist, Bill English,

from number three to number 14 in role of associate minister of revenue.

ranking. Another Bolger backer, Doug Mrs Shipley hinted Mr English, a for-

Graham, retains the vital roles of min-mer Treasury officer, would succeed

ister of treaty negotiations, dealing Mr Birch if he decides to retire at some

In the new line-up Mr Bolger is ing the government to the right and

ranked number 22 and becomes minis- failing to promote women to the cabi-

ter of state, associate minister of for- net. She said the rightward drift by the

eign affairs and trade minister with National party under Mrs Shipley

special responsibility for the Apec con- would give the country clear political

ference to be held in New Zealand in and economic choices at the next elec-

with Maori settlement issues, and his stage before the 1999 elections.

He claimed tax receipts

were "looking much better". But most neutral observers see a large revenue shortfall. India's fiscal volperability unlikely to subject it to Delays to an economic the kind of crisis witnessed

> India's economy remains more domestically oriented than those of its eastern neighbours. Its currency is not yet fully convertible on capital account, its reserves are healthy and its trade deficit still manageable.

The only backlash so far has been in Asian fund redemptions contributing to a net \$141m outflow of portfolio investment funds by foreign institutional investors last month - the first monthly outflow since India opened its capital markets in

"Markets are so nervous, and so you must retain stable macroeconomic policy," says a western economist. "Any chinks in that are going to be found out by the markets and punished."

Mr Chidambaram appears to have got the message. "It has been a roller-coaster year," be said. "One government fell a month after the budget and another fell six months later. Therefore the sums may be wrong, but we will try our best."

Mark Nicholson

at number four, as well as his posts of

was also promoted and given the key

The Labour party leader, Helen Clark, criticised Mrs Shipley for swing-

# puts pressure on Howard

By Jenny McAsey in Sydney

The rejection by Australia's pressure on the government over race issues and increased the likelihood of

an early election. In a rare Saturday sitting of the House of Representatives, the government refused to accept amendments made by the Senate to its Wik legislation, which aims to curb Aboriginal rights to claim native title

over land. John Howard, the prime minister, has strongly sup-ported the proposed legisla-tion and maintained that his ruling Liberal/National party coalition would take steps towards dissolving both houses of parliament if the Senate tried to water

down the bill. The government will resubmit the original legisla-tion to the Senate in March and if, as widely predicted, it is rejected a second time, it will provide the trigger for an early election.

The government is not due to go to the polls until March 1999.

If the coalition won the election following a double dissolution, it could hold a joint sitting of parliament which would provide the numbers to pass the conten-

But opinion polls published at the weekend trailing the Labor opposition by about 15 points - 52 to 37 - and most pundits predict Mr Howard would wait until at least July before going to the voters.

Mr Howard, under growing pressure from rural and mining interests to sort out the uncertainty over native Wik High Court decision, tion to maintain a strong stand over the legislation prospect of a government-

The Wik legislation and parliament of native title the associated debate over legislation has intensified native title have deeply divided the nation. In particular, it has caused

a split between city dwellers, more inclined to redress nest injustices towards Aboriginal people, and farmers who fear leases over pastoral land may be under threat

from title claims. The division comes on top of the unrest caused by an independent member of Parliament, Pauline Hanson, who has offended Australia's Asian neighbours with calls to limit Asian immigration.

Likelihood increased of early elections

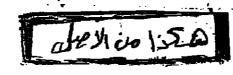
leader, Kim Beazley, yesterday warned Mr Howard he was taking a dangerous step towards an election campaign with a "racial tinge". He said Australia's international reputation would be at risk if the country went to the polls divided over

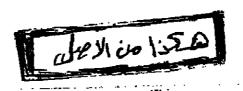
Aboriginal rights. However, Mr Howard has insisted there will be no race-focused election in his lifetime.

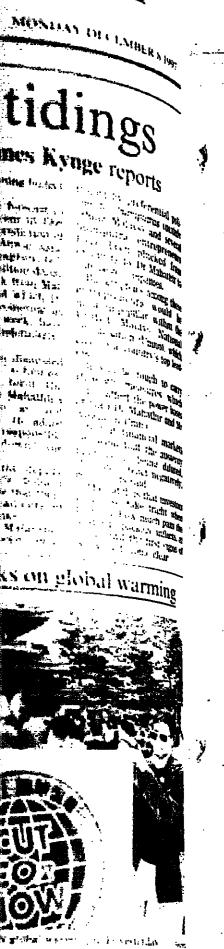
Voters have made it clear that the economy and high unemployment are still their showed the government greatest worries and the government would not hold an election before bringing in its budget next May.

Tax would also be a big election issue, with the government currently devising a comprehensive reform package, which will include some form of goods and services tax.

title following last year's **Hundreds** of bush fires which devastated a large has signalled his determina- part of New South Wales last week are no longer posing a threat after a weather and fight criticism that he is change brought heavy raina weak leader. However, the fall. More than 150 fires burnt out more than 400,000 backed election over the Wik hectares of bush land across issue has raised concerns the state. Two firefighters about an election campaign lost their lives in the fires.







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# d defeat pressure loward

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# More protests against Irish beef Ireland'

By George Parker and and Juliette Jowit

Farmers leaders from across Britain will meet in London today to plan the next stage of their campaign to win extra subsidies for cattle farmers, amid renewed demonstrations at ports against cheap imports of Irish beef.

Yesterday there were pickets by farmers at ports including Strangaer in Scotland and Holyhead in Wales, but they were smaller than had been expected.

However, police arrested five farmers attempting to use tractors and cattle trailers to blockade Dover, to stop imports of beef from the Continent

Some senior National Farmers Union officials are calling for a period of peace at the ports, to allow the government to assess their claims for extra subsidies in a less confrontational atmo-

Last week the ministry of agriculture made it clear it could not be seen to be giving in to farmers adopting the same kind of "direct action" used by their French

Jack Cunningham, agriculhelp for cattle farmers worst hit by the strong pound and

By George Parker, Political Correspondent

Tony Blair, the prime

minister, will today launch

the government's much-

vaunted "social exclusion

growing discontent among Labour MPs at plans to cut

the 12-strong unit, including

civil servants and business

people, will focus govern-

ment policy on helping the

The initiative will be

However, the launch will

be soured by the prospect of

a revolt by Labour MPs on

Wednesday, when the House

of Commons debates the

government's plan to scrap

Celtic Energy, a south Wales

coal producer, has accused

National Power, Britain's

biggest generator, of frustra-

ting competition in electric-

ity generation and harming

the market for coal by

attempting to prevent it buy-

Keith McNair, Celtic's

ing a disused power station.

chief executive, has written

to John Battle, science,

energy and industry minis-

ter, and Stephen Littlechild,

the electricity regulator.

complaining that his attempt to buy a 360MW coal-fired

By Simon Holberton

backed by the provision of

most disadvantaged mem-

bers of society.

work clubs.

benefits to lone parents. Mr Blair will argue that



Farmers use vehicles to blockade the port of Dover, on the south coast of England, and (inset) pickets at Holyhead, Wales

week's warnings that BSE ruled out a mass rally in the UK has not taken up. might be transmitted

through beef bones. However the Treasury is refusing to sanction any increase in the ministry of agriculture budget, which is

already tightly stretched. The government may find it difficult politically to find ture minister, is considering more money for cattle farmthrough legislation to cut benefits to lone parents. Farmers leaders have

cut of up to £11 a week.

he believed as many as 25 of

his colleagues would join

him in opposing the cut,

reached its report stage,

A handful of parliamen-

tary private secretaries - the

the wisdom of the policy,

and could be sacked if they

But yesterday Stephen

Byers, education minister.

£200m (\$334m) of National said there would be no native educational provision

Lottery funds to create a net- U-turn, arguing that govern- for truants and disruptive

The social exclusion unit.

to be headed by Moira Wal-

lace, a former private secre-

tary to John Major, former

the coal industry. It comes

government U-turn on gas-

Celtic wants to recommis-

fired power stations.

ment] for the pay slip".

lone parent benefits for new Conservative Party prime welfare-to-work scheme.

National Power.

giro cheque [benefit pay-clubs".

with up to 60 abstentions.

government -

fail to back the bill.

unit", against a backdrop of when the social security bill spring.

John Marek, Labour MP

London for fear of causing disruption to the public. In Wales farmers and families will be picketing super-

markets, urging store managers to take imported meat off the shelves and the public to buy British products. National and regional newspapers will be used for ers when it is pushing a nationwide advertising campaign to explain farmers'

to European subsidies which

focus on three areas ini-

tially: truancy and exclusion

and the social problems on

housing estates. It has been

asked to report by next

As part of the drive to

However, Nigel de Gruchy.

general secretary of the

National Association of

Schoolmasters and Union of

Women Teachers, said alter-

help lone parents "swap the than "gimmicky after-school practices used by exchanges

Tesco, the supermarket

chain, will today announce

that it plans to create 1,500

jobs for people taking part in

the government's New Deal

tackle truancy. Mr Blair will

announce a £200m initiative

to set up after-school clubs

have schools and one-quarter of

signed to children would be better

claimants, amounting to a minister, will be told to

for Wrexham, said yesterday from school, homelessness

most junior members of the at half of all secondary

expressed concerns about primary schools by 2001.

Miner attacks power company

Yesterday afternoon only a small delegation of farmers was at Stranraer on the west

The London Stock Exchange

may make changes to its

trading hours and the way it

calculates closing prices,

after wild swings in recent

The exchange will shortly

announce measures for New

Year's eve. when it tradition-

ally opens for only four

hours - from 8.30am to

12.30pm - and volumes are

often much lower than nor-

mal. It is likely to limit trad-

ing on December 31 to a

shorter period, possibly one

or two hours, reducing the

likelihood that illiquidity

The exchange is also con-

sidering whether to adopt

elsewhere in the world. It

could, for example, calculate

the close by averaging the

prices at which later trades

are executed and bring its

dealing hours into line with

those of London's traded

will cause prices to swing.

dealing.

These could amount to

almost £1bn, but the British

Yesterday's port demon-

strations were expected to be

with the busiest day for beef

shipments from Ireland, but

taxpayer would have to meet

71 per cent of the cost.

police escort, although hundreds more were planning to picket the port and Cairnryan overnight.

Jim Walker of the National Farmers' Union of Scotland and organiser of the protest, said: "After this. we'll step back and give the government time for reflecthe depth of feeling through-

options market, which closes

At present, the last deal of

the day is taken as the clos-

ing price. But the introduc-

tion of electronic share trad-

ing has led to unusual

volatility recently and com-

plaints that the market is

vulnerable to manipulation.

from a lack of liquidity at

ing day. Last week, two equity traders at J.P. Morgan

were suspended while the

US investment bank investi-

gated charges they had tried

to manipulate the FTSE 100

Fund managers have since

pressed the exchange to take

action, in part because any

sharp moves on the last trad-

ing day in each month feed

into the valuation of their

portfolios and affect the com-

closely at all of the options,"

"We're going to be looking

index in late trading

mission they charge

the exchange said.

The system has suffered

there were few major inci-

earlier.

### **'United** call may put talks in danger

By George Parker in London

Tensions in the Northern Ireland political talks are expected to mount this week, when leaders of Sinn Féin, political wing of the Irish Republican Army, tell Tony Blair that the peace process must ultimately lead to a united Ireland.

In a face-to-face meeting with the prime minister, Gerry Adams and Martin McGuinness, Sinn Féin's most prominent figures, will also press Mr Blair in Downing Street to apologise for the British army's "bloody Sunday" shootings of civilians in Londonderry in 1972.

Yesterday Mr McGuinness travelled to South Armagh, the so-called "bandit country" previously associated with intense IRA activity, to assure a mass meeting that he had not given up hope of united Ireland.

"They [the Government] have to face up to the fact that the purpose and object of this exercise is to unite the people of Ireland and eventually unite the island of Ireland," he said. "That is where we must be going in these talks."

"The reason why I was late today was because a Revolt by MPs clouds Exchange looks man and a woman in South Armagh insisted on me having a very hearty meal," he told around 1,000 people in 'exclusion unit' launch at trading hours

Crossmaglen.
"That may surprise some people. According to some journalists, people like me may not be too welcome in South Armagh. It just shows

you how wrong they are." Mr Blair's meeting with the Sinn Féin leadership has infuriated unionists. Yesterday David Trimble, Ulster Unionist leader, claimed that the IRA would soon be resuming its terrorist campaign. The Ulster Unionists are the largest pro-British

party in Northern Ireland. the start and end of the trad-"The prime minister will know even before he sees these people, he will know from his own security assessment ... that the probability is that Sinn Fein will revert to violence in the New Year." he told BBC televi-

> Mr Trimble claimed that Mo Mowlam, Northern Ireland secretary, was too keen to accommodate Sinn Féin's demands. He said he believed that she wanted to drive his party out of the

sion's On The Record pro-

### UK NEWS DIGEST

### US company in Scottish project

Cadence Design Systems, a US company which produces software used in the design of electronic products, is poised to announce the setting up of a software tool design facility in Scotland. The project could involve academic institutions and electronics manufacturers in Scotland and lead to the creation of 1,800 jobs over the next five years, it is believed.

Details of the project are being kept secret until they are announced on Wednesday by Scottish Office minister in London and Glasgow. Cadence Design Systems, based in California's silicon valley, has a network of research laboratories with a headquarters in Rome. The company had turnover of \$529.2m in the first nine months of 1997 and net revenue of \$86.9m. It employs more than 3.000 people around the world.

#### BRITISH AIRWAYS

#### Crackdown on drunken passengers

British Airways yesterday announced a crackdown on drunken passengers. Anyone who appears to be drunk may be prevented from boarding aircraft, and cabin crew will stop serving alcohol to travellers who they believe are on the verge of drunkenness, the airline said. Duty Free liquor might also be removed from any inebriated

The move follows a rise in the number of drunken and disruptive passengers. It also follows two recent court cases in which inebriated travellers who assaulted staff received jall sentences of up to two years.

David Hyde, the BA director responsible for safety and

security, said: "In common with most other air carriers we are experiencing an increase in the frequency and severity of disruptive and drunken behaviour."

#### CREDIT CARD FRAUD

#### Banks launch checking system

British banks will today strike another blow against credit card fraud with the launch of an expanded electronic "hot card file" which retailers can use to check if a customer is trying to pay with a stolen card.

Card Clear, which already distributes a hot card file to 3,500 retailers, has been awarded two contracts which will give it sole responsibility for collecting and distributing information on lost and stolen credit, debit and cheque guarantee cards.

Card Clear, which merged last year with Cardcast, its principal UK rival, already collects stolen card information from more than 20 banks, including Barclaycard, the UK's biggest card issuer. George Graham, London

#### TRADE UNIONS

### Alarm over workplace rights

Trade union leaders are growing increasingly alarmed that Tony Blair, the prime minister, intends to dilute his commitment to provide trade unions with workplace rec-The Confederation of British Industry, principal

employers' organisation, believes it has won an assurance from 10 Downing Street that companies need not recognise unions unless they can secure the full consent of 50 per cent plus one of those employed in the proposed bargaining unit. A spokesman from the Department of Trade and Industry said yesterday the matter was "under consideration" and it would be dealt with in the govern ment's white paper early next year. Union leaders argue the law should require only a majority of those who vote in the ballot for recognition to agree to require the employer to comply. Robert Taylor, London

### Trustees decide against charges

The British Museum has decided not to introduce an entry charge for its 6.7m annual visitors. The trustees, who are faced with a projected financial shortfall of more than £3m, have decided on a range of money making and cost saving measures. These include charging more for services and for special exhibitions; seeking ways of reclaiming a higher proportion of value added tax; attracting higher donations from visitors; and spending less on acquisitions. The British Museum's decision was welcomed by the directors of the other non-charging muse ums, such as the National Gallery, the Tate and the National Portrait Gallery. Antony Thorncroft, London

#### ■ CONSUMER SPENDING Institute forecasts sharp fall

#### The Chartered Institute of Marketing, the professional body for marketing and sales, is forecasting a sharp a fall in consumer spending next year as consumer confidence. declines. in its quarterly market report, the institute is forecasting a "growth recession", which stops short of the severe economic downturn of the early 1980s and 1990s. Douglas McWilliams, economic adviser of the CIM, said: This time the economy will gently go off the boil and

indeed for those companies facing skill shortages or input cost pressures, the growth slowdown may make life Wolfgang Munchau, Landon

T)

Harrods Bank has asked us to point out that it has no connection with the safety deposit boxes at Harrods, men tioned in Friday's report about writs filed by Tiny Rowland. The boxes are controlled by the store. The bank operates as an entirely separate business in whose running the store has no say.

#### CRANS MONTANA FORUM IIIII International Organisation holding a Consultative Status with the COUNCIL OF EUROPE and associated to the Meditarranean Programme of UNESCO is proud to announce the

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  WYO Liberalisation
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  Mr Harnder Kohli Sensor Advisor World Bank
  Mr David Harndge Director W.T.O

  Exchanges & Investment
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- Acceleration of Payment traffic
- The MEDA programme
  Mr.1-A Gamsily V. Chaurman Europ. Part's Budget Com.
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ADDRESS

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 Mr Hars-Jorg Rudloff Chairman - MC-BBB

Mr Ch. Konan Bany Gov West Afric. States' Cal Bl. Mr J. Unenbat Gov. Central Bank Mongolia This Summit including 3 major sub-Conferences:

THE WORLD WAR II JEWISH FUNDS

CREATION AND DEVELOPMENT OF STOCK EXCHANGES

FIGHTING THE CRIMINAL USE OF BANKING CIRCUITS

being unfairly opposed by so, however, is contingent on Environment Agency argua licence to operate from the ing that the plant should be The dispute between the Environment Agency. two companies poses a

dilemma for the government that as Uskmouth was origi- invest in the latest technolnally licensed in the 1960s it as it forces ministers to should qualify as "old plant" choose between two conflicting aims of policy: a cleaner for the purposes of environenvironment and support for mental regulation.

Such regulation would after a week of high emotion commit it to fitting the best about the future of deep coal available technology to mining in England and a reduce emissions only as long as the costs were not

National Power, which is sion Uskmouth which Celtic's biggest customer,

26 February - March 1, 1998

Mr Osyka Scrity Munister of For. Econ. Relation and Trade of Ukraine Mr Valentin Vassilev Minister of Trade (Bulgaria)

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THE FREE TRADE ZONES

THE IMPLEMENTATION OF

INTERNATIONAL SANCTIONS

with the cooperation of EU and United Nations Experts

and their effects on trade and investm

Integration of African equatries Mr G-Alain Gauzt Moustre des Mat. Prem (Ivory Coass)

Mr Alexei Stoulako Head of The Eco. Coop. (Russia)

Mr R Vork Director/SAMCOMM - European Union

World Trade and Globalisation Mr Augusto Fantazzi Munister of Foreign Trade (Italy) Mr Jesus Scade Dep Ourector General WTO

power station at Uskmouth. National Power sold for confirmed at the weekend near Newport, in Wales is scrap in 1995. Its ability to do that it had written to the subject to "new plant stan-The Welsh miner claims dards" requiring Celtic to ogy to reduce emissions of ash, and the oxides of sulphur and nitrogen. Such technology would cost many times more than the £40m Celtic thinks it needs to

> station. Mr McNair said National Power's actions "may obstruct the emergence of competition".

spend to revive the power

### Poet to bring out creativity in retail staff

By Peggy Hollinger

Eating a Kit-Kat in the dark that chocolate cannot give you spots unless you eat it.

An appropriate contribution from Britain's first bard of the aisles, Peter Sansom. who has been appointed resident poet at Marks and

Mr Sansom, the Huddersfield poet known for his zany, conversational style, takes up a six-month residency at Britain's muchloved, but somewhat conventional, retailer next from the National Lottery. month. His job is to bring ont the latent talent in M & S's 57,000 UK staff, as well as to pursue his own writings free from the financial worries which often dog today's struggling poets.

M & S said the aim was not to have sales staff spouting verse at the tills. Instead, Mr Sansom would be giving weekly poetry readings and workshops in head office and at stores around the country simply to encourage the "creative side of our people", said Ms Cheryl Kuczynski of M&S. "It is about getting the poet out in your staff."

Mr Sansom's appointment is part of what appears to be a growing corporate interest in poetry in the workplace. Law firm Mishcon de Reya earlier this year appointed its own resident poet, Lavinia Greenlaw, and London Zoo was also reported to be interested in the idea.

But unlike the ancient bards of old, the resident poet will not be forced to sing the praises of his or her

#### money to the arts anyway, but this way we are getting the benefits." Mr Sansom, a poetry lec-■ HARRODS BANK turer and founder of the lit-Separate business from store

erary magazine The North, is the first national appointment in the Poetry Places programme run by the Poetry Society. It aims to have 100 poets in UK schools and businesses funded by a £450,000 grant

employer. "That is not the thought behind the pro-

cess," said Mishcon de Reya.

which is supporting Ms

Greenlaw with an office and

£10,000 (\$16,700) a year.

"We would have given the

### **BUSINESS EDUCATION**

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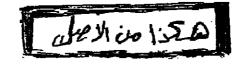
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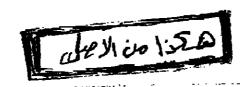
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FINANCIAL TIMES MONDAY DECEMBER 8 1997

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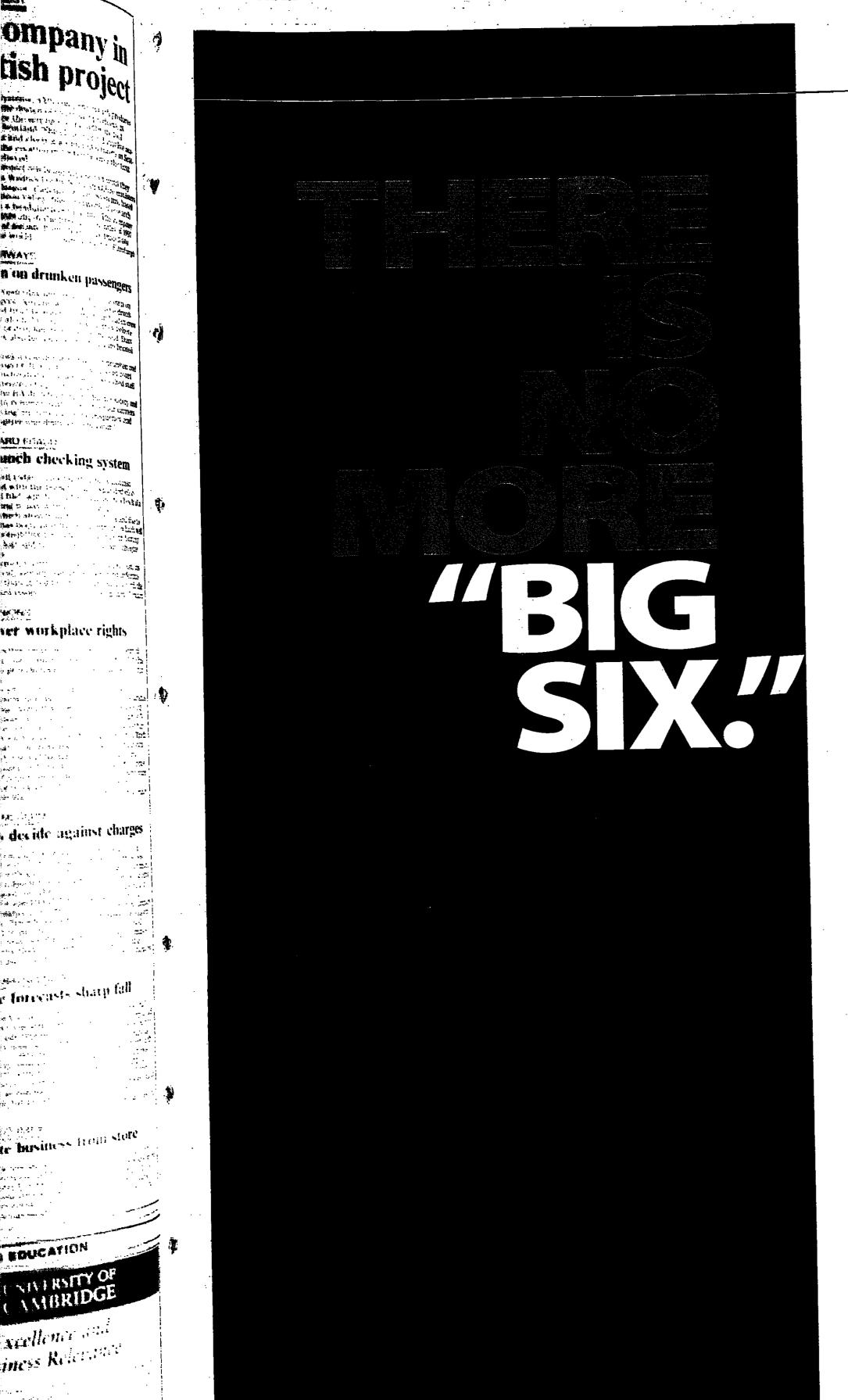
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There are just two major players in consulting today.

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#### THE WEEK AHEAD

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#### **DIVIDEND & INTEREST PAYMENTS**

#### E TODAY Abbey National Treasury Gtd FRN 1999 \$14.30

Bowthorpe 3.43p British Dredging 2.9p Halifex FRN 1999 £182.31 fammerson 10%% Bd 2013 £1075.0 Hamsons & Crosfield 1p

Housing Assoc Fdg 81/4% Sec Ln-Bokd Nts Jun 2027 £412.50 Invesco English & Int Tst 0.6p MEPC 84% Bd 2006 £87.50 Nippon Credit Bank Fin Gtd Fxd/FRN Dec 2004 \$3250.38 Norway FRN Dec 2002

\$144.46 Penna 1.2p Reed int 5% Cm Pf 1.75p Do 7% Cm Pf 2.45p Uppsala FRN 1998 \$311.03

**TOMORROW** Anheuser-Busch \$0.26 Electric Power Dev 81/4% Gtd Nts 1999 \$81.25 European Inv Bank 91/2% Ln 2009 £237.50 Groupe Chez Gerard 2.2p Halifax 71/2% Nts 1997 £375.0 Hydro-Quebec 61/2% Db Ser K 1998 £65.0

JJB Sports 2.25p Kleinwort Dev Fd 20p Murray VCT 2.5p Residential Mortgage Sec 1 Class A Mtg Bckd FRN 2034 £159.42 Do Class M £192.28 Теплесо \$0.30 UK 714% Bd 2002 \$72.50 Walker Greenbank 1.3p Whitbread 81/6% Db 2021

### **WEDNESDAY** Alfied-Signal \$0.13 Anglo American Inv Tst R1.34

Anglo Irish Bank FRN 1998 £185.43 ahi Bank Y3.50 Autobacs Seven Y16.0 Bank of Tokyo Mitsubishi Central Hispano Eurocapital Ser A FR N/Vtg Pf \$0.51 Chevron \$0.58 Dal-Ichi Kangyo Bank Y4.25 Dun & Bradstreet \$0.22 Electronic Data Systems \$0.15 Exxon \$0.41

Fuji Bank Y4.25 General Motors \$0.50 Halifax 13%% Perp Sb Bd Do FRN 1999 \$14.46 Hepworth 3p Hitachi Credit (UK) 1.7p Houston Inds \$0.375 IBM \$0.20 Lilly (Ell) \$0.20 Mitsubishi Y4.0 Mitsubishi Elec Y4.0 Mobil \$0.53 National Australia Bank Sb Var

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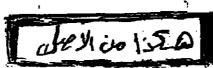
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recuring agreement on anything in Washington is difficult. But when it comes to deciding what great events or people merit their own memorials in the US capital, has prompted howls of outrage it is nearly impossible. More than from many of its staunchly Dem-50 years after the fact, for examnle there is still no consensus on an appropriate testament to the nent point on the skyline is the second world war - arguably the country's greatest and most mor- after the country's first presially unambiguous military triumph. A proposal to do just that ist attractions are imposing marhas been attracting intense debate among the city's chatter-

ing classes for months. In this particular case, the argument is as much about architecture as historical resonance: carve out their own legacy, opponents claim to object to the design, which would carve out a huge chunk of the grassy Mall at hard to come by. the city's heart, rather than the spirit in which it has been put forward.

The same cannot be said of a much more contentious proposal rect 1990s. to rename the city's national airport after Ronald Reagan, the former Republican president, which

ocratic residents.

It is true that the most promiobelisk named, like the city itself, dent, while among the main tourble edifices named after Thomas Jefferson and Abraham Lincoln. But they are the exceptions which prove the rule. In a town filled with politicians hoping to agreement on the national relevance of their predecessors is

Even when new memorials are built, the final result rarely meets with unambiguous praise, especially in the politically cor-

This year, Bill Clinton, the US president, presided over the opening of a site to commemorate the after Mr Clinton intervened,

#### DATELINE

Washington: a proposal to call the city's airport after Ronald Reagan has

provoked a bitter dispute, writes

**Mark Suzman** 

country's first and only four-term president, Franklin Delano Roosevelt. But the occasion was marred by complaints from disabled activists on whether FDR should be portrayed in a wheelchair or not. (He was not but,

add to the memorial.)

It is revealing that it took 50 years to establish a memorial to FDR, widely regarded as the most successful president this century. More so, when you realise that the Roosevelt statue was the first such construction since 1943 when FDR himself opened the Jefferson memorial.

honour a man they believe to substitute. have been the equal of FDR. Although he is still alive, the nostalgta industry for "the Gipper" now afflicted with Alzheimer's disease - is in full swing. Already, the government has agreed to name its newest federal building after him - an international trade centre that, second in size only to the Pentagon and costing more than \$800m, has

t the grand old age of 74

Italy's most powerful industrialist is facing

the most difficult deci-

sion of his career. Cesare Romiti,

chairman of Fiat, the country's

biggest private enterprise, is

being wooed to lead Italy's right-

wing opposition. Senior politi-

cians are pressing him to become

their standard-bearer because of

the fading political fortunes of

Silvio Berlusconi, media tycoon

Mr Romiti is due to step down next June from the car group he

has run for the past 25 years. The

mandatory retirement age at Fiat

is 75. But the company's combat-

ive and outspoken chairman has

never been the retiring kind. For

months there has been specula-

tion that he will try to bend the

Fiat rules to extend his mandate

salotto buono -: the "good draw-

ing room" of Italian business and

finance - has been of Mr Romiti

moving on to some other power

base such as the chairmanship of

Mediobanca, the most secretive

and influential of Italian hanks.

or Banca Commerciale Italiana.

But now the question on every-

body's mind is whether he will

take the plunge into politics. Mr

Romiti is clearly enjoying all the

fuss. Speaking in his new suite at

Fiat's recently refurbished head-

quarters in Turin, he says: "Even

has let it slip on various occa-

sions that he considers Mr Rom-

iti to be one of his biggest ene-

his long career consistently crit-

what I really think."

For months all the talk in the

by at least a year.

and former prime minister.

funds were appropriated for a become the most expensive bill in time for the former presinew statue of the wheelchair to federal building yet dent's 87th birthday in February. constructed.

Many admirers feel that an over-budget behemoth set to house the Environment Protection Agency is an inappropriate memorial for a man who led the fight against intrusive federal bureaucracies and won the cold war. In lieu of his own FDR-like monument (which many hope Republicans are unwilling to will follow), they are pushing for wait even a fraction as long to the airport name change as a

> The idea was floated last month to little fanfare, but has been steadily gathering momentum. It has been endorsed by the Republican Governors Association, and is almost certain to be put to a vote when Congress returns in January. Newt Gingrich. House speaker, has said there is a "very high likelihood"

Name one after the 'Gipper'

But Mr Reagan was detested by his opponents almost as vehemently as he was adored by his Republican acolytes and his relationship with Washington was, to say the least, a love-hate one. A has therefore been building in the city. Some local residents are even warning that if the airport becomes Reaganised, they will use instead the far less convenient Dulles airport (named after a man whom they regard as a less-objectional Republican who served as Eisenhower's secretary

As an irritated reader put it in a letter to the Washington Post: "If we are to randomly name public edifices for those who made America feel good, where does one find the Robin Williams Congress will try to pass such a National Cathedral or the Barry

of state).

The Monday Profile: Cesare Romiti, Fiat

Undaunted, proponents of the idea cite precedents for other leaders not yet deemed grand enough for a permanent memorial. John F Kennedy, for example, has his name attached to the city's premier arts centre as well as New York's biggest international airport. Even his brother Robert, only a presidential candidate at the time of his assassination in 1968, had his name emblastrong groundswell of opposition zoned on the stadium that for years hosted the Washington Redskins, the local football team.

Manilow turnpike?"

If a local referendum were held, the idea would almost certainly be defeated. But the airport is owned by the federal government. That means city officials cannot overrule a vote in favour of the name change by the predominantly Republican Congress. And with Mr Clinton casting an anxious eye to his own impending legacy, few are betting he will want to use his presidential veto to set a precedent that could rebound on him in

#### FT GUIDE TO:

### ENLARGING THE EU EASTWARDS

Communist countries of central and eastern Europe. Is this true or Euro-hyperbole?

If all goes to plan, the EU Summit in Luxembourg on Friday and Saturday will select a group of countries to begin negotiations in March 1998 about entry into the union early next century. The favoured fast-track countries are the Czech Republic, Hungary, Poland, Estonia, Slovenia, and

Sounds like somebody is going to be disap-

There are plenty of bruised feelings in Bulgaria, Latvia, Lithuania, Romania, and Slovakia. In particular, the two Baltic states have lobbied ferociously to be put on an equal footing with neighbouring Estonia.

But true to form, EU leaders will do their utmost to produce a compromise which softens suggestions that there are any losers. No one wants to create a new iron curtain in Central

So what's the deal?

The slogan is "differentiation without discrimination". EU leaders will support the European Commission judgement that five central European countries plus Cyprus have made enough economic progress to open accession negotiations. But they will support the principle that other countries can join the advance guard as soon as

They may also blur the distinction by agreeing that all 10 applicants should be screened to see how far they meet the so called aquis comma taire which covers the obligations of membership and compliance with the single market.

That sounds like a common starting line for everybody?

The correct term is the "regatta approach". Some countries, like Britain, thought they had torpedoed the idea, but the Danes and Swedes have lobbied on behalf of their Baltic buddies. The result is that Latvia and Lithuania have a good chance of joining the advance guard in 1999 when the serious bargaining about future membership

In the meantime, all countries will be offered "accession partnerships" which will offer money and technical assistance in return for making progress towards fulfilling the conditions of mem-

What makes the eastern enlargement different from the previous expansions of the union? The entry of post-imperial Britain, the accession of the club Med countries, and the Nordic expansion in the 1990s bear no comparison to the his-

People are saying this is the decisive week for toric challenge of eastern enlargement. The accesthe EU plan to expand membership to the former sion of 10 relatively poor, farm-intensive former command economies will force the EU to transform the way it does business. It will mean streamlining its institutions, rethinking the national veto, the right to an EU commissioner in Brussels, even the right to work in one's own language. It will also mean reforming the Common Agriculture Policy and regional aid which bave powerful political constituencies and account for 80 per cent of the EU budget.

It sounds like a recipe for inertia?

Remember that the absorption of the 10 former Communist countries would mean the EU adding 28 per cent to its population but only 4 per cent to its gross domestic product on a purchasing power parity basis.

Even though countries such as Hungary and Poland are growing fast, the average per capita GDP is only one third of the average EU level. So that poses a dilemma: large cuts in regional aid and the CAP would risk triggering a backlash western Europe against eastern

Is there any way out of the impasse? The seeds of a compromise can be found in the European Commission's Agenda 2000 document which proposes a framework for a deal on the EU budget. The idea is to strike a balance between the net contributors such as Britain, France, and Germany, and the net beneficiaries led by Spain. Thus the Germans are adamant that the budget remains within its current agreed ceiling of 1.27 per cent of EU GDP. But Spain is determined to preserve as high a share of regional aid as possi-

Provided there is growth of 2.5 per cent per annum for the EU, there should be about 75 billion Ecu for the applicant countries between 2000 to 2006. The only drawback is that the commission's proposal favours the five front runners.

Any idea when the first wave of central Europeans will join the union?

The commission has pencilled in 2002-3. But this may be ambitious because the applicants have to make enormous strides to comply with the single market and enforce minimum standards in the environment, health and safety and social policy.

Enlargement is also hostage to the EU's own internal agenda. Member states still have to hold another constitutional conference (IGC) to streamline the commission and to rebalance power between small and large countries. Enlargement is be the EU's mission for the millennium, but it is going to be a long haul.

Lionel Barber

# The politics of succession

if I had the desire to go into polibeen a critic of Italy's approach public accounts in order but their tics, I would not be able to....To to European monetary and eco- economy is growing by 3.3-3.4 per be a politician you need to be nomic union. "Not because I'm cent this year. Italy will grow by more cautious. You must often anti-European - I really do only 1.2 per cent this year and believe the future of this country compromise. And you know me. When I express a thought it is is Europe - but because I disagree with the method the gov-He is not altogether convinc- ernment has adopted," he ing. Mr Romiti has always explains. But he disagrees with enjoyed playing a vocal role in the government's policy of squar-Italian politics. Romano Prodi, ing the Maastricht arithmetic stay there with such a heavy

effects on the real economy. mies. The Fiat chairman has over by side with a policy to promote growth and development. Look at icised government policies and Spain. Here in Italy, many people vented his own macroeconomic considered Spain inferior to us. and political remedies. He has Yet not only have they put their

half of that thanks to the auto motive sector and the incentives to buy new cars." His hobby-horse is unemploy-

ment. "It's our biggest handicap. It's a burden to go to Europe and the centre-left prime minister, without taking into account the unemployment rate," he says. Italy's unemployment rate is run-"Sorting out our public ning at 12 per cent and the gap accounts should have gone side between the rich north and the between the rich north and the

poor south is widening. Italy's problems have aggravated by its political instability, he says. "The danger of the lack of an opposition risks

creating a Bulgarian-style governing majority with a mish-mash of left, right and centre ideologies." The recent government crisis emphasises the contradictory nature of the coalition with one constituent, the hardline Refounded Communism party. "hardly – or not believing at all – in Europe, privatisations and the real market".

When it comes to the succession at Fiat. Mr Romiti is just as evasive as he is about his political ambitions. The issue has excited public attention since Giovanni Alberto Agnelli, the young designated heir of the Agnelli Fiat dynasty, developed cancer.

Echoing Mr Agnelli, who is the company's main shareholder and honorary chairman, Mr Romiti says the succession will be resolved by the company's core shareholders. "When it happens. it won't be a big event. Whether A or B is appointed is not so important. After all, I often ask people if they can tell me who is the chairman of Shell and they are at a loss for an answer."

What is important is the performance of the group. Fiat this year is expected to report record pre-tax profits of well over L4,000bn (£1.38bn) after refocusing on its core automotive activities and expanding its international operations, especially in developing countries.

Mr Romiti emphasises that the group's management has been overhauled by a new generation of executives groomed within the company. "My aim i create a company with a cohesive, loval and determined group of managers. I'm proud because I think our results confirm our success in putting together a well-organised orchestra."

The two-hour conversation over. Mr Romiti's press relations man disclosed that the chairman had whispered: "We seemed to have talked a lot about politics and very little about Fiat." But was Mr Romiti upset? Not at all.

Paul Betts

### FINANCIAL TIMES

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### **Robert Chote** • Economics Notebook

# Remote reward of pay restraint

The UK's chancellor may have overstated the scale of the pay-off

Trom Philip Snowden to nario assumed that economic Denis Healey, every activity has now risen slightly Labour chancellor has above the "potential" level urged Britain's employwhich is consistent with stable ees to show restraint when negoinflation. Potential output is tiating pay. The request has always fallen on deaf ears, so itself growing, because of ongo-ing improvements in labour prowhen Gordon Brown made a ductivity - output per person similar plea in his Green Budget and a secular rise in labour suplast month he knew better than ply as growing female participato rely on an appeal to people's tion in the workforce outweighs better nature. falling male participation. That Instead the chancellor relied implies the economy can probaon a threat. He warned that the bly sustain output growth at Bank of England would punish roughly its long-term trend rate

excessive pay increases by raisof about 2.25 per cent. ing interest rates to safeguard its But with output growth now target for inflation. "It is in no running at almost 4 per cent a one's interest if today's pay rise year, economic activity is rising threatens to become tomorrow's further above potential all the mortgage rise", he told MPs. time. Inflation is already slightly The chancellor's emphasis on above the government's 2.5 per cent target, which implies that growth will have to be reduced wage restraint receives backing from a recent study by Sheetal Chand, at the International Monbelow the long-term trend rate etary Fund in Washington\*. He for a while to close the widening found that the UK stood out "output gap". That is exactly what the Treasury expects: among the Group of Seven industrial countries as one in growth should slow from 3.5 per which excessive real wage cent this year to 2.25 per cent in

growth - that is to say unjustif-1998, dropping to a below-trend ied by productivity - had a particularly detrimental effect in returning to the trend rate in 2000 once inflation has been reducing real economic growth and raising inflation for a given brought back on target. The Treasury then presented rate of nominal income growth. an alternative profile for output But what sort of reward could workers expect for their virtuous growth, to show what might be possible with pay restraint and if self-denial? The Treasury tried to the chancellor's "welfare-tospell this out in the Green Budwork" initiative succeeded. By get document, arguing that an reducing wage pressure, the improved supply-side perfor-Treasury argued that this would mance - including pay restraint increase the supply of labour - would allow the economy to sustain higher growth during available at any given real wage the next few years than past per- rate, allowing the economy to formance would seem to permit. sustain a lower unemployment The Treasury's base case sce- rate without inflation rising.

Wage inflation bad for growth Annual percentage change 

to be slightly above potential, it the speed with which they might follows that unemployment is be realised. slightly below its sustainable rate (the so-called "non-acceler- central to the welfare-to-work ating inflation rate of unemploy- programme are unlikely to proment" or Nairu). Unemployment is about 7 per cent on the ILO's standard measure, in the middle 1.5 per cent in 1999 and then of the 6-8 per cent range within which most current estimates of the Nairu lie.

> o make the case for pay restraint, the Treasury argues that an improved supply-side performance could reduce the Nairu by half a percentage point in 1998 and 1999, and by a further quarterpoint in 2000 - cutting the sustainable level of unemployment by 350,000 over three years. These are big numbers, which ment measures could stretch the Chand, IMF Working Paper 97/ surely overstate the potential benefits of modest pay restraint low unemployment and stable E-mail: Robert Chotea FT.com

If economic activity is thought and welfare-to-work - as well as

The wage subsidies which are duce any net increase in employment, on international evidence. Subsidising the long-term unemployed at the expense of the short-term unemployed and people in work should help to reduce wage pressure, but not dramatically.

David Bloom, at HSBC James Capel, argues that the employment opportunities planned for young people in the welfare-towork programme might even tighten the labour market in the and size of the pay-off which short-term and put upward pressure on wages. He sees a risk "that the government's employnew-found relationship between 147. November 1997.

cyclical breaking point". But assume that this risk is

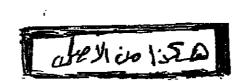
overstated and pay restraint and welfare-to-work do reduce the sustainable level of unemployment by as much as the Green Budget suggests. The Treasury argues that the projected fall in the Nairu is equivalent to a 1.5 per cent one-off increase in potential output. That implies the inflation target could be delivered with growth of 2.75 per cent next year, 2 per cent in 1999 and 2.75 per cent in 2000.

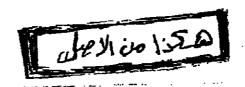
But this higher growth path will not emerge automatically. As Mr Brown made clear in his Green Budget speech, much depends on the Bank of England. The chancellor and his officials may believe that the economy could sustain 2.75 per cent growth next year, but if the Bank's monetary policy committee does not agree with them

then we will never find out. Is it likely that the monetary policy committee could be convinced quickly enough that Britain was embarked on a mini supply-side miracle for it to set policy loose enough to deliver 2.75 per cent growth next year? Almost certainly not.

Restraint would certainly be welcome in the forthcoming wage round, and the Bank would reward it. But the chancellor may be overstating the speed employees would receive.

\*Nominal Income and the Inflation-Growth Divide. by Sheetal K





For companies eager to invest in newly developing overseas markets, the reality is that political risk insurance has become a necessity. AIG Global Trade & Political Risk Insurance Company, a member company of American International Group, Inc., is the only company with the global presence and knowledge

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different cultures and languages may seem daunting, the risks won't be.

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### corporations, which will still be in good shape in L10 or 20 years? Try these

 American International Group (AIG), the US insurer.

Heineken, the Dutch brewer.

· Hewlett-Packard, the US electronics manufacturer. J.P. Morgan, the US bank. • SGS-Thomson, the Franco-

Italian semiconductor maker. The names might seem rather a mixed bag. But these are the winners thrown up by a five-year research programme from Insead, the Fontainebleau-based business

The underlying premise of the study is straightforward. The success or failure of companies in the marketplace depends on a complex series of actions, which

require many years to take effect. By studying the past history of companies, it should be possible to spot the factors that have made a difference to long-run performance. On that basis, the Insead research team has bombarded companies with questions to find if they are doing the right

things today to succeed in future. By virtually all measures, AIG tops the rankings by a clear margin. Given the company's high reputation, this is interesting but not implausible. Some other find-

ings are less expected. Among electrical companies, such venerable US names as Xerox and Emerson Electric are edged out by Europeans: not only by SGS-Thomson, but by Danfoss, the Danish air conditioning and refrigeration company, and by Schneider, the French electrical engineer. And among consumer goods compa-nies. Procter & Gamble trails behind Heineken and Whitbread,

The study has some notable limitations. The companies quizzed, all among the world's top 1,000 by revenue, were drawn only from Europe and North America. Thus, the top car companies were found to be BMW, Volkswagen and General Motors. Toyota of Japan, an obvious can-

didate, was not included. Second, companies were drawn from only six sectors: autos, computers and electrical, financial services, fast-moving consumer goods, oil and chemicals, and other services. Third, companies were ranked only if they gave adequate responses to the survey. The questionnaire, consisting of 157 questions, had to be answered by executives in various functions and at various levels of seniority within each company.

So what are the measures of a company's success? In essence, the 157 questions were boiled down to 12 "capabilities": customer orientation, technical resources, market strategy and so forth. Companies were assigned a score for each, and the results totted up to give an overall measure of market effectiveness.

According to Jean-Claude Larréché, who headed the project, it was important to keep the questions specific. Companies were asked, for instance, whether they had a web site, and how responsive their telephone operators were The answers counted towards their score on customer orientation.

Similarly, companies were asked whether they had rationalised their portfolios of products

# The world-beaters of tomorrow

How can you tell if a company will be successful in the long term?

Tony Jackson analyses the secrets of longevity



suring their market strategy. Another specific question whether companies operated in a common language - counted

towards corporate culture. At the same time, the questions had to be put to executives at various levels of seniority. For Professor Larréché, this is the chief answer to one obvious criti-

cism of the study: that companies were asked to rate themselves. The nearer the top of the company, it appears, the rosier the view of its performance. But it is very rare, Prof Larrêché claims, for companies to delude themselves at lower levels of the

Take International Business Machines, he says, with which he was working when it ran into trouble some years ago. "The culture might have looked monolithic," he says, "but there was a lot of dissent internally."

The aim, in fact, is to conduct a kind of corporate intelligence

2 JP Morgan

8 CPC International

companies," Prof Larreche says. There may also be illusion and political games, but you can cor-

rect for that." So what are we to make of the findings? Can it really be true that Whitbread, viewed in the UK as solid but unremarkable, is better equipped to survive than Procter & Gamble?

On closer inspection, the picture is not clear-cut. Procter & areas that one might expect: in its market strategy and market operations, and in its internahigher in organisation and systems, human resources and innovation.

Procter & Gamble also ranks low in customer orientation. This seems surprising: but not, Prof Larréché insists, to those within the company. "They have been so good at marketing," he says, sistent footing. American readers "that sometimes they have not concentrated enough on the cus-

TAND THE PARTY OF THE PARTY OF

18 Xerox Corp 23 Bates Arrens

23 Philips Electronics

Companies ranked by overall market effectiveness capability

18 Exxon Corp

test, "The information is there in tomer. Their top management objective, which is more than can has been trying for several years sometimes be said of US triumto change that."

In oil and chemicals, the top company is W.R. Grace, ahead of Shell, DuPont and Monsanto. W.R. Grace has recently undergone a palace revolution and the replacement of almost the entire

Again, though, the detail has some plausibility. W.R. Grace Gamble ranks very high in the ranks low on mission and vision, and on human resources. But it more than compensates with a very high ranking for customer tional reach. Whitbread ranks orientation and market higher in organisation and operations. And indeed, Grace is a world leader in producing speciality chemicals for individual

In spite of its apparent defects, the study has one unusual virtue: that of attempting to put US and European companies on a conare bound to suspect European bias; but the study claims to be

The state of the s

35 United Technologies

with BMW, and in consumer goods with Heineken. Both rankings are credible enough: although it is perhaps an unfor-

Of the six sectors surveyed, US

companies come top in four: in

computers with Hewlett-Packard,

in financial services with AIG, in

oil and chemicals with

W.R. Grace and in other services

with DHL, the international cou-

tunate coincidence that Prof Lar-

réché is Insead's Alfred H. Hein-

eken professor of marketing. As always with wide-ranging studies of this nature, there is fascination in less familiar names. In the electrical sector, who would have thought that Groupe SEB, the French maker of kitchen appliances, would come ahead of Emerson Electric? Or that for mission and vision, the Danish shipping company A.P. Moeller would emerge streets ahead of Shell and British

In general, the study is offered as a means of showing how the best companies go about their diagnose their shortcomings. Go back to IBM, Prof Larréché says. "There was a time when it was the best at customer orientation. If we had had this tool 20 years ago, we could have seen it going

The MECA Report on the Competitive Fitness of Global Firms. Insead, 77305 Fontainebleau

### My Secret Weapon Dick Brown: candour

### The world has more bright than effective people

Dick Brown, aged 50, was appointed chief executive of Cable & Wireless, the telecommunications company, in May 1996. He was previously president of H&R Block, a Kansas City-based tax preparation company which also owns CompuServe, the

My philosophy is that people inherently want to do a good job. That doesn't mean you have to be easy on people; you have to be fair with people. Management generally does not differentiate performance enough. I provide constructive, concise and candid feedback.

I do performance appraisals for 14 people. I use two blank pages for each. I say one is for the things you do well. The other, the things you do better. That is much harder to do than simply to check a box.

I rank my people. For example, I might say: 'If I step back and look at the relative contribution in your job that you have made compared with the other people that report to me, you rank in the third quartile'.

This is not an attempt to set people against each other - the reality of life is that everyone doesn't perform with equal effectiveness. It often happens that it spurs people on. They perform at levels they thought they would never achieve.

It is built on a foundation of trust and a spirit of constructiveness. While we might think we are doing someone a favour by avoiding an evaluation that might sting a bit, it actually makes it worse.

People would say that I give out very consistent messages. I encourage people to be agents of change, to take chances, to act with urgency, not to fit in.

It is hard for people to act with urgency if they are in a working environment where making mistakes leads to dismissal. Management must say that it is okay to make mistakes, just not to make the same mistakes over and over again. Another lesson is not to be seduced by things that are inaction in disguise, such as assessing, monitoring or reviewing alternatives.

The world has more bright people than effective people. I like people who are both, but if I had to choose between high intelligence and effective execution, I would take the effective dour, enthusiasm execution all the time. It is not to disparage the need for creativity and foresight but unless it is translated into action it is





I strongly believe that compa-nies don't fail because they can't strategise; it is because they can't execute. Thinking doesn't change a business, essential as it is. Action

Leadership must set an example. I expect things to be accomplished in hours not days, weeks not months. I hire people without taking months to do it. I do things that are bold and not incremental. I try to stay plugged into the mainstream of

Leadership is critical because standards and expectations get set at the top of an organisation. Any organisation that has poor service, weak finance and a lack of strategy will have a management team that tolerates those conditions. Leaders get the behaviour they tolerate.

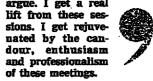
By nature I am an upbeat person. I am a leader. I have to have realistic, uncompromising standards but I also hold out the hope that there is a better tomorrow, that we are going to be successful in continuing to improve shareholder value.

From an early age, I took positions of responsibility: captain of team, president of class and so on. I felt at an early age the weight of accountability. It is engrained in my psyche that in the end, there are few real short cuts. Everything involves hard work, energy and focus Everything is done through

Every fortnight, I meet a group of employees. These are unstructured, interactive ses sions that take on the personality of the group. When we started a year and a half ago, people were looking into the past; they did not want to talk about tomorrow. Now they all want to talk about tomorrow.

Anything can happen. I get agree. They feel the freedom to argue. I get a real lift from these sessions. I get rejuve-

of these meetings.



Interview by Vanessa Houlder



6 Whitbread

8 WR Grace :

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## What do my staff think of me – and do I want to know?

Tve been asked to look at whether we could improve the effectiveness of our managers by introducing 360° feedback. The idea sounds fraught with danger to me. Don't you think it's asking for trouble to encourage subordinates to criticise their managers? I'd certainly be nervous about taking part - though I have to admit I'd be intrigued to hear what my department had to say about me. Yours, A. Sceptic . . .

(III University of the Control of th

Prof Hunt replies: You're right to be concerned: done badly, 360° feedback is potentially lethal. But handled carefully, these surveys can provide a powerful lever for change. For the first time in many organisations, the capability of the manager is assessed by those he or she manages.

First, let us be clear what you are talking about. There are numerous forms of this feedback. You probably already have an annual appraisal system where you as a boss assess the performance of your direct reports (subordinates), help them establish goals and prioritise them, and discuss their training needs. The annual review is one way to ensure the flow of feedback that we need to keep us well adjusted.

Companies rarely jump straight from a traditional appraisal scheme to 360° feedback. Usually they experiment with a survey of the direct reports of a manager - called in the trade a 180° feedback survey. Most frequently the survey is part of a management development course.

If this were you, you would select one of the feedback questionnaires on the market, or design your own, distribute it to your direct reports and ask them to complete it. They would then send it anonymously to an outside agent for processing. The aggregated results would be fed back to you as part of the management development course and would provide the structure for the skills

### John W. Hunt Advises

training on that course From 180° the surveys might be extended from your direct reports to include bosses and peers. So, in hierarchical terms, a complete circle of people - boss, peer, and subordinate, hence 360° - is surveyed anonymously. You would also complete the survey as a ment to compare your results with those of the others.

One financial institution will probably never touch 360° feedback again. The outcome was shattering

When the external consultant or business school has processed the data they are likely to compare your results with those of much larger samples of managers, in your industry, in the country, and so on. Only the aggregated results are fed back to you, so no one individual's responses are identifiable.

Some surveys use only ranked questions such as "how effective is this manager in building teams?" In answer, you select a point on a scale from "very effective" to "very ineffective". Others use a combination of ranked questions and of text questions in which respondents write, in their own words, responses to specific questions - for example, "how could this manager make your department more effective?"

Why do I say feedback like this is potentially lethal? There have been numerous examples where the trust that is essential to the success of this process has been violated. For example, managers who do not like their feedback conduct an inquisition by asking respondents to indicate which were their responses. If this happens, it is essential that the person handling the survey becomes involved immediately, confronts the manager and puts out a potential bush fire. Otherwise, the process of introducing a more open feedback of opinion can be set back

I know of one financial institution that will probably never touch 360° feedback again after a consultant sold the top group the idea. His method was to interview the manager and each of his direct reports to find what they liked and disliked about each other. He then assembled that manager and his/her direct reports in one room and fed back verbatim what each had said about the other. The outcome was

I am often asked whether 360° feedback should be used to determine people's pay. More and more organisations are measuring the performance of individuals and groups against predetermined criteria. One obvious criterion for assessing managers should be managerial competence. The 360° degree survey could, it is argued, be used to provide measures of this competence.

But this simple logic breaks down

Most 360° feedback is intended for rsonal development. Extending that objective to include an annual assessment of managerial competence as a basis for reward is risky. Managers will begin to manipulate the process by selecting only those people who will give them good results. We have even seen cases where it was clear that the mangers had filled in all the

questionnaires themselves. A simple, short survey, used to establish a manager's "threshold" level of skills, can be built into the performance appraisal review to provide data for an annual assessment and for establishing

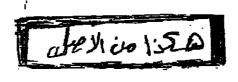
rewards levels. But anything more sophisticated and intended genuinely to help managers develop themselves should not be used for performance-related pay in this way, at least until the people involved are familiar with the process and trust has developed.

You are clearly worried that your managers might be demotivated by negative comments. It is true that people tend to remember the negative and ignore the positive feedback. But the fact is that in the 15 years that we have been using 360° feedback the vast majority of feedback on managers is positive.

The reason for this is partly because total failures as managers are usually eliminated earlier in their careers and partly because respondents are revealing a great deal about themselves: who would want to be seen to be working for a gorilla indefinitely?

John W. Hunt is Professor of Organisational Behaviour at London Business School and a consultant to private and public sector clients. Please send suggestions for topics to be covered in this column to Diane Summers, Management Page Editor, fax 0171 873 3950; e-mail

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# Blue-eyed marketing boy

Alice Rawsthorn explains how rebranding helped Texas gain a wider audience for its music

f anyone in the music business had been asked a year ago to predict the best-selling bands of 1997, they would doubtless have said Oasis, U2, the Prodigy and Spice Girls. Texas would not have figured.

A Glaswegian band formed in the late 1980s, Texas had an instant hit with Southside, their 1989 debut album, but mustered modest sales of the two follow-ups. Disillusioned, the band took a few years off, before recording what threatened to be another commercial flop.

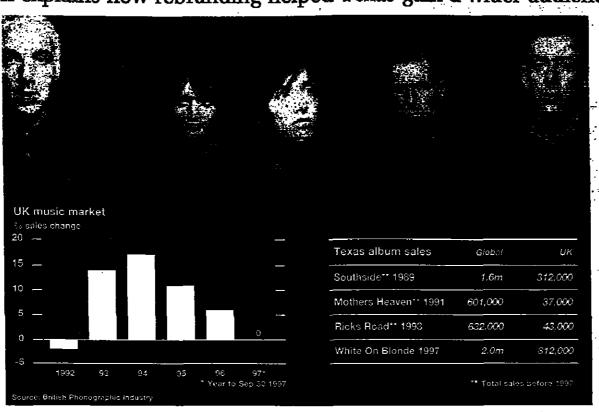
Instead, White On Blonde has sold 2m copies in Europe since its release in February and spawned a string of hit singles, including Put Your Arms Around Me, the snogging anthem for this year's Christmas office parties. Sharleen Spiteri, the lead singer, has been splashed across countless magazine covers. Texas is among the nominees for 1997's music awards, and their comeback is regarded as a marketing coup. How did they do it?

Because of the music," says Howard Berman, managing director of Mercury Records (UK), the band's label. "It's all very well for us to sit here saying how clever we were, but White On Blonde has sold because it's a great album."

If White On Blonde had been weak, it is inconceivable that Mercury could have persuaded 2m people to buy it. But when a troubled band produces a strong album, there is always a risk of failure because no one has a chance to hear it - which is why marketing can make a difference.

When U2 prepared to release Pop this spring, and Oasis launched Be Here Now. they were guaranteed press profiles, reviews and extensive airplay, as were critical darlings like the Chemical

Brothers and Radiohead. Texas had none of these advantages. Southside had sold 1.6m copies worldwide. buoved by the success of its first single, I Don't Want A



two albums - 1991's Mothers Heaven album and 1993's Ricks Road - each sold 600,000.

Sales were particularly poor in the UK, because Texas had failed to establish a loyal fan base in its home market. And although the albums received reasonable reviews, the band's catchy mix of pop, soul and rock was unfashionably accessible for the critics' taste.

"Texas had all the danger signs of a band on a downward spiral," says Mr Ber-"Everyone was aware that if this album didn't work, they didn't really have

He felt more confident in early 1996, when the band finished the first few tracks from White On Blonde. including Say What You Want, which was to be the first single. Originally, Mercury planned to release White On Blonde in August 1996, just before the scores of albums are rushed out for the fourth quarter, which is

40 per cent of annual sales. Superstars generally bring out albums in early autumn to make the most of the Christmas market, U2 had planned to launch Pop then, but postponed its release until spring for musical reasons and has probably forfeited sales as a result. How-Mercury was ever.

concerned that Texas would find it hard to command the attention of journalists, disc iockeys and record retailers at such a competitive time.

he label was under

pressure strengthen autumn release schedule from PolyGram, its parent company, which had already postponed several promising late 1996 albums. including Pop. Despite that, Mercury decided to hold White On Blonde until early February, a slack sales period when few albums are released and the market is less crowded.

The delay gave Texas time Lover. None of the later sin- the busiest period of the to finesse its promotional gles did as well, and the next music year and accounts for material, such as videos and man. "But we knew Texas

photographs. For the first three albums, the five band members had received equal prominence, but this time they decided to concentrate on Ms Spiteri, the only decision," recalls Rab Andrews. their manager. "There's no real extrovert in the band; and the guys

didn't have a problem.

Ms Spiteri, whose boyfriend, Ashley Heath, is a senior editor of The Face magazine, asked fashion photographer Juergen Teller to shoot the album and single covers. He asked Lee Swillingham and Stuart Spalding, both of whom work at The Face, to art direct his photographs like a magazine fashion session.

Mercury also used the delay to reintroduce Texas to journalists and record retailers at five "showcases" in different British cities where the band played their new sones. "Let's just say you've got to be very confident to let any artist do when White On Blonde went showcases," says Mr Ber- on sale, it entered the chart

were great live, and that they could carry it off." The showcas attended, and ensured that

Say What You Want got plenty of airplay when released to radio in early December. "We chose that time because there's a luli when the Christmas hits have been out for a couple of weeks and the stations are getting tired of them," says Mr Berman. Until then, Savage & Best,

the public relations consultancy hired to promote the album, had little luck in persuading newspapers and magazines to run articles on Texas. Similarly, Mercury's sales team was finding it hard to interest retailers in the album.

Retailers became more enthusiastic when Say What You Want climbed the radio airplay chart, and then became a Top 10 single. "We were literally getting more orders every day." says Mr Berman. In early February, at number one.

the Top 30 ever since. Its success, and that of three more singles, has stimulated media interest in the band, and in Ms Spiterl in particu-

- Texas had decided not to tour until this winter and to concentrate on promoting the album in Europe before launching it in the US. leaving them free for press interviews and television appear ances. Most acts are bombarded by publicity when their albums come out. leaving the media with little more to say about them, but Texas has benefited from steady coverage throughout

Whether by accident or design, Juergen Teller's photography has helped to broaden the band's appeal. Just as fashion magazines often run editorial features on Richard Avedon's advertising campaigns for Gianni Versace, they have devoted plenty of space to Mr Teller's shots of Texas's Prada-clad lead singer. The images also struck a

chord with the affluent 25 to 40 year olds, who are a lucrative market for record comnanies, but are notoriously difficult to attract because they seldom visit record shops or read music magazines. Such consumers are more familiar with the stylised look of Versace and Prada advertising than with youth-oriented music graphics. By adopting the visual imagery of a hip fashion label, the late 20-something musicians in Texas have

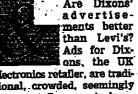
cracked that market. Mercury originally hoped that White On Blonde would stay on sale until late summer, but the album is still in the Top 10 as the music industry enters the Christmas 1997 sales season. When Texas starts its US tour next year, it will arrive there as a

"This is one of those rare examples of the right band making the right album at the right time." says Mr Ber-"We could have done manexactly the same things with a different album, and it might have flopped."

Winston Fletcher

## It's creative but will it sell?

Measuring creativity in advertising can be difficult



electronics retailer, are traditional, crowded, seemingly messy retail spaces in humdrum black and white print; Levi's commercials are imaginative award-winning filmlets, with great sound and they are comparable?

But surely aesthetics are less important than sales results in advertising. The protagonists of creativity point to prize winning creative campaigns that have, in sales terms, done the bustness (Lévi's, for example). The critics point to an equal number of competent but uninspired campaigns that have likewise done the business (Dixons, for example). And the cynics throw in a host of famously creative efforts that bombed in the marketplace. (No names, no

lawsuits.) One could argue that it must be possible, with modern computer power and econometrics, to correlate creativity and results. But it is difficult in advertising, as in other creative areas, to achieve agreement on what is creative.

Creativity isn't the same as style, wit or attractiveness, though any of these may be important components in a creative cam-

The closest synonym for creativity is originality. And deciding whether or not a particular advertisement is original demands a considerable knowledge of, and feeling for, past advertising.

It is rarely that difficult for most people to agree about the outstandingly creative campaigns, but it is dif-

Are Dixons' tutes most advertising. If the definition of creativments better ity is uncertain, the definithan Levi's? tion of "effective" can be Ads for Dix- more nebulous still. Adverons, the UK tising results, like the results of every kind of financial investment, come in shades of grey.

Every advertisement has some effect, but to produce a linear chart, which even approximately relates subtle colour. How can I be greater creativity with so philistine as to suggest greater sales, it would be necessary to quantify the results with precision and to isolate the creativity from the other factors such as timing and activity by rivals.

But that does not mean creativity has no value. There is copious evidence to show that consumers generally recognise and appreciate creative and original advertisements and dislike boring and unoriginal ones. But the content and creativity of the advertising must be relevant to the product: consumers quickly spot and condemn irrelevant creativity that has been shoe-horned in.

There is another, less directly commercial reason for producing advertising that is creative. Advertisements, like most human artefacts, have both form and function. Just as chairs have to be comfortable, advertisements have to sell goods. It would be ridiculous to claim that all comfortable chairs are beautiful. Many exceptionally comfortable chairs are hideous. And some beautiful chairs are uncomfortable. But the best chairs are both comfortable and beautiful. The same is true, of advertisements. Uncreative ads can work, creative ads can fail. The best advertisements are creative ads that work. So I prefer Levi's advertising but that doesn't mean that Dixons' ads don't sell.

modestly creative work The author is chairman of which, of necessity, consti- Bozell UK Group.

### Big boys missing the Point

Fledgling internet news service looks set for rich pickings

sion to leave his lofty posi-tion as number two at SBC, a telecommunications com- PointCast now reaches. pany with \$26bn (£15bn) in revenues, to October, is well positioned to take advantage of the internet's growth industries got \$35bn each in advertis-

ing revenue last year. Even if the internet got just a fraction of that business. the potential would be enormous." According to Forrester Research, which tracks the internet, the world wide web garnered about \$250m in

advertising in the US last year. Next year, this is expected nearly to double. And by 2000, says the investment bank Morgan Stanley, there will he 300m personal computers in the US. more than half connected to the internet. "That means we'll have 149m

**Tim Jackson** ⋅ On the Web

of big busi-

ness on the

marketing

across the

Web is splitting into two dis-

In the major league, online

services and search engines

like AOL and Yahoo sign

long-term, multi-million-dol-

lar deals with prominent electronic commerce compa-

of thousands of little busi-

nesses buy in banner ads at

a fixed price per thousand

impressions, or simply

exchange links with other

web sites on a reciprocal

Dozens of businesses have

been set up to add liquidity

to this minor-league market.

Among them, two prominent

players are DoubleClick.

which resells ads on behalf

of thousands of web sites,

and Link Exchange, which

operates a centralized barter

system allowing site owners

to place ads on other sites in

return for placing ads on

their own.

tinct markets.

nies like Amazon.

consequence called ClickTrade will enter

tions.

the link.

the market. Offered by the

company behind Submit It!,

which markets an automatic

service. ClickTrade incorpo-

rates two important innova-

First, it allows links from

one site to another not only-

through banner ads but also

through buttons and plain

text. That makes commercial

of data showing that web

users pay more attention to

standard links than banners.

not "impressions". The

ClickTrade advertiser pays

only when a user clicks on

The system is simple to

operate. Both advertisers

and "link partners", as the

company calls web sites that

take money for forwarding

web users to other sites, can

sign up instantly over the

web. Advertisers post a price

that they are willing to pay

per click, and link partners

look at the different prices

offered by different advertis-

ers before deciding whom to

The result is a transparent side the US.

Second, ClickTrade is

potential customers out there within even further, toward what he calls the next three years," says Mr Dorman, compared with the 1m viewers

While PointCast is little more than a head PointCast, a fledgling internet start-up, it has attracted attention for news service, has raised some eye-brows. But Mr Dorman is convinced tising on the internet. Its news service and hobbies they most want to follow. that PointCast, which he joined in appears automatically when computers move into "screen saver", an energyconserving mode that kicks in when what he calls "one of the biggest busi- the machine has been idle for more ness opportunities of the centu- than a few minutes. The viewer is fed a ry . . . The television and newspaper mix of news flashes and advertising, in a quasi-television fashion.

Clicking on an advertisement transfers viewers to a web site offering additional information, often allowing the viewer to make a purchase. "The formula has a tremendous advantage over television, because you can squeeze the old sales cycle of awareness, then consideration, then sale, down to a few minutes." says Mr Dorman. "it's a

cycle that once took weeks or months." PointCast subscribers are also given the option of tailoring their news feed. Mr Dorman plans to take this service

Top players in a minor league

Tomorrow a new service and much more efficient

search-engine submission 30 US cents, 15 times more

sense because of the weight a non-financial basis. Click-

based on "clickthroughs", sites, but do not want to

month.

Bill Younker, CEO of Sub-

mit It!, says the going rate

per click is likely to be about

than the standard cost per

1,000 impressions. This

reflects the fact that only a

small percentage of the

people who see a banner ad actually click through to the

site. In order not to alienate

the sites that trade links on

Trade also allows advertisers

to offer zero cents - meaning

that they are willing to bar-

ter clickthroughs with other

Advertisers pay for their

clickthroughs in two ways:

either from the credit bal-

ances they have accumu-

lated by forwarding users to

other sites, or by credit card

over the Web. The difficult

bit is how to compensate

link partners. ClickTrade

offers settlement by US dol-

lar cheque, with monthly

accounting and payment on

day 15 of the succeeding

That may be acceptable to

US sites, but it is unlikely to

work with link partners out-

make any net payments.

"mass customisation". A new PointCast service will tell

viewers the value of their personal stock investment portfolio using realtime prices. Subscribers can also dic-Outside content producers furnish most of the information. Deals have been signed with CNN, the Wall Street Journal and the New York Times.

Personalised news services are often criticised for over-filtering the news. with readers complaining that they cannot know in advance which stories

they will be interested in reading. "We can always include the most important pieces in the headlines, regardless of the subscriber's profile," says Mr Dorman, "But let's face it: if you live in San Francisco, you probably won't be too interested in the weather forecast for Montreal. Picking out the most personally relevant bits of information is a huge service to readers."

Victoria Griffith

ClickTrade's business

model is straightforward. It

charges a commission of 30

per cent of whatever the link

partner receives - so a site

offering 30 cents per click-

through would have an extra

9 cents per click deducted

from its balance by the site

leagues have plenty more work to do before their sys-

present, their link partners face the risk that they won't

receive settlement for cus-

tomers they forward if the

advertiser's credit balance

has fallen to zero. Con-

versely, advertisers have no

way to limit the number of

clickthroughs they are offer-

Younker says Submit It! is

working on an alerting sys-

tem that will tell members of

the scheme when new mem-

bers come on line, and also

alert link partners when an

advertiser's balance reaches

nii. But many small business

owners want a quiet life,

Having to update links on

their sites on a daily basis to

account for offers placed and

withdrawn may make the

game not worth the candle.

tim\_iackson@pobox.com

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operator itself.

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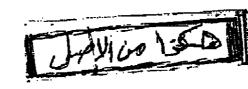
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**NEWS FROM** 

# Not the best place to start

Jens Tartler charts the move to revive entrepreneurship in Germany's business schools

4.5m unemployed, desperately needs new jobs and new businesses. But ironically, in the country which has always been proud of its "Mittelstand" - small and mediumsized, often family-owned companies - there is a severe shortage of

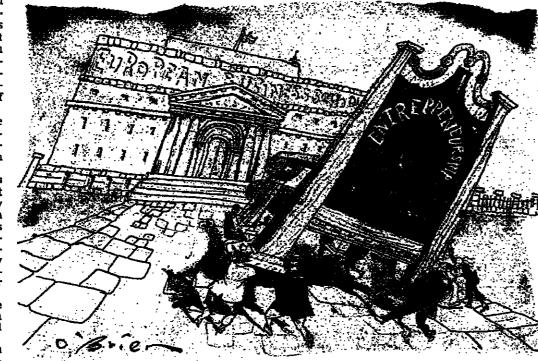
Today only nine per cent of the German workforce is self-employed: 20 years ago every fifth person was running his or her own business.

Moreover, half the graduates from Germany's universities want a job in the public sector, and only 10 per cent want to start their own business. Claudia Sturm, who runs a building company near Heidelberg, complains: "Studying business administration in Germany prepares you for a job with a multinational but not for starting your own company."

At German universities, there has not been one single chair in entrepreneurship, so far. This will soon change.

At the private-run European Business School (ebs), in Oestrich-Winkel near Frankfurt, students can now choose entrepreneurship as a special course. Heinz Klandt, who is well-known for his work in this area even among academics in the US, is the first German profes-sor in entrepreneurship and has moved from the university of Dortmund to take up the position at

Jacob de Smits, the Dutch rector (or dean) of ebs, holds that the lectures in entrepreneurship will reflect the everyday problems of starting a business. The pro-



capital and launching marketing Dresden and Magdeburg. campaigns on a low budget.

Additionally, academics are setting up research projects in the teaching entrepreneurship and in area, says Mr de Smits: "We are interested in fast-growing compa-nies like Virgin or the Body Shop." At the state-run universities in Cologne and Mannheim, assistant Sue Birley is professor of entrepreprofessors are now preparing the neurship at the Management foundations for chairs in entrepre- School at Imperial College and

developing a business plan, manag- follow suit are Humboldt univer- to fund such a chair next year. ing finance and acquiring venture sity in the eastern part of Berlin,

But the numbers are still small. the UK Aberdeen, Durham, Edinburgh, Glasgow and Warwick are just a few of the schools which specialise in the subject. In London neurship. Other universities set to London Business School is aiming

To finance the schemes at the German universities there is a start-up fund provided by Deutsche In the US 370 universities are Ausgleichsbank, the federal government bank which is more used to supporting start-up businesses. Once those funds are exhausted universities will have to shift resources from other departments or raise funds from sponsors to finance the new chairs.

A good model could be the privately-run university at WittenHerdecke, Northrhine-Westfalia, which has established an institute with three chairs for research on family businesses. The institute is funded by Deutsche Bank.

Eckart von Reden, chairman of Deutsche Ausgleichsbank, has a more fundamental aim. "We want to draw the attention of business and politics to entrepreneurship, because more and more people have to be self-employed, especially in the service sector. In a globalised economy, starting your own business should become an example to follow for the younger gener-

But in Germany it is difficult. Even Bill Gates, it is said, would have failed to overcome all the obstacles Germany imposes on young entrepreneurs.

First of all, he would not have been allowed to do his business in a garage, because there are strict rules on what kind of activities are permitted in which areas of cities. Additionally, German bureaucrats set high standards for the technical requirements of buildings and offices as well as for, say, the required number of toilets.

Young entrepreneur Ms Sturm points out: "Last week I had a man from the building authority in my backvard. He checked whether I have got at least seven meters space for cars to turn." When Ms Sturm moved her business she had to wait a full year for permission to set up a new building.

Ralf Mahron, a young entrepre neur from Ludwigshafen, had to wait as long to get his company "Far Eastern Limited" registered. The chamber of industry and commerce did not want to accept the

series of Vital Topics lectures in January with a talk by Nicola Foulston, chief executive of Brands Hatch Leisure, on the need for change in the leisure industry.

#### How-to course for can-do types

Entrepreneurs are often too busy making things happen to take heed of the nitty-gritty of running a

So the Richard Ivey school of business at the university of Western Ontario, in Canada, is running an 11-week programme to teach budding entrepreneurs some relevant skills, such as how to build a management team, develop fmancial strategies and manage cash flow.

FastTrac II culminates in the development of a viable personalised business plan. The next two programmes will both he held in February 1998, one in London: Ontario. the other in Mississauga

Ivey is also running a three-day programme on the leadership skills needed by executives to run high-growth companies. Leading Entrepreneurial Organisations will run in April in London, Ontario. Ineu: vouno Ineu 2000.ca

#### Foulston first off the grid

Manchester business school is launching its next

The lecture is the first of seven to be run during the first half of 1998. Other speakers will include Eddie George, governor of the Bank of England, Sir Ronald Hampel, chairman of ICI and the committee on corporate governance and John Monks, general secretary of the TUC. MBS fax: UK, (0) 161275

#### Madrid forum for business

Spain's business leaders have been given a new forum in Madrid at which to discuss business issues. Up to 100 of them will be invited to join the Business Leadership Forum which has been set up by the Instituto de Empresa.

Regular meetings will be held in Madrid with a sion of speakers. Paul Krugman, proféssor of economics at the Massachusetts Institute of Technology will be the speaker in January. IE E-Mail: Santiago.Iniguez@ie.ucm.cs

#### Honour for BA chief

Sir Colin Marshall, chairman of British Airways and chairman of the UK's Confederation of British Industry, received an honorary doctorate at Lancaster university's degree congregation last week.

The award is partly in recognition of BA's long-standing collaboration with the management school at Lancaster. Lancaster: unmp.lancs.ac.uk users/manschool

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#### Tell tales out of school

Did you have luxury five-star accommodation or was it a camp bed in a Was the food fit for kings or only fit for animal

Let us know exactly what you feel about the food and accommodation you experienced - or are still enjoying – at your business school. We will be publishing the best



eation for News from Campus should be sent to Della Bradshaw, FT. Number One Southwark Bridge, London SE1 9Hil. Tel: 44 171 873 4673 Fax: 44 171 873 3950

### LBS acquires an American accent

employment record which speaks only of US business schools, John and ink. Quelch is not the typical British will return to his home town to take over as principal at the Lon- and fund-raising. don business school.

As head of the marketing unit at Harvard business school. Prof Quelch specialises in international marketing and was one of the first to introduce ethics into discussions on the subject. He also produced one of the first electronic case studies, on marketing at Intel. fully committed," he comments.

With a strong US accent and an while the rest of the Harvard faculty were still wrestling with paper

At LBS he has set himself three academic. But in six months he priorities: motivating the faculty and staff; motivating the alumni;

Motivating the staff could well prove the most difficult. Prof Quelch had to beat three internal LBS candidates: David Currie (Lord Currie of Marylebone) and the two deputy principals, Michael Earl and Tom Robertson. "It would be wonderful if all three could stay

closely with Prof Earl, who has volunteered to be acting principal until he arrives in July. The newcomer also knows Prof Robertson, with whom he worked in the US.

The alumni will be a central plank for the latest £20m fund-raising effort at LBS. "No business school in north America that operates at a level of excellence does so without the support of its alumni," says Prof Quelch.

He is bullish about LBS prospects: "I think the institution is poised to enter the arena of the

Prof Quelch will have to work highest-rated international business schools.

Prof Quelch is reluctant to discuss changes he plans to make, although promotion of the school's international research is high on his list. As to the US-modelled twoyear MBA course Prof Quelch has no plans for change. "The 21-month MBA programme does have the advantage of delivering a quality of graduate that it is difficult for a 12-month programme to match," he

Della Bradshaw

### BUSINESS TRAVEL

### Travel Update · Roger Brav

### E-mail enterprise

Staff at Siemens Nixdorf, the German manufacturing and information technology group, have begun making their own business travel bookings by e-mail. If they try to infringe company policy an alert is passed mmediately to their travel manager. Michael Bassmann, the firm's information systems sales manager, expects they will arrange most simple trips themselves - such as domestic flights - but that the majority will still need expert help with the most complex itineraries. He

believes the development can halve the average DM35 cost of processing bookings. Employees can check flight or hotel availability from their computers via a reservation system link. Bookings are routed to one of seven travel agents. depending on where they work. The idea is being tested on 5,000 staff at six locations but could eventually be used by more than 200,000.

Air delays Air travel delays continue to worsen. In the

July-September quarter, more than 15 minutes late, up from 18.4 per cent in the same period last year. About two-thirds of hold-ups were blamed on air traffic congestion or airport problems. The figures,

which come from the Association of European Airlines, hide an even gloomier picture. They relate only to the time the aircraft leaves its stand and do not include any delays between there and take-off. The AEA represents most of the region's main carriers. September was the fifth consecutive month in which their average punctuality

deteriorated. It says this

year's punctuality record poorest since 1990.

#### Conference call Boston, which has been

losing lucrative convention business for want of capacity, is to get a huge US\$700m conference and exhibition complex. Scheduled to open in 2002, it will have total space for 12,000 delegates - three times that of the city's largest existing facility, the Hynes Convention Centre. It will be built close to the waterfront and the mouth of the new tunnel to Logan Airport. A small complex,

with capacity for 100 people,

spokesman for the Greater **Boston Convention and** Visitors Bureau says: "We have lost every major conference for the last five years because they have outgrown our ability to

Boxing lesson Any thieves contemplating a pilfering expedition to Beiling's Radisson SAS hotel had better know how to dance like butterflies and sting like bees. Auxious to tighten safety and security, the management recently called in soldiers from the capital's Fire Control

has just opened at the Fish Bureau to instruct them in

Tel Aviv hotel Tel Aviv is to get a hotel targeted at long-stay business visitors. Part of the Isrotel group, which is well established in the Israeli Red Sea resort of Eilat, it will comprise 90 one-bedroom suites with kitchenettes. There will be

no restaurant, but guests will be able to order breakfast and use a grocery shopping service. The hotel, to open in February, will occupy the top 16 floors of a building two blocks from the beach and incorporate a

business centre.

Likely weather in the leading business centres

PERSONAL BUILDING liong Kong 18 18 15 15 16 15 15 15 ME BE PE PE C . L Angeles 18 18 18 21 1 20 20 21 Man a Mist o Mistro, Mist o Mist o 

CLUB CLASS

### Gillian Upton on airlines' response to the main requirement of executives – sleep

# My kingdom for an 'air' bed

orget fancy food, per- ed's fleet of 777s that fly the gambling, shopping and endless inflight films: all a firstclass traveller really wants is a good night's sleep.

Executives filling businessclass cabins these days are han-kering after the added privacy and comfort of first class, and the renewed demand has triggered a rash of development.
This week Lufthansa is

announcing its new-look first class. Next spring Qantas will unveil new business and first cabins and before the end of 1998 United will join the fray. Last month Japan Airlines introduced its new first-class service. Com- are two rows of two seats, with mon to all is somewhere to sleep and added privacy.

Customer demand led JAL to bring in its Sky Sleeper, a seat fin Class in the industry. BA that reclines fully to become a bed with down-filled duvet and pillow. The cabin is still configured with two seats alongside each other, but a 38-inch-high partition gives privacy. By the end of this month Sky Sleeper will be available on routes between Europe and Tokyo and also between the US and Tokyo.

Lufthansa's relaunch is similar to that of JAL. The German flag carrier will offer a fully reclining seat configured in pairs with a partition between them. Two aircraft are already flying with the new seats.

Over the next 12 months United will also install a bed-

sonal computer power. UK-US routes. "We want to do outgoing telephone calls, something above and beyond what everyone is doing at the moment," the airline says. Qantas is in no doubt about

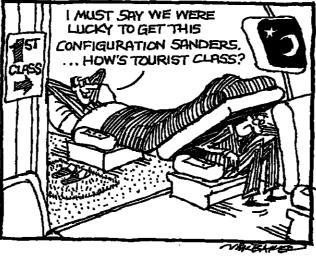
how it sees the future of its premium cabin. "We want a product that is complementary to our alliance partner [British Airways] but not identical," says Mark Henry, corporate sales manager for UK and Ireland at the Australian airline. Together with Air France, BA

was the first to bring back beds to first class 18 months ago. It introduced individual booths slightly angled towards the windows. In the centre of the cabin partitions. They have been lik-ened to a coffin shape and hence the cabin is better known as Cofgives out sleep suits and duvets. At the same time Air France

brought in L'Espace 180, seats that fully recline with a sliding partition for privacy. The cabin has seats alongside each other, a duvet, pillows and sleep suit are part of the package. Qantas will almost certainly go

for sleeper seats with some type of partition, and more individual seats rather than pairs of seats. A refit begins next year and the airline hopes customers will be able to sample its new first class As business class cabins were port analyst with Dresdner Kleinby April. Last month it introduced a dedicated first class

Most of the airlines have comstyle seat in first class. Already plemented the new seats with which they got slightly more leg cent load factor respectively.) in test, it will be fitted in Unit- more flexible eating arrange- room and perhaps, a better meal.



ments. Customers can choose to Sleep, though, is a precious comeat in the departure lounge modity for which many execu- in 1992, has no plans to return to | to, published "rack" rates. before boarding or "graze" in flight. This trend has not pay significantly extra. A stopped airlines competing for London-New York return on BA leading chefs to add something in business class, for instance, extra. Qantas, for example, has wooed top Australian chef Neil ticket is £4,800. Perry to create an a la carte menu. Air New Zealand is using class travel more attractive Peter Gordon from London restaurant The Sugar Club.

The new top cabins aim to

tives are apparently prepared to costs £2,814, while a first-class

For the airline, making firstmakes sense. "If an airline can get a full cabin in first [class] they will make a third of the increase the quality differential total revenue in economy between first and business class. [class]," says Chris Tarry, transupgraded in the early 1990s, wort Benson. (This equation many customers found it ques- assumes discounted economy. tionable to pay almost twice as class fares, full fare first-class much for a first-class ticket for fares and 60 per cent and 80 per

have been volatile, prompting some airlines to give up on first class altogether. In the early 1990s the Gulf war and recession emptied first-class cabins, save for passenger upgrades and members of frequent flyer programmes. KLM, Sabena and Continental either scrapped first class entirely or combined it with their business class.

KLM has no plans to bring back first class. "We abolished it in 1993 and upgraded business [class] in April the following year," says KLM. "We've had to add more seats to cope with demand but our business class can be compared with some other

Similarly, Continental, which combined its two premium cabins into a BusinessFirst product a three-class airline.

Scandinavian airline SAS scrapped first class in the 1980s but has responded to market demand with the introduction a few years ago of a EuroSleeper seat on long-haul routes. Charged at a \$300 (£179) premium seats on each flight. They have to be booked in advance.

When you're travelling longtion whether you actually see the But the fortunes of first class money for first class."

# On the rack over rooms

ompanies risk big price of de luxe and first-class increases in business rooms rose 12 per cent and 14 travel costs unless they 🚄 negotiate new deals with hotel groups, according to the latest quarterly European Business Travel Index published by American Express.

As demand for rooms in many cities edges close to supply, corporate rates look certain to come under heavy pressure.

Travel managers should insist on a "last room availability clause" to ensure they continue to get agreed prices even when hotels have only a few beds left, advises Börge Ellgaard, Amex airlines' first class. We don't hotel relations vice-president for have any plans to market a seat like a bed."

Europe. If they do not, they will face an increasing danger that discounted bookings will be rejected as it becomes easier to sell remaining rooms at, or close

Prices have soared in many countries, not least in North America, where the cost of staying in top quality hotels rose by just over one-fifth in the year to the end of September. Amex measures rates in Ecus, so UK business travellers will have sufone-way, there are six reclineable | fered less than their counterparts in countries whose currencies have been struggling.

Increases in some places have haul all you want to do is get a been so steep that not even those good night's sleep," says Jeff | blessed with hard currency have Rebello, marketing manager of been left unscathed. In the US SAS. "Travellers don't want any- i there was no escape even for thing to eat. You have to ques- travellers trading down. North American tourist hotel rates rose to offer more attractive deals. value of paying all that extra by no less than 37 per cent. In central and south America, the

rooms rose 12 per cent and 14 per cent respectively, while in western Europe they increased 6 per cent and 5 per cent. The 10 most expensive cities in the July-September quarter of

this year - again expressed in

Ecus - were New York (222), Tel

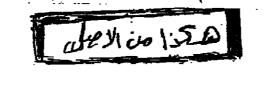
Aviv (220), Hong Kong (216),

Moscow (213), Buenos Aires (206), London (204), Bombay (195). St Petersburg (194), Chicago (192) and Stockholm (184). Though London's hotels were nearly 85 per cent full on average in the first nine months of this year - the highest occupancy in any leading European city - de luxe and first-class increases at 11 per cent and 8 per cent respectively look relatively modest when expressed in sterling. Convert those into Ecus and

20 per cent. There is some relief from the gloom. The weakening of Asian currencies has cut costs for travellers. A drop in visitors to Hong Kong, following the handover to Chinese rule, has created a buyer's market there.

the pound's strength adds nearly

Prices in Munich, Berlin and Frankfurt have also fallen. They have even flattened in Bombay. but only after a 25 per cent rise in US dollar terms last winter. And the imposition of stiff new air travel taxes is already beginning to hit foreign tourism to the US, which could force hoteliers



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AND NOTE Per - Series - A.

LOS ANGELES

The new Getty Center (above) will be formally inaugurated on Saturday. Situated in the foothills of the Santa Monica mountains, it more than doubles the gallery space of the original Mailtu Villa. Heading the inaugural exhibitions Will be a show of Greek and Roman antiquities, augmented by loans of ancient Indian, Penwan and Chinese works from other

museums. The Center is open to

the public from December 16. Its

projected final cost is \$1bn.

David Pounting's new production of Magnar's Asset ponts at the Statisticoper on Saturday, Zubin Melatis conducts The chet includes Siegified Jerusalem and Arm Manny.

NEW YORK An exhibition honouring the late. fashion designer Glarni Versace opens at the Metropolitan Museum of Art on Thursday, It ranges from Versace's classical Inspirations to his 1992 "bondage" collection and the Fizzbern (serie), seriety pin dress.

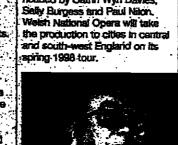
CARDIFF

David Alden's steging of

Poppea, first seen in Munich to the suremer, comes to the New Theatre on Theatrey, Brasico

Monteverdi's Circoro

Alessandrini conducts a cast headed by Catrin Wyn Davies Selly Burgess and Paul Nilon. Welsh National Opera will take and south-west England on its spring 1998 tour.



LONDON On Sunday, Nina Simone (below) appears at the Barbican opposite Somalian extlas Waaberi and Greek singer Savina Yannatou. Prague has one of the best

ARTS



homeorown jazz scenes of any European city. Made in Prague, which starts on Thursday at the Riverside Studios with planest Karel Ruzicka, reveels the

best of Czech jazz. James Levine returns to London this week for the first of three concerts with the Philhermonia. On Friday at the Royal Festival Hall, he conducts a Brahms programme, Including the Vialin Concerto with Maxim Vengerov. On December 17 Pende Fleming and Luciano Pavarotti ioin him for a

Symphony at the Royal Albert

performance of Verdi's Requiern.

and on December 21 he

conducts Mahler's Eighth

On Sunday actress Fiona Shaw (above right) and director

Deborah Warner bring their account of T.S.Eliot's The Waste Land to Wilton's Music Half, Et for its London **Cremiere** Clary, **British** сепр,

> stage in Special Delivery, opening at the Vaudeville Theatre on Friday lan Richardson returns after in the title role of Arthur Wing Pinero's vintage farce The Magistrate. The production, opening tomorrow at the Savoy Theses, is directed by Nicholas

many years to the London stage

returns to

the West End

English National Ballet unveils a lew staging of The Nutcracker by Derek Deane at the Coliseum, The 10. periodi danum de la composição de la

#### STRATFORD-UPON-

MOVA The world premiere of Richard Nelson's play Goodnight Children opens at the RSC's The Other Place tomorrow. Gregory Doran's production of The Merchant of Verkce, with Philip Yoss as Shylock, opens at the Royal Shakespeare Theatre on Wednesday.

#### PARIS

A distinguished Kabuki troupe raded by two "National superb form of drama at the Châtelet theatre from Wednesday.

# Unsettling image of a nation's soul

Frederick Stüdemann reviews 'Deutschlandbilder' in Berlin

ust as the correct frame can often be crucial for the proper display of a picture. so the location of an exhihition can be important to the way in which works of art are received by the public. Such is the case with the exhibition Deutschlandbilder, or "pictures of Germany", which is being held in the Martin-Gropius-

Bau, one of those fancily decorated, yet bulky, buildings which sprung up in Berlin at the end of the last century. Right years ago. the building lay just on the western side of the Berlin Wall. Today it sits in the centre of a reunited city. All very appropriate for an exhibition carrying the subtitle, "art from a divided country".

Eckhart Gillen, one of the exhibition's curators, says the idea for the exhibition, which is the centrepiece of this year's Berliner Festspiele, dates back to the 1980s when he made several visits to artists in East Germany, "They said they weren't East German for the "common thread" in visions of Germany held by those living either side of a dividing line, or from exile.

The result is a collection which, perhaps predictably, offers few celebratory images of Germany. The exhibition opens with the dark horrors of the 1930s and 1940s, as shown in pictures by, among others, Max Beckmann, Horst Strempel and Max Ernst. The decision to include works from this period before the formal division of Germany was taken because of the break caused by Hitler's ascent to power which prompted many art-

ists into exile. When the east-west division did set in after 1945, artists appeared not to notice as both sides" voiced scepticism about the societies emerging around them. In some cases, such as with Konrad Klapheck's 1958 work Der Wille Zur Macht ("The Will For Power"), west could be east and vice versa. In an almost clinical painting of an outsized typewriter whose keys appear like columns of soldiers, Klapheck, a westerner, draws parallels between worlds of bureau-

cracy and the military. Dealing with the past is one of the central themes in the exhibition. Easterner Werner Tühke's bitter-sweet paintings are full of almost joyous colour, yet deal in a simplistic way with the guilt of German officialdom. With his blurred pictures of typical family photographs from the Third Reich period, Gerhard Richter, a westerner, delves behind the netcurtain normality of western Germany to unearth skeletons.

estern artists predominate. and here visitors can expect to find many of the familiar names. Joseph Beuys is there with Wirtschaftswerte ("Economic values"), basic foodstuffs displayed across iron shelves intended to highlight the artists, but artists living in Ger- link between economics and culmany." From there began a ture Anselm Kiefer's Deutsches tual heroes") is an acerbic use of mythological symbols to drive home a deeply unsettling image of a nation's soul.

In a cross-border collaborative plece, Immendorff Visits Y the western artist Jörg Immendorff and the easterner A.R. Penck play with the differences created by subtle shifts in perspectives displayed through a series of photographs, sketches and paintings. Supposedly a chronology of Immendorff's visit to Penck, the work is a piece of sardonic funpoking at officially ordained promotion of opposites.

Words painted over drawings are slightly adapted and juxtaposed to create puns or give different meanings, all ultimately linked to the jargon of division. Licht Feld ("light field") becomes Licht Fehlt ("light missing"); Tousch ("change") is tweaked next to form Austausch ("exchange") - words which had a deeper significance in a world where dissidents were bought out



swapped. The final piece of the work ends with the confidently assertive, yet ultimately wholly ambiguous statement: "Our Way

Is The Right Way." Penck's sense of mischief can also been seen in his absurd nally used for sending goods across the west-east divide, Penck sends up the obsession of East German officialdom with the establishment of "standards"

and templates. be found in the west as shown in Hans Haacke's work Manet-PRO-JEKT 74. Ostensibly a sober documentation of the ownership of Manet's picture, Bundle of Asparogus, the work is a highly critical look at the fate of Germany's Jewish community and the commercial dimension of art. Made up of a series of simple

and German financiers through leading Berlin industrialists (Paul Čassirer) and artists (Max Liebermann) into the possession of the Wallraf-Richartz-Museum Standard Models. Made out of in Cologne. The museum bought heirs in the US with the help of donations from German industry organised by Hermann Josef Abs. the late chairman of Deutsche Bank. The final plate, which lists the donors, reads like a roll-call

Provocative gestures could also of post-war German industry. To anyone with even a passing knowledge of the debate about the role of German industry and finance in the Third Reich, the implications are clear. And it was this aspect which lead to Haacke's work being excluded from an exhibition at the Wallraf-Richartz-Museum, Tempers have obviously cooled since then as in

Bulloch, Comella Parker and

The Royal Opera: Paul Bunyan,

staged by Francesca Zambello

by Britten. New production

and conducted by Richard

Hickox; Dec 10, 11, 13

MADRID

**EXHIBITIONS** 

Gillian Wearing; to Jan 18

Shaftesbury Theatre

Tel: 44-171-379 5399

details the passage of Manet's first time together with Manet's picture from the hands of French painting, on loan from Cologne. Another of Haacke's works. Concrete, forms the literal centrepiece of the exhibition itself. Made up of concrete slabs laid out like those on a motorway, the work covers the whole of the packing materials, some origi- the picture from Liebermann's building's central atrium. An ironic reference to the desires of city planners in the 1970s to demolish the building to make way for an urban highway as well as a symbol of a slate wiped clean, the piece also has more immediate subversive qualities. Seen within the context of the pictures in the rooms running round the atrium, the concrete slabs might also be viewed as the empty greyness which lies at the

> At the Martin-Gropius-Bau, Stre semannstrasse 110, Berlin until January 11, 1998.

centre of so much navel-gazing.

### Theatre/Alastair Macaulay Hamlet stripped of philosophy

have enjoyed Hamlet uncut, and you have admired Hamlet cut by more than half. You have seen Sibley and Dowell dance it to Tchaikovsky, you have seen the Royal Danish Ballet dance it to Tippett, and at home you have recordings of Melba and Tetrazzini and Callas in the Mad Scene. Not to mention all the recordings and videos of Gielgud and Olivier and Branagh and many more. You have seen the play in farthingales, doublets, and hose, and you have heard Fortinbras come on with ghetto-blasters. You have seen this Hamlet in sick-stained pyjamas, that Hamlet in dungarees, and another Hamlet take his clothes off. As for "To be or not to be", you remember how one Hamlet stood stock still, another fell over and picked bimself up again during the opening line alone, and how a third began it seated cross-legged at a typewriter. You have liked Hamlets classical, conoclastic, philosophical, witty, hysterical, or allenated. You are by no means Hamletted out -- there are other theatrical works vou have seen vet more

often ~ but you are getting choosy. Certainly you wonder what is up with those people who defend the Royal Shakespeare Company's current Hamlet as if it were any kind of blg deal. It is a foolish affair: neither fish nor fowl. It is one of those "modern-dress" productions that fails to remind you of any modern dress you have ever seen in real life. It wanders between 1950 and 1990 in design, and its characters dance a mean foxtrot but nothing more up-to-date. The fair Ophelia" – whose hem-lines vary between maxi, midi and mini, and whose hairstyles also run the gamut looks a fright on her every appearance. The style is "naturalistic", but Hamlet and Claudius keep shouting in the way that only actors do, and the way Gertrude behaves varies

between Rank Charm School (those sustained smiles!) and Mrs Crummles ("Drowned, drowned" snoken in hell-like tones and with the tragic stare from hell). This production at the Barbican, directed by Matthew Warchus, was new in Stratford-upon-Avon this summer, since when a few of its more ardent apologists have accused its harsher critics of being inflexible and of stuffy,

misplaced purism. Purism! Bring

the ghetto-blasters, rather than

Opéra National de Paris, Opéra

Der Rosenkavalier: by Strauss.

New production conducted by

Edo de Waart in a staging by

Renée Fleming, Susan Graham

and Barbara Bonney; Dec 11

with its double-breasted suits and cocktail-sticks. Those who have few or no Hamlets under their belts are likely to find some or much merit in the current Royal Shakespeare Company production: whether they find that it reveals anything serious about the play is another matter. It has improved in certain details, but it by no means rewards a second viewing. And it suggests that the Royal Shakespeare Company has grown very bored of Hamle:

Alex Jennings is Hamlet, He has no inwardness, no philosophy, and no wit. The soliloquies are well paced but never encompassing; he is not one of nature's soliloquisers. He is still so outward and restless when it comes to "the readiness



Alex Jennings in the title role

is all" that you realise he has come through no journey at all. He has many virtues, and has made several improvements since Stratford, but these are on the surface; he is a good actor who makes Hamlet a series of

shallows. The same goes for the whole show, and for most of the actors involved. If one could be fair. one would point out all the nice incidental points, all the clever decisions. But they don't add up. Who could believe that most of these characters have ever spent time with each other? Or believe in a Claudius (Paul Freeman) who would be better as the Player King? Or believe that Susannah York's waxy smiles and oiled vocalisation (as Gertrude) belonged in anything real? This productions sets out to be Hamlet without tears, but it works on neither Hamlet's terms

back the sick-stained pylamas or At the Barbican Theatre, London EC2 (0171-638 8891).

# INTERNATIONAL **ARTS**

### AMSTERDAM

Netherlands Opera, Het Muziektheater Tel: 31-20-551 8911 Dialogues des Carmélites: by Poulenc. New production conducted by Yves Abel in a staging by Robert Carsen. Cast includes Joan Rodgers and Sheri Greenawald; Dec 10,.13

BERLIN DANCE Deutsche Oper Tel: 49-30-34384-01 Deutsche Oper Ballet: Rosalinde, choreographed by Ronald Hynd

to music by J. Strauss; Dec 11 OPERA Deutsche Oper Tel: 49-30-34384-01 Die Zauberflöte: by Mozart. Staged by Günter Krämer, with ats and costumes by Andreas Reinhardt, Dec 9, 12 Hänsel und Gretel: by Humperdinck. Premiere

conducted by Olaf Henzold (Dec)/Sebastian Lang-Lessing (Jan) in a staging by Andreas Homoki: Dec 13

BOLOGNA **OPERA** Teatro Comunale Tel: 39-51-529 999 www.nettuno.it/bo/ teatrocomunale Turandot: by Puccini. Revival conducted by Daniele Gatti in a staging by Hugo de Ana;

■ CHICAGO

Dec 9, 11

OPERA Lyric Opera of Chicago Tet: 1-312-332 2244 www.lyricopera.org Amistad: world premiere of Anthony Davis's new work about the 19th century anti-slavery campaign. Dennis Russell Davies conducts a production by George C. Woolfe; Dec 8, 11

**EDINBURGH** EXHIBITIONS Scottish National Portrait

Tel: 44-131-624 6200 Portraits of Excellence: a series of photographs of distinguished academics at the University of Edinburgh, commissioned according to an 18th century University tradition; to Feb 1

FRANKFURT EXHIBITIONS Schim Kunsthalie

Tel: 49-69-299 8820 Holy Russia: Icons and the Rise of Moscow 1400-1600. 50 rarely exhibited icons lent by Russian this exhibition, which also includes 16 manuscripts. The period was a crucial one, which marked the rise of Moscow as a principality ruled by powerful Isars, its architecture and art reflect this shift, and illustrate a remarkable synthesis of Renaissance ideas with traditional Byzantine forms. To Mar 1, after which the exhibition will travel to London

LONDON EXHIBITIONS Barbican Centre Tel: 44-171-638 8891 Don McCullin – Sleeping With Ghosts: major retrospective of work by the photo-journalist which spans his career from 1959 to the present, includes prints drawn from the major stories he covered, and more recent still lifes and landscapes;

 James Ensor 1860-1949: more than 140 works by the Belgian expressionist, includes early studies of Ostend, portraits of the artist's family and friends, and the carnival paintings for which he is best known; to

The Turner Prize 1997: display of

on this year's all-woman shortlist:

works by each of the nominees

Tate Gallery

Tel: 44-171-887 8000

Christine Borland, Angela

Fundació "la Caixa" Tel: 34-1-435 4833 Joaquim Mir, 1873-1940: A Life's Journey. Retrospective of around 140 works by the landscape painter; to Jan 25 Museo Nacional Centro de Arte Reina Sofia

Tel: 34-1-467 5062 Fernand Léger (1881-1955): retrospective comprising some 220 paintings and drawings by the early modernist. The exhibition will emphasise the artist's relationship with architects, as well as his work for the ballet and cinema. Previously seen in Paris, the exhibition will transfer to New York; to Jan 12

**■ MANCHESTER** CONCERT Bridgewater Hall Tel: 44-161-907 9000 Tosca: by Puccini. Concert performance given by the Hallé Orchestra and The European Opera in their first collaboration; Kent Nagano conducts; Dec 10,

### MULAN

**OPERA** Teatro alta Scala Tel: 39-2-88791 Macbeth: by Verdi\_ Conducted by Riccardo Muti in a staging by Graham Vick, with designs by Maria Bjornson. Casts vary; look out for Maria Guleghina and

NEW YORK OPERA Metropolitan Opera, Lincoln

Tel: 1-212-362 6000

Dec 10, 13

www.metopera.org Don Glovanni: by Mozart. Production by Franco Zeffirelli; Dec 9, 13 The Rake's Progress: by Stravinsky. New production by Jonathan Miller, conducted by James Levine. Cast includes Dawn Upshaw and Samuel Ramey, Dec 11 Turandot: by Puccini. Revival of a staging by Franco Zeffirelli;

PARIS CONCERTS Salle Pleyel Tel: 33-1-4561 6589 Orchestre de Paris: conducted by Wolfgang Sawallisch in works by Beethoven. With piano soloist Radu Lupu, soprano Luba Orgonasova, mezzo-soprano Marianne Roerholm, tenor Herbert Lippert, and bass René

Pape. Choir led by Arthur

Oldham; Dec 10, 11, 13

Roberto Alagna; Dec 10, 13

Opéra National de Paris, Palais Garnier Tel: 33-1-43439696 The Merry Widow: by Franz Lehár, Armin Jordan conducts a new production directed by

Jorge Lavelli, with sets by

Tel: 33-1-4473 1300

Antonio Lagarto; Dec 9, 11 Théâtre des Champs Elysées Tel: 33-1-49525050 Fidelio: by Beethoven. Production staged by Patrice Caurier and Moshe Leiser, with the Orchestre des Champs-Elysées and the Choir of the Welsh National Opera.

Conducted by Louis Langrée;

### ■ VIENNA

Dec 9, 12

**EXHIBITIONS** Kunstforum der Bank Austria Tel: 43-1-533 2266 Art and Insanity: wideranging survey of the relationship between madness and the visual arts, from the Baroque to the modern. The 350 works on display include Géricault's portraits of the mentally ill, 19th century representations of lunatic asylums, expressionist works, and a selection of works by psychotic artists; ends today

Kunsthistorisches Museum Tel: 43-1-525240 Pleter Brueghel and Jan Brueghel: comprehensive survey of the art of the two sons of Pieter Brueghel the Elder. Includes around 130 paintings and 20 works on paper by Jan Brueghel the Elder (1568-1625) and his less celebrated brother Pieter Brueghel the Younger (1564-1637/8). The exhibition also includes a dozen important works by their father, enabling visitors to trace his influence upon the technique of his sons;

### TV AND RADIO

to Apr 14

 WORLD SERVICE BBC World Service radio for Europe can be received in western Europe on medium wave 648 kHZ (463m)

**EUROPEAN CABLE AND** SATELLITE BUSINESS TV Monday to Friday, Central European Time:

 NBC Europe 10.00: European Money Wheel Nonstop live coverage until 15.00 of European business and the financial markets. 17.30: Financial Times Business

CNBC 08.30: Squawk Box 10.00: European Money Wheel 18.00: Financial Times Business

Tonight

the country's dirigiste econ-

omy, based on state direc-

tives to banks and industry,

with modern machinery and

US dollar-denominated

debt," says David Hale,

global strategist for the Zur-

ich Group, the financial ser-

vices company. "It's the last

of the transitional economies

A senior western diplomat

in Seoul says: "Korea had

grown too big for bureau-

The collapse of several

industrial groups this year

threatened the stability of

the banking sector and

caused foreign bankers to

curb lending. This raised the

spectre of overseas loan

defaults, as Korea's foreign

exchange reserves dwindled

The scope of the IMF reforms is wide. The plan is

to free the financial sector

from intrusive state control

while forcing the *chaebol* to

make investments based on

earnings potential rather

By giving independence to

the central bank, the IMF

reformers hope to reduce the

overweening influence of the

finance ministry. A wider

opening of the debt and

equity markets to foreign

investors is intended to stim-

ulate competition and pro-

mote a much-needed empha-

than market share.

to a dangerously low level.

to market capitalism."

pick industrial winners.

"Korea is East Germany

is no longer working.



**Philip Stephens** 

what John Major, his prede-

cessor, once called a "work-

IRA's leadership is serious

in its intent to find a politi-

cal solution. The prime min-

ister will tell you that there

are signs, no more than

that, that the Sinn Fein

leadership does want to

make the journey from vio-

lence to politics. There are

hints too, he believes, that

they are preparing the

ground to present an even-

as a "transition phase" on

the road to a united Ireland.

ern Ireland secretary, takes

the same view. Many had

approach - as

has flushed out

the protagonists

**Top Provider of** 

R/3 Systems

gutsy as it is

Mo Mowlam, the North-

# Hints and signals

Tony Blair and the Northern Ireland secretary are acting on the assumption there is a chance of peace in Ulster

he intriguing question arising from Tony Blair's meeting with Gerry Adams this week is just which of them is taking the bigger risk. Some say the British prime minister has been duped by the leader of Irish republicanism. Others venture Mr Adams is tempting a nastier fate. The IRA kick, Martin McGuinness. has a habit of being unforgiving of those who consort Army Council, the official with the enemy. reaction was a shrug of the Mr Adams will be the first shoulders. The report told Mr Blair what he already

republican leader to cross the threshold of 10 Downing Street since Michael Collins in 1921. Collins was there to make peace with David have already been wel-Lloyd George at the end of the Anglo-Irish war. The hero of Ireland's struggle for independence was outwitted by his host, signing a treaty which, in its creation of the Irish Free State, entrenched the partition of

Collins was aware of the perils. On his arrival back in Dublin his first words to Tom Cullen, his intelligence agent, were: "Tom, what are our fellows saying?" Cullen answered that what was good enough for Collins was good enough for republicanism. He was mistaken. Col-tual agreement at the talks lins was branded a traitor by Eamon De Valera's antitreaty forces. Within a year, Collins had been murdered in an ambush by his erstwhile followers.

Seventy-five years on, we Mo Mowlam's do not know whether Mr Adams is serious in seeking a settlement in the all-party talks in Belfast. And, if he is, whether what is good enough for the president of rough-edged -Sinn Féin is good enough

for his supporters. We do know, though, that. just as in 1921, the only deal on offer through negotiations falls far short of a from their united Ireland. Collins saw the Irish Free State as a Thetorical bomb "first step", offering republicans "the freedom to Shelters achieve freedom". Does Mr Adams intend to say the same, one wonders, of a new

constitutional settlement? doubts when she moved he could hardly excuse him-Mr Blair has no illusions into the post after the May about his visitors. There is election. Ms Mowlam's prefnot even the flimsiest pre- erence for blunt speaking tence these days that Sinn over diplomatic niceties Féin and the IRA are distinseemed dangerously scornguishable, even though ful of the subtlettes of a conmembership of the latter is flict so steeped in tortured technically illegal. When history. I think it is otherthe BBC reported last week wise. An approach as gutsy that Mr Adams and his side- as it is sometimes roughedged has flushed out the were members of the IRA's protagonists from their rhetorical bomb shelters.

Ms Mowlam has little time for those who say that a return to terrorism by the knew. Mr Adams has blood IRA would leave her with on his hands. But then so do large quantities of egg on her face. Maybe, she will the loyalist leaders who retort, but to act on that comed in 10 Downing Street. assumption would be turn As to Mr Adams' intenfailure into a self-fulfilling prophecy. Assume the tions, Mr Blair has made reverse, and there is a chance that peace will ing assumption" that the

become self-reinforcing. And for all the recent well-publicised resignations from the IRA, the ceasefire seems more stable this time than at the comparable point in 1994. There is little evidence as yet of the targeting and surveillance operations that continued throughout the last ceasefire. As for the irredentists who have quit in protest at Mr Adams' strategy, they at least have not yet moved over to the hardline Continuity Army Council. The CAC's operations, along

with those of the loyalist

LVF, are the big obstacle to

a faster relaxation of secu-

rity in the province. Some inside the British security forces are sceptical. The IRA retains a formidain Northern Ireland and on the British mainland Mr Blair and Ms Mowlam probably would not know they intended to do so until after it had happened. As Mr Adams infamously declared during the first ceasefire: "They [the IRA] haven't has yet to be tested. The gone away, you know."

Mr Blair is prepared to take the risk. Once he had decided to treat Sinn Féin/ when he asks: "What are IRA as serious negotiators, our fellows saying?"

once considered the most advanced of the east European communist bloc counself from Mr Adams' handtries, so Korea, the 11th largshake. And the Belfast talks est economy in the world, have gone better than was celebrated as the most robust of Asia's tiger econoexpected. The unsung hero is George Mitchell. The formies. Its largest conglomerates, the chaebol, include mer US senator has given two years of his life to household names such as Hyundai and Samsung. Yet chairing the process. His

True, the parties are only now beginning to confront the substantive issues that will shape any settlement familiar enough: recognition that the majority holds a veto over Northern Ireland's constitutional position; a devolved assembly in Belfast; safeguards for the nationalist minority; northsouth structures to enhance co-operation: and a new framework for Anglo-Irish

patience is unrivalled.

That David Trimble, the leader of the Illster Unionists, is still at the negotiating table says something encouraging. One view says he is cynically guarding his flank against being blamed for a return to violence. Another says he sees a slim possibility of a deal. In that event, Mr Trimble, of course, would be a natural choice as Ulster's first prime minister since the early 1970s.

Herein, though, lies the core contradiction, the circle to be squared. Any settlement must persuade unionists that it modernises partition rather than destroys it. For Republicans, it must be susceptible to the interpretation that it is a step towards a united ble capacity to strike both Ireland. Thus one side demands immovability, the other mobility. And North-

ern Ireland is a small place.

sis on credit analysis. With sufficient imagina-And the planned closure of tion, it is just possible to see how an agreement might some financial institutions, nod simultaneously in both and the merger of others, directions. But Mr Adams would liquidate at least \$50bn in bad loans and curb borrowing estimated by IRA ceasefire is a tactical convenience. We will know Standard & Poor's, the US he has Collins' courage only credit rating agency, to be twice the gross domestic product of \$500bn.

**Painful** he International Monetary Fund's plans for a \$57bn bail-out of South Korea would require a huge prospect transformation of the economy, perhaps by as much as those of east Europe after the fall of the Berlin Wall. Just as East Germany was

John Burton explains the effects the IMF-led reforms will have on South Korea



crats to allocate capital and A South Korean protests at the IMF package

the chaebol, which have average debts of more than four times equity. A reduc-tion in bank lending would force them to turn to capital markets for financing, subjecting them to the greater discipline of investors and

shareholders. A limit on cross debt guarantees among their subsidiaries could lead to the unravelling of the industrial groups and force them to focus on core businesses instead of diversifying their operations. Those chaebol running into financial trouble would no longer be able to rely on the state to bail

them out through subsidies or tax privileges. But will it all work? Although reforms similar to those proposed by the IMF have long been pressed on Korea by international economists and organisations, there is a wide gap between what has been formally agreed and what will be

This is not surprising. IMF measures mean painful adjustments for bureaucrats and politicians, chaebol owners and workers alike.

Worst affected will be the workers, as economic slowalisation lead to mass redundancies. (Inemployment is likely to rise from its present level of 2.4 per cent to at

least 6 per cent. The IMF is pushing for the reform of rigid labour laws to make it easier to sack workers, who have grown up with lifetime employment guarantees. If serious social tension is to be avoided, labour reforms will have to be matched by improvements to the meagre unem-

ployment insurance scheme. "It is the workers, not the government officials or corporate leaders responsible for our economic crisis, who will have to bear the brunt of any IMF measures," says Yoon Young-mo, international secretary for the Korean Confederation of Trade Unions.

Chaebol officials are also angry. They claim to detect a conspiracy by the US and Japan to use the IMF reforms to weaken their international competitiveness. Reforms would also deprive bureaucrats of their considerable economic powers, with a resulting loss of social status.

Korea's next president, due to be elected on Decem-

forced to preside over the worst economic downturn in decades as a result of the IMF agreement. The two leading candidates both criticise the package as they appeal to populist sentiment among voters.

The prospect of political protests and social unrest could expose what is considered the fatal flaw in the IMF's conditions: the lack of a detailed schedule for implementing reforms. "The Koreans are relentless in pursuing their policy goals. Even if you think you have an agreement, you don't,' says the western diplomat.

Analysts expect renewed haggling during the next few months over the progress of the reforms, a process that will be complicated by this month's elections.

That could further undermine foreign investors' confidence. "Korea is going to get smacked again if it shows a lack of understanding and commitment to the IMF package," says a US investment bank official. The markets have focused on the things you can't fix overnight and the mood is already deeply pessimistic about Korea's structural

There are suggestions that Korea might try to avoid the most painful parts of reform by playing for time. "If the chaebol cut investments and generate enough cash flow, they could quickly reduce their debt levels," says Daniel Harwood, north-east Asia manager for ABN Amro

Hoare Govett. But foreign bankers believe Korean banks and conglomerates will have difficulty raising new capital if the pace of reforms slows. "Short-term lending will probably not be affected now that the IMF has arrived, but I doubt whether lending by foreign banks will be increased," says a UK banker. "The Korean banks still don't appreciate the fundamental economic prob-

lems. I find this frightening." Richard Samuelson. branch manager for SBC Warburg Dillon Reed in Seoul, predicts that Korea may suffer another debt crisis in the first months of next year. "The problem with the IMF is that it is offering a macro-economic solution to what is essentially a micro-economic prob-All this would transform down and industrial ration- ber 18, will probably be banks and businesses.'

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### ·LETTERS TO THE EDITOR·

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### IMF bail-out of Korea highlights | Dangerous lack of market disciplines hazards of an international

From Ms Ann Pettifor. Sir. You are right - the International Monetary Fund's \$57bn bail-out of South Korean investors should make us all feel queasy ("Korea's rescue". December 4). We at the Jubilee 2000 Coalition feel particularly queasy. The IMF has failed, so far, to find £0.08bn to help write off debts of the poorest countries.

Of greater concern, however, is the moral hazard implied by the IMF's bail-out of what you correctly describe as "every idiot who has lent short term to fund long-term investment". The IMF's bail-outs of

Korea highlight the inherent

From Mr Brian R. Disbury. Sir. Your leader "Wonder-land accounting" (November

26) mirrored my views of

many years about the accounting/auditing profes-

sion. I retired some 10 years

ago as a partner in a "Big

Six" practice - not of retire-

join the "real world" – and

lished my letter (November

23 1990) where I said that pic

some years ago you pub-

audits were worth only

protected no one. Since then we've had

£1,000 per annum as they

BCCI, Barlow Clowes, Bar-

ings. Eagle Trust, Ferranti,

From Mr Ray Fearon and

Sir. We the undersigned

black actors are writing on

behalf of the entire acting

speare Company. In Alastair Macaulay's

the RSC ("Hilarity and

pathos go by the Bard".

the casting of one of the

implied that his acting

ability was somebow

actors as "tokenism" and

review of *Twelfth Night* at

November 27), he referred to

company of the Royal Shake-

ment age but head-hunted to

financial system in which neither the market, nor an international insolvency procedure, imposes discipline on creditors. Instead, they enjoy protection from market forces by bodies like the IMF and World Bank, This leads, as the IMF's Stanley Fischer admitted in Hong Kong, to increased moral hazard in lending, and to

riskless decision-making. At the heart of the western market system is the precondition that economic decisions must also carry financial risks. Where the link between economic decisions and risk is severed, we are told, economic efficiency is

endangered. This happened

Value for money needed in audit costs

Maxwell, Polly Peck, Wickes etc, etc. And now Allied Tex-

ties. There will be others and

we all know how difficult it

is to win if auditors are sued

where the only people who

accounting firms are among

the highest paid individuals.

their income is derived from

who they are protecting apart from themselves: it is

certainly not shareholders,

Long tradition of black actors at RSC

related to his colour.

to whom they owe a duty of

We represent just some of

the black actors currently

working for the RSC in roles

as various as Romeo, Tybalt,

Mistress Quickly and Every-

man, and strongly resent Mr

Macaulay's suggestion that

we have been cast as a result

of a policy of tokenism and

not on the grounds of merit.

suggestion racist and offen-

also like to know that there

is a long tradition of black

sive. Mr Macaulay might

Furthermore, we find the

there hangs another tale!

Partners in leading

but we have to ask why,

especially when most of

auditing. We have to ask

do win are the lawyers - and

tiles and Yamaichi Securi-

in the former communist economies, and the IMF has been anxious to discourage such economic inefficiency. Why is it, therefore, defending economic inefficiency in western financial

markets by protecting reckless, compulsive creditors? Is it not time to review the absence of legal or market disciplines on international creditors, and to argue for fairness, and therefore eco-nomic efficiency, in relations between debtors and credi-

Ann Pettifor. director. Jubilee 2000 Coalition. PO Box 100, London SE1 7RT. UK

care, and it is definitely not the banks or the unsecured

and unsuspecting creditors, to whom it is determined

(for what reason I know not)

I say again (and perhaps

those that matter might lis-

ten this time) that plcs

should not pay more than

£1,000 per annum for their

audits unless they can be

real value for money.

Edgbaston.

Ray Fearon,

Tina Gambe,

Nigel Clauzel,

pany,

Jon Clairmonte,

Andrew Ufondu,

Rowan MacCallum,

Stratford-upon-Avon.

Royal Shakespeare Com-

Brian R. Disbury, 16 Meichley Park Road,

Birmingham B15 2PG, UK

actors appearing at Strat-

ford. Edric Connor was the

first and did so way back in

certain that they are getting

that they have no duty at

### enough to tax

From Mr Chris Hale. Sir, Presumably now that beef has become such a threat to the health of society, the UK government can now tax it along with alcohol and tobacco and use it as a source of revenue. Maybe the National Farmers' Union should be considering sponsorship of sporting events?

Napier Richards, The Wheelhouse,

Sir, The UK government

Paul Walter,

### Invest in the brand

From Mr George Collic. Sir. The question of how to exploit a potentially great international brand, Liberty, currently incarcerated in a dilapidated though charming prison premises in London's Regent Street, seems to have been missed (Lex: "Liberty". Ú,

A large part of the £43m which the current board plans to invest in "bricks and mortar" might be better allocated to more vigorous brand development. Instead. by choosing to be followers of fashion and making the store a Harvey Nichols clone, the board is not only betting the company but ignoring its most valuable asset - the Liberty

George Collie, 10 Cromwell Grove,

Chris Hale,

Bonds Mill Stonehouse, Gloucestershire, UK From Mr Paul Walter.

has banned beef on the bone to avoid the faint possibility of a few deaths per year. Will it now ban cigarettes to save well over 100,000 lives a

"Ronalda", Bast Fields 12 Stanley Road, Newbury RG14 7PB, UK

December 2).

where sentence actioning to the last make

### **COMMENT & ANALYSIS**

### **FINANCIAL TIMES**

Number One Southwark Bridge, London SE1 9HL Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700 Monday December 8 1997

# WTO rules, okay?

The dismissal by a World Trade Organisation disputes panel of US and European Union complaints that Japan has discrimijudicial independence. The panel's judgment was clearly unswayed by fear of displeasing the WTO's two most powerful members. Such impartiality is commendable. But it also puts the institution's authority

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Politically, the ruling could hardly come at a worse time. for anti-trust scrutiny.

The outrage it has provoked in Yet Washington ha the US can only make harder President Bill Clinton's task of obtaining fast-track trade negotiating authority from Congress. The decision also risks eroding further US support for multilateralism and encouraging demands for a reversion to strong-arm trade tactics towards Japan, based on threats

to penalise its exports. Such a reaction would ill serve US interests. As the most active petitioner of WTO disputes panels, and winner of every case it has brought until now, the US has nothing to gain by calling the system into question. Least of all at a time when it is insisting that important sledgehammer to Japan's trade home.

ile attempts to restore financial stability and economic growth. The photofilm judgment is in nated against photofilm imports any case only preliminary and is a forthright affirmation of may be appealed. But weaknesses in its WTO case suggest the US should not bank on a reversal. Not only have some Japanese restrictions it cites been amended. A more funda-

mental problem is that the US is

invoking trade law against prac-tices and regulations that many

practices could damage its frag-

experts consider to be matters Yet Washington has so far resisted moves to extend the WTO's jurisdiction to cover competition policy. It needs to rethink its position. It would be perverse to accuse the WTO of not tackling alleged barriers to competition in other countries' markets, while denying the organisation the tools required

to deal with them.

While the US needs to guard against hasty overreaction to the photofilm judgment, Japan should not seize on it as a pretext to relax efforts to deregu-late its economy. That would make it harder for Mr Clinton to contain pressures in the US to hit back at Japan. Yet more important, it would delay still NTO rulings against the EU's further measures that are vital banana regime and beef import to economic recovery. Winning ban be rigorously enforced. one small victory in Geneva is Equally, as Mr Clinton's advis- no reason for Japan to abandon ers are keenly aware, taking a the much bigger struggle at

### Anwar's move

The economic austerity package announced by Anwar Ibrahim, Malaysia's deputy prime minister and finance minister, amounts to the most significant step in the right direction since the country was caught in the Asian currency turmoil last July. It brings belated recognition of the inevitable slowdown in growth, and radical action to curb government spending - to gamble for Mr Anwar.

ment of the measures. No wonder. They represent a radical government and business associates for the crisis. Mr Anwar even contradicted a statement his premier made only one day before: that the \$3bn landbridge across the Malay peninsula to Thailand would still be built. ter and his deputy. Now it is to be delayed indefi-

The realisation that the Malaysian economy must slow year, may still prove optimistic. Perhaps more important, howhail out any more insolvent banks or businesses, even the politically well-connected. That could set him on a collision

course with the prime minister. The immediate reaction of the markets to Friday's package was positive, but the stock exchange could suffer from the consequences. This is going to be a very painful austerity packbe cut by at least 18 per cent age if carried out as intended.

next year. It is also a political Mr Anwar has also given the banks a green light to call in Mahathir Mohamad, the stock market investors' debts rime minister, has given a from margin borrowing. That decidedly lukewarm endorse- has been a widespread practice underpinning share prices.

Dr Mahathir's response is critchange from his rhetoric of ical. The package has the recent months, which seemed to approval of the cabinet, but the blame everyone except his own prime minister could overrule it with his National Economic Action Council, a body he has promised to create with sweeping emergency powers. There appears to be a struggle for power between the prime minis-

Mr Anwar's reforms are essential and overdue, and supported by many important financial institutions. Dr down is welcome, although a Mahathir has seemed increasdownward revision from 8 to 7.5 ingly out of touch with reality. per cent in 1997, and a forecast But he is a consummate politiof 4 to 5 per cent growth next cal operator. Malaysia's success owes much to his past political direction. Its recovery will now ever, in terms of putting the depend on his willingness to economy back on a sound foun- accept the reforms, and put the dation, is Mr Anwar's economy back on a firm footing.

### Beef wars

threatened by the high pound hijack a Bank of England bullion van. In full view of the police they tip it into the

They claim that the gold is artificially cheap and might be demand a cut in interest rates. The police say that, if much more gold goes into the Thames, they might have to take the matter seriously. The Bank says

government and protesting the £1bn? Not likely. farmers seem to be infected by a ports. Ministers express sympacerted effort to make the police against illegal action, there are handouts to producer lobbies. vague hints that, if the farmers barn, something might be done.

of Europe's Common Agriculpound this year. Since farm have been hit. Under CAP rules. ers do it again. That should be a UK farmers would be entitled to lesson for Mr Blair.

Consider the scene: a group of factory workers whose jobs are tion from EU funds, if the Brittion from EU funds, if the British government would apply for

But the government has been reluctant to do this. As a result of past negotiations, 71 per cent of the bill would have to be met by British taxpayers. Irish farmused to prop up sterling. They ers, who received the equivalent compensation, are able to export subsidised beef.

The scheme is fundamentally daft. Farmers are price takers in the EU, it is true; but so are it will never yield to pressure. other businesses. If sterling falls But if the workers agree to stop next year, as the authorities throwing away its gold, it might hope, profits of manufacturers consider an urgent cut in rates. and farmers would both rise. Relations between the UK But would UK farmers pay back

instead of promising vaguely logic almost as crazy. The farm- to help farmers if they will stop ers having destroyed imports of throwing beef away, the UK Irish beef and mounted angry government should pledge to pickets, are now blockading use its EU presidency to make a vigorous attack on the absurdithy for the farmers and make ties of the CAP regime, which routine calls for them to obey are the cause of the trouble. If a the law. But instead of a con- people's Europe means anything, it should include a fair take a more vigorous line deal for consumers and fewer

Meanwhile, ministers should put their tractors back in the stop being mealy mouthed about the duties of the police According to the absurd rules Tony Blair, the UK prime minister, recently read Lionel Jospin, tural Policy, the farmers have a the French premier, a lecture on case. Sterling's strength caused how to stop larry drivers from four revaluations of the green blockading the ports. The traditional French method is to give prices are set in Ecus, profits in thus encouraging the strik-

# The \$600bn question

Are SBC and UBS set to take one of the few places at the global banking top table, ask George Graham and Jane Martinson

zerland's financial services industry is as sure as next Christmas Day, one senior Swiss banker commented last vear.

This year Christmas has come early. Indeed, it has struck twice: after Credit Suisse's SFr54bn (\$38bn) merger with Winterthur in August, the country is now braced for the announcement this morning of a much larger combination between Union Bank of Switzerland and Swiss Bank Corporation.

Marcel Ospel, SBC's chief executive, and Mathis Cabiallavetta, his opposite number at UBS, started discussions some months ago, but their talks are understood to have escalated after the Credit Suisse-Winterthur deal.

The combination, likely to be called United Bank of Switzerland, will be the second largest commercial bank in the world, after HSBC, with assets of nearly \$600bn. It would also be the largest fund manager with some SFr1,300bn in assets once private banking is included, and the biggest European investment bank, by some margin, with between 18,000 and 20,000 staff.

Bringing together two of Switzerland's big three banks was the target last year of Rainer Gut, chairman of Credit Suisse. Before his successful approach to Winterthur, he proposed a merger with UBS but was roundly

Nikolaus Senn, UBS's chairman at the time, said he viewed SBC as a more compatible partner than Credit Suisse, but said he believed the time was not right for such a massive combination, although things might change in five years.

The screw has turned faster than Mr Senn predicted. The merger of Morgan Stanley, one of the top tier of US investment banks, with Dean Witter Discover, the retail brokerage, was followed earlier this year by with its Smith Barney brokerage. Then Merrill Lynch, which had paved the way in the US by combining investment banking with retail broking, took another step Mercury Asset Management, the leading institutional fund manager in the UK.

These acquisitions have raised the stakes in the global investment businesses. Many bankers ability of their different now subscribe to the view that the next few years will bring a titanic struggle for entry into a "global bulge bracket".

In this world view, only five or six banks will make it to the top. While there will always be money-making niches for specialist rate and institutional credit.

ntil relatively recently UBS was

regarded as Switzer-

land's most powerful

It was a late starter, however.

Credit Spisse was founded in 1856 by Alfred Escher, the finan-

cier of the Gotthard railway tun-

nel across the Alps, and Swiss

in London's West End in 1912.

firms, the middle-ranking businesses are expected to go to the ing an entrée into the US investment banking market - the world's largest and most profit-able - the dilemma is acute.

For years, the big three Swiss banks were opaque but broadly similar organisations. Private banking services for the rich were rolled into the domestic Travelers Group's takeover of branch banking business. Invest-Salomon Brothers to merge it ment banking, too, was more of with its Smith Barney brokerage. an outgrowth of the banks' traditional international lending business than a free-standing operation - except for Credit Suisse which almost by accident found forward with the acquisition of itself owning, if not always controlling, First Boston, the US investment bank.

> Over the past two years, all three have adopted new organisaoperations. The changes have banking, SBC and Credit Suisse have set up institutional fund management as a separate division, while UBS broke out corpo-

The separation of profit lines has helped investors get a clearer picture of the three banks, but it has also cast a harsh light on the problems each division faces.

Marcel Ospet,

Most starkly, splitting off private banking has made it clear how little money the Swiss banks had been making in domestic retail banking. That may not be terribly surprising, given the five years of stagnation that have affected the Swiss economy, Still, it has given fresh impetus to efforts to cut back on branches. staffing and management over-

t has also led all three banks to cleanse their stables of the backlog of bad loans to the Swiss property and industrial sectors, which they have been carrytional structures that brought ing with massive one-off

banking and domestic retail good in recent years, they are upset in UK equity derivatives this summer can prove costly and shake an entire investment banking business off course.

UBS's whole investment banking business, including a strong European equities operation built on the old Phillips & Drew brokerage and the PDFM institutional fund management business, has appeared adrift for some time, haemorrhaging senior staff, especially from its once well-regarded debt

SBC, on the other hand, has Swiss investment banks. The biggest question over SBC's investment banking ambitions has been its position in the US. It has made an answer of sorts with the acquisition this year of Dillon Read, a venerable but faded Wall Street investment bank.

If critical mass counts for any-

thing, the combination of UBS and SBC should be a strong con-But investment banking, too, bulge bracket. But merging the comes under new scrutiny. two operations will be difficult, split private banking, investment Although earnings have been and is expected to lead to between 5,000 and 7,000 redunvolatile. Problems such as UBS's dancies. The two groups compete head to head in a wide range of areas, but particularly in corporate advisory, secondary equities and fixed income.

The combination of the private banking divisions may be smoother, but institutional investment management could prove to be a complicated and unwilling merger.

Gary Brinson, head of SBC's asset management arm, is expected to run the combined fund management division. Mr Brinson joined SBC when his Chicago-based company was taken built what is generally thought to over two years ago, and SBC be the strongest of the three Brinson now manages some \$119bn.

> This may not be welcome to UBS's PDFM, one of the UK's largest asset managers with £55bn in assets. The company, headed by Tony Dye, the most public market bear of recent years, is likely to fight to retain its independent stance on investment decisions.

> But there could be other obsta Mr Gut's approaches last year, UBS made much of the job losses that would result in Switzerland. Swiss politicians are sure to have something to say about the combination, and it will be some time before Mr Ospel and Mr Cabiallavetta get to play with their Christmas presents.

The bank has also come under

### **UBS:** a tarnished image

regional banks. It did not open its first London office until 1967. Despite its late start, UBS grew rapidly in the 1970s under the leadership of Robert Holzach,

Bank Corporation was founded in 1872, opening its first branch with no foreign exchange regula-UBS, by contrast, was only cretions to capture a sizeable share ated in 1912, by the merger of of the huge money flows that suffered recently. The aborted Bank in Winterthur and the Tog- were being recycled following merger attempt by Credit Suisse of its objectives.

the sharp rise in world oil prices.

UBS emerged as the market

Ebner, the corporate predator

leader, with a reputation as a

who controls the biggest stake in sound conservative bank. And while most of its competitors have long since lost their triple who exploited Switzerland's A credit ratings, UBS continues position as a low-tax country to be rated triple A by Moody's, the US credit rating agency.

However, the bank's image has

UBS, have taken a heavy toll. UBS's failure to pull off a big deal such as Swiss Bank Corporation's £860m purchase of S.G. Warburg or Credit Suisse's acquisition of Winterthur has left an impression of a timid top management that has lost sight

fire for its handling of the sensitive question of the wartime accounts of Holocaust victims. This has led to a backlash against Swiss banks in the US. and UBS has been boycotted by customers such as New York City. In fact, UBS has far fewer dormant accounts than its two bigger rivals and far less to hide in terms of its wartime actions, but it seems to have lost the public relations battle.

William Hall

### OBSERVER.

### Notes from small islands

■ New Zealanders have always been a peripatetic bunch, but the country's top financial boffins are cropping up in the most unlikely places. Hang around in Mongolia and you could well bump into former treasury secretary Graham Scott. Alex Sundakov, head of the New Zealand Institute of Economic Research, is a familiar face in the Ukraine, Murray Petre. another old treasury hand, is clocking up the miles round the old Soviet Far East, while his former colleague Tony Dale is busy in Creatis.

New Zealand is a paragon of financial virtue these days, so just about any country with economic ambitions wants to hear about the Kiwi way of doing things. Victoria University's Professor Claudia Scott reckons small fry like Mongolia find it easier to take advice from another tiddler than from big fish like the US.

Mongolia is taking guidance on everything from privatisation to accruals accounting. Peter Boag, a former head of the State Services Commission, is giving similar advice to a number of Pacific Island countries.

It's not only emerging economies that are interested. Former finance minister Ruth Richardson recently visited are meaningless and Switzerland and the Netherlands to spread the word. And there's Perhaps Zana feels safer in jail

than on the outside, where been a steady stream of enemies of the state continue to dignitaries transing round Wellington – a Swiss delegation "disappear" at an alarming rate. is due in the next few days - to see how things work in practice. Proof that small is beautiful?

Bar humbug

Prime minister Mesut Yihmaz

has been working hard to clean

ahead of this week's European

Union enlargement summit in

Luxembourg. The snag is that

campaigners just won't accept

The authorities last month

told Esber Yağmurdereli, a bilad

human rights lawyer, to quit jail

only weeks after sentencing him

conflict. He said he felt fine and

couldn't understand why the

government wanted to free him

Now Leyla Zana, a Kurdish

for belonging to the PKK

condition, but says that

Kurdish guerrilla group, is

fighting government efforts to

get her out of the slammer. She

"compared to the democracy.

freedom, and peace of a people,

personal and physical freedoms

suffers from osteoporosis, a bone

former MP sentenced to 15 years

to 23 years for supporting a

peaceful end to the Kurdish

on health grounds.

imprisoned political

the amnesties on offer.

up Turkey's human rights image

#### Cold shoulder ■ Bill Clinton may be in the

clear, but Washington's fund-raising scandal continues to claim new victims. The latest casualties are several of the White House's annual Christmas parties. With the Democratic party still deep in debt, seasonal spending has been slashed by \$100,000 and the traditional schedule of 25 parties has been slashed to only 15. The decision leaves many of Washington's glitterati terrified of being left out in the cold, though it should help keep the presidential paunch in check.

### Call girls

■ "Imagine Sac Paulo without Telesp," say adverts for the city's telephone company. Customers didn't have to stretch their imaginations very far last week, thanks to the popularity of Fantasia, an afternoon TV programme featuring attractive young ladies mining pop songs.

Presenter Débora Rodrigues a campaigner for land reform until she appeared on the cover

of the Brazilian edition of Playboy - invited viewers to call a toll-free number to compete for cash prizes. So many took up the challenge that Telesp was

unable to cope. Fantasia has now withdrawn its toll-free number until more lines are installed. And Ms Rodrigues is telling viewers: "Don't call us, we'll call you."

### Which watchdog

It's no surprise to learn that the average financial regulator is a 50-year-old male with a degree in economics. But the newly-published Who's Who in Financial Regulation reveals that they're not all as dull as ditch-water. One day you'll be glad you knew that Bank of Jamaica bigwig Aubrey Anderson grows orchids; or that Mumba Kapumba, chief executive of the Zambian Securities and Exchange Commission, is an amateur

Bank of England man Michael Foot is just the chap to blow the whistle on dodgy banks – he's a football referee in his spare time. And it's worth keeping on the right side of Maggie Breedy. Superintendente General at the Central Bank of Costa Rica; at 77 she may be the world's oldest financial regulator, but apparently she's still a dab hand on the shooting range.

### Sinancial Times

#### 100 years ago The Case Of The Vanishing

Rail Vans North America is large and pretty well covered by railway lines, so that when a railway goods van is once beyond the ken of its proper owners it may travel far and long before it reaches home again. A case has recently come to light where such a van was lost for ten months. the line to which it belonged it had been almost constantly on the go, touching at such widely-separated points as Minneapolis, Montgomery (Alabama), New York and Montreal, Another vehicle has been absent 474 days, and is still missing.

### 50 years ago

Trouble in South America The Bank of London and South America is an energetic institution whose fortunes are of the greatest importance to Britain's overseas trade. In these days when Latin American dictators are busily increasing the difficulties in the way of Britain's trade, the bank has many problems. Luckily it has never lacked for able men, thoroughly experienced in the affairs of the South American



Commission to propose action on covert alliances

# Italy plans shake-up of corporate governance

The Italian government will this week launch its most concerted attempt to reform the way the country's leading companies are run.

In the face of concern that Italy's corporate world is dominated by covert alliances among big-name companies that work against the interests of small shareholders, a commission examining corporate governance and takeover law is to make a range of proposals

Among them is a law to stop large shareholders controlling a company if they have well below half the company's shares, and new rules allowing minority shareholders to vote at annual general meetings and sue company boards.

The commission, headed by Professor Mario Draghi, the Treasury's director-general, has triggered fears among leading businessmen that the by relying on covert relation- involved give their approval.

Companies'

a direct result of the price

transparency created by a sin-

But companies also believe that long-term gains in effi-

ciency will more than offset

the negative cost implications

Vicky Pryce, chief econo-

mist of KPMG Management

Consulting, said: "The one-off

costs of the single currency will be extremely high, but these are likely to be dwarfed

by longer-term reductions in

margins that will result from

downward pressure on prices,

or upward pressure on wages.

falls, an overwhelming major-

ity of respondents in our sur-

vey believe Emu will have a

positive impact on profitability," she said. The response

uggested that EU companies

might be taking a "rose-

cent said they expected the

range of prices for nearly

identical goods or services to narrow. About 49 per cent of

respondents said average

The KPMG report said:

"This is a recognition that a

increasingly difficult to main-

tain different pricing struc-

tures for different markets.

Any such discrepancies will be

removed by grey imports -

traders buying cheaply in one

market and undercutting the

prevailing price where it is

higher - and by cross-border

A vast majority - 87 per

cent - believe Emu will be

beneficial to their companies.

international buyers."

tinted" view of Emu.

prices would go down.

"Despite these potential pit-

**Emu costs** 

Continued from Page 1

gle currency.

in the short run.

traditional Italian way of con-ships with other shareholders. trolling companies could be fundamentally changed.

The commission's work has aroused particular interest because of the recent resignation of Guido Rossi as chairman of Telecom Italia. He tried without success to introduce corporate governance tules for the newly privatised company. There are increasing signs

that lower interest rates are pushing small Italian investors out of government bonds and into equities. These shareholders' rights need protection. One of the central proposals is for a new rule on takeovers that would require a company

to make a formal public offer to purchase all the shares in another company once it owns 30 per cent of its capital. The Draghi commission is concerned that organisations have been able to control a

company with a 30 per cent

stake - and sometimes less -

By Alan Cane in London

Competition in Europe's

liberalising telecommunica-

tions markets is in danger of

being stifled by high and

widely diverging interconnec-

tion charges, a report suggests.

That is the principal implica-

tion of a broadly based study

by Ovum, a London-based con-

sultancy, comparing the inter-

connection rates levied by tele-

coms operators across the

The study indicates clearly

that where regulation is rigor-

ous and interconnection

charges low, as in the UK,

opposite is true where regula-

tion is weak or absent. In New

Interconnection charges are

the prices paid by rival opera-

tors in a competitive market to

the incumbent operator for

conveying or delivering calls.

The incumbent typically owns the only nationwide infrastruc-

its network to carry their calls

Representing more than 50

per cent of a typical company's

operating expenses, they are

the most important single ele-

ment in determining how

quickly competition develops. The higher the interconnection

charge, the less easy it is for a

rival operator to undercut the

The Ovum research was

incumbent on price.

for part of their journey.

world.

single currency will make it | ture and its rivals have to use

**Europe's telecoms** 

'stifle competition'

competition flourishes. The minute (BT) to 2.27p a minute

Zealand, where there is no reg- ators surveyed, including the

FT WEATHER GUIDE

connection rates

The second important proposal comes in the area of shareholders' voting rights. The use of proxies at share holders' meetings is largely unknown in Italy, and the commission will introduce proposals obliging proxies to be used - and for the voting intentions of small shareholders to be transparent and strictly adhered to by institu-

Finally, the commission is to propose new rules on crossnies. The current 2 per cent limit on cross-shareholdings, which is much lower than in France and Germany, is to remain as a general rule.

tions representing them at

However, in an attempt to bring Italian practice in line with that of the rest of Europe, the limit will be raised to 5 per cent if shareholders' meetings of both the companies

munications, the dominant UK

operator, in a campaign to

secure common standards of

telecoms regulation across

BT bas invested millions in

alliances in the main Euro-

pean countries. It will be at a

disadvantage if high intercon-

nection charges mean competi-

tion develops only slowly after

January 1 1998, the date set by

the European Commission for

telecoms market liberalisation.

interconnection charges across

Europe for delivering a call

range from 0.58p (0.83 cents) a

(Telecom Italia). BT's prices

were the lowest of the 17 oper-

All the European operators

with the exception of BT, Deut-

sche Telekom and Telia of

than "best practice" limits set by the European Commission. International call prices are

The Ovum study shows

The loan facility had been conditional on ARS supplying diamonds to De Beers, which then would repay the banks. De Beers finally reached

In the meantime, NatWest helped to arrange a loan from some Russian banks for ARS to help keep production going. ARS needs the cash to develop new sources of diamonds to replace its declining Udachny mine in Siberia. Unless ARS gets this money, the long-term ability of Rus-

Of the respondents, 64 per ulation, charges are five times US groups Bell Atlantic, internal financial flows and ent said they expected the higher than those in the UK. Ameritech and Nynex.

usual five years, and this put more pressure on ARS in dealing with the western banks. The contract can be extended by two years by agreement, but there is no certainty this will happen. At the time of the signing, Nicky Oppenheimer, De Beers chairman-elect, said no extension would be considered unless Russia lived up to the terms and the spirit of the

### Loan for Russian diamond producer collapses

By Kenneth Gooding,

A \$500m loan facility for Russia's biggest diamond producer, Almazy-Rossi-Sakha (ARS), arranged by a group of estern banks, has collapsed. This is a substantial setback

for ARS, which urgently needs to refurbish existing mines and finance new exploration. Analysts suggest Natwest Markets of the UK, which was leading the loan, withdrew because turbulence in Asian financial markets is spilling over to other emerging mar-kets, including Russia. They say ARS and the banks could not agree what changes should be made to the deal, and the banks reluctantly

nuary when De Beers, the South African group which dominates world trade in rough, or uncut, diamonds, ended its formal links with

with Russia in October.

sians to mine diamonds is in question," said one analyst. Diamond International, published by the CRU International consultancy, reported that ARS also hoped to raise several hundred million dollars via a Eurobond offering late this year, with the help of SBC Warburg Dillon Read and Salomon Smith Barney.

"That is if the rating process now under way in Moscow can produce what many doubt is possible - a clear picture of the company's

Under the terms of the contract with De Beers, Russia is to sell \$550m-\$1.2bn of diamonds a year to the South African group's London-based Central Selling Organisation. The contract runs only to the end of 1998 instead of the

governed by the accounting rate system where operators pay each other similar but inflated amounts to carry each other's calls. This is expected to collapse at some future If it is replaced by a form of interconnect pricing at today's levels, it would result in a significant imbalance in payments between the UK and its continental European part-

### THE LEX COLUMN

### Swiss swank

All that glitters

The expected merger between Union Bank of Switzerland and Swiss Bank Corporation to create the world's second largest bank would not lack for either ambition or logic. Slamming together their overlapping retail banking operations is obviously sensible. Domestic banking mergers offer greater scope for cost savings than mergers across regions. However, the challenge is enormous and signs that SBC executives would hold the key posts are encouraging. They have a better track record than the UBS team. Furthermore, the successful cost-cutting by Swiss pharmaceutical giants Ciba and Sandoz is a heartening precedent for a merger of such social and political significance.

Together UBS and SBC's fund management and private banking businesses would tower over rival Credit Suisse, though they would still have to prove that bigger is better. Doubt remains, however, over the new entity's investment banking strategy. Through acquisitions, SBC now has a credibility that UBS's largely organic growth has not delivered. Selling the UBS business would be a possibility. However, as it is no more impres-sive than the investment banking arms of NatWest and Barclays which were difficult to sell – expectations should not rise too high. Nor should they entertain hopes of joining the first division of global investment banks without a stronger US presence.

The South African gold mining nated by two companies: Anglogold and Goldco, vehicles for the gold interests of Anglo American and Gold Fields/Gencor. Instead of buying shares in individual, finite life mines, investors will have the choice of two companies with potentially indefinite lives. Moreover, both will be freed from the Africa's mining house structures. especially the payment of hefty

Right now, this is hardly exciting news. A plunging gold price has left most investors wishing they had never heard of the metal. But even gold shares will have their day, and when it comes the two South Afriignore. Low production costs, large reserves and potentially significant

Gold index

productivity gains represent an attractive offer. And with the mar-ket in a bear phase, where promises of future growth count less and hard cash more, the South African

looks more attractive. With these companies new to the language of shareholder value, investor acceptance will be slow. But if anything can guarantee performance, it is that they have launched simultaneously. With little love lost, the competitive spur will be intense. Both companies offer much promise, though Goldco may offer greater upside simply because its key assets have been worse managed in the past.

habit of paying dividends suddenly

#### UK gilt strips

The theory behind today's introindustry is undergoing seismic rately, they are made more flexible. change. In future it will be domi-For a government facing an interest bill over £20bn, any measure that may shave a few basis points off its funding costs makes sense. All recent efforts to modernise the gilts market have had this aim.

The reality is likely to be somewhat sedate. Sure, with £80bn of glits strippable, and all with the same two coupon dates, the Bank of traditional encumbrances of South England has done what it can to promote liquidity. But if the gilt repo market is anything to go by, UK institutions can be relied on to display a robust inertia initially towards these new products. Their enthusiasm will not be assisted by the inverted shape of the UK yield curve: in these circumstances, the yield on a stripped bond will be can companies will be hard to slightly below its conventional

Still, the certainty strips provide

has some appeal. With conventional gilts there is always the uncertainty of the yield at which future coupon income can be invested. But an investor holding a stripped gilt to maturity knows exactly what the return will be. The certainty of income on a specific date also has its advantages. Unfavourable tax treatment and price volatility will probably scare off individual investors. But if the government really wanted to encourage liquidity, it should consider allowing them to be put into the new individual savings

islors in Asia

gin confidence

#### Merrill Lynch

From Smith New Court and Mercury Asset Management in the UK, to brokers in Spain, Italy and Australia, Merrill Lynch has bought bravely into foreign markets. Now it looks set to enter the even more adventurous Silicon Valley by taking over Hambrecht & Quist, a San Francisco-based investment bank. Acquiring a technology boutique like H&Q would make sense for

Merrill, which has long lagged archrivals Morgan Stanley and Goldman Sachs in this fast-growing sector. But the mooted price of up to \$1.3hn - equating to four times book value - looks high. BankAmerica and Fleet Financial paid similar multiples for two other specialist investment banks, Robertson Stephens and Quick & Reilly, respectively. But these were commercial banks acquiring the expertise to move into duction of a gilt strips market is an entirely new industry. It is not sound enough. By allowing gilts to be stripped into their coupon and principal elements and traded separations of the stripped into their coupon and principal elements and traded separations. depth in sales and trading, a cheaper way into the technology sector might be to hire a good team

> That said, even at the suggested price, H&Q would be a relatively small morsel for Merrill. The big broker has developed a strong culture and its track record for buying and integrating far-flung acquisitions has been good over the past few years. With a return on capital of nearly 30 per cent - admittedly in a bull market - Merrill's management deserves the benefit of the

of investment bankers and analysts

- as Deutsche Morgan Grenfell did

### Correction: Cookson

Contrary to the report on Saturday. Cookson has not issued a profits warning.

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### Europe today

Snow is likely in Scandinavia but it will turn to rain later, except in Finland where it will stay very cold. The Balkans and Italy will have some sunshine after early fog patches have cleared. The eastern Mediterranean

including Greece and Turkey, will be wet with some heavy showers and occasional thunderstorms. Spain and Portugal will cloud over during the day, with rain moving in Wastern Europe will become

North-western Europe and the British Isles will have heavy showers and strong winds.

breezy, with showers moving south-

### Five-day forecast

High pressure will ensure northtern Europe remains settled. In the second half of the week western Europe will become increasingly cloudy and wet. The Mediterranean will remain generally settled.

	TODAY'S	TEMPERATI	RES	
l		Maximum	Beijing	
ı		Celsius	Selfast	. 5
l	Abu Dhabi	Sun 26	Belgrade	
	Accra	Thunder 32	Berlin	5
	Algiers	Fedr 19	Bermude	
	Amsterdam	Shower B	Bogota	5
	Athens	Rain 10	Bornbay	
	Atlanta	Shower 8	Brussels	- (
	8. Alres	Feir 27	Budapest	- 1
	B.ham	Shower 11	C.hagen	
	Bangkok	Fair 34	Cairo	
	Barcelona	Cloudy 13	Caracas	

Lufthansa

We wish you a pleasant flight.

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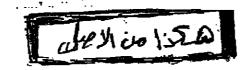
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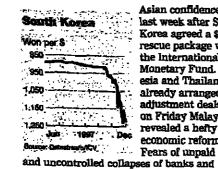
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Monday December 8 1997



### Investors in Asia regain confidence



Asian confidence rose last week after South Korea agreed a \$57bn rescue package with the international Monetary Fund, Indonesia and Thailand had aiready arranged IMP adjustment deals, while on Friday Malaysia revealed a hefty set of economic reforms. Fears of unpaid debts

companies are waning. Currencies, Page 25 INTERNATIONAL EQUITIES

New issues breath life Into Asia After south-east Asia's turmoil, there are signs of life in at least one area - the new issues market. Several Hong Kong companies are preparing to launch their shares and China National Aviation is to relaunch its offering. Page 24

COMMODITIES

Supply of oil from Iraq is switched off This week oil traders will be looking out for the market's reaction to Iraq's decision not to renew its oil-for-food deal with the United Nations. The last six-monthly deal expired on Friday, and Iraqi oil then ceased being pumped to Ceyhan, the Turkish Mediterranean port. Page 25

**EMERGING MARKETS** 

**Buoyant Taiwan out of sten** Taiwan's fickle stock market last week embarked on a post-election rally. But the question looming over the week's heady 12 per cent share price rise is how long the celebration will last, given uncertainties over fall-out from financially wobbly Korea and Japan. Page 26

MARKETS THIS WEEK

New York This week sees the publication of two indicators to show whether the labour market's good health has resulted in higher prices. Retail sales data for November are expected to show a strong rise of 0.4 per cent. This will be followed by producer price index figures. 25

UK stocks burst back into life last week, with the Footsie regaining the 5,000 level it lost in the midst of October's setback. Tomorrow sees fresh retail price data and the view is that underlying inflation will stay at 2.8 per cent, above the government's 2.5 per cent target. Page 25

Frankfurt

Although investors still have a wary eye on Asia, the mood in Germany is becoming more confident. After forecasts that unemployment could exceed 5m early next year, attention will be paid to tomorrow's figures for November. These are expected to show a rise. Page 25

A nervous week for Tokyo markets looms, following the wave of collapses in Japan's financial sector. Attention will focus on a package of measures the government is expected to announce to boost confidence in banks and brokers, and the broader economy. Page 25

INTERNATIONAL BONDS Sydney ponders its electronic futures If the Australian exchange goes ahead with its recently appounced plan to replace its traditional "open outcry" futures markets with a computerised system, it will be the first sizeable futures market to make the transition. Page 26

#### FT GUIDE TO THE WEEK - full listings Page 36



SINN FRIN AT No 10 Sinn Fein leaders are due to meet Tony Blair the UK prime minister. in Downing Street on Thursday. Many have expressed outrage at the meeting. It is the first time senior Irish Republicans have been

invited to talks at Downing Street since 1921. LABOUR FACES FIRST REVOLT On Wednesday Britain's Labour government faces its first serious backbench revolt since the election in a vote to cut benefits to lone parents. IRAN HOSTS ISLAMIC CONFERENCE Some 2,000 delegates, including 35 Moslem heads of state, are expected to attend the Organisation of the Islamic Conference in Tehran, which begins on Tuesday.

Companies in this issue

Almazy-Rossi-Sakha Angel Train Controts 18 LDV Anglo American Annington Homes 19 Loristo 20 Lufthansa Auchan 22 Munich Re NFC News Corp Newton Inv Mangmint Barney's 24 News Corp 22 Newton Inv Man 24 Peugeot-Citroèn 4 Phytopharm 12 Promodés CS First Boston Cable & Wireless Casino Castle Racal Sage 24 Scottish Hydro 19 Société Generale 22 Standa Credit Lyonnais Crédit Lyonnais DFS Standard Chartered Danwoo 24 Sumitomo Bank 22 Swedbank Markets David S Sm Descartes Défense V 19 Swiss Bank Corp 4 Telewest Comms Dulker Mining Finance One 22 Toyota 3 UBS 1 WestLB 22 Wharf Holdings 22 Yamaichi Cap Man

Market Statistics Base lending rates Company meetings Dividend payments FT/S&P-A World Indices

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Foreign exchanges

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27

# Promodès in \$926m Italian deal

Andrew Jack in Paris and Peggy Hollinger in London

THE FINANCIAL TIMES LIMITED 1997

The French retail industry end with the announcement that Promodès, one of France's largest hypermarket chains.

GS. Italy's third-largest super-

market group. The French group, which is locked in a hostile takeover battle for control of its French rival Casino, is also expected to announce this week the pur-chase of a smaller regional food retailer, Catteau. from Tesco of the UK for about £225m (\$375.75m).

Europe's first index-linked gov-

ernment bonds as part of its

initiative to establish the

French government bond as

the market's benchmark in

euro-denominated bond trad-

Although the plans were

partly overshadowed by dis-

agreements within the French

government ~ senior officials in the French central bank

complained they had not been

consulted by the ministry of

finance before the measure

was announced – the wider

significance of the move was

not lost on Europe's bond mar-

kets. France has recently

launched a series of initiatives

to persuade European inves-

tors to switch from the Ger-

man to the French govern-

ment-bond market in advance

of European monetary union.

Benchmark status would

lower France's cost of borrow-

ing and win the country wider

prestige in the international

France and Germany to win

the benchmark status in the

euro is becoming more aggres-

sive all the time," said Phil-

German officials have been

LDV, one of the UK's

dwindling band of independent

vehicle makers is in advanced

talks with Daewoo of South Korea about building a succes-

sor to LDV's ageing Pilot and

The talks, which would prob-

ably lead to Daewoo buying into LDV, are linked to a

request by LDV for substantial

grants from the UK government to boost output and jobs

Norman Childs, an LDV offi-

cial, said: "Yes, we're talking

Daewoo confirmed there had

been exploratory talks, but

said: "Nothing has been con-

to Daewoo; yes, we're talking

at its Birmingham plant.

early to say any more."

"Competition between

capital markets.

the advantage."

By Haig Simonian,

Convoy vans.

ing after 1999.

The transactions appear to French Auchan hypermarket. It said it had an option to

the Italian market at the week- Casino takeover battle - which was launched this autumn and has been prolonged until the end of January by a legal was taking a stake worth appeal - is restricting about L1,600bn (\$925.92m) in Promodès' ability to expand. However, Promodès itself

stressed yesterday that the Italian deal was costing nothing at present. It refused to quantify the synergies trigwould increase returns to shareholders from next year. Promodes' Italian deal comes tegic partnership between the

stepped up its onslaught on defy suggestions that the group and Rinascente, Italy's increase its share to 50 per second-largest retailing company after the Co-op group. It also coincides with negotiations between the French Casino chain and Standa, the Italian retailer controlled by Fininvest, the holding company of former prime minister and media tycoon Silvio Ber-

> Under the latest deal, the gered by the deal, but said it French group will combine its existing Italian operations with GS and some of the activities of the retailer Italian distribution has continon the heels of the recent stra- Finiter, taking a 32 per cent used to be dominated by small and Carrefour, and discounters

cent in 2000.

The partnership between Promodès and GS will create a retailing operation in Italy with annual sales of about L8,300bn, while Finiper has turnover of about L2,500bn a

The new partnership reflects the long awaited shake-out and consolidation of the Ital- £175m. The chain has suffered ian distribution industry which has traditionally lagged its European counterparts. stake in the combined group. retail businesses. In the food such as Aldi.

French retailer takes stake in GS group sector alone, only 6 per cent of the Italian market is controlled by hypermarket chains compared with 47 per cent in France. - :

The strength of the big hypermarket operators in France has been a significant factor in Tesco's decision to sell Catteau to Promodès.

The deal, which has been widely expected, will be welcomed by Tesco's shareholders who have been unhappy with Catteau's dull performance since acquisition in 1998 for falling margins and been disadvantaged by its relatively weak position compared with operators such as Promodès

The new market is not

expected to attract much investor interest immediately

because the UK's interest-rate

currently lower than the yield

on the same conventional gilt.

In the longer term, however

the market is expected to take

off. "This is a slow-burning

candle that will get brighter

Roberts, gilt specialist at UBS.

investors after 1999. Although

the yield on the French gov-

ernment 10-year bonds fell

1996, most investors did not

switch to French bonds to take

Only 10 per cent of French

government debt is held by

ment debt. "Investors thought

bond prices.

with time," said Andrew

environment means that the

yleld on a stripped gilt is

In other words, the yield

curve is the wrong shape.

mining group JCI By Charis Gresse Lonrho, the British-based conglomerate, is in discussions with JCI about a bid for the

Lonrho in

talks over

bid for SA

tively achieve the same benefits as a large buy-back. The talks are the latest twist in labyrinthine negotiations within the mining sector.

South-African mining group,

in a move that would remove

an unwanted shareholder from

Lonrho's register and effec-

In the past year, South Africa's Anglo American has taken a stake in Lonrho and JCI has discussed its own takeover of Lonrho. More recently, Anglo has

agreed to sell its 28 per cent Lonrho stake to JCI in exchange for JCI's gold inter-

If the latest deal is approved by the European Commission. JCI would be left with a small portfolio of metal interests. including a 57 per cent stake in a chrome producer, a cash pile of up to £100m (\$167m) and a holding in Lonrho. In a separate deal, JCI plans

to sell its Tavistock coal mines to Duiker Mining, in which Lonrho holds a 61 per cent stake, for an estimated £200m. Lonrho is believed to have balked at an earlier deal with JCI partly because it did not want to increase its exposure to gold mines. If the takeover goes ahead,

JCT's chairman, Mzi Khumalo, is expected to be offered a seat on the Lonrho board. The talks are not expected to

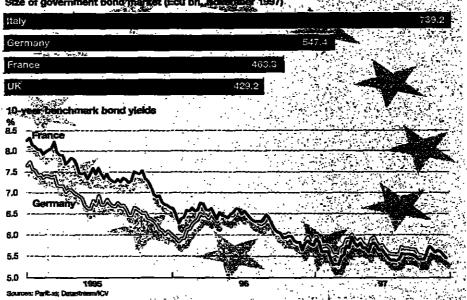
result in a deal before the New Year. Anglo's stake in Lonrho has

yet to be passed on to JCI. And the European Commission, which insisted that Anglo sell its Lonrho holding in the first below the German yield in place, may insist on certain conditions being met before JCI can assume control of the advantage of rising French | Lourho shares. These could involve Anglo reducing its involvement in JCL

Meanwhile, the City of Lonforeign investors as opposed to don is still waiting for Lonrho 35 per cent of German govern- to conclude the sale of its Princess Hotels and its Dutton-Forthat they might as well stay in shaw motor dealership.

to the Saudi Prince Al-Waleed one analyst. "And if monetary | bin Talal has been delayed for union fell apart, few would several months. Lonrho has think of France as a less risky | indicated that US hotel groups could also be interested.

#### French bond aims to make its mark Index-linked The UK government-bond Bidding to be benchmark market today introduces issue seeks to trading in "stripped" gilts, which involves splitting a gift into its constituent parts and lure investors trading them as distinct securities, writes Vincent in Germany Boland. The aim is to increase flexibility for bond investors. especially big pension fund and life assurance companies France last week unveiled plans to issue continental at which the new market is



increasingly wrong-footed by France's announcement last the market in the hope that French initiatives, of which year that it would redenomithe most recent was last nate all government debt into week's plan to issue index- euros in January 1999. Others. linked bonds. An index-linked including Germany, have folbond is paper which pays out a lowed suit. But France is the coupon identical to the rate of only one to have pledged to inflation. This gives institu- round out awkward numbers tional fund managers security in the process and if necessary against volatility in the econ-reimburse the difference in omy and lowers the govern- cash. "France appears to be a ment's cost of funding by keep- lot more friendly towards ing inflation at low levels. investors than Germany at the "Issuing index-linked bonds would simply be an added advantage to investing in the ippe Brossard, head of French market as opposed to much more sophisticated mar-bond market than Germany," research at ABN Amro in the German market," said Gra-ket in securities repurchase said Mr McDevitt. Paris. "At the moment it looks ham McDevitt, chief bond contracts, or repos. These as if the French are gaining researcher at Paribas in Lon-

Other initiatives include enables the investor to "short"

expected among Korea's lead-

with Jaguar, and its parent

company Ford, assistance to

carmakers in the UK, announ-

ces it will locate its second

rather than expand in Britain.

ing companies.

recent economic turmoil in from vehicles developed when

Asia, but could be delayed by the company was part of Brit-the retrenchment that is ish Leyland.

The aid request will put the Daf group in 1993, but it lacks

spotlight on the UK's depart- resources to develop wholly

ment of trade and industry, new vans, which are essential

which is already discussing to meet competition from far

European factory in France, would provide Daewoo with a

partner for more than 18 the British market LDV had

months to replace its ageing 11.7 per cent of mediumweight

products. Although they re- van sales in the first 11

ceived a facelift last year, the months of this year, second to

LDV has been seeking a base and a substantial slice of

LDV in talks with Daewoo

moment," said an official at a German bank in London.

In addition, France has a allow investors to borrow secu-

LDV survived its rebirth

from the ashes of the collapsed

stronger rivals such as Ford,

Peugeot-Citroen and Mercedes

Tying the knot with LDV

west European production

Lastly. France has by far the most developed bond strips market in Europe. Strips are the different components of a conventional bond separated and traded as distinct securi-

the price of the security will:

fall in the intervening period.

ties. Germany, which introduced strips trading only in July, is again considered to be well behind Paris on this front. "On almost all measurements France has a more liquid and sophisticated government-

However, some analysis warn that France's public relarities they do not own. This tions effort may not prove

German bonds to take advantage of the higher yield," said investment than Germany."

Edward Luce | SA gold, Lex, Page 18 enough to win over enough

Attention to Detail

Supper and checks are

#### build the luxury carmaker's Benz. Turnover rose by 6 per small X400 range at Halewood cent to £229m (\$382.4m) last small X400 range at Halewood year while unit sales rose by in Merseyside. The DTI will come further 17 per cent to 17,684 vehicles. into focus this week when But operating profits, hit by Toyota, one of three Japanese the costs of the facelift, fell by

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### Lyonnais may issue equity By Andrew Jack in Paris time of intense negotiation modification of the "super-between the French govern-dividend" specified in the 1995

The talks started before the Convoy and Pilot originate Ford with 41.5 per cent.

Crédit Lyonnais, the French state-owned bank, could be petition authority, which is state from Crédit Lyonnais's partly privatised within six months, under plans being original rescue plan for the of its rescue. discussed by bank executives bank, approved in 1995. A and the government.

A form of equity or other until at least January. financial instruments repreafter the second world war.

rights, but would probably original amount. receive dividends from the investors in determining the for sale by 2000.

ment and the European com- plan, which is payable to the considering revisions to the profits to help fund the costs decision has been postponed partial sale could form part of

Karel Van Miert, the EU's French government and Brussenting 20-30 per cent of the competition commissioner, sels. Negotiators are also capital could be issued by the wants tough new commitmiddle of 1998 as the first step ments on behalf of the French Lyonnais has more than met towards a sell-off of the bank, government from Crédit Lyonwhich was nationalised just nats in exchange for endorsing nal plan to cut staff numbers a plan, the cost of which is and shrink its operations. The new instruments would now likely to top FFr100bn not necessarily carry voting (\$16.9bn), more than twice the the French finance, economics

and industry minister, has The 1995 plan included a stressed the need for a clear bank's profits, fundamentally commitment by the previous separation between Crédit altering the balance of power centre-right French govern- Lyonnais, which is now profit between the state and private ment to have the bank ready able, and CDR, the vehicle set Issuing any new financial in gross assets removed from The proposals come at a instruments would require the bank's balance sheet.

A renewed commitment to a

an agreement between the

expected to stress that Crédit

its requirements in the origi-

Dominique Strauss-Kahn.

partners to

Investment

Management, one of the few

remaining independent fund

management companies in

the UK, has appointed advis-

ers to find potential joint

venture partners in the US

Rival investment bankers

believe the move could lead

which manages £10.3bn. However, Newton said its

preferred option would be to

remain independent, but to

find international distribu-

tion outlets for its products.

consultant to the group, said: "We like being indepen-

dent and we would like to

remain independent."

John Ellwood, corporate

to a takeover of the group.

Newton seeks

# Annington Homes to issue £1bn bonds

By Simon Davies and Norma Cohen

Annington Homes preparing to issue £1bn of bonds to restructure its finances this week, after initial cashflow from the former Ministry of Defence homes was insufficient to pay interest on its existing

Annington, which was formed by Nomura International and fellow investors. Blackrock Capital Finance and Electra Fleming. acquired 57,000 properties from the MoD for £1.7bn in November 1996. It subsequently issued £900m of securitised bonds, backed by the cashflow from property leases, to the government.

The company had planned to sell about 1,000 property units a year that were sur-plus to MoD requirements, but it has struggled to meet aggressive sales and costs targets. As a result, it passed on the latest interest payment on a £200m cumulative subordinated loan note.



Aldershot married quarters: some of the 57,000 homes that were surplus to MoD requirments and sold for £1.7bu in 1996

Annington equity, Nomura's leaving and Nomura is cufrdifficulties are understood to have stemmed from delays in assembling a professional property team to manage the acquisition, and subsequent departures of key staff. Annington's chief execu-

rently searching for a Property investors said the ability to dispose of proper-

maintained for houses at that end of the market," said one property executive. "But ties quickly was a key element in extracting the most vate hands before and are "The average price for going to need some work."

were vandalised following gardens and are very well the removal of military police from parts of the estate, and re-sales were delayed by the need for

refurbished homes are

Nomura said the current business performance was within the parameters of its business plan.

Annington plans to sell £900m of floating rate notes and a further £100m of zero coupon bonds. The issue will repay all existing bank debt and subordinated loans, and provide a further £100m for working capital.

The deal will bring down Annington's borrowing costs to around 100 basis points over Libor - saving more than one percentage point on its current arrangements. Annington also plans a swap whereby interest payments on the FRN will be skewed towards the latter part of the bond's life.

This increase in valuations will support the bond issues, which are expected to be rated by Moody's, Duff & Phelps and Fitch IBCA. Nomura considers the

investment sufficiently successful that it is planning to use some of the cash raised However, sale prices for for other investments by

Sources close to the deal said any approach on the hasis of the joint venture talks would have to be Speculation about the future of fund managers has been rife since the £3.1bn

By Jane Martinson,

Newton

and Europe.

proposed merger of Merrill Lynch, the US investment bank, and Mercury Asset Management, the UK's leading pension fund manager. One corporate financier said: "The deal focused everybody's mind on whether UK groups can

remain independent or have to become part of a large

Newton appointed DLJ Phoenix to search for poten- has picked up.

tial partners to fill geographical gaps in its mainly UK business. The investment bank has identified several groups, including large banks or mutual fund groups with wide retail distribution links, in continen-

tal Europe and the US. Newton has distribution agreements with groups in South America and India

About £6bn of the funds managed by Newton derive from pension funds, while the rest is divided into retail and private client business The group is keen to expand its retail side.

The Royal Bank of Scot. land has a 33 per cent stake in Newton, which is not a publicly quoted company The deal dates back to New ton's takeover of Capital House, RBS's asset manage ment arm.

Stewart Newton, who founded the company 20 years ago, also holds between 30 and 40 per cent of the group, while the rest of the company is owned by employees.

Newton suffered two years of bad performance and was forced to close its doors to new clients to cope with its rapid growth between 1992-94.

It reorganised last year and Mr Newton stood down as chief executive to concentrate on investment manage

Since then performance

### Telewest takeover talks suggest US West interest | Trains bid to top £400m

warrants convertible into tive, Hamish MacKay, is

By Charis Gresser

West, telecommunications and media group, is thought to have held informal and preliminary talks with Telewest Communications, the UK cable company in which it holds a 27 per cent stake.

about a full takeover. Telewest, Britain's second largest cable company, is still officially in discussions with a rival cable company. NTL. If those talks are successful, they could lead to a merger. But growing doubts over their outcome may have prompted US West to reconsider its position.

US West also holds a stake in One-2-One, the mobile phone company which it coowns with Cable & Wireless.

This gives US West a relationship with Britain's other principal cable force: Cable & Wireless Communications, itself the result of a merger of UK cable groups.

A move by US West would no doubt be welcomed by TeleWest's other main shareholders, SBC and Cox Communications. The cable company was floated three years ago at 182p a share and closed on Friday at 73p. US West's soundings come

at a critical time for the cable industry in the UK. British Sky Broadcasting. which supplies movies and sports to the cable industry as well as competing against it for subscribers, has recently raised the stakes by

introducing a new discount

companies have typically claimed that their disappointing performance in cable television is offset by the inroads they have made in the telecoms market.

Cable companies have also struggled to establish an alternative source of programming outside BSkyB. This may be changing as two months ago Telewest and three other cable companies signed a pay per view deal with a Hollywood stu-

declaring themselves more bullish on the sector, pointing out that many of the companies have built a significant amount of their networks and are therefore able to dedicate more resources telephone service. Cable to marketing.

# Nomura looks for Angel

Bids go in this week for Angel Train Contracts, the rolling stock leasing company put up for sale by Nomura, the Japanese investment bank.

these homes is £28,000, and

they offer pretty, good-sized

It is understood that one of the bids has been pitched at between £300m and £400m, but Nomura is thought to be pushing for a higher figure. A deal is expected to be concluded within weeks.

Three potential bidders have made it to the shortlist. They are thought to include Royal Bank of Scotland, GE Capital of the US, and GATX, a US leasing group, in collaboration with a NatWest subsidiary, Lom-

Angel was privatised for £672m and is the last of the three rolling stock leasing companies to be put up for sale by its original owners. It made an operating

profit of £125.7m last year on turnover of £291m. But the company has informed bidders it expects profits to rise to £147m in the year to March 1998 on turnover of £288m. Angel is owned 85 per cent by Nomura with the rest held by Babcock Brown, a leasing group, and Prideaux Associates, its

It is thought that the GATX/Lombard bid is the only one to include rail expertise. In addition to rail aircraft lessor in the world. nies.

The successful bidder will have to take responsibility for some of the long term maintenance of the rolling stock. The final price which Angel commands will probably not match the amounts raised for the sales of Porterbrook and Eversholt, the two other rolling stock leasing companies because more of Angel's cashflows are not available to a buyer because they have been securitised by Nomura.

The Angel price could also be depressed by the threat of increased regulation. John Prescott, deputy prime minister, is understood to be planning to tighten his grip on the rail industry through leasing, GATX is also the direct regulation of the fourth largest independent rolling stock leasing compa-

# Bosnian medical demand targeted

By Peter Marsh

consortium of UK companies has been formed to bid for orders for re-equipping hospitals in Bosnia. Grants and loans from the World Bank and the European Commission are expected to lead to funds of £60m

a year for reconstructing

hospitals devastated in the civil war in former Yugo-The consortium – to be called Remedia Medical Equipment - has been assembled by Brandon Medical, a small Leeds-based maker of hospital lighting,

which set up a team to pursue the idea two years ago. The consortium also includes Smiths Industries and BOC, and will be formed in conjunction with Remedia, a Sarajevo-based company headed by Erduan

Jazic, a local businessman. The group plans to export items such as operating theatres and sterilising equipment and to set up a centre in Sarajevo to train engineers and technicians for 14 Bosnian hospitals earmarked for funding.

the consortium include Huntleigh, which makes hospital beds and diagnostic equipment, and BMM Weston, which makes steam autoclaves for sterilisation. BOC and Smiths Industries are getting involved through subsidiaries making anaesthetic equipment and operat-

The first products to be installed in Bosnia by the consortium include lighting and beds for operating theatres, to be supplied by Brandon and Smiths in a £250,000 contract funded by the World Bank.

Graeme Hall, managing director of Brandon, said he had high hopes that a large part of the equipment in the hospital revival programme could be supplied by UK

companies. The plan has been masterminded by Adrian Hall. operations director of the family-owned Brandon, and Graeme Hall's brother. His duties in recent weeks have included riding around Bosnia in an armoured car scouting for potential orders in war damaged hospitals.

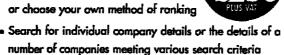
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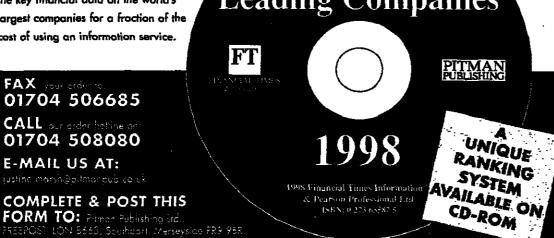


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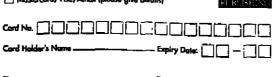
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PRIORITY ORDER FORM

to tighten bank's **Chinese controls** 

Standard acts

By James Harding and Simon Davies

Standard Chartered Bank has had to tighten internal controls in its operations in China and Macao, following cases of malpractice that led to dismissals and legal pro-

The London-based bank's Shanghai branch, one of the few foreign banks licensed this year by the Chinese government to operate in local currency, is still pursuing a case of alleged fraud, which resulted in the loss of \$5.5m. (£3.3m) in 1994.

A senior executive at the branch transferred the money to a rural branch of the four large state-owned banks in China, and Standard Chartered has since been unable to trace the

More recently, several senior Standard Chartered officials in Macao were replaced after what one bank executive called "a lapse in standard reporting procedures".

The problems in China have been kept quiet for the past three years. Standard Chartered has since substantially revamped its compliance systems, following significant management changes. However, the bank is understood to be pursuing the money through the Chiall knowledge of the transac-

However, at the time this bad loan emerged, the bank was reeling from substantial losses in India, a bribery investigation at its Mocatta bullion arm, and compliance irregularities in its Hong Kong-based securities busi-

Standard Chartered was in the first wave of international financial institutions given the right to lend in Chinese currency, a licence which is only granted to banks with three consecutive years of profit.

Standard Chartered does not release financial figures the Industrial and Commer-cial Bank of China, one of but it is understood that the for its branches in China, mainland China operations generated trading profit of more than \$10.2m last year. However, back in 1994, it is likely that recognition of this \$5.5m loan loss would have knocked the China division into the red.

Other international banking groups are understood to be tightening internal business structures in China, where a troubled banking sector and inexperienced personnel are only slowly emerging from the years of central planning.

So far, nine foreign banks have been licensed to lend in yuan, but another 11 under consideration.

# Yule to bid £245m for Holliday

By Charis Gresser

Yule Catto, the chemicals group, is expected to table an agreed offer for its rival Holliday Chemical at around 240p a share. This would value the company at around £245m.

Holliday Chemicals shares closed at 2331/n. The announcement is xpected this week.

Holliday's chairman and founder, Michael Peagram, is expected to make a £40m plus fortune from the takeover. He is also the largest shareholder of the company. licences are understood to be | which floated four years ago. Earlier this month, Holli-

day Chemical said it was in discussions which could lead to an offer being made for the company. The news reflected growing interest in the speciality chemicals business, with Allied Colloids facing a hostile bid from US group Hercules.

Holliday produces a range of products, including pharmaceutical intermediates. pigments, dves, chrome chemicals and inks.

Yule Catto is a leading producer of speciality chemicals and building prod-

In 1996 the company reported pre-tax profits of

# Herbal drugs gain U

By Roger Taylor

The US Food and Drug Administration has given the go-ahead in principle for the development of drugs from traditional herbal rem-

Phytopharm, the UK biotechnology group which specialises in these "botanicals", has been granted permission to start clinical trials of a treatment cream for eczema made from twelve plants, even though it is unable to explain how it

require drug companies to strong results in early trials. identify the active ingredient in any product and explain Food and Drug Administrahow it operates. This has tion to grant an investigabeen seen as a barrier to the authorisation of botanicals. because the chemical make-up and mode of opera- principle that, if production tion are usually unknown.

links with companies in India, Indonesia and South Africa, has a number of development, including a drug for arthritis developed from turmeric and a new drugs. treatment for Alzheimer's The regulators usually disease which has shown utive of Phytopharm, said next year,

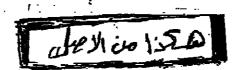
The decision of the US tional new drug licence (IND) to Zemaphyte means that they have accepted in is closely controlled and the Phytopharm, which has drugs can be shown to work, they are prepared to license them as medicines.

The UK authorities indibotanical products under cated earlier this year that they too will, in principle, agree to license botanical

Richard Dixey, chief exec-

tant breakthrough for the company and for the development of botanical products in general. The company would have eight products going into clinical trials next year and had received interest from several large pharmaceutical groups wanting to license them. Last week, the company announced a loss of £3.06m for the year to August 31. It has cash resources of more than 26m and hopes to generate income from licensing deals

the decision was an impor-



Newton see partners to expand fun

TAK HIMES MELLON DELLO

# 株LESS類似 IS 特段 母母類似 すがない 伊氏のひびまた。NIORE

There will always be those who try to be 'all things to all people', but at Barclays Capital we believe that such a strategy lacks focus. It not only runs the risk of spreading resources and expertise too thinly, but also of pursuing a desire to be biggest rather than a commitment to be the best.

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The Shareholders of Fleming Flagship Series II ("the Company")

### **Extraordinary General Meeting**

to be held on Wednesday. 17 December 1997 at 2:30 p.m. (Lusembourg time) at the registered office of the Company or at any adjournment thereof for the purpose of voting on the amendments to the Articles of Incorporation as set out in the

#### I. To amend in Article S. the first paragraph so as to read:

- The exclusive object of the Company is to place the funds available to it in transferable securities and other permitted assets of any kind with the purpose of spreading investment risks and affording its shareholders the results of the management of its portfolio.
- 2. To amend, inter alia, Articles 5., 6., 10., 11., 14., 16., 17., 20., 21., 22., 23., and 26. such amendments relating mainly to the following matters:
- · to permit the board of directors to create, within each class of shares, Rib-classes with different characteristics;
- or allow charging for the issue of bearer share certificates; to increase the maximum period for the payment of redemption
- proceeds from seven to ten husiness days; to permit liquidation of classes and sub-classes, merger of classes and sub-classes and merger of classes with other investment funds upon decision of the shareholders and in certain
- circumstances upon decision of the board of directors, to provide that 24th December will not be considered as a Dealing Day.

  to permit the board of directors to manage uso or more classes of shares on a pooled basis and to specify the rules applicable to
- such proling technique; to permit the board of directors to determine the minimum amount of dividends to the distributed.
- A complete version of the above amendments is available upor request at the registered office of the Company in Luxembourg. Decisions on the agenda require a 50 % quorum of presence of the shares in issue. Decisions will be validly adopted if voted in favour by a two thirds majority of the shares present or represented. A shareholder entitled to attend and vote at the meeting may appoint shareholder entitled to attend and vote at the meeting may appoint a proxy to attend and vote on his behalf and such proxy need not be a shareholder of the Company. Holders of bearer shares who wish to attend the meeting must deposit their bearer share certificates five business days prior to the meeting with:
- Krediethank S.A., Luxembourgeoise, 43, boulevard Royal,
- L-2955 Luxembourg, or Banca Commerciale Italiana SpA, Corso di Porta Nuova 7, L-20121 Milano, or Creditanstalt-Bankverein Aktiengesellschaft, Schottengasse
- Creditanstali-Bankverein Aktiengesellschaft, Schottengasse v, A-1010 Wien, or
   BHF-BANK Aktiengesellschaft, Bockenheimer Landstraße 10, D-60523 Frankfurt/Main, or
   Banco Exterior de España, Custodia Internacional, Via de los Poblados, E-28043 Madrid

Shareholders who cannot personally attend the meeting are requested Shareholders win cannot personally auchit the incetting are requested to use the prescribed form of proxy (available at the registered office of the Company) and return it at least five business days prior to the date of the Extraordinary General Meeting to the Company c/o Fleming Fund Management (Luxembourg) S.A., L-2888 Luxembourg.

### **FLEMINGS**

#### **Lehmans Brothers Holdings PLC**

ITL150,000,000,000 Floating Rate Notes due 2001

NOTICE IS HEREBY GIVEN that for the Interest Period 5th Decemb 1997 to 5th March, 1998 the Rate of Interest has been fixed at 6.44531% per annum. The interest accruing for such three month period will be ITL 80,566 per ITL 5,000,000 Note and ITL 805,664 per ITL 50,000,000 Note against presentation of coupon No. 5.

> The First National Bank of Chicago Agent Bank

#### ARGENTINA **SUPPORT FOR** ENTERPRISE RESTRUCTURING (SER)

PROCEDURES FOR THE SELECTION AND EMPLOYMENT OF MANAGEMENT SERVICES CONTRACTORS (MSG)

To get further information, please refer to the ads placed in "Development Business" on November 30; "The Economist" corresponding to the week December 6 to 12 and "Clarin" and "La Nacion" of Buenos Aires dated December 1. http://www.mecon.ar/csgpre



City of Uppsala

US\$110,000,000 Floating rate notes 1998

The notes will bear interest at 6.125% per annum from 8 December 1997 to 8 June 1998. Interest payable on 8 June 1998 will amount to US\$309.65 per US\$10,000 note.

Agent: Morgan Guaranty Trust Company **JPMorgan** 

Leumi International Investments NV (MTN) US\$275,0**00,000** Guaranteed Floating Rate Notes 2004

interest period commencing 8th December 1997 has been fixed at December 1997 has been fixed at 6.0625% per assum. The interest amounting to US\$306.49 per US\$10,000 principal amount of the Notes will be paid on 8th June 1998.

Bank Leumi (UK) Pic Principal Payment Agent

T.I.M. (LUXEMBOURG) S.A. US\$ 20,000,000 FRN DUE 1998

in accordance with the provisions of the above mentioned Notes notice is hereby given as follows:

Interest period: December 8, 1997 to June 8, 1998 (182 days)

Interest payment date: June 8, 1998

- Interest rate: 6.4875% per annum

Coupon amount payable per Bond of US\$ 100,000: US\$ 3,279.79

BANQUE INTERNATIONALE BILLI

### COMPANIES AND FINANCE

# Blackstone brokers \$275m IBM lease

in New York

Blackstone Group, the US investment institution, will commercial agreements ever in France property interests.

Blackstone affiliate, has central business districts to Court, a property in central

concluded one of the largest complex known as La Saylak, Blackstone's senior leasing Défense in Paris.

The move is part of expand its international the strategy it has been including IBM's regional affiliate of the Blackstone Descartes Défense V. a acquiring properties in Chicago and Arundel Great

negotiated a new long-term Europe and managing director.

employing in the US of headquarters building in

\$275m lease to house the international cities "where Arthur Andersen's UK base. of the Descartes Tower from said the deal was one of the European headquarters of the type of recovery we have The group recently closed its International Business experienced in the US second property private Machines at the Descartes market has not yet fully equity fund with more than today announce it has Tower in the office tower matured", said Thomas \$1.1bn of capital available Descartes Défense V is an Blackstone owns about affiliate of Blackstone Real as part of its strategy to Blackstone's plan to export \$4bn of property assets Estate Advisors, itself an

> IBM occupied the 825,000 right to terminate leases sq ft office space at the time

other London which houses of Blackstone's acquisition Compagnie Genérale des most significant in recent Eaux in July.

However, in an unusual deal for the French property for property investments. market, Blackstone has now renegotiated the lease to run through to 2009 without the opportunity for termination. In France, commercial tenants normally have the

every three or six years.

French property experts years for the French property market.

"This is the largest leasing transaction of its type this year, and is undoubtedly the largest of such commercial leases in French real estate history," said Abraham de Koning, partner at Bourdais. a French real estate

### Swedbank criticised over share trading

By Tim Burt in Stockholm

The Stockholm stock exchange will this week reprimand Swedbank Markets. the broking arm of one of Sweden's largest banks, over alleged share price manipulation involving some of the country's most heavily traded stocks.

Swedbank is likely to face criticism over trading activity in Volvo, Astra, Ericsson and Sparbanken, whose shares rose suddenly after the bank spent about board, which has the power SKr50m (\$6.4m) in a last- to expel members. minute buying spree on November 13.

A three-week investigation by the exchange is under-stood to have concluded that ing orders. Swedbank breached market regulations in buying up launched after intervention

new index-linked bond. The pricing of the bond, known as Svenska Klassiker, was directly related to the performance of shares in Volvo. Astra, Ericsson and Sparban-

At the time, Swedbank

admitted it had acted incor-

rectly but claimed it was amistake. While reprimanding Swedbank, exchange officials have decided not to refer the case to the stock exchange

The criticism is also expected to fall short of recommending the withdrawal of

stock to reduce its risk on a from Swedbank helped lift Volvo's B shares from SKr197.50 to SKr205; Ericsson B shares rose from SKr317 to SKr321: Astra's most commonly traded A shares gained SKr4 to close at SKr126; and Sparbanken – the domestic arm of Swedbank - jumped from SKr176.50 to SKr185.

Swedbank reiterated that it had not engaged in price

manipulation. Hakan Källaker, head of Swedbank Markets, said: "It was an exercise that went wrong. But our own internal investigation has shown it was an error, not a deliberate act." He added that the bank had co-operated fully ing orders. with the inquiry and had The investigation was provided full details of its

# Brewers target new areas

By John Willman,

Brewing groups in emerging markets are poised to cash in on the increase in beer consumption worldwide. according to a report from Flemings, the UK invest-

Emerging markets already consume more than half the world's beer, the report says. But with beer sales stagnant in developed countries, all the growth globally is now in Asia, Africa, Latin America and eastern Europe.

boosting consumption home market, but has rap-among young consumers in idly expanded into the rest for 14 per cent of production such countries, for whom of southern and east Africa. beer is rapidly becoming the It has also entered several preferred alcoholic drink. Some of the large interna-

tional brewing groups have entered emerging markets – local brewers in such counbenefit, the report says. It identifies Castle, pro-

breweries, as the fastestgrowing beer brand among the top 20 internationally. Sales grew 17 per cent a year

By Gillian Tett in Tokyo

deputy president.

Kazuhiko Kasai, Fuji Bank's

flew to New York at the

weekend to convince US

investors that Fuji, one of

Japan's biggest banks was

Fuji's share price has

plunged: at yesterday's level

of Y642 it is around a third

of its summer peak. "We are very unhappy indeed about

this," complained Mr Kasai.

The reason for the unease is clear: with Fuji's ally Yas-

uda Trust Bank ailing, some

investors worry Fuji could

soon be exposed to new

Puji denies this, and

insists it will not abandon the group. Fuji had refused

to inject money to save

Yamaichi, a former ally -and argues that the collapse

of Yamaichi has only left it

with up to Y20bn (\$153.7m)

of losses on its Y89bn expo-

sure to the Yamaichi group.

This is tiny compared with

the bank's officially published Y1,800bn bad loans arise.

potential bad loans.

to reassure

**US** investors

Top 10 global brewers, 1996

Company	Country	Million hectolitres
Antheuser-Busch	US	110.7
Heineken	Netherlands	70.6
Miller Brewing Co	US	52.8
South African Brewerles	South Africa	38.8
Companisa Cervejaria Brahma	Brázif	38.3
Interbrew	Belgium	34.0
Carisberg	Denmark	32.3
Kirin Breweries	Japan	32.2
Foster's Stewart Group	Australia	27,3
Coors Brewing Co	US	27.2

between 1990 and 1996. Rising incomes and The South African group deregulation of markets are controls 98 per cent of its

largest brewer. joint ventures. But it is the drinks group, is now the world's fifth-largest brewer tries that are best-placed to and one of the three most profitable in emerging markets in profit per hectolitre. duced by South African With half of the enormous Brazilian beer market, it has expanded into Argentina and

Venezuala. Grupo Modela of Mexico,

be disposed of this year,

But Yasuda Trust Bank is

a different case. Fuji says it

is a close, historical ally:

both were founding mem-bers of the "Yasuda" com-

pany group. There is also a business motive: officials at

Fuji believe Yasuda's cus-

tody and fund management

operations could fit in well

with Fuji's plans to create a

universal bank. Consequently, if Yasuda's com-

mercial banking operations

are stripped away, synergy

could be developed, they

The problem, though, is

that Yasuda has huge bad

debts - put at around

Y500bu by the company, but

estimated by some analysts to be three times higher.

Fuji has been reluctant to

reveal its total exposure to

the group but Mr Kasai says

there is no chance of Yasuda

failing and so the issue of

according to the bank's fore

Fuji Bank tries | DFS considers

which brews Corona, is the most successful exporter in the emerging markets, the report says. Exports account and 21 per cent of sales. Joint ventures with brew-

eastern European markets to ers in emerging economies Companhia Cervejaria kets. Carlsberg of Denmark mostly through exports or Brahma, the Brazilian and Guinness of the UK share 95 per cent of the Malaysian beer market through two competing ventures which have the highest profit per hectolitre among the brewers in the report. Only Heineken, the

world's second-largest, can claim to be close to having a truly global brand, it says. | pany,

The tangled struggle to

control Barney's, the presti-

gious US department store

chain currently under bank-

ruptcy protection, intensified

yesterday as DFS, the San

Francisco-based global retailer, announced it was

Barney's has already agreed to a \$247m deal to sell

51 per cent to Dickson Con-

cepts, the Hong Kong retail group. Other companies which had expressed an

interest in Barney's include

Saks Holdings, a rival US department store group

then withdrew it, and Texas

Pacific, an investment part-

DFS has already been in

discussions with Barney's

preliminary talks with its

additional liabilities will not ing the issue and had not yet timetable set by the bank-

decided to proceed.

considering a bid.

joining Barney's

bidding battle

### Groups close in on unit of Yamaichi

By Bethan Hutton in Tokyo

Société Générale of France and Sumitomo Bank of Japan are close to agreement on buying an asset manage-ment subsidiary of Yamaichi Securities, Japan's fourth largest broker which col-

lapsed two weeks ago. The two companies are reported to have agreed in principle each to buy slightly under half the shares of Yamaichi International Capital Management, Japan's fifth largest fund

management company.

The unit is owned by Yamaichi Securities and four other Yamaichi group companies, and has assets under management of about Y2.500bn (\$19.21bn). One of the four, Yamaichi Invest-ment Trust, is expected to maintain a stake in Yamaichi International Capital Management.

The unit is one of the most attractive parts of the Yamaichi group as the opportunities for independent fund managers in Japan's pension market are expanding.

DLJ Phoenix, the Londonbased corporate finance advisory company advising on the sale of Yamaichi's assets, had earlier hoped to sell all of Yamaichi's assets to a single buyer, but this is seen as unlikely by independent observers.

 Officials from Japan's Securities and Exchange Surveillance Commission at the weekend started questioning two former senior officials of Yamaichi Securities over alleged illegal deals involving the transfer of lossmaking securities.

last month, it was found to have concealed losses of about Y265bn by repeated transfers of assets, a practice known in Japan as "tobashi". The deals hap-pened in the early 1990s, when Tsugio Yukihara and Atsuo Miki - the two men being questioned – were respectively president and vice-president of the com-

Any bid would need to exceed Dickson's offer and

would have to be consen-

sual, satisfying all the con-

Myron Ullman, DFS chief

executive, said yesterday: "The acquisition of Barney's

would be consistent with our

on-going strategy to broaden

DFS's base as an upscale global retailer. Barney's -

with flagship stores in New

York, Beverly Hills and Chi-

cago - is one of America's premier fashion retailers and

would be a natural extension

DFS, which is majority

owned by LVMH Moet-Hen-

nessy Louis-Vuitton, the

free and general merchan-

dise concessions in leading airports in Asia-Pacific.

A formal bid from DFS is

unlikely within a few days

issues involved. It is likely

ruptcy authorities.

of our strategy.'

which made a cash and French luxury goods group,

stock offer worth \$290m but is best known for its duty-

management, and has held because of the complex

creditors' representatives. It an offer would be made by

stressed it was still consider- January 20, in line with the

stituencies involved.

### INTERNATIONAL NEWS DIGEST **News Corp close to** Israeli tax solution

News Corporation, the media and entertainment group headed by Rupert Murdoch, appears close to settling its \$150m tax dispute with Israeli tax officials. In October 1996 Israeli tax officials raided the offices of a subsidiary of News Corp as part of its probe into suspected tax evasion. However, Arthur Siskind, the company's general counsel, was yesterday quoted in the Washington Post stating that News Corp "is very close to resolving this. The settlement will be small, and it will be done for its nuisance value." He added that News Corp hoped to pay a settlement "in the low seven figures" to end the matter.

The raid by Israeli tax officials followed an investigation by the Financial Times into the tax structure operated at News Datacom, a News Corporation company involved in the supply of "smart cards" to subscribers of BskyB, the satellite broadcaster part owned William Lewis, New York

BONDS

#### Argentina launches novel offer

Argentina this week aims to launch a five-year \$300m. bond offering with a novel variable interest rate spread structure determined by an annual auction. If market conditions permit the offer to go ahead, it will

allow Argentina to complete its 1997 borrowing programme, of which about \$125m is outstanding. The balance will be placed in an escrow account and used to begin prefinancing 1998's needs, said Miguel Kiguel, finance undersecretary.

Argentina has been facing sharply higher borrowing costs as a result of international financial turmoil since late October. The country aims to raise about \$8bn in fresh financing from the international markets next year, and \$5bn domestically.

Mr Kiguel denied that modifying the spread over US five-year Treasury bills every year through an auction process involved a gamble on the future progress of Ken Worn, Buenos Aires interest rates.

■ WHARF HOLDINGS

### Court orders interest on damages

Wharf Holdings, the Hong Kong conglomerate, has been found in contempt of court in the US and ordered to pay double the rate of interest, or 6 per cent, on an award of HK\$970m in damages in a case involving its cable television operation. Wharf described the ruling as confidence that its appeal would be upheld.

The case concerns claims that Wharf gave an oral agreement that United International Holdings of the US would be able to buy a 10 per cent stake in its cable TV subsidiary. In April, a Denver court awarded damages to UIH after deciding that Wharf had backed away from an original agreement. John Ridding, Hong Kong

**■** BRAZIL

### Bank sale attains 55% premium

The Brazilian government has sold a 75.6 per cent stake in Banco Meridional, based in the southern state of Rio Grande do Sul, for R\$265.7m, a premium of 55 per cent to the minimum price. Banco Bozano Simonsen of Rio de Janeiro bought the bank at auction against rival bids from Caixa Geral de Depósito of Portugal.

Jonathan Wheatley, São Paulo

■ GERMAN IPO

### Presses group valued at DM5.3bn

Shares in Heidelberger Druckmaschinen, the German company which is the world's biggest maker of printing presses, are to be listed on the Frankfurt stock exchange today after the company set a price for its initial public

The shares have been priced at DM96 each, almost at the top of the indicative range of DM82 to DM97, and valuing Heidelberger at DM5.3bn. The company sald its IPO of 8.2m shares, representing about 15 per cent of its share capital, was more than eight times subscribed. Following the IPO. Heidelberger will be owned 57 per cent by Lahmeyer, a quoted company controlled by the utility RWE, 24 per cent by Ahmuco, which is owned by German financial groups, and 0.75 per cent by family

shareholders. The remainder represents the free float

**■ REINSURANCE** 

resulting from the new issue.

### Munich Re, Allianz in link talks

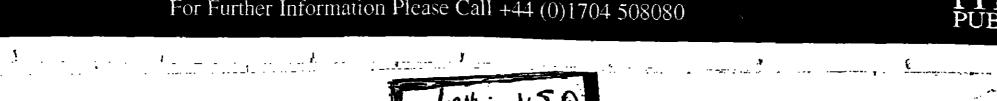
Munich Re, the world's largest reinsurer, is holding talks with Allianz, the big German insurer, over a possible exchange of shareholdings in the two companies' domestic and US activities.

This would mainly be a tidying up operation following their expansions in the US and Munich Re's decision to step up its business in direct insurance in competition with Allianz.Mr Hans-Jürgen Schinzler, chalrman, told Munich Re's annual meeting on Friday that the discussions included Allianz's 10 per cent stake in Ergo, the newly established direct insurance subsidiary of Andrew Fisher, Frankfurt

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FINANCIAL TIMES MONDAY DECEMBER 8 1997

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NATIONAL NEWS DIGEST

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# meet



For us, the name of the game is phenol, acetone and  $\alpha$ -methylstyrene - in fact, we're the biggest supplier worldwide. Phenolchemie GmbH & Co. KG, based in Gladbeck, Germany, brings together the activities of the Huls Group in these business areas. We've been

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the chemicals subsidiary of VEBA, we've worked systematically to build a firm foundation for our future: a committed team of 600 people, a strong position as a technology leader and a solid turnover topping DM 1 billion. In addition to our expertise in the

> business, we can draw on the financial resources offered by the Huls Group of high-performance companies. All told, excellent conditions for global success.





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### Global Investor / Simon Davies

# Bargains in emerging debt

crisis has not been a great advert for investment in exotic markets, and emerging debt market investors have been hurt more than

The debt markets were slow to react to the growing crisis. According to a report from the Bank for Interna-tional Settlements published this morning\*, almost \$38bn (£22.7bn) of international bonds and notes were issued by emerging markets borrowers in the third quarter of the year - just short of the record achieved in the previous quarter.

But when Hong Kong caught the Asian flu in October, emerging debt markets went down rapidly, with issuers from Korea to Kazakhstan treated alike.

In Brazil, the benchmark of a large volume of emergyield was 880 basis points ing market issues." higher than US Treasuries before the crisis - at its worst the spread hit 950.

By comparison, the US long bond yield started October at 6.32 per cent, but it slipped to just below 6 per cent last Thursday, as Asian deflation was seen as deferring any US interest rate rise. Fortune has not favoured the brave.

But now that the turmoil has calmed, albeit with bond prices recapturing a slice of their losses, should investors be looking for bargains?

The BIS report says: "Notwithstanding the south-east Asian currency crisis, the on-going search for yields by the context of ample liquidity, facilitated the absorption had previously demanded.

tor of fixed income at For-Risk appetite may have eign & Colonial Emerging been temporarily dulled by Markets, argues: "These markets will become much more recent events. Nonemore mainstream, because theless, talk of Asian deflathey offer incredible diversition can only sharpen demand for higher returns. fication. For any institu-Bond yields have moved tional investor, this is an asset class that will have to

out of line with their ratings from the international credit be considered." rating agencies. David Beers. head of the sovereign ratings group at Standard & Poors, argues: "We don't think that the credit quality of most of these Asian markets has deteriorated to the extent that current yield spreads

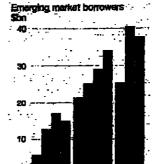
This was less fortunate for Asian economies, Countries Nonetheless, the volatility and lack of liquidity that that are more dependent on investors have just witcapital markets have more nessed suggests the need for financial discipline forced a higher premium than they upon them, and they have a benchmark against which to

clently. Asia has clearly suffered as a result of this

only will the cost of restructuring Asian economies increase demand for bond issuance particularly given the credit constraints of regional banks. But the extent of the crisis has underlined the importance of developing capital markets to ensure a more efficient allocation of capital.

Asian governments are waking up to this fact, which could substantially increase bond issuance over the coming years. And other emerging economies will similarly be encouraged to develop more broad and liquid markets.

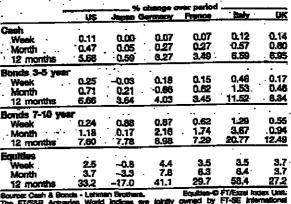
Richard Gray, emerging became the latest fashion - stay depressed, American December &



America, argues: "Next year will be a good year for issuance, because value has

ing markets universe." there was substantial issuance during the second and primary issues. third quarters of this year,

Total return in local currency to 04/12/97



markets analyst at Bank of the amount raised in that six investors will come in and month period was far greater than that for all 1995. After the recent turmoil, investors A rapid increase in the But in the current climate, supply of bonds could bargains can be more easily always swamp demand. But found, and that should increase with the level of investors in the New Year."

There is also the possibilas emerging debt markets ity that if US bond yields

market research at ANZ must place far greater Investment Bank, claims: emphasis on credit analysis. "Greed will be back to these markets, and I think there will be an increased presence from institutional

> financial market developments, published by BIS on

#### **COMPANY RESULTS DUE**

### **Further** growth expected for Compass

Compass, which has grown to be the world's biggest food services group, is expected tomorrow to report its rights issue in October annual profits of £138m (\$230.5m), up from £114.3m. ker has told clients the The shares have yet to strength of the housing regain the 735p peak hit in market in south-east February, having retreated England should help the partly because of the sale of company. a large holding by French group Accor and partly Scottish Hydro-Electric, because of currency fears. Further acquisitions are likely, but not on the scale that helped to drive the

report interim results tomorrow and NatWest Securities expects pre-tax profits about 33 per cent ahead at £40m. The company issued a positive trading statement with and Chris Grant at the bro-

the north of Scotland integrated electric utility, is expected to publish interim pre-tax profits of about £62m shares up from 200p just on Wednesday - little changed from a year earlier The City will be disap- because of higher interest pointed at any sign of slip- charges. An expected divi-

page in UK margins, while dend of about 5.9p would expecting a continuation of amount to growth of 10.8 per the underlying improvement cent. Investors will want to know what impact the government's moratorium on ■ Berkeley Group, the new gas stations will have house builder, is due to on Hydro's English expan-

> ■ Airtours, the UK's second largest tour operator, is expected on Wednesday to report a rise in underlying pre-tax profits of between £116m and £120m for the year to September 30. The increase, from £86.8m last time, is on the back of buoyant demand for overseas holidays in the UK and strong winter bookings in its Cana-

■ Analysts will be keen for an update on NFC's restructuring programme, when the flows, in particular how well transport company reports the company has done in its annual figures on

FTSE AU-Share Index

97

Fortunately, from the

point of view of emerging

market investors, Asia is a

disproportionately small

part of the debt universe,

due to the region's

unhealthy reliance on bank

which has included the disposal of its Lynx parcels ousiness, is also expected to lead to the sale or closure of its truck and van rentals business. News on contract contracts, will be under scru-The overhaul of the group, tiny. Annual pre-tax profits,

Sage Group Share price relative to the FTSE All-Share index

excluding exceptionals, are forecast at £95m (£85.2m), putting the shares on a p/e of 17 times, in line with the

1994 95

■ Sage Group, the Newcasaccounting software for per- worst is sonal computers, is expected in sight.

to report full-year pre-tax Racal Electronics is art-Liberty and four other profits of £37m (£30.1m) on expected to report interim members of her immediate Wednesday. Analysts are lying performance and the integration of KHK, a German software group bought this year. News on further acquisitions will also be

■ Credit Lyonnais Laing is profits of £26m (£58.6m), earnings per share of 6p and a dividend of 2.8p from David S Smith on Wednes-

The paper and packaging group has been one of the worst hit in the beleaguered sector by the strong pound and by weaknesses in the day for an extraordinary board to keep Mr Cassidy in French and German economies. The company is expec- chairman, Denis Cassidy. ted to make a cautious statetle based company which is ment but the market will be usitioned by Elizabeth Stew controlled by institutions. winning the larger £50m-plus the European leader in looking for signs that the articiperty, a descendant of . The meeting will be held worst is over and recovery is

pre-tax profits of £5m-£8m on Thursday. This compares with £21.2m las time.

The decline is largely

because of difficult trading conditions at the group's radio communications division. Analysts will be hoping for further information on the future of the data comexpecting interim pre-tax munications business and the telecommunications division. Both were put under review when Racal announced its annual results

> ■ Shareholders in Liberty, the luxury London department store, meet on Thursmeeting called to oust the

family wish to install Odile Griffith, their financial adviser, as a non-executive director. Brian Myerson, a South African investor who controls 17 per cent of the shares would also become a non-executive director.

The immediate Stewart-Liberty family controls 27 per cent of the shares. Including their own votes, the Stewart-Libertys and Mr Myerson have now been promised 47 per cent of the votes. The wider family descended from Arthur Liberty, who speak for 16 per cent of the shares, appear set to vote with the existing place. The board is also hopeful of obtaining nearly The meeting has been req- all 31 per cent of the shares

Arthur Liberty, who founded at 11am at Staple Inn Hall, the store in 1875. Mrs Stew- High Holborn, London.

This announcement appears as a matter of record only

October 1997

### Bank Hapoalim

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Bank Hapoalim (Switzerland) Ltd. **Deutsche Morgan Grenfell** Merrill Lynch International **SBC Warburg Dillion Read** 

**UBS Limited** 

INTERNATIONAL EQUITIES By Vincent Boked

### Signs of life in south-east Asia

south-east Asian financial markets struggling to return to some semblance of normality after the dislocation of the region's financial crisis, there are signs of life in at least one area – the new issues market.

For the moment, it is confined to Hong Kong, where several companies are preparing to launch their shares on the stock exchange over the next couple of weeks, reviving offerings that were slated to come earlier in the year but were hit by the turmoil that brought the new issues market to a halt. This week will give

another indication of how well the initial public offering market has recovered from its meltdown. China National Aviation Co, the commercial arm of China's aviation regulator which pulled its IPO two months ago, is the main focus of attention as it relaunches its share offering after cutting

CNAC was due to have made its debut in October with a projected HK\$1bn (\$127m) share offering. This week's IPO and an institutional placement last week will see the offer reduced to HK\$620m, with the shares being offered at a lower mul-

tiple and issue price. Bankers said companies seeking to list on the Hong Kong stock exchange in the next few weeks would have to follow a similar course. "It is difficult to list at the moment, but not impossible. If you are prepared to try it, you have to keep the issue in proportion to the state of the market, which is what we are seeing," said one London.

investment banker. But CNAC's decision to go ahead with its share issue. and the success of a heavily oversubscribed IPO last week by Tianjin Development Co, investment arm of the Tianjin municipal government, suggest confidence is slowly returning to Hong .

Kong's new issues market. usually one of the world's most active. As last week's successful

flotation of Mahanagar Telephone Nigam (MTNL), the Indian domestic telecoms company, indicated, Asian offerings can proceed if the size of the issue - rather than the price of the shares on offer - is relatively modest. MTNL began trading at a small premium to its issue price, which itself was at the high end of expectations.

But the fact that the size of the MTNL offering had been reduced to about \$350m from initial expectations of about \$700m was the main reason for its successful flowise thing was to cut the size of the offering, rather than the issue price," said a banker familiar with the MTNL issue. "Investors were more worried about an overhang of shares than about

the price." Kong The big question is said.

whether the revival of confidence in Hong Kong and India will soread to other Asian markets, South Korea, Malaysia and Indonesia have all been devastated by the financial crisis, and there is little prospect of a revival of markets. Malaysia's austerity programme may leave its IPO market in the doldrums. with a freeze on listings and rights issues in order to preserve the liquidity of the Kuala Lumpur stock

exchange. Few bankers expect to see big share issues from those markets until well into 1998 unless there is a rapid return to stability, and the effects of reforms in return for International Monetary Fund bail-outs lead to a

restructuring of industry.
"I wouldn't write them off, but I don't expect much activity in the region, with the exception of Hong

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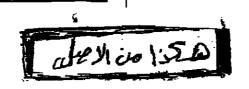
ingapore

on Wednesday March 18

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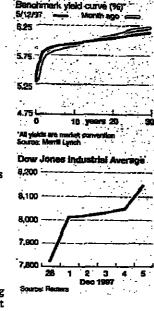
#### **MARKETS:** This Week

NEW YORK By John Authers Both bond and equity markets performed strongly Benchmark yield curve (%) on Wall Street last week, in spite of continuing bad news 6.25 from Asia, and further data from the US suggesting the economy was overheating. The employment report at the end of the week, which showed an unemployment rate of 4.6 per cent, the lowest since 1973, caused a 18 years 20 noticeable rise in bond yields, but had no negative impact on stocks. The benchmark Dow Jones 8,000

Industrial Average rallied strongly on Monday and Friday, to end the week at 8,149.13, a powerful gain for the week having started at 7823.13. It is now within almost 100 points of its all-time high, recorded in early August. The yield on the benchmark treasury long bond dipped below 6 per cent briefly on Thursday. By the end of trading on Friday it was still yielding 6.08 per cent, despite the strong

employment figures. This week sees the publication of two useful indicators to show whether the robust health of the labour market has resulted in higher prices.

Retail sales figures for November are due on Thursday, and are expected to show a distinctly buoyant rise of 0.4 per cent for the month according to



Standard & Poor's MMS, the market forecaster. This Would mean a significant acceleration following declines in retail sales in September and October. Significantly stronger sales than this would probably dent the bond market.

This will be followed by producer price index figures expected to show a 0.1 per cent increase. For the first ten months of the year, the official figures show producer prices falling at a 1.2 per cent annualised rate. The UK stock market burst Bendamark yield curve (%)"
6/12/87" - Worth ago = back into life last week, with the FTSE 100 index regaining the 5,000 level it lost in the midst of October's 7.00 Some remission of Asia's problems undoubtedly helped but the main focus -8.20 was domestic, with takeover activity and share buy-backs 0 5 years. promising to put several 'A3 yields are market o Source: Meriti Lynch billion pounds worth of cash back into the market. The FTSE All-Share Index financial sector was once again the focus of much of 2.400 the bid speculation, with 2.380 insurance stocks in the spotlight; traders will be on 2,360

2,340 -

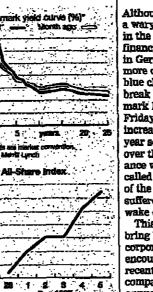
2.320

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LONDON By Phillip Coggan

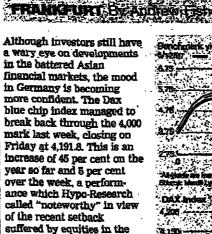
developments this week. The markets even managed to shake off some much stronger-than-expected US employment data, which clearly increased the chance that the Federal Reserve would move to increase interest rates.

The state of the UK economy may become more clear from the week's snate of economic data. Todav's industrial production and manufacturing output figures should show how business is bearing up in the face of the strength of sterling, but the pound should have had a heneficial effect on industry's costs. with producer input prices



Tomorrow will see the retail price figures and the consensus is that underlying inflation will stay at 2.8 per cent above the government's 2.5 per cent

target. Some clues to the future of interest rate changes may be provided by the minutes of the November monetary policy committee meeting. at which the decision was taken to increase rates. There have been rumours of a split in the



wake of the Asian crisis. This week is likely to bring little in the way of corporate news after the encouraging results reported recently by leading German companies. Siemens holds its annual press conference on Thursday and trading begins today in the newly quoted shares of Heidelberger Druck, the printing

nachinery concern. After forecasts that unemployment could exceed 5m early next year if the winter is harsh, close attention will be paid to tomorrow's figures for November. These are expected to show a slight

Retail sales for October are also due, with a recovery seen likely after the holiday-induced weakness in the previous two months. But UBS Global Research

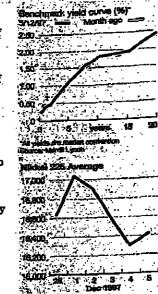


economy. The measures are likely to include pledges to protect depositors in the case of a further collapse by expanding the pool of money evailable for such insurance." But they may also include measures to support ailing banks by buying their preferential shares - or other, more broadly based pledges, to

credibility. If the package is strong, some observers hope it could provide the long-awaited brigger for a significant market rally. Last week the Nikkei closed at 16,424.48, after briefly breaking above the 17,000 barrier at the start of the week.

promote financial system

J. P. Morgan said the main A strong package could also reverse the recent slide economy in coming months was likely to be a shift in the in banking and broker shares. This left groups such composition of growth from exports to domestic demand. as Long Term Credit Bank Thus it thought consumer and Fuji Bank trading at spending could improve in levels that are a mere third of their summer peak. It also



generated extreme fluctuations in the share price of companies such as Yasuda Trust, dogged by rumours about its future. But the danger is that reform hopes - and measures - in Japan have often disappointed before. Consequently, analysts warn that if the package proves less substantial than hoped, the market could react very badly - particularly given that there is also mounting signs that Japan's broader

economy is stagnating.

COMMODITIES By Gary Mead

### Supply of oil from Iraq is switched off

Oil traders will be watching from oil exports every six rather than food and medithis week to see if Iraq's decision not to renew its oilfor-food deal with the United Nations will have any greater impact on the mar-

The last six-monthly deal expired on Friday, and Iraqi oil then ceased being pumped to Ceyhan, the Turkish Mediterranean port. lraq's move means it will

For some this might seem a rather perverse decision, inflicting damage only on But according to Peter

months, as had been agreed

under the UN-brokered deal.

Gignoux, head of energy at Salomon Smith Barney, "it's not a real surprise. A consistent Iraqi theme for many years has been an attempt to teams. no longer benefit from divert oil revenues into

seems to believe that if he doesn't sell oil he's wounding his enemies as much as himself." Under the UN deal Irao has received 55 cents from every dollar from its oil sales, 35 cents going to fund Kuwaiti reparations and the remainder to fund the cost of

Iraq has said it would presreceiving \$2bn of revenues infrastructure projects ent its proposals concerning revised downwards its Brent

oil exports by January 5. In crude oil forecast for 1998 cines. Saddam Hussein the interim, the short-term impact of interrupted Iraqi oil sales - in the context of higher export quotas from the Organisation of Petroleum Exporting Countries. and the onset of winter in the northern hemisphere is likely to be mildly bullish.

from an average of \$18.40 a barrel to \$17.15; HSBC Markets takes a particularly downbeat view for the the first quarter of 1998, arguing "there is a good chance that the oil price could fall as low as \$16 a barrel" by then.

"We're entering the winter But only within what season with ample stocks UN weapons inspections many specialists concur is and no prospect of supply an incorrigibly bearish set- interruptions. Prices are not ting. J. P. Morgan has going to hold," said Mr Gig-

**CURRENCIES** By Simon Kuper

### Asian investors regain their confidence

Some Asian investors are starting to climb out of the air-raid shelters. They think the attacks on their currencies and stock markets may at last be fading. This week

will tell them more. Asian confidence rose last week after South Korea agreed a \$57bn rescue package with the International Monetary Fund. Indonesia and Thailand had already arranged IMF packages. while on Friday Malaysia

nomic reforms. Fears of banks, the yen could benefit. unpaid debts and uncontrol- The currency needs it: it is companies have begun to the dollar since May 1992. wane.

This week Japan will markets. On Wednesday, the age promises significant public funds, and aims for merg-

led collapses of banks and at its lowest level against ending last week at Y130.1.

However, most currency make a bid to reassure the strategists are sceptical. They point out that each ruling Liberal Democratic Japanese package unveiled Party's financial stabilisa-tion committee presents a disappointed the markets. support package for Japan's Strategists say the authoristricken banks. If the pack- ties just refuse to see how big their problems are. Jim O'Neill, chief currency econ-

istry of finance will continue to be." He suggests that the ministry puts Alex Ferguson, manager of Manchester United Football Club, in

Other strategists warn that even a large ballout package could hurt the ven on the longer term. That is because Japan is still determined to reduce its budget revealed a hefty set of eco- ers between strong and weak omist at Goldman Sachs in deficit: lots of money for respectively

London, says: "It all boils banks might therefore mean down to taking a view on no tax cuts for consumers, how crazy the Japanese min- and that could leave the

economy to stagnate. Currency traders have been only skimming economic data recently. The main reason is that with stock markets still nervous, few expect rate rises.

Perhaps the week's most watched figures will be US retail sales and producer price data for November, out on Thursday and Friday

#### **PARIS**

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said the combination of a

continuing weak labour

market and tight fiscal

mark a correction rather

than a change in trend.

the immediate figures.

theme in the German

the current quarter.

policy meant this rise would

However, looking beyond

French equities head for mid-December in good shape. Having closed on Friday at 2.910.09, for a net gain on the week of 51 points, the leading CAC 40 index is 10 per cent above its lows of

late October. Brokers have begun to talk confidently about a pre-Christmas rally, helped by solid economic news and a continued flow of corporate deals where the flotation of GEC Alsthom, planned for next spring, has recently added to speculation about

corporate restructuring. Last week's raft of takeover and deal rumours focused mostly on the drinks and leisure industries with LVMH, Accor and Pernod coming in for speculative

paying. Mainstream news this week centres on the consumer confidence survey for November plus analysts meetings at retailer Casino and Générale des Eaux. The consumer confidence survey emerges tomorrow and another positive outturn is

widely expected by brokers

BIDDER/INVESTOR

Publicis (France)

**CROSS BORDER M&A DEALS** 

True North (US)

following the recent run of solid employment data.

#### NORDIC BLOC

OTHER MARKETS CONDIEST BY JOHNS SOME

Last week was a landmark for the Nordic countries as Copenhagen became the first regional market to rally back to highs seen before the market turmoil in late October. The KFX index finished the week at 200.92.

Copenhagen's rally is being driven by merger speculation in financial stocks. Other Nordic markets have also benefited from this trend, triggered in October by the merger of Sweden's Nordbanken and Merita of

Finland. However, neither Stockholm nor Helsinki have recovered to the same extent since both are dominated by heavyweight technology shares, Ericsson in Sweden

#### and Nokia in Finland. **HONG KONG**

Brokers expect the Hong Kong stock market to drift this week, as activity tails off ahead of Christmas and investors remain sidelined in

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the absence of fresh news writes Louise Lucas in Hong Kong. Last week the focus was on defensive stocks like utilities, although redchips.

or China-backed Hong Kong companies, were also active. Turnover, which has fallen sharply from the buoyant levels of August and September, has continued to retreat. Concerns over property shares, the dominant market sector, remain and have been underlined by the way a number of the bigger developers have been cutting

prices on new developments. Some brokers say overseas money is returning to Hong Kong. They point to the upturn in turnover in utilities favoured by foreign investors. And a more positive sentiment on China is also helping H shares, or China companies, move back into favour.

But the latest rally for equities has sparked suggestions of profit-taking. The Hang Seng index, which rose 52.66 to 11.527 on Friday, is now back to a level close to a number of brokers' nearterm selling targets. UBS, for example, is a seller at 11,500.

COMMENT

Control battle

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FT GUIDE TO WORLD CURRENCIES

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IN A CHANGING WORLD ROYAL MAIL HELPS YOUR BUSINESS BECOME FIRST RATE - WE ALL RESPOND TO A LETTER



Cluebecor (Canada)	Watmoughs (UK)		\$320min	Hostile bid
Bankers Trust (US)	Unit of NatWest (UK)	Banking	\$220m	Equities buy
CS First Boston (US/Switz)	Finance One (Thalland)	Financial services	\$146m	Rivaling WestLB
usi (us)	Speer & Jackson (UK)	Hand tools	\$109m	Apax exit
Windward Capital (US)	Morris Ashby (UK)	Car components	\$83m	Cash buy
Deutscha Morgan Granfell (Garmany/UK)	Unit of NatWest (UK)	Banking	\$85m	Derivatives move
Waterford Wedgwood (Ireland)	Plosenthal (Germany)	Luxury goods	\$61m	Strengthening network
Fl Group (UK)	(IS Infotech (India)	Computer servs	\$37m	Groundbreaking

ATHENS STOCK EXCHANGE December 1st - December 5th 1997 GDP (USD bri) 97e ASE INDEX P/E (after lax) 979/96 Per Capita Income (USD 11,322 %Chg (31/12/96) 56.18 EPS GROWTH (%) \$76 20.0 Inflation Rate (% Y.O.Y, No 5.10 1808.85 P/£97e / EPS GROWTH (%) 97e Yearly High 681 December 12 M T-Bit rate (%) 11.20 932.38 P/CE 97e/96 13.1/15.4 1-Moren Atheor (%) 13.84 WEEKLY VOL (USD m) GRO/US\$ (December 5, 1997) 533.55 P/6V 97e/96 27791 %Chg (Prev. Wik) 53.74 Div. Yield (%) 97e/96 3528 A.S.E. Market Capitalisation - 5/12/97 (USD bn) IPOs & Rights lagues (in USD m) Jan 1 - December 5 1 Y Will, Avg Vol. (USD m) 389.90

#### ABBEY NATIONAL Abbey National Treasury Services plc

000,000,000,1220 Guaranteed Floating Rate Notes 1999

Notice is hereby given that the notes will bear interest at 5.875% per annum from 8 December 1997 to 9 March 1998, Interest payable on US\$14.85 per US\$1,000 note. US\$148.51 per US\$10,000 note and US\$1,485.07 per 12\$\$100,000 note.

Agent: Morgan Guaranty **JPMorgan** 

### The Financial Times plans to publish a Survey on **Business** Education

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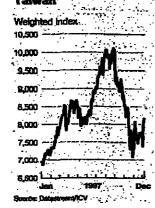
EMERGING MARKETS By Laura Tyson

# Out of step with tide of woe Sydney mulls

Taiwan's notoriously fickle stock market last week embarked on a traditional post-election rally - even though this time, the 'wrong" political party won.

But the question looming over the week's heady 12 per cent share price rise is just how long the celebration will last, given uncertaintles over fallout from financially wobbly Korea and Japan.

The pro-Taiwan independence Democratic Progressive party (DPP) unexpectedly defeated the ruling Nationalists in local elections on November 29, its first such victory since the country launched democratic reforms in the late 1980s. While this has no impact on national policy or relations with rival China, investors initially panicked, sending the index on a steep DPP-dominated administra- Fubon Securities.



tion at the local level were quickly dispelled and the benchmark index soared.

"People were surprised by the degree of support for the DPP, but the removal of political uncertainty rather than the outcome appears to plunge immediately after the have been the determining polls. But initial fears of a factor," said Tim Parker at

Emerging markets: IFC weekly investable price indices

	No. of	Dec 4th	% Change	% Change
Market	stocks	1997	Over mask	on Dec '98
Latin America	(270)	673.89	+3.9	+25.3
Argentina	(32)	1,130.97	+5.8	+19.0
Brazil	(75)	480.00	+4.3	+21.1
Chile	(50)	665.28	+1.2	+7.3
Colombia <sup>s</sup>	(15)	806.37	+0.1	+27.4
Mexico	(62)	765.03	+5.1	
Peru*	(24)	223.39	+2.5	+13.5
Venezuela³	(12)	916.94	-1.1	+26.0
Asia	(758)	119.17	-0.9	-52.9
China <sup>4</sup>	(43)	59.50	+3.5	-19.3
South Koreas	(184)	36.83	<b>-6.7</b> .	-52.3
Philippines	(49)	124.64	+0.3	_57.5
Talwan, China <sup>a</sup>	(98)	145.27	+3.5	-5.2
Indie"	(72)	81.07	-3.5	+2.9
indonesia*	(61)	47.75	-8.4	-62.6
Malaysia	(157)	98.99	-1.1	-70.6
Pakistan <sup>e</sup>	(24)	258.36	+2.7	+32.0
Sr. Lanka <sup>to</sup>	(5)	109.13	0.1	+14.8
Thailand	(65)	57.46	-7.1	-74.0
Euro/Mid East	(398)	144.53	+1.9	+7.6
Czech Rep	(6)	51,42	-5.5	-26.7
Egypt .	(28)	91.28	-3.9	
Greece	(54)	346.48	+7.0	: +43.0
Hungary"	(13)	278.58	+13.4	+41.6
Israel	(46)	121.82	+1.0	+21.8
Jordan	(6) ·	216.07	+0.8	+15.7
Morocco	(iti)	132.03	-0.1	-
Poland <sup>©</sup>	(30)	598.62	+5.6	-18.3
Portugal	(23)	209.77	+3.2	+43.6
Russia	(31)	135.69	+6.4	
Slovakia	(5)	97.82	+3.4	· · · -
South Africa <sup>ts</sup>	. (77)	182.41	-1.8	-12.6
Turkev	(56)	280.59	+4.0	+88.7
Zimbabwe <sup>s</sup>	(10)	351.90	-13.3	-25.7
Composite	(1,426)	249.69	+20	-15.4
indices are calculated at	and-week; weekly	changes are perc	erizge movement i	iom the prevous

Olden S 1990; (40Dec 31 1892; 6Julan 3 1992; 6Julan 4 1991; (7)Nov 8 1992; (8)Sup 28 1990; 68

International Monetary end of the first quarter of Fund helped fuel the rally, next year, against 8,243.76 ity after the Korean problem came to light, but Taiwan has been left out of Asia's (excluding Japan) combined. financial crisis," said Stephen Wang, an economist at

moment sentiment is good." Perhaps more significant in the market's spurt than any external factor is a feverish bout of "windowdressing" now in full swing, said Mr Wang. Many companies, especially commodityoriented cyclicals, were trying to boost their share price performance before the close of the financial year.

HSBC James Capel. "At the

Some of those companies, other share analysts say, are teaming up with local fund managers who share a conveniently similar interest in improving their funds' performance before year-end.
"The way it works is, I buy your stock, you buy my fund and we both win'." said one analyst, who said the practice was widespread.

To raise a little extra cash from the retail investors that dominate trading on companies are also trying to capitalise on the time lag between the announcement of their sales and profits figures. "Companies can make money on share price gains after they announce high sales revenues, before the low profits figures emerge and the stock goes down,

an analyst said. Shenanigans aside, there are signs that the post-election honeymoon rally could continue for a while longer. cited gains last week by the bellwether electronics sector - which led the weighted

index over 10,000 points to a seven-year high in August as an indication the rally "Initially it was cyclicals and asset plays that led the rally," he said. "Now it looks ing off again."

Other factors are at work. HG Asia has pegged the South Korea's pact with the index at 9.600 points at the

as investors took heart that points at the Saturday close the financial woes there of trade. In another positive would be contained. "Ini- sign, daily turnover has tially there was some volatil- recently been quite strong roughly US\$5bn a day, or more than the rest of Asia

> But there are question marks on the horizon. The Taiwan dollar has fallen about 15 per cent this year against the greenback - far less than nearly all of Taiwan's Asian neighbours - but enough to fuel inflation fears.

The currency has rebounded in recent days but depreciation pressure still exists, with some analysts predicting the unit could fall to T\$35 from T\$31.8 against the US dollar.

Added to that, said Mr Wang, the central bank has sent a clear message that fighting inflation is the top priority and it is willing to sacrifice exports and economic growth on the altar of price stability.

Due to the spreading Asian financial plague, 1998 GDP is now expected to weigh in at closer to 5.5 per cent than the originally forecast 6.7 per cent. Taiwanese commodity producers steel, petrochemicals - are expected to be hit hard by the dramatic depreciationin the Korean won as cashstrapped Korean competitors expand capacity and dump

But in any event the government can be relied upon to support share prices if things turn sour. A stock market meltdown that exposed Korea-style weaknesses in Taiwan's banking sector would spell the down-Nate Emerson, a broker at fall of the ruling Nationalist securities house HG Asia, party. The wild card is whether Asia's financial rot

output to raise funds.

stops in Korea. "I don't think Korea and Japan will have more than limited influence on Taiwan, but I am worried about may have some steam left. China," said Mr Wang. A devaluation of the renminbi would create instability in Hong Kong and would have like the electronics are tak- a much more painful impact on Taiwan.

### INTERNATIONAL BONDS By Nikk Tait

# its electronic

Les Hosking, head of the Sydney Future Exchanges, admits to being under scrutiny. If the Australian exchange goes ahead with its recently-announced plan to replace its traditional

"open outcry" futures markets with a computerised, electronic system, it will be the first sizeable futures market to make the transition.

Few issues exercise the

futures industry as deeply at present as the "open outcry versus electronic" debate Advocates of computer-based trading cite cost advantages. and point to the success which the electronic Deutsche Terminbörse has had in wresting bund futures volume from the International London Financial Futures and Options Exchange.

Proponents of open-outcry – where traders stand in a pit and flash buy or sell orders physically - claim this process makes markets more liquid. No electronic system, they insist, can currently handle the more sophisticated trading strategies or products. Mr Hosking, in the

industry's Chicago heartland for the Futures Industry Association's annual Expo last week, knows that Sydney's experience will be closely analysed. Already, other exchange officials have sought to discuss the issue. But he is also careful to stress that the Australian decision was made in the light of the SFE's dynamics, and is not being held up as a ubiquitous model.

In particular, about half the SFE's turnover comes from its 29 voting "floor

**NEW INTERNATIONAL BOND ISSUES** 

members", while only one-fifth is supplied by independent traders, or "locals", who speculate with their own money. A mixture of domestic and overseas customers supply the remainder.

This contrasts sharply with the situation at the large European and US exchanges, such as Liffe or the Chicago Board of Trade, volume where significantly higher and locals can account for well over half of it.

"The cost structures in Chicago or on Liffe are quite different," says Mr Hosking. However, even with a relatively small "local" population, the switch to electronic trading will still have risks. Mr Hosking acknowledges that some independent traders will conservative estimate, there could be 25 per cent who

Some high-volume traders may prefer to relocate to on Microsoft's Windows other open outcry markets, while smaller traders could leave the industry altogether.

The big hope, of course, is that new liquidity will more than replace this once orders can be entered from computers anywhere in Australia or - given appropriate regulatory approvals - in the world. The SFE has already applied to the Commodity Futures Trading Commission, the US derivatives regulator, for an authorisation to supply software which would allow direct trading of SFE products from US-based computers.

Organising the switch,

an upgraded version of the probably disappear. "At a SFE's existing "Sycom" system, which allows traders when the pits are closed. The software will be based

operating system and will

Overnight Three mont

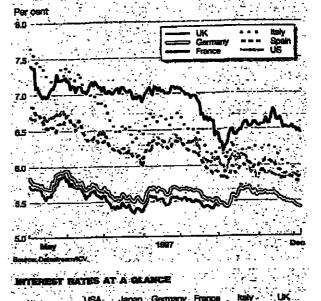
Essentially,

not require special hardware. But a decision on how to to be taken. Mr Hosking sees

> three possibilities: • phasing out pit-based trading product-by-product using different time windows, so that electronic sessions run in the

afternoons, say; or an overlap period when floor and electronic systems run simultaneously.

"It's open to our members to decide", he says, suggesting that indications of their preferences could begin to emerge by the end of the year.



0.50 2.50

3.33 3.66 3.99

1/8 0.20

0.40 1.08 1.82

The cost meanwhile, presents a meanwhile are projected to separate set of problems. be about 40 per cent. The the new electronic exchange will use largest saving will come on the labour front, as pit-based staffing requirements disappear, followed by the to place orders overnight, reduction in real estate A final decision on

3.30° 3.36 3.48 3.81 4.95 5.41

whether to make the switch will probably be taken by members late next year. Provided the cost-savings are demonstrated and handle the transition has yet liquidity concerns are assuaged during trial periods, Mr Hosking thinks that most institutions will eventually welcome the

> Locals, he points out, already trade on Sycom, although he admits that their "emotional" resistance may persist for longer.

Certainly, the SFE executive admits that there have been few cries of joy to date: "I'm not the most popular bloke on the floor of the exchange," he says,

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Depositary: Citibank, N. 336 Strand, London WC December 8, 1997	A., 2R 1HB	76	Mbank Licembourg) S.A. 5 Avenue Marie Therese mendourg

COMAC INTERNATIONAL N.V.
NOTICE OF AN ANNUAL GENERAL MEETING
OF SHAREHOLDERS
TO BE HELD ON DECEMBER 17, 1997
TO THE SHAREHOLDERS OF COMAC INTERNATIONAL N.Y.
NOTICE IS HEREBY GIVEN that an Arqual General Meeting of Shareholders of COMAC INTERNATIONAL N.V. (the "Company") will be held at the principal office of the Company at Rays Figuribotysts 9, Curaçuo, Netherlands Antilles, on December 17, 1997, at 10.00 a.ms. Netherlands Antilles time.
The Agenda of the meeting is available for impection by the shareholders at the principal office of the Company.
CURAÇÃO CORPORATION COMPANY N.V. Managing Director

### **CONTRACTS & TENDERS**

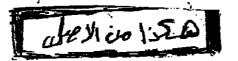
MINISTRY OF FINANCE OF THE REPUBLIC OF LATVIA INVITES TO INTERNATIONAL TENDER FOR THE RIGHT FOR THE PROVISION OF PUBLIC PROCUREMENT PRODUCTION AND SUPPLY OF EXCISE TAX STAMPS FOR ALCOHOL AND TOBACCO PRODUCTS"

- The Excise tax stamp for alcohol hologram (production and
- The Excise tax stamp for tobacco products on falsification per with security elements worked into it and a hologram roduction and supply).

ds are to be submitted as of December 8, 1997 to February 16, 1998 by 14.00. The participation fee is 500 LVL for one tender item (for two terns - 800 LVL). The Tender Regulations are available at the Ministry of Finance of the Republic of Latvia, 1 Smilsu Street, Room No. 448 Riga. Contact phone: + (371) 722 5987, fax: (371) 782 0010.

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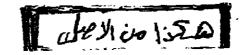
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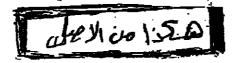
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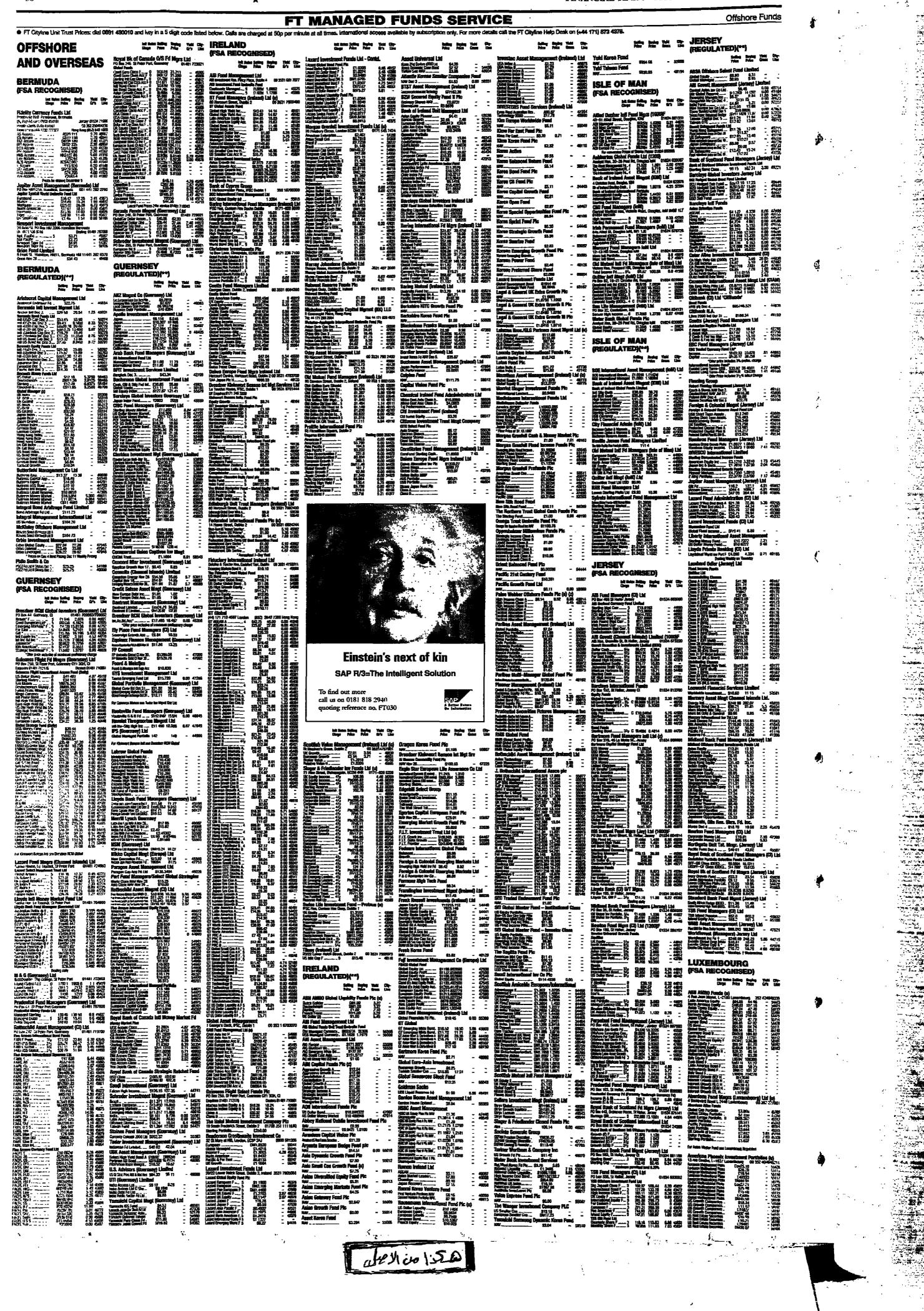
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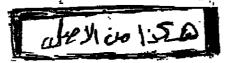
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**GLOBAL EQUITY MARKETS** 

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#### Marketing gas

EU energy ministers meeting in Brussels will try to agree plans to open Europe's \$100bn-a-year natural gas market to competition. After eight years of discussion, and a renewed push for agreement since last year's deal on liberalisation of the electricity market, a compromise plan has largely been agreed. The key question remains the extent to which the market would be opened to competition, and which customers would be eligible to shop around for gas supplies. Luxembourg. holder of the EU presidency, proposes opening about 23 per cent of the market - accounted for by the largest energy users in each EU state initially, rising to 28 per cent after five years, and 33 per cent after 10 years. similar to the pattern of the electricity directive.

#### Gore takes the heat



Al Gore, US vice-president, makes a one-day trip to Kvoto to meet international delegates at the UN climate conference on

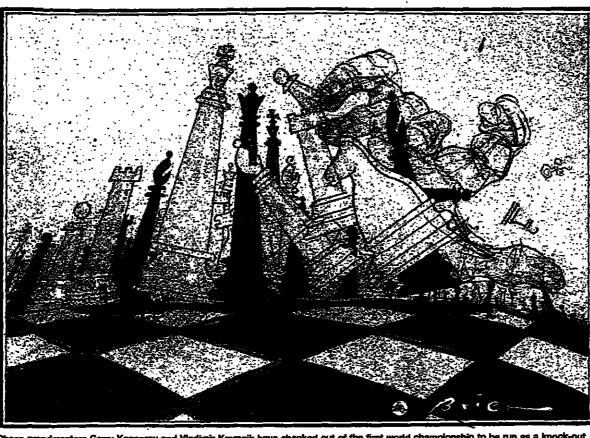
Monday, when ministerial-level meetings start to round up last week's talks. Mr Gore will give a speech which delegates hope may break the deadlock in the negotiations. The 10-day conference is scheduled to end on Wednesday with agreement among developed countries on targets to cut greenhouse gas emissions, but progress has been slow. The US has demanded participation by developing countries as a precondition for signing the agreement, and Mr Gore said last week that the US was prepared to walk away from an unsatisfactory agreement.

#### Mating game

Controversy has already marred the first world chess championship played on the knock-out system, at Groningen Netherlands. Nearly 100 grandmasters compete for the right to challenge the Russian holder Anatoly Karpov in next month's final. World number one Garry Kasparov has refused to take part, while world number two Vladimis Kramnik has also withdrawn on the grounds that Karpov has an unfair advantage. The record \$5m prize fund is guaranteed by Kirsan Ilyumzhinov, president of the International Chess Federation and ruler of the Caucasian republic of Kalmykia, where critics allege that oil and caviar revenues are being squandered on off-beat projects such as the newly constructed Chess City.

### Refugee count

The United Nations refugee agency publishes its annual report on the state of the world's refugees. The Geneva-based UN High Commissioner for Refugees has been forced to cut



Chess grandmasters Garry Kasparov and Vladimir Kramnik have checked out of the first world champlonship to be run as a knock-out

budgets next year because funding has fallen along with declining refugee emergencies. However, the report points out that the numbers of internally displaced and stateless people are rising and, unlike refugees fleeing across national borders, they often have little or no access to international assistance. The UNHCR has a current caseload of about 23m refugees and displaced people, down from 26m in early 1996.

#### Foreign affairs

EU foreign ministers meet in Brussels to prepare for this week's EU summit in Luxembourg, where plans for eastern enlargement are at the top of the agenda. Ministers will also discuss the follow-up to last week's summit with the US and Canada.

#### **Holidays**

Argentina, Austria, Brazil, Chile. Colombia, Guam, Italy, Liechtenstein, Macau, Malta, Monaco, Panama. Paraguay, Peru, Portugal, San Marino, Seychelles, Spain, Switzerland, Vatican City, Venezuela.

Surveys

Deadline Bosnia

China; World Pulp and Paper.

### TUESDAY

Bosnia's ethnic communities will come under strong pressure to settle quickly the many remaining disputes hampering reintegration of their war-shattered country. The western

powers which, together with Russia

Implementation Council are expected to call at their two-day meeting in Bonn for Serbs, Moslems and Croats to agree common citizenship, passport and car registration laws by December 15, and currency and customs arrangements and a new national flag by December 20. Earlier deadlines have been ignored by the Bosnian Serb republic and the Moslem-Croat federation.

#### European diagnosis

The United Nations Economic Commission for Europe publishes its latest economic assessment of Europe's economies. The UN/ECE, which has traditionally focused on central and eastern Europe, says that aggregate output has grown this year in the transition economies for the first time since the collapse of communism in 1989. In particular, the economic decline in Russia appears to have ended - though there is no sign of the promised recovery. Most other countries in the region have seen positive growth in the past two years.

#### Korean settlement bid

Historic negotiations on a permanent settlement to the Korean conflict begin in Geneva between North and South Korea, the US and China. The four-party talks, hosted by the Swiss government, kick off with a two-day opening session, but diplomats say they could last for months or years.

#### Islamic summit

ECONOMIC DIARY

Some 2,000 official delegates are expected to attend the three-day summit of the Organisation of Islamic Conference in Tehran, including 35 and Japan, make up the Bosnian Peace | heads of state from Moslem countries. | parents. Ministers' decision to go ahead | in Geneva publishes a report on

Another 15 delegations of "special guests" have been invited. The 55-member organisation's summit will discuss regional issues such as the Arab-Israeli conflict and Afghanistan and ways of improving trade and economic relations between Islamic countries.

#### Russia's WTO application

The World Trade Organisation working party considering Russia's membership application meets in Geneva. The talks are moving more slowly than hoped because of delays by Moscow in producing offers to open up its domestic market for goods and services. Russia and the US agreed earlier this year that they would aim for Russian entry in 1998, but this now looks an unlikely prospect.

Holiday South Africa, Tanzania.

Survey

Hungary. WEDNESDAY

Labour facing revolt



Britain's Labour faces its first serious backbench revolt since the election in a vote to cut

benefits to lone

with the cuts, proposed by the previous Conservative government, prompted more than 100 Labour MPs to write a private letter to Gordon Brown, the chancellor of the exchequer, calling for the plans to be postponed. Some were placated by Mr Brown's Green Budget plans to pump £300m into childcare and helping lone parents find jobs. A number of Labour members are expected to vote against the measure or abstain.

#### Nobel awards

The Norwegian Nobel Committee holds a ceremony for the winners of the 1997 Peace Prize, the International Campaign to Ban Land Mines and its co-ordinator, Jody Williams. In Stockholm, the 1997 Nobel Prizes are presented followed by a banquet at city

#### Holidays

Equatorial Guinea, Kiribati, Namibia, Thailand.

#### Surveys

French Finance and Investment: Italian Industry and Finance.

#### **THURSDAY**

#### Sinn Féin at No 10



Gerry Adams and Martin McGuinness the Sinn Fein leaders, are due to meet Tony Blair, the UK prime minister in Downing Street

Conservatives and Ulster Unionists have expressed outrage at the meeting. the first time a senior Irish Republican has been invited to Downing Street since 1921. But Mr Blair has indicated he is determined to treat Sinn Féin, the political wing of the IRA, the same as other parties involved in the Northern Ireland talks.

#### Chileans vote

Some 8m Chileans go to the polls to elect a new house of representatives and half the senate. The centre-left government coalition, the Concertation of Parties for Democracy, expects to keep its majority in the lower house and hopes to win one or two more seats in the senate. The real balance of power in congress will not be clear. however, until just before Christmas, when the armed forces and the supreme court have named five of the nine "institutional" senators. The one secure new member is Chile's former dictator, Gen Augusto Pinochet, who takes an automatic *ex-officio* seat when he retires from the army command in

### No jobs for the girls

The International Labour Organisation

women in management which shows that women are still failing to break through the so-called "glass ceiling" barring them from top jobs.

Holiday Burkina Faso.

Survey

#### FT Exporter. FRIDAY

### **Enlargement summit**

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EU leaders meet in Luxembourg for a two-day summit which is expected to select a short-list of countries from central and eastern Europe that are ready to open negotiations in March 1995 on entry to the Union around the turn of the century. The favoured countries are expected to be the Czech Republic. Poland, Hungary, Estonia and Slovenia, to be joined by Cyprus. EU leaders will agree special assistance to Latvia, Lithuania, Bulgaria. Romania, and Slovakia and offer the disappointed countries the possibility of a review of their applications in a year's time. The 15 heads of government will try to placate Turkey with the promise of inclusion in a pan-European conference next year.

#### Financial services pact

Today is the deadline for concluding a World Trade Organisation pact on liberalising global financial services markets. Negotiators will have been working round the clock to squeeze out the maximum improvements in foreign access to trading partners' banking, insurance and securities sectors: But the final say will lie with Washington, which walked away from an earlier deal in 1995.

#### Holidays

Kenya, Mexico, Russian Federation.

#### Surveys

Employee Benefits: Turkish Finance and industry.

#### 14 SUNDAY

#### Czech conference

The Czech Civic Democratic party, which has led the country since 1992. holds an extraordinary conference to elect a new leader after the resignation of prime minister Vaclay Klaus last month over a corporate donation scandal. Mr Klaus has said he will stand again and so far no serious rival candidate has come forward. The conference is likely to be bitter, with a division between Mr Klaus and other senior members of the party, and between regional party members, who are thought to back Mr Klaus, and deputies, most of whom want him to step down. If Mr Klaus is re-elected, the party could split and early elections will be likely.

Compiled by Roger Beale. | Fax: (+44) (0)171 873 3196.

### Other economic news

Monday: The appreciation of sterling may have had a mixed effect on UK producer prices for November. Input prices may have been affected by the strength of the pound, while output prices could have risen by a notch during the month.

Tuesday: German unemployment remains on a rising trend, both in the seasonally adjusted series and the beadline figures. Unemployment is expected to have risen during November partly due to the phasing-out of labour market schemes. Wednesday: Observers expect little, if any, change

in French consumer prices during November. This

would translate into an

annual inflation rate of around 1.1 per cent, after 1.0 per cent in October. Thursday: US retail sales in November are expected to have rebounded across the spectrum. Spending on durables should have been lifted by higher vehicle sales and housing-related purchases. Friday: Observers are fore-

casting only a moderate

increase in US producer

prices for November. Average expectations are for a

monthly rise of 0.1 per cent.

Statistics to be released this week Actual Forecas Actual -0.2% 0.4% 0.2% UK Oct industrial production 0.3% Dec 11: US Nov retail sales Mon 0.4% Dec 8 UK Oct industrial production\* 2.1% 1.5% US Nov retail sales ex-auto 0.2% UК Oct manufacturing output 0.2% 0.2% US Initial claims Dec 6 310k 303k UK 1.5% 1.5% US State benefits Nov 29 2212k Oct manufacturing output\* -0.7% -0.2% -0.3% UK Nov producer price index input US Nov export price Index UΚ -6.4% -8.5% US Nov import price index 0.1% Nov producer price index input" Nov producer price index output M1 week ended Dec 1 UK 0.1% \$4.0bn \$4.8bn UK Nov producer price Index output\*\* 1.2% 1.2% US M2 week ended Dec 1 \$4.5bn \$6.5bn 0.8% Nov protr pro inx ex fd. drnk & tbcco" 0.9% US Nov monthly M1 -\$1.0bn -\$3.2bn UК \$16.3bn. Oct machnry ordrs ex elety & ships\*\* -15.5% 1.3% Nov monthly M2 \$17.0bn Tues Japan US Dec 9 Oct machnry ordrs ex elcty & ships 15.0% -12.3% Fπ US Nov producer price index 0.1% 0.1% Јарап Nov British Retail Cons househid surv 5.0% Dec 12 US UNCH UK Nov proor pros indix ex food & energy 0.1% Nov unemployment/ pan Germany Germany 19k UŞ Oct business inventories 0.7% Germany Nov unemployment west Ok 3k US Nov Atlanta Fed Index 17.7 16k Dec Michigan Sentiment pre\* 107.2 15k US 107:0 Germany Nov unemployment† east -4k ĽS 10.9% -4k Germany Sep employment† west Nov bank credit UK Nov retail price index\* 0.1% 0.1% US Nov commercial and industrial loans 10.9% UK Nov retail price index\*\* 3.7% 3.7% Sun Japan Dec Bank of Japan Tankan survey NΑ Oct trade balance (IMF) notif Y649bn Dec 14 Japan '97 Tankan capital spending. 4.6% Japan 4.0% 0.2% 0.2% Wad France Q3 non farm payroll final Dec 10 italy Sep EU trade balance LO.6 trillion LO-2trillion Germany Nov cost of living " pan Germany 0.1% -0.1% ltaty Oct ex-EU trade balance L1.Otrillion Germany Nov cost of living" pan Germany 2.0% 1.8% US Q3 current account -\$39.0br Germany Oct retail sales, real not;\*\* 1.0% -1.1% US Oct wholesale sales 2.3% Germany Oct retall sales, realt -2.4% Thurs UK Dec CBI industrial trends N/A 'month on month, "year on year † sessonatly adjusted Statistics, courtesy Standard & Poor's MMS.

ACROSS

1 They nick money (7) 5 Having broken rib, feel delirious (7) 9 Two kings embracing are not seen so often (5)

10 Keeps on, showing stamina in trouble (9)
11 Ship's name spoilt by being crooked (9) 12 Ancient ring many study

13 Drop a catch in the close 15 Faint possibility of being caught at cover. (3-6) 18 Apathy shown for one French enterprise (9)

19 Draw cheque (5) 21 Convict about to turn to 23 Account includes a single

wrong number (9)
25 Its absence is plain to see

26 in a way age is some protection (5)
27 The loss-making accommodation for students (7) 24 Get hold of a key file (5)

28 Revolutionary means of power on board (7)

1 A sweet shade of brown (7) 2 Like mistletoe? Patricia's going out for it (9)

3 Huge cost of electrical

safety precaution (5) 4 Army signalling? (9) 5 Act gladly for an audience

6 Promised to join a union (9) 7 Work I mislaid (5) 8 Concentration points to sound state of mind (7) Straying in herd can result In obstruction (9)

16 A fact isn't treated as fanciful (9) 17 Poor vision means some listeners are kept in the dark (4-5)

18 Shun ale that's distributed free (7) 20 Friar's at home and eats heartily (5,2) 22 Rough number (5) 23 Helps a beast in distress (5)

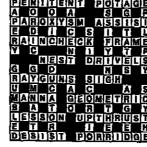
WINNERS 9.540: D. Cashdan, London NW8; A.R. Hall, Yetminster. Dorset; A. Johns, Loughborough, Leicester-shire; J.C. Swann, Shortwood, Gloucestershire.

### MONDAY PRIZE CROSSWORD No.9,552 Set by DANTE

Six bottles of Davys Celebration Champagne for the first correct solution opened and three runner-up prizes of £40 Davys food and wine vouchers redeemable in person or by post. These prizes are available only to winners living in England, Scotland and Wales. Winners with overseas addresses will receive a set of silver-plated place name bases and cards. Solutions by Thursday December 18, marked Monday Crossword 9,552 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 9HL. Solution on Monday December 22. Please allow 28 days for delivery of prizes.

Address.

Solution 9,540





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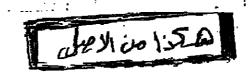
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FINANCIAL TIMES SURVEY

The 'soft landing' is becoming bumpier as the economy throws up difficulties. Tony Walker and James Harding report

#### Key stage on long march to market

China stands at a crossroads bumpier, and China's eco-in its transition from cen-nomic managers are perhaps to a post-Deng era. trally planned to market understanding better how economy, and the next year difficult it is to "fine tune" the father of China's reforms is likely to prove critical in an economy while advancing raised concerns about drift. its efforts to advance

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The leadership might have expected an easier ride after a difficult year politically, phase of the transition to a but economic turmoil in market system; but nerves Asia and signs of slowdown in China's own economy mean the next period will prove especially challenging. China cannot escape

regional turbulence. Its leaders face a monumental task rencies have been devalued. could be catastrophic.

At the same time, Beijing se additional responsibilally at a time when it is economic problems.

A year ago, China's leadthemselves on baving achieved a "soft landing" for an economy which had experienced severe overheating: inflation was down to single 24 per cent and, more importantly. Beijing had achieved

reforms which themselves

are disruptive.
The leadership needs to show boldness in the next will be frayed by regional uncertainties and risks of sector reform which must be and decision-making. tackled if China is to move forward.

There are few easy choices managing the fallout, rang- if China is to realise its over of Hong Kong helped to ing from shrinking markets undoubted potential. Deng for China's own products to Xiaoping's legacy is fragile. ber's party congress gave it stiffer export competition Loss of momentum in political significance. from countries whose cur- reforms at this critical time

is being thrust into a leader-ship role in helping to stabi-President Jiang Zemin in his accused of lacking ambition. leaders held out hope that list regional economies. report on September 12 to relationship of the post-Cold the 15th National Congress ses are testing China's abilof the Communist party set
as a goal for the first decade of the new millennium a mired in its own deep-seated doubling of gross national product.

founding of the People's human rights, trade, Taiwan Republic of China, the coun- and arms proliferation. try will have become a "prosperous, strong, demo- stage, Beijing was also digits from a high in 1994 of advanced socialist country", according to Mr Jiang.

this feat without sacrificing words to achieve such a role as an emerging ecoto make significant progress to be true: now, it appears, a towards achieving its aims. internationally is becoming body which effectively runs soft landing is becoming Its leaders appear to have more apparent as its China, is broadly reformist ble for the economy, faces a industry generally.

but in the event the leadership hardly missed a beat.

Deng's passing cleared the way for Mr Jlang to assert control in his own right as first among equals in a col-lective. The old man's lingering departure had weighed domestic turnoil from state heavily on the leadership

Irrespective of Deng. 1997 was always going to be a watershed. The July 1 handdefine the year, and Septem-

The successful October summit in Washington China can hardly be between Chinese and US the most important bilateral War era will achieve maturity and a degree of certainty. A joint call for a "con-

structive strategic partnership" makes sense, although A year ago, China's leaders were congratulating By the middle of next centensions will inevitably pertury, at the centenary of the sist over such issues as On a wider international

cratic and culturally active, seeking to re-define a multipolar post-Cold War world in which US domina-It will take more than tion is checked and China's result, but China continues nomic force is recognised. Chinese assertiveness

BANGLADESH

TAJKOSTAN

One-party rule by the Chinese Communist Party (CCP) • The associates The executive 15-member State Council elected by the National People's Congress (NPC); State Council members, including the

prime minister, may not serve more than two consecutive live-year terms - Head of state A president (currently Jissy Zemin) and vice-president are elected for a maximum of two consecutive five-year terms by the NPC

peace talks aimed at ending

self-confidence grows. Its and is unlikely to deviate far

at for five-year terms
• Regional assemblies
The 22 provinces, four species

Netional legislature Unicameral National People's Congress (NPC): 2,970 delegates elected by provinces, municipalities, autonomous regions and the armed forces; elects

the president and members of the State Council and the members of the Standing Committee of the NPC, which meets when the NPC is not in session.

All error of the legislature and executive

THALAND

point Its participation in International Monetary Fundsponsored efforts to bail out the Thai and Indonesian economies is also significant for a country which until the Peng, the outgoing premier. 1980s was virtually closed to the outside world.

China's full integration into the global system may be some way off, but 1997 witnessed further advances. Membership of the World Trade Organisation remains elusive, although negotiators report progress. Warmer ties between Beijing and Wash-

ington may be helpful. Politically, a post-Deng under Mr Zhu who is known leadership took shape with a new politburo approved by September's party congress. The politburo's seven-man

lead in arranging four-party from Deng's blueprint.

The party gathering, a seminal event held at fivethe state of war on the Koryear intervals, consolidated ean peninsula is a case in Mr Jiang's control. The conclave also endorsed Zhu Rongji as premier by moving him to number three in the hierarchy behind Mr Jiang and Li

> Mr Zhu's promotion will be welcomed by western business which sees him as "results-oriented". A new government for the next five years with Mr Zhu at its head will be "elected" by a National People's Congress, or parliament, meeting next March. A big turnover of heads of ministries

> dards. But even before the new premier, is broadly responsi-

worrying period. A marked slowdown in third-quarter growth and signs of deflation - retail prices in October were up 0.4 per cent have placed the spotlight on policies which appear biased towards curbing inflation rather than encouraging eco-

regions elect local People's Congre

(presidential and State Council)

• National government
The Politium (currently 20 members) of
the Chinese Communist Party sets

notice and controls all administrative

legal and executive appointments: its Standing Committee is the real focus of

nomic activity. China will achieve its growth targets for the year among laid-off workers are of 8 to 9 per cent, but this one of the main constraints almost certainly overstates the real rate of growth which is probably 1 or 2 per- of the party congress centage points lower due to was approval for a sellinefficiencies in the system, off of state assets, or characterised by a continu-privatisation, but the ing build-up of unsold goods. authorities remain wary

Allied with these worries about adding to the pool of are signs that the dynamic non-state sector is losing and commissions is certain steam. For the first time leaders had probably hoped since 1989, growth in invest- they could pause for breath ment this year by urban co- before the formation of the for applying rigorous stanoperatives and township and new government, but village enterprises, which worrying developments at administration is formed Mr account for 40 per cent of the home and abroad hardly standing committee, the Zhu who, as executive vice- gross value of industrial out- allow such luxury. These are put, was less than that for delicate moments in China's

Monday December 8 1997

# Area: 9,571,300 sq km # Moin towns & paper

# Downletton: (Mit object and) (1700 office) estimated # Population: (\*W6 official eat) 1,211,210,000 ney: Yuan (Yn)

**Exchange** rate: 1995 av \$1 = Yn 8.3141

December 1 1997 \$1 = Yn 8-2796

Beijing (capital) 2,000,000 7,530 900,7 5,770,000 3.750.000

Economic summary 955.2 1.103.5 Total GDP, nominal stor-Inflation, average (annual % change in CPI) Industrial production (mnum % charge) 12.0 Money supply, M2 (annual % change) 25.8 Foreign exchange reserves (\$50) Budget balance (% of GDP) 135.4 149 B Total foreign debt (fibri) 7 89 169.1 189.5 Merchandise exports (foru -144.7 Merchandise imports (Soni 24.4

Main tracing partners (share of total trade to world, 1996) 21 8% Exports Hong Kong 5.6%

20.4%

the red, and many of the rest

barely breaking even.

Unemployment is becoming

worse with sporadic

outbreaks of worker unrest

Concerns about unrest

on reforms of state-owned

enterprises. A centre-piece

China's hard-pressed

long march to market.

unemployed.

Imports 21.0% 5.3%

There is also little sign of improvement in the state IN THIS SURVEY sector with half China's state-owned enterprises in

Trade & Investment Page 2

 Foreign policy Hong Kong Page 4 Politica Privatisation Page 5

Banking Guengdong Chongqing Page 6

Shænghei Sherryang Page 7 The stock market

• Capital raising Page 8

Graphics: Bob Hutchison Editorial production: Bob Vincent Ian MacDonald

What more can we say? We think the HSBC Group's success in Euromoney's 1997 Awards for Excellence says it all: Best Foreign Bank in China, Best Foreign Bank in Malaysia, Best Foreign Bank in Singapore, Best Bank in Hong Kong, Best Securities Firm in Hong Kong, Best Bank in Asia and Best Bank in the world. Enough said.



FERTAL

Inflation

THE ECONOMY • by Tony Walker

# new and testing phase

It would be a mistake for policymakers to ignore the warning signals

Chinese officials have said sound complacent.

therefore protected from speculative pressures, foreign debt is manageable, the current account is healthy, exports are up and foreign exchange reserves are strong

regional problems, is entering a new and testing phase with growth slowing and unemployment rising. Asia's turmoil provides a worrying backdrop to China's attempts to maintain growth and accelerate reform of its indebted state sector.

Added to these concerns are signs of deflation in an economy burdened by overcapacity in some sectors, such as consumer durables. Retail prices rose by just 0.4 per cent in October compared with the same month

Gross domestic product growth for the third quarter

slowdown.

In any case, China's GDP little about turbulence in may be overstated by Asian markets, and what between 1 and 2 percentage The impact on China will a continued build-up of be negligible, they say, inventories. Western econo-(compared with an average reforms were launched in 1979) this would represent a "danger zone" because of system." implications for job creation.

A "social compact" All this is true, but Chi- between an authoritarian na's economy, irrespective of government and a relatively quiescent populace, many of whom have been affected by painful reforms of the state sector, requires continuing high rates of growth to provide economic opportunities for the jobless.

A key to continued growth of around 8 to 9 per cent are high savings rates of 40 per cent of earnings. These are among the highest savings ratios in the world and have helped to underpin China's supercharged economy, but such levels might be difficult to sustain if the economy slows further and unemployment rises faster. Mao Yuzhi of Unirule. a

activity. Officials say this is 10 per cent growth, but he and too late." in line with growth targets believes that such high for the year, but they cannot savings levels will fall back, be sanguine about such a and it is inevitable that investors and bankers more growth will slow over the

next few years. On the other hand, he does not believe China is heading the government should seek they have said has tended to points because of inefficien- for a recession, and is dubicies in the system, including ous about calls for selective economic stimulus. "China does not have a problem of because the currency is not mists say that should growth insufficient demand. China fully convertible and slow to around 6 per cent is not in a period of recession," Mr Mao says. "The of about 10 per cent since problem is that supply cannot meet demand very often because of rigidities in the

> Other Chinese economists would dispute Mr Mao's conclusions, pointing to a continuing build-up of unsold goods as evidence of a flat есопоту.

Fan Gang, director of the National Economic Research filling government credit Institute, an economic consultancy, has for the past year been calling on the government to stimulate activity to limit the possibility of a damaging slowdown.

He advocates accelerated slow, another sign of approvals for new projects, eign investment, and grew by 10 per cent, 2.6 perincreases in infrastructure

"I am not arguing for a large stimulus. We shouldn't ries continued to grow sigoverreact," Mr Fan says, nificantly faster than indus-"But I am worried the gov- trial output. In August, they

of 8 per cent, compared with privately-funded think-tank, ernment will be slow to were up 13.7 per cent in real 9.5 per cent for the first half, says that a 40 per cent react and in the end take terms, faster than both outreveals a marked slowing of savings rate translates into measures which are too little put and fixed investment. Efforts to reduce stock-

Asia's turbulence, he said, piles of unsold goods are would inevitably make likely to be complicated by greater competition in overcautious in their dealings seas markets following with China and thus there devaluation of south-east was "all the more reason" Asian currencies. China's export boom - a trade surplus is predicted to offset the impact of slow-

contraction," he said.

the same amount as the cor-

responding period last year. Financial institutions,

control, are becoming more

selective about projects they

are willing to support and

were widely ignored.

the first half of 1997.

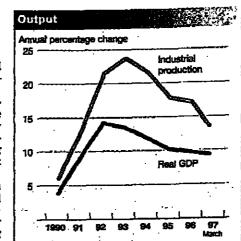
At the same time, invento-

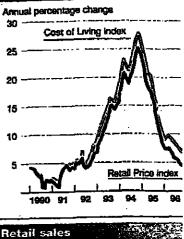
this year of about \$35bn down. "These are all factors working in the direction of seems certain to tail off over the next year. Slowing Other signs of sluggishexport growth would feed ness include a continuing anxieties in the region about a competitive devaluation of slow down in the growth of bank lending. Outstanding the yuar. loans for the first nine Perhaps the most worrymonths increased by about

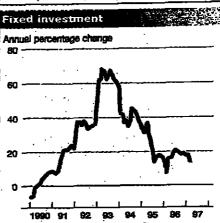
ing sign of reduced activity comes from the non-state sector where, for the first time in a decade, investment under stricter central bank growth, at 8.4 per cent in the eight months to August, fell below that of investment in industry generally. This indicates that urban

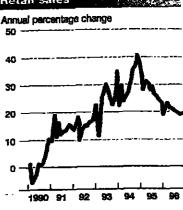
are falling well short of fulcollectives and township and quotas. This contrasts with village enterprises, accounting for 40 per cent of the earlier years of the economic gross value of industrial outboom when credit ceilings put, are sliding towards Growth of investment in sion. A host of teething fixed assets continues to problems from lack of access to credit to poor product-mix reduced activity. In the first and uncertainty over ownermany of which involve for three quarters, investment ship is hitting what had been the economy's most centage points lower than dynamic sector hard.

The state sector itself is scarcely faring much better. About half China's state-enterprises were lossmaking in the first nine months, about









the same as last year. Total \$130bn in August. Unutilised losses amounted to foreign investment was up Yn57.5bn.

spot. Booming exports contributed to continuing strong growth in foreign exchanges reserves which reached which has remained rock now looking rocky.

16 per cent year-on-year in China's external sector the eight months to August. continues to be a bright but new commitments dropped 41 per cent.

In the light of such a performance and a currency

solid against the dol jing might regard as ish negative obser about the economy. But equally it wou mistake for policyma ignore worrying &

Last year's "soft land

TRADE AND INVESTMENT • by John Ridding

#### The going gets more difficult

Disenchantment, competition and have made

Asian rivals. ficient to allay any immedi- Thailand and Indonesia ate impact at the macroeco- between 15 and 40 per cent nomic level. But senior cheaper. For multinationals, officials are watching the trends carefully while econo-

Estimates vary, but most conomists predict a sharp fall in contracted investment, which totalled \$42bn

in 1996. Actual investment should still rise as a rush to beat the expiry of tax incentives feeds through, though the expected amount of \$30bn

These are still large num-

Both in terms of capital requirements and expertise, foreign investment remains a keystone in China's development policy," says the managing director of a US consultancy.

spelled out a role for foreign investment in spreading development to less-advanced provinces and to upgrade the manufacturing base in the coastal regions."

become more wary of fulfilling this role. The lack of adequate infrastructure in hinterland provinces, continued uncertainty over investment regulations, increased competition from domestic players and the meagre returns of existing investments have combined to cool the China fever which gripped many

An Economist Intelligence Unit survey this year found that more than half of the companies questioned were disappointed with their performance in China.

other production sites, such

the same price edge that China used to have." The challenge facing tion. Discussion or China is increased by sharpening competition from the Asean economies. The wave of devaluations that has recent tour of the US a swept the region since Thailand triggered the region's his American counters financial crises in July has The momentum seems suf- made exports from Malaysia. that adds low costs to the existing advantages of infra-

exceptions, regulatory frameworks. Long used to a flood of investors beating a path to its door, China is thus faced with making itself more

attractive.
Addressing an audience in Hong Kong in September. Zhu Rongji, China's top economics official, signalled

that tax incentives for imports of capital equipment in selected industries could be reintroduced. Chen Jinhua, minister of the state planning commission, says details will be announced

officials talk of the need to standardise regulations and improve the terms of investment contracts to reassure foreign investors.

"They don't want to lose investment, particularly in higher technology areas to other countries in the region," says the finance director of one European engineering company.

The implications of the regional crisis are similarly significant for China's trade performance. Having helped foster the wave of competitive devaluations by engineering a fall in the yuan in 1994, China is reaping the whirlwind.

The problem is not so much in its exports to Asean, which account for only about 7 per cent of the total, but in the competition for market share in the US

not be exaggerated - Merrill Lynch, the US investment bank, argues that direct competition is limited, and imports for processing industries will become cheaper the 20 per cent growth rate in exports seen in the third quarter is unlikely to be sus-

regional upheaval

investors warv

Trade and investment - two of China's main economic motors - are in danger of misfiring amid regional financial upheaval, disappointing returns for many multinationals and sharper competition from south-east

mists express a degree of structure and, with some

concern. Most evident are changes in the pattern and scale of investment. "Contracted investment is declining, particularly in the first three quarters of the year", says Xing Houyuan, director of the department of multinational business at a policy institute under the ministry of foreign trade and eco-

nomic co-operation.

marks a relatively modest increase.

bers, maintaining China's position as the biggest recipient of foreign direct investment after the US. But the trends reflect rising competition for direct foreign investment, an important element of China's economic strat-

"Beijing has explicitly Investors, however, have

foreign busines

An additional factor in curbing investment is the increasing draw of regional rivals. "Wages have risen

coastal provinces where we and anti-dumping me have our factories," says the in Europe and the US chief executive of one Hong the prospects for 1 Kong electronics company. trade are not very opt We are now looking at in 1998," says Ms Xing Moftec policy institute

as Bangladesh, which give . A tougher predictic cerns China's member the World Trade Ora thorny issue was cor ous by its absence i President Jiang Ze summit with Bill Cl

Although US official signs of a potentially : cant offer at the Asia Economic Co-c mit in Vancouver month, the gulf at wide.

The US, along Europe, continues to for improved offers of liberalisation in ter goods and services. insists it has made su tial efforts and is bei harsher criteria than developing nations. western officials are cerned that the downt regional economies, si deflationary pressur China and faltering performance could ma

going more difficult. While the link be trade performance and policy remains cor there is little doubt th position of economic c vatives in China w strengthened by the to

For Beijing, the de tive process of specu and devaluation whic crippled Asia's tiger mies, underlines the tance of caution in d lating financial market implementing rel required for currency vertibility. Perhaps important, are the in tions of trade liberally for unemployment and

owned enterprise reform A World Bank repor lished this year say. main impact of import alisation will be co trated in "capital-inter scale-intensive indu: where profits are b notably steel, automo

electronics and chemic "Many of these indu are concentrated in re where unemploymer already high," says report. "Moreover, any i cial difficulties they have would quickly :

the fragile financial sys But the authorities sl not be deterred from liberalisation, says World Bank, Galus fror eralisation far outweld costs, it argues, and countries have found the costs of adjustment tended to be less than a

That may be. But the bination of a deterior: external environment pressures on the dom economy could further plicate the tortuous par the WTO.

pated.

**UNEMPLOYMENT •** by James Harding Putting on a brave face; former state workers join the queue for new employment at the Changchun labour exchange

# Reforms lengthen job queues

The challenge is to create enough jobs to offset those being lost

in the state sector Seasoned travellers in China get into a taxi and promptly ask the driver how long he or she has been behind the

wheel. The growing army of new cabbies who barely know how to drive, and certainly do not know their way around town, is arguably one of the more benign symptoms of rising unemployment and under-employ-

ment in Chipa. progress in reforming state- cent of the urban workforce, owned enterprises has resulted in an increasing number of redundancies

from state industries. The official unemployment rate is 3 per cent, but that does not include the millions of so-called "laid-off" workers who remain on the books of their former employers but are no longer required to

show up for work. The more fortunate may find jobs in the growing services industries or the informal economy - such as

business in China.

drive a taxi. The less fortunate, however, have to survive on China's very modest welfare payments for the unemployed or the less-thansubsistence wage paid to the state sector's redundant

In some areas, an increasingly idle workforce has had a less benign impact - there have been reports of social unrest in inland China as well as anecdotal evidence of an increase in

serious crime and domestic Even President Jiang Zemin acknowledges that the accelerated rationalisation of China's state sector. which employs 112m people In the past few years, slow in Chinese cities or 56 per

> will be painful. In September, Mr Jiang told a congress of the ruling Communist party that China must speed up the reform of its state industries, encouraging greater diversification

> of ownership.
> "We should encourage the merger of enterprises, standardisation of bankruptcy procedures, divert laid-off workers and increase efficiency by downsizing staff."

he said. The implication is that using a friend's licence to China's unemployment prob-

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by how much?

The ministry of labour calclimbed from 2.3 per cent in 1991 to 3 per cent at the end

of last year. Following President Government officials esti-Jiang's promise to move mate that 15 to 20 per cent of ahead with streamlining state enterprise employees state enterprises, Li Boyong, minister of labour, pledged to keep the urban jobless rate from rising above 4 per

cent until 2000. But the official figures obscure the real depth of the problem. Even government officials acknowledge that if the redundant workers retained on the books of troubled state enterprises were included in the official unemployment statistics, the jobless rate would be over

7.5 per cent. By the end of last year, the government's figures showed 5.5m workers officially unemployed, 9m temporarily laid off and 11m with wage

arrears. The World Bank believes real levels of unemployment are even higher. A Bank survey this year of five large Chinese cities shows that unemployed and redundant state enterprise workers

tured faster than jobs are The potential for further being created. In Shanghai, for example,

redundancies is even greater culates that official unem- as "many workers are probaployment in urban areas has bly not really needed in the enterprises in which they are employed," according to the World Bank.

> could be released from their companies without affecting output The government is making much of its efforts to retrain laid-off workers for re-em-

ployment, but the challenge is to create jobs quickly enough to absorb the redundancies. More than 1.2m people have been retrained already in more than 2.700 ministry

of labour retraining centres. Collectively-owned and privately-owned businesses have grown at double-digit rates in recent years and have helped to take some of the strain created by the

tor lay-offs. Foreign investment has also provided new jobs, particularly to young workers along China's eastern sea-

board. Nevertheless, regional evidence suggests that the state

businesses regard former state industry employees as inadequate for work in a modern financial or commer-The issue is how growing unemployment and underemployment will affect soci-

the failure of old state-owned

companies has driven up the

number of redundancies but

the tertiary sector has grown

too slowly to absorb the new

In addition, many service

There have been occasional reports of worker unrest. Chinese officials rarely report social disturbances, but a case of violent protest at a factory in Mianyang in Sichuan this year

iobless.

There is also growing concern about crime in provincial cities. As the income gap has growing number of state sec-

together account for 13 per industries are being restruc-

FINANCIAL TIMES

ASIAN ELECTRICITY CONFERENCE

A Region in Crisis - New Yargets for the Power Sector 2 & 3 March 1996, London

POWER IN ASIA

The region's fature as a

ring base

Logal, financial and project as

Octook for power priva

ing on Asia's financial turnoi

Lacinda Roberts, FT Confer

Tel: (+44) 171 896 2120 Fax: (+44) 171 896 2096/2097 E-ma

widened and the numbers of redundant workers have increased, the crime rate has risen modestly in some areas and there has been a marked increase in the number of serious crimes". But what has been striking is the extent to which widespread under-employment and the rising level of

was confirmed.

China's informal economy supplementing incomes. State-owned enterprises provide accommodation for most of their workers, offering potential rental income to families working in different state companies who chose to live in one apart-

unemployment has not torn

at the fabric of Chinese soci-

ety. This is largely due to

ment and sub-let another. More people are finding domestic work in the homes of the rising middle class or through casual labour for private entrepreneurs.

They are, however, generally not declaring their incomes for fear of jeopardising the subsistence wage and welfare benefits they receive from their former emplovers.

Would-be chefs, night club operators, peddlers and traders can also pick up moonlighting jobs. And so, of course, can taxi steadily in the southern

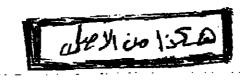
Asean exports are less of a problem than competition in the US and Europe

pretty soon". More generally, provincial

and Europe. While this impact should

tained.

"The turmoil in the region





Merrill Lynch on building solid foundations.

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# Beijing takes expansive role

confidence on the world stage is being displayed by Beijing

All roads in late 1997, it seemed, led to and from Beijing. No sooner had President Jiang Zemin returned from his summit in Washington than he was welcoming Russia's President Boris and South Korea, China and Yelstin in the Chinese capi-

meeting Mr Jiang was in Vancouver for the Asia Pacific Economic Co-opera-

toric meeting of the nine-nation Association of South-East Asian Nations grouping and leaders of the region's three leading economic powers Japan, South Korea and

In the meantime, Beijing helped broker the meeting in Geneva almed at putting an end to the state of war on the Korean peninsula. That gathering involves North the US.

Not since the founding of Simultaneously, Premier the People's Republic in 1949 Li Peng embarked on a and the emergence of the timely visit to Japan to dis- non-aligned movement in cuss, among other things, the 1950s has Beijing been Asia's financial turmoil. quite so engaged on an inter-Hard on the heels of that national stage. But the focus now could hardly be more

A bipolar world dominated by Cold War protagonists

And in the next week or so has given way to an evolving China's president will be in multipolar system in which

the US is a dominant force, but other states and regions are on the rise, notably

Chinese officials speak increasingly of "multipolarity" which has become an eign policy, partly as a reac-tion to US dominance.

But emphasis on a multipolar system in which China is a key participant is also recognition of Beijing's growing responsibilities and weight internationally. As Chen Jian, an assistant

moves towards multipolar-

be regarded as a watershed in Chinese foreign policy, a year during which a re-invigorated China began to display increased self-confidence on a world stage commensurate with its strategic and economic signifi-

Circumstances have financial crisis has obliged Beijing to assume greater dollar "peg" against specula-

regional responsibilities, tive assault. Beijing has China's contributions to generally speaking, appeared IMF-sponsored bail-outs of to live up to undertakings Thailand and Indonesia are not to interfere in the the first time it has become day-to-day running of Hong involved in such exercises. .

Bening may still have misavowed aim of China's for- givings about engagement with the region on a multitude of fronts - engagement recognises it has no choice. China's spreading economic interests dictate that it con-

regional financial stability. While President Jiang's foreign minister, said in an summit with Bill Clinton in interview: "Since the Cold Washington in late October, War is over, we stand for a caught most attention new type of of state-to-state among recent "foreign policy relationship characterised by events", there have been othmutual respect and mutual ers. The Hone Kone handco-operation as the world over in mid-year was a momentous occasion whose aftermath appears so far to The year 1997 may come to have been handled competently by Beijing. Recent pressures on the

Hong Kong dollar proved an early test of the "one country, two systems" formula under which China assumed control on July 1. China's central bank was supportive. but made clear that the Hong Kong Monetary played their part. Asia's Authority was responsible for defending the Hong Kong

Kong. But these are early

However, it seems that for

the moment, anyway, China has decided to conduct a brings responsibility but more expansive foreign policy aimed both at calming concerns about regional ambitions and consolidating tributes to preserving its relationship with the US. Scarcely more than a year ago China and the US were at loggerheads over Taiwan, and a re-fashioned US-Japan security treaty which the Chinese suspected was aimed at countering their own regional ambitions. At

> Diaoyus). While these issues remain contentious, they appear to have been subsumed by a genuine desire by Beiling to achieve more stable and predictable relationships with other world powers and the US in particular.

the same time, Beijing and

Tokyo were squabbling

islands (China calls them the

Mr Jiang's visit to Washington accompanied by his statement en route that he private the two sides made saw his mission as achieving

vexed Sino-US relations was understanding. highly significant.

The presidents said they

a "new starting point" in a new framework for better in an evolving multipolar world does not seem prepos-terous. Sino-US relations While human rights disserious sant they will, however, inevitably
agreements tended to domia "constructive strategic continue to be buffeted by nate the public agenda, in . partnership". It is a measure of changes taking place in human rights and proliferaprogress in efforts to create the world that such an aim tion.

HONG KONG . by John Ridding

#### Governing with a light touch

China's handling of the territory's affairs has yet to be put to the test

Beijing has kept a decidedly low profile in Hong Kong despite the emotional rhetoric and pageantry which marked the handover of the territory on July 1.

The People's Liberation Army, which marched across the border amid trepidation in the early hours of July, has remained quietly in its barracks. Beijing's mandarins south

of the border - Ma Yuzhen on the social scene, but not in government affairs. "I didn't receive any telephone calls, faxes or instructions," says Donald Tsang, financial territory.

Its commitment to the one country, two systems formula which underpins the handover is also an important factor in Sino-US relations and in reassuring

international investors. The IMF, in its annual assessment of the Hong Kong economy, Standard & Poor's, the credit rating agency, have praised China's treatment of post-colonial Hong Kong. Perhaps most important from Beijing's perspective is that success with regard to Hong Kong could ease the process of peaceful reunification with Taiwan.

Such self-interest, and Beijing's behaviour to date, have prompted optimism about future conduct. "The first months are of particular importance," says one senior western diplomat. "It sets benchmarks and establishes a pattern. The smooth handover will strengthen the hand of those in Beijing who favour a relaxed stance towards Hong

helped by the performance of Tung Chee-hwa, Hong Kong's post-colonial ruler. pro-democracy politicians criticise him as a "yes man" for Beijing. Mr Tung has emerged as a more self-confident leader than many expected. He says Beijing has left him alone to develop and implement policies for the territory and he has secured the trust of the top leadership.

For all the optimism, however, nagging doubts remain. These are still early days for Hong Kong's unprecedented transfer from capitalist to communist sovereigns. A background of economic performance, improving regional relations and relative calm across the Taiwan Strait, have made it easier for China to display

All three of these areas provide potential risks. Most immediate is the financial upheaval which has swept south-east Asia and battered Hong Kong. As in the

political sphere. China has displayed a light touch, leaving Hong Kong's financial management to the territory's authorities and making the occasional supportive comment about the possible use of China's reserves to support the Hong Kong dollar.

If the crisis were to esca late, however, Bening's willingness to spend its \$130bn foreign exchange reserves to defend its wealthiest territory could be put to a difficult test.

Similarly, competitive pressures from the region, and their likely impact on mainland exports could raise pressure for a devaluation of at the ministry of foreign the yuan. That would add to affairs and Jiang Enzhu at strains on the Hong Kong Xinhua - have been active exchange rate peg to the US dollar, the linchpin of the financial system and founda-

Relations between Beijing secretary, referring to the and Taipei have stabilised financial turmoil in the since the Chinese missile exercises near the Taiwan Beiling's stance is largely Strait last year. But deep dictated by self-interest. A mutual suspicion and the restrained stance is vital to failure to resume negotiamaintain confidence in its tions provides potential for newly acquired capitalist tension and disputes which territory, viewed by China as could affect Hong Kong. common ground, provides tacts between Beljing and Taipei," says one western diplomat, "But it could also become a political football."

> the fragile balance in crossstrait relations and Beijing's fear that Hong Kong could sion. The sensitivity of the issue has already become apparent, with a ban of the public display of Taiwanese Nationalist flags on this year's "double tenth" - the anniversary of the revolution which gave birth to the Republic of China under Sun Yat-sen, founder of the Nationalist party.

> A bigger test will come version, due to be passed by the legislature elected in May's poll. That vote will provide a measure of the new administration's mettle. Rules restricting the size of the franchise for electoral

While legislation affecting civil liberties, democratic and China-Taiwan relations may prove the most visible stance, perhaps the most sig nificant threat to the territory's autonomy comes from within. Opinion is divided over the extent to which sell censorship in the media has increased over, but elsewhere there have been signs of secondguessing the new sovereign.

One example is the case of the film industry, where two recent Hollywood productions about Tibet failed to find distributors in the territory. "It is a very sensitive get into trouble", said Tony Wong, head of Cinemation

Mr Wong describes his stance as a business decision, arguing that the films would draw small audiences in Hong Kong, Like Beijing's role in Hong Kong, such actions are also low profile But as far as the territory's autonomy and identity are

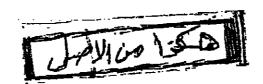


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# Competent start for Jiang

The president has yet to convince sceptics he can push through further reforms

It has been a satisfactory year for Jiang Zemin, China's president. The death in February of Deng Xiaoping, China's patriarch, allowed Mr Jiang to emerge at last from the shadow of

It had been a long apprenticeship. In the end Deng's lingering departure

successors to deal efficiently distraction. More importantly, it provided Mr Jiang with time to assert control.

Following a pattern apparent since his surprise elevation to leadership of the Communist Party in 1989, in the midst of student demonstrations, Mr Jiang has done better than expected. He has, it seems, been

much under-estimated,

although reservations persist about his ability to deal with a crisis.

says: "To some extent you make your own luck - and with his funeral without he has certainly exploited opportunities presented to

Starting with Deng's funeral, Mr Jiang seized the initiative, making the running in a crucial internal party debate about economic reform. He has also appeared more self-confident on an international stage.

His speech at the central party school on May 29, outlining new ideas for the economy, was in some ways the keynote address of the year, rivalling in importance

Mr Jiang's efforts to consolidate control have also not been harmed by opportunities presented by the Hong seven-member standing com-Kong handover and a Washington summit. These highly visible events have helped in his transformation from pretender to "first among

equals" in a collective leadership. In the process, he has shown himself to be less of a wooden, programmed technocrat than had seemed the case in earlier years. Indeed. during his US visit Mr Jiang exhibited an unexpected and

But for all these strides forward China's leader is hardly likely to be in a position to exercise power as his predecessors. As a member of a collective he must resolutely engage in factional politics to shore up his position and advance the inter-

emerge from the party congress is, generally-speaking, pro-Jiang, but is also broadly representative of factions within the party.

Much has been made of the retirement of Qiao Shi,

the hierarchy and a pre- and are, for the most part, sumed rival of Mr Jlang's. modernisers. but in a sign that Mr Qiao's But the question is: do influence persists, the new they share Deng's boldness

mittee of the politburo point, his willingness to take risks, to advance reform? The standing committee is Mr Jiang has shown himcomposed of tough, experiself to be an adept politician. enced cadres who may show However he has some way to deference to Mr Jiang, but go to convince scepties that he has what it takes to drive each is powerful in his own China forward to the next

of vision and, more to the

standing committee is: Jiang stage of reforms. Zemin, Li Peng, Zhu Rongji, This includes building a Li Ruihuan, Hu Jintao, Wei genuinely mixed economy with a modern banking sys-What distinguishes the seven men (there are no tem. Mr Jiang is also far from tackling the difficult women in the highest echeissue of political liberalisation. In spite of a successful lons of the leadership) is that they share a broad comyear, he cannot afford to mitment to economic reform.

**PRIVATISATION •** by James Harding

#### Uncertainty clouds path to sell-offs

Beijing needs to sell state assets but it does not want to rush the process

includes a Qiao-protégé.

right, (In rank order the

Jianxin and LI Langing).

There is a joke, apparently of Polish origin, doing the rounds in China: What is the definition of state enterprise reform? The sale of enterprises of unknown value, which nobody owns, to people with no money.

Since President Jiang urgent answers.

nies is set to proceed with greater vigour, but uncertainties cloud the process: Who owns the enterprises? How do you value them? And who will be allowed to for companies badly in need buy them?

ing the Marxist tenet of ownership of state assets by the

way to improve public ownership, but privatisation is out of the question," Zhang Zhigang, vice-minister of the state economic and trade commission, said shortly after the congress.

that the debts and inefficiencies of the country's 370,000 state enterprises are too great a burden for the state

nies into the hands of the Chinese public in a hurry because of the structural

plicated issue, as crossshareholdings have blurred the lines of ownership and

pal, provincial and national entities - which pay tax at different levels to different government authorities have knotted the structure of authority and responsibility. And the thorny question of property rights has yet to be clarified.

The effective power of shareholders to govern the enterprises which they own or will own - is also unclear in a country which has recognised the legal rights of shareholders but where the Communist party has the ultimate authority. The new economic structure threatens to sit uncomfortably with the existing political system.

Given the uncertainties surrounding ownership, the valuation of state enterprises is a murky business. made more difficult by the

auditors. It is also hard to judge what some of China's larger state-owned enter prises may be worth, while the future welfare responsibilitles of a bloated state sector workforce have yet to be

Zemin told a congress of the ruling Communist party in September that the government would seek greater diversity of ownership to improve the efficiency of state enterprises, the questions thrown up by that quip have needed all the more

The sale of state compa-

'ouicken the pace" of state enterprise reform, including "re-oganisation, merger, leasing contract operation, joint stock partnership or sell-off". The landmark address gave the green light to widespread capital restructuring in China's state sector by reinterpret-

proletariat to allow for greater "public ownership". But Chinese officials have emphasised that Mr Jiang as not sanctioned mass privatisation.

"We will probe the best Beijing has acknowledged

to bear, but it does not want to rush the sale for fear of being accused of a disorderly and undervalued divestiture of state assets. Nor could it feasibly transfer the bulk of state compa-

issues which need to be Over the years, the owner ship of state enterprises has become an increasingly com-

Rivalries between munici-

inadequacy of the domestic ates.

hammered out. The problems associated

with a vast workforce and the looming prospect of mass redundancies in China's state enterprises - par ticularly among the tens of millions of workers at the 118,000 industrial enterprises - will also force a cautious approach to streamlining state industries. In the light of the theoretic

cal constraints on ownership and the concerns about layoffs, one of the most common measures taken by state companies since the party congress has been to transfer their enterprises into shareholding businesses, selling stock in the company to the workers.

They may not be the investor group with the greatest resources available of capital - workers at state At the Party congress, Mr industries in Shanghai, for month - but selling shares to employees fulfills Mr Jiang's call for greater "public ownership that can greatly promote the growth

of productive forces" The drive to diversify own ership will ultimately mean a quicker rate of listings of state enterprises on stock markets, both Chinese and international. But, so far, there has not been the bonanza of state company sell-offs that some analysts had anticipated.

The China Securities Reg ulatory Commission, the watchdog for China's domes tic stock markets in Shanghai and Shenzhen, have said new listings will come gradually and be modest in size. This statement was intended to quell investors' fears that a rash of new issues will dilute the fledgling markets and send share prices tum-

Chinese officials have also signalled a cautious on overseas markets. Hong Kong is the favourite for mainland Chinese companies planning big issues, but the financial turmoil in Asia's market and the recent challenge to the Hong Kong dollar have unsettled China's regulatory authorities as well as managers of large Chinese enterprises.

In some quarters, there is also political resistance to transferring even partial ownership of China's prized state companies into foreign

Mr Jiang's address to the party in September gave much-needed impetus to state enterprise reform in China, but has also exposed many of the uncertainties that may clog the process.

Chinese officials say the government ultimately wishes to transform the ownership of the vast majority of companies, maintaining control over about 3,000 core enterprises. And if they can resolve the problems. Mr Jiang may have the last

As Tao Dong, head of China research at Schroders Securities, puts it: "A suc cessful transition of the state-owned enterprises into market-oriented corporate bodies will pave the way for China's next major step of economic development and possibly create some internationally competitive industrial groups and conglomer-



hen electric current begins flowing into the coastal region of northern Peru, some of the local people may think it's nothing short of a miracle. Perhaps they won't be far wrong.

The Peruvian Energy Commission had been trying to bring power to this remote region for a long time. And they knew all too well the myriad problems inherent in a project of this magnitude.

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**BANKING** • by Simon Davies

## Hamstrung by their bad loans

Banks' problems. must be resolved if economic reforms are to succeed

China may have avoided the worst of the recent Asian financial turmoil but it shares one significant similarity with the more region - a crumbling bank-

ing system.
An estimated 25 per cent of the leading state banks' loans are non-performing, a product of an era when bank managers had little choice but to accept policy loans recommended by government officials.

The problem sparked a necting of leading Chmes bankers in Beijing last month. attended by President Jiang Zemin, to review the options for restructuring the banking sector.

The problem needs to be resolved urgently. Mr Jiang has outlined ambitious plans for restructuring China's 370,000 State-owned Enterprises (SOEs). The banking system has to play a role in allocating capital for the restructuring and it will struggle to do so while it is hamstrung by bad oans to SOEs and archate

Peter Churchouse, managing director of Morgan Stanley in Hong Kong, says: "You can't expect the banks to operate as proper commercial banks until you remove their responsibility for keeping the State-owned

Enterprises afloat." So the problem for the government is twofold. It needs to resolve an estimated YN1,000bn of bad loans within the stateowned banks, and it must overcome significant structural flaws within those banks, ranging from overstaffing to a lack of risk

Di Weiping, vice-presi- ings, argues that the bad a long wait.

While most foreign

multinationals need a

number of expatriate

case for localisation

is becoming over-

whelming.

managers in China, the

Foreign multinationals who

want to implement 2

localisation policy are faced

with a range of difficulties. This

report explains how companies

can overcome these problems

and achieve sustainable

competitive advantage. This

Foreign multinationals can

overcome the language

barrier and penetrate the

intricate network of

personal and business

Authorities at central and

provincial levels evaluate

foreign enterprises and

how increasing the

report analyses how:

contacts.

dent of the Shanghat debt problems may be less branch of the People's difficult to resolve. "The Bank of China, says: "A lot problems of the banking of the banks' problems are inherited from the old system of policy-oriented loans. If there are no financial reforms, then these problems will not be properly addressed." He was concerned that even if the problem loans were removed, the banks might merely put their revitalised balance sheets behind more

bad lending. "There is a lack of internal control systems because in the past they did not need them - they did whatever the government The problems could be

exacerbated by the economic slowdown, with the latest statistics pointing to deflation. Moreover, in big cities such as Shanghai there is a glut of new buildings coming on stream just as regional turmoil has driven down office prices. Mr Di says the first step that needs to be taken is to build a genuine barrier between the state and its banks so that old-style pol-

At least there is a relatively dynamic group of new commercial banks, which are better managed. but these still account for only a small proportion of bank lending. Given the size and structure of some of the state banks, it has been suggested that they will be broken up into regional banks.

Considerable job cuts will also be required before these banks can become truly competitive, and there needs to be substantial investment in technology and improvement of credit appraisal systems. But to become competitive the state banks need to

be relieved of much of their bad debt burden. Hoong Yik-luen, head of

system in China have been exposed because of excessively tight monetary policy over the past two years. The government now has a great chance to reflate the

problem away, without creating inflationary problems." This is a result of the substantial surplus capacity in the industrial One way of lifting the burden on banks would be

to remove some of the restrictions on mortgage lending and encourage home ownership. This would help reflate the property market, taking some of the pressure off bank balance sheets. It would also feed through into the

Some banking analysts suggest there are also substantial foreign bank borrowings that need to be addressed otherwise any future devaluation of the yuan could provide further pressure on the banking Until the domestic banks

can be put on a more competitive footing, the pace of opening up the market to foreign banks will be slow, China has been a holy grail for foreign banking groups, given high savings backward domestic banking network. Nine banks have been given a licence to lend local corrency and a

11 licences are being con-

sidered.

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practices and organisational

performance of wellestablished multinationals

However, Mr Di admitted the experiment is too restrictive", and the People's Bank has been encouraging the government to relax some of the restrictions. Until that happens, foreign banks will struggle to build a profitable business – but given the state of the domestic China research at ING Bar- banking system, it could be

**GUANGDONG •** by John Ridding

## Fast track to development

The frenzy of large projects has given way to more measured objectives

Alongside the traffic lights in downtown Guangzhou there are digital timers, counting the seconds until red turns to green. Amid the frantic traffic they provide a further reminder of the fast pace of life in the southern city and surrounding Guangdong province.

Since Deng Xiaoping, China's late paramount leader, launched his policies of economic reform and liberalisation. Guangdong has been on the fast track to development. It accounts for some 40 per cent of total Chinese exports, while investment from Hong Kong and further afield has helped fuel double digit growth and a sharp rise in prosperity.

As President Jiang Zemin now takes the baton and launches a new phase of reforms, the question is whether Guangdong will remain at the vanguard of the national economy and whether its rise can be sus-

The answers have implications beyond the borders of the southern province which has emerged as a crucible for reform and an engine for

Provincial leaders and many of the foreign investors present in Guangdong are confident. "The economy is maintain-

ing good growth rate," says Zhang Gaoli, senior vice-governor and one of a new breed of relatively young technocrats. He cites a rise in gross domestic product of 10.5 per cent in the first three quarters of the year, with falling inflation and a 20 per cent rise in exports.

"On a medium to long-term view we are very positive on Guangdong," says Victor Chu, chairman of First Eastern Investment. After 19 years of reform, this economy really has its own momentum now."

But there are also substantial challenges to be faced.

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range of Chinese-Western

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wholly-owned subsidiaries. It

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best practice for issues such as:

localisation of managers

performance appraisal

management systems.

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corporate values and

compensation

staff retention

training and development

Total GDP (1996): Yo 144,58 billion Real GDP growth: 13.1%

"We are confronted with terms of foreign investment, some profound problems," says Mr Zhang, listing the reform of struggling stateowned enterprises, the need to upgrade the industrial quantity, structure and to balance

Nor are these the only pitfalls. South-east Asia's economic crises and the devaluations which have swept the region raise questions about exports and direct investment, two of the pillars of the provincial economy. Within China, foreign commentators wonder whether the central government's priority of promoting western and inland provinces will shift the focus of development from Guangdong.

In addressing the challenges, the provincial government is making significant policy shifts. Faced with rising costs and fierce regional competition, the authorities are seeking to move from low value-added assembly operations or real estate projects to high technology projects and strategic

During the transition, there has been a hiatus in with a slowdown in contracted projects. But Mr Zhang places the emphasis on quality rather than expressing satisfaction with

progress achieved. Discussions are under way with Shell, the Anglo-Dutch group, about a large refinery are being laid between large provincial cities and Hong Kong to promote telecoms while a recent investment seminar secured between \$700m and \$800m in high yielding agricultural invest-

Reform of state-owned enterprises is a tougher nut to crack, but Mr Zhang sees progress in the province's two-pronged strategy.

Seventy big conglomerates in the state sector have been sures, including tax rebates for product development and loans. Small and mediumsized state-owned enterprises, which account for about 90 per cent of the total number, are being encourindependent management.

"The government will not randomly interfere with state enterprises," says Mr Zhang. The provincial government also supports state lenge from other Chinese companies to acquire stock market listings. "Guangdong already accounts for a lot of China's listed companies," says the China analyst at one US investment bank. fit from many of the projects That gives them an edge in raising funds and restructurto develop inland provinces,

Guangdong holds other trump cards in its development plans. Barry Cheung. chief executive of Fortune Oil, the Hong Kong-based company with interests in the province from petrol stations to crude oil transport, says the province has relatively few of the lumbering heavy industries that are causing problems in other regions. He points to the rel-ative sophistication and international experience of ince, and the strong ties being built with Hong Kong.

"Over the next few years we are going to see even closer integration between Hong Kong and Guangdong," says Mr Cheung. After the migration of much of the territory's manufacturing base across the border, the next phase is likely to be increased co-operation in infrastructure. Projects to improve road and rail links are being considered, as is

ners, including foreign com-panies. Behind these moves between Hong Kong and the is a strategy of cultivating western special economic zone of Zhuhai.

If Guangdong's ties with Hong Kong sharpen the territory's competitive edge in faces an increasing chalregions now favoured by Beijing. But Mr Zhang, however, concedes that China needs balanced development. The senior vice-governor

said Guangdong would bene-

such as the exploitation of natural resources and hydroelectric power. The province, own investments across its border. "Guangdong province invested in a tour ship in the Three Gorges, and we also invested in a cigarette factory in Wushan County." If development priorities lie elsewhere, adds the vice governor, the central government is still approving big Among the most important are the new Guangzhou air-

port and the Guangzhou-Zhuhai railway. There is little prospect, of another frenzy of big projects which helped fuel inflation in the 1980s and early 1990s. "If we have another round of overheated capital construction that will have a

negative impact," says Mr Zhang. The goal, he signals, growth. The heady years of seems, with the more meaaged to find business part an ambitious HK\$20bn sured objectives of maturity.

..... 1-*if* 

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**CHONGQING •** by Tony Walker

#### beckoning gateway

The controversial Three Gorges project is proving both a blessing

and a curse Mayor Pu Haiqing of Chongqing jokes about the stresses of running the world's largest city with a population of 30m set in hilly terrain at the conflu-

ence of the Yangtze and Jial-

ing rivers in south-west

my hair," he says, pointing opment. o his bald pate. But Mr Pu south-west China and platform for the rejuvenation of important inland area.

China." he says. "We want to develop the city in line with world practice.' These are bold ambitions, advantage of being the hub

for road, rail and waterway

"Chongoing is the new

routes connecting western China with other regions to the south and east. It also has a big potential market in south-west China of about 300m people; although per capita income in the region is among Chi-

na's lowest. But Chongqing, which in March this year was accorded status equivalent rupt. to that of a province, has a long way to go to rival China's other "city states" -Beijing, Shanghai and Tian-

Chongqing\* Total GDP (1986): Yn 117,5 billion Real GDP growth: 10.7%

reluctance of foreign inves-

tors to put their money in inland areas and inademiate infrastructure have all con-"You see, I've lost most of strained Chongqing's devel-The municipality, which

becomes serious when was carved out of Sichuan talking about Chongqing's province, also has the additional burden of one of the biggest concentrations in China of debt-ridden stateperhaps the country's most owned enterprises. This was a legacy of a decision taken in the 1950s to relocate stragrowth spot in the west of tegic industries to the remote south-west to protect China's industrial base from

possible attack. Chongqing and Chengdu, but Chongqing enjoys the its "sister city" in the south-west, have more than their share of defence-related industries, many of which virtually have been shut-

> Mr Pu estimates that some 88 per cent of industry in. Chongoing is state-owned. The city faces a daunting task dealing with unemploy-ment from factories and business which will either be sold, merged or made bank-

But according to the mayor, the preponderance of state industries with their relatively skilled workers -Distance from the coast, lower than coastal areas - is Kong and south-east Asia.

also a plus and should act as a magnet for foreign inves-

Added to that is the fact that the city is an education centre for the south-west 1,000 research institutes and 100,000 new graduates annually. Providing jobs for the newly-graduated is not the least of Mr Pu's worries.

Unemployment is above the national average of 3 per cent of the urban workforce. but officials are coy about exact figures. Around 10 to 20 per cent of Chongqing's workforce is thought to be either jobless or living on subsistence wages provided by factories operating well

below capacity.
What Chongqing needs desperately is more foreign investment. Foreign companies are showing keener interest but the flow of investment is still relatively

Utilised foreign investment stands at \$1.2bn with a contracted amount of \$4.5bn. There are some 2,000 foreign funded enterprises in Chongqing, but most of these are small "hole in the wall" operations established labour costs are one-third by investors from Hong

ments are being made by international companies. including British Petroleum. Glaxo, Pepsico and Mobil. Chongqing's elevation to municipal status and thus greater autonomy from Beijing has quickened investor interest, according to Mayor The controversial Three

However, the pattern is

changing and larger invest-

Gorges project on the Yangtze, which will create a dam several hundred kilometres long, is expected to provide a significant boost for Chongqleges of advanced education, river navigable for larger

Chongqing, which will be located at the western end of the new dam, will become one of China's busiest inland ports. Ability to transport a larger volume of goods by water will help ease pressures on an over-stretched road and rail system. One of the most severe constraints on Chongqing's development has been the cost and difficulty of transporting goods

Gorges is proving both a blessing and a curse.

While the municipality will derive considerable benefits, there will also be costs, including responsibility for re-settling many of the 1m people whose homes will be inundated by rising dam

The central government is assisting with re-settlement, but the administrative burden is falling heavily on the Chongqing's city-fathers. Mayor Pu is set to lose more

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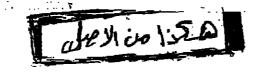
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ployed.
More than 500,000 people

in Shenyang are self-em-

ployed or working for pri-

vate companies. While out-

put at large and

medium-sized state indus-

tries rose only 2.4 per cent

last year, the value of sales

produced by collective enter-

prises together with non-

state businesses rose by 27.2

per cent.

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SHANGHAI • by James Harding

## Forefront of reforms

The city has grand financial ambitions, but there are still hurdles to clear

Shanghai is commonly defined by past glories and future ambitions. Stand on the Bund, the hotchpotch of art deco and colonial architecture that graces the city waterfront, and the pre-war splendour comes alive.

Across the brown waters of the Huangpu river is Pudong, the former wasteland that has been turned into fields of skyscrapers and construction sites to make room for China's financial centre.

But Shanghai has some Way to travel before it recaptures its faded opulence or fulfils its much-trumpeted

Beljing has chosen to "market test" much of its economic liberalisation programme in Shanghai, "experimenting" with foreign competition in the financial services sector. aggressive reform of state enterprises and greater financial responsibility for its citizens.

This year, the first foreign banks in China were given the right to operate in local currency. The licences Shanghai and require them to move their operations to become China's Wall Street

Another 11 foreign banks are waiting for central bank approval to start Chinese currency lending in Shanghave also been allowed to enter the Chinese market through Shanghai.

Over the past year, a cou-ple of new Sino-foreign joint ventures and a second wholly-owned subsidiary of a foreign insurance company have been approved, all to

operate from Shanghai.

The municipal government sees itself at the forefront of the state enterprise reform process. Officials at the Shanghai Economic Commission say the city has overseen the merger of 700 enterprises and let 58 companies go bankrupt since 1994. Another 50 bankruptcies are planned this year.

The government has also encouraged the city's inhabitants to take greater responsibility for their own affairs by extending private ownership - notably, allowing them to take out mortgages.

"Why does Shanghai matter?" asked Richard Graham. the former head of ING Barings in Shanghai earlier this year. "Because if it doesn't work here, with all the chances that Shanghal has been given, it isn't going to

The evidence so far sug gests it is working - even if there have been glitches. Shanghai's gross domestic

product has grown at an average rate of 14.1 per cent since 1992, the year when Beijing belatedly endorsed a programme of rapid development for China's most precocious city. The city has attracted

cumulative foreign direct investment (FDI) of more than \$31.5bn in the past few restrict them to business in years. FDI into Shanghai until last year grew more quickly than in any other Pudong, earmarked to part of the country. Average salaries have trebled since

Xu Kuangdi, Shangbai's mayor since 1995, expects the economy to grow by 13 hai. International insurers per cent this year and is hoping to see the growth in gross domestic product amed and brought down to 10 to 11 per cent by 2000. "The major reason for the lowering of the GDP growth rate in Shanghai...is because we have controlled investment in real estate development," he says.

domestic and foreign. Lu Deming, an economist at Fudan University, estimates that about 70 per cent of output in recent years can be accounted for by investment and notes that investment growth has outstripped increases in consumption

This bias may expose Shanghai because foreign investment levels look set to decline. Municipal officials expect foreign direct investment in 1997 will be about \$6bn, down from \$11bn last year and \$10.5bn the previous year. The burst property bubble - vacancy rates in commercial buildings in over 50 per cent - has also served as a warning of the dangers of over-investment.

Unemployment has ecome a big problem and that threatens to grow as Shanghai struggles with the redundancies created by the failure of state-owned indus-

Mayor Xu says taking the number of unemployed (those receiving a Yn270 a month dole payment) and redundant workers (those still on the books of former state enterprises and receiving subsistence pay of roughly Yn400 a month), 7 to 8 per cent of Shanghai's 4.7m workforce is unemployed. Privately, government officials estimate the number of

the published figures. The city needs to build a thriving services industry to absorb its growing surplus of workers. To do so its officials know it will have to create the "software" of a Shanghai are estimated at modern economy - the rule of law, an educated and skilled workforce, flexibility in the market and responsi ble regulation. The physical infrastructure will take less than a decade to build, but the legal and social foundations of a modern financial market may take longer,

out of work may be double

SHENYANG • by James Harding

# The burden of change

Grappling with the painful effects of the transition to a free market

On a freezing grey morning in Shenyang – much like any other winter morning in the largest city in China's troubled industrial north about a thousand people gather in a small park in the hope of finding work.

Lu Xun park serves as an informal labour market for the growing ranks of jobless. It has long been a place for migrants seeking casual work, but now an increasing number of Shenyang locals laid off from state enterprises are to be found among

"It is not easy to get a job here," says one Shenyang man, clutching a scrap of paper on which he has scribbled "chef". He is still on the books of a state-owned battery company, but it has run into difficulties and has stopped paying him.

Mu Suixin, mayor of Shenyang, acknowledges that the city, which was at the forefront of heavy industry in

Shenyang Total (30P (1990): Yn 77.2 billion Real GOP growth: 11.1%

planned economy, has been burdened with a leading role in handling the painful consequence of transition to a free market: mass redundan-

"Shenyang is the place with the largest number of is being left behind. lay-offs in China. And it has the greatest difficulty re-employing people. This is a very serious problem," he

The mayor calculates that there are just over 1.3m neople who work in Shenyang's state-owned industrial enterprises, of whom 380,000 are laid off and a further 200,000 face more or less imminent redundancy.

These large and mediumsized enterprises account for nearly two-thirds of Shenyang's 2.18m workforce, but less than half of the city's

declined in real terms last year, suggesting that while Shenyang's non-state sector may be driving the city's 10 to 11 per cent growth in gross domestic product, a large section of the economy

prises.

Anecdotal evidence sug-

Although there have been sporadic reports of worker unrest in China, Mayor Mu is adament that the growing number of redundancies will not threaten social stability: Life here in Shenyang is stable. There has been nobody out on the streets demonstrating against the lav-offs."

Shenyang is also hoping foreign investment will help to take the strain of its economic changes. Since the start of China's economic liberalisation in the late 1970s, it has attracted \$3.3bn. but is hoping that figure will The unemployment probincrease rapidly in the next

lem is not immediately few years. revealed in government sta The restructuring of the tistics which put the official city's economy, away from unemployment rate at 2.2 heavy industries and per cent for 1996 - this does towards an expanded ternot include most workers tiary sector, is aimed at re-"laid off" from state enterinvigorating the jobs mar-

As China rationalises the state sector, the municipal government figures indicate that redundancies may affect nearly 30 per cent of Shen-yang's total workforce and more than 45 per cent of the workers at state industries.

gests the restructuring of the local economy is already creating a crime problem in the city. The fear of crime is increasing as reports of in reforming state-owned domestic violence, armed enterprises. A handful of the assaults and robbery increase. Like the rest of China, Shenyang has prided itself on the relative safety of its streets.

Nevertheless, finding jobs for former state workers is the main challenge facing the Shenyang government. The most promising ave nue of re-employment in the short-term is the expanding

non-state sector. Shenyang's

flashy new entrepreneurial

accounts for 49.3 per cent of the city's economic output, "so it has a strong capacity to contain more laid-off workers", says Mayor Mu. He promises the government will try to develop tourism as well as financial services. Ultimately, the success of

The tertiary sector now

the Shenyang economy will hinge the progress it makes city's companies are pursuing the central government's policy of capital restructuring. The Shenyang Alloy Corporation, for example. long ago became a joint-stock company and has since issued shares on the Shenzhen stock market. It has cut its workforce from 1,000 to just over 700 and the number is expected to fall to around 550.

Jin Yongcai, director of the company, says the process has been accelerated by 'a recent merger which made the state a minority shareholder. "The change has improved the efficiency of

the company."
The implication for the Lu Xun park labour market in Shenyang is that the crowd is likely to get bigger before class is arguably more con-



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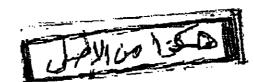
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# Vital role in restructuring

reforms offer plenty of scope for expansion

The Shanghai stock ally higher than in Hong exchange is set to move from Kong, thanks to domestic its dingy quarters in a backpackers' hotel to a new steel and glass structure modelled loosely on Paris's Arc de

This month's move demon-Kong's position as a finanbuilding the basic infrastructure to do so. Indeed, the the stock market. new exchange will boast Asia's largest trading floor, more. At the recent 15th despite the fact that the fully computerised market it announced plans to requires no trading floor whatsoever.

The relocation also shows that China's fledgling stock markets can no longer be considered as merely the capitalist experiment that kets to play a key role in they were when launched in

International attention has SOEs. Even if only 1 per cent ciently.

success of Chinese companies listing in Hong Kong. But in 1996, turnover on China's stock markets was actuinterest in A shares.

Turnover rose to \$295bn in the first nine months of 1997, with around two-thirds coming from small retail investors. During the first half of est and longest established strates the ambition of a city 1997, the four biggest broker- stock markets. But for which wants to match Hong ages in China signed up China, which lacks the regu-23,000 new accounts per day, cial centre and is rapidly as investors diverted cash from deposit accounts into

But the government needs Communist party congress. restructure its state-owned enterprises (SOEs). The parlous state of the banking system with its substantial had debts, has put considerable pressure on the capital marfunding the restructuring.

There are around 370,000

The government's focused on China's disap- of them required a signififoreign-only B shares which the stock market, it would off.

Peter Churchouse, managing director of Morgan Stan- and demand," and the govley Asia, says: "In five to seven years, China could easily have the biggest stock market in Asia, excluding shortly after the government

This would represent a challenge to the world's largtor base of New York or London, it would require a quan-

Nonetheless, savings rates are high. The banking system is sitting on vast undersubstantial hidden savings interest rates come down further, capital will be looking for higher returns elsewhere, which will help the government allocate capital resources more effi-

focused on China's disap- of them required a signifi- Mr Francis Leung, manag- hai stock exchange, says: pointing experiment with cant injection of capital via ing director of the Hong "Through the issue of Kong-based investment bank shares, a company can be have been sidelined by the take a listing a day over a Peregrine, argues: "Compa- switched from state owner-10-year period to sell them nies are trading on ridicu- ship to joint stock ownerlous multiples because of an ship, which will help overimbalance between supply ernment is increasing its system. quota of new issues.

It is no coincidence that announced its plans for SOE reforms, it also approved legislation to introduce mutual

These are likely to start off as purely domestic institulatory framework, market tions tapping domestic size and institutional invessavings, but foreign fund management groups are hoping to be able to break into the market through joint ventures with local securities houses. This would help absorb an increase in supply used deposits and there are of new shares, and help create a less volatile stock marwithin the economy. As ket - volatility is something the government is anxious to avoid.

There is another significant advantage to the state of expanding the stock market. Mr Tu Guangshuo, the method of funding state on its own sovereign issues new president of the Shang- enterprise reform without

come the short-comings of the original management

Given the potential barriers to mergers and cost-cutting, industry consolidation would also be more easily pursued by listed companies. But Mr Tu admits that progress may be more cautious because of the recent turmoil in the Asian region.

One casualty of this could be the long-awaited merger of the A and B share markets to create a substantial stock market open to foreign investors. This is unlikely to happen until the yuan becomes fully convertible, and the currency crisis in the region may have put that back several years. The development of a

broader capital market for raising long-term debt also looks distant. In theory, bonds would be the obvious



s: Shanghal's new stock exchange opens this month

the state having to relinouish control.

But government officials are concerned that state enterprises might invest the proceeds of any bond issues unwisely, and the govern-ment would have to foot the bill for defaults.

In addition, the government has been keen to concentrate demand for bonds - although outstanding trea-

Yn300bn last year, or less than 5 per cent of the money

The existing banks will the process of disintermediation - the replacement of financial intermediary lending functions by the direct issue of securities by businesses to investors.

Joe Zhang, senior economist at Credit Lyonnais, period of substantial growth.

sury bonds amounted to just said: "When the capital markets get to a certain size, the banks will scream, Good companies will not need banks, and banks do not like also be keen to slow down bad companies. The banks will try to frustrate the listing process by lobbying government to put up barriers Nonetheless, the cost of ing will be such that the capital markets look set for a

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HONG KONG AS A CAPITAL RAISING CENTRE • by John Ridding

#### l'ightened tap stems flow of issues

wisdoms thrown into question by Asia's financial crises is Hong Kong's role as a financial dynamo for the mainland.

market collapse, which saw the benchmark Hang Seng index lose more than 40 per cent of its value, several mainland-backed companies postponed plans to raise funds in Hong Kong, breaking an established pattern of corporate financial centre for the funding.

Last week, CNAC, the commercial arm of China's aviation regulator, said it listing plans. having earlier announced a delay. The news raised hopes of a Beijing over financial mar-

These issues matter far

beyond the companies involved. International After the territory's stock capital is needed to fund the modernisation and reform of mainland enterprises, the economic priority of China's new leadership. For Hong Kong, its post-colonial prospects hinge partly on its ability to defend its role international mainland.

> Desnite the histus, most little cause for concern.

official arguing that the crisis, and resulting caution in limiting the risks," he says.

Claims of a resumption of issues are supported by sevimmediately, Hong Kong tional financial centre for China, and momentum is In recent years the num-

ber and size of companies heading across the border to raise funds has grown by leaps and bounds. Proceeds serious commentators see from initial public offerings little cause for concern. of red chips, the Hong Kong
One senior Hong Kong arms of mainland conglomerates or government agencles, and H-shares, the Hong Kong listings of state-owned resumption of "red chip" ket liberalisation, is likely enterprises, raised more activity, although the to strengthen Hong Kong's than US\$8bn during the

planned proceeds of role as an offsbore financial first 10 months of the year, HK\$620m mark a sharp fall centre for China. "They can compared with a relatively from original estimates. derive the benefits while meagre US\$1.3bn for all of

Demand for further funds remains great. President eral considerations. Most Jiang Zemin's keynote address to the 15th party has already established congress in September conditions, but many are in itself as the main interna- underlined the importance the pipeline. Goldman the new leadership attaches to enterprise reform and signalled a green light for at least 10 H-share candimoves towards privatisa-

> Tentative signs of a return to the Hong Kong emerged. Apart from CNAC, Tianjin Development, the business arm of the eastern city's government, is pressing ahead with a roadshow. Beijing Enterprises, the tal's municipal government, pushed shares to unsustain- new segment in our market sole channel for interna- has been tightened."

injections from its mainland narent, while investment bankers talk of reviving H-share listings previously

put on hold. Timing of issues will continue to depend on market rush by Hong Kong inves-Sachs, the US investment bank, says it has identified dates which could raise more than US\$2bn over the coming mouths.

But while the listings market have already may resume, the recent unheaval is likely to have lasting effects. "Red chip fever is a thing of the past," says the head of corporate finance at one US investment bank, referring to the commercial arm of the capi- speculative surge which lar misgivings. "We have a est overseas issue and the

able heights in the months surrounding the handover. "For the first time, fundamentals are going to be scrutinised".

A more sedate strategy is also likely to be fostered by the authorities. The rush by mainland companies to Hong Kong's capital markets, and the even greater tors to snap up any Chinabacked issue, caused concern on both sides of the border.

Ahead of July's transfer of sovereignty, the CSRC. China's markets regulator, introduced tighter regulations on asset injections. The move was prompted by political sensitivity of state asset sales and fears of "hot money" flowing south across the border.

Market regulators in Hong Kong expressed simi-

which exhibits some of the characteristics of a fledg-Edgar Cheng, chairman of the stock exchange. Among the more troublesome, he cited a high propensity for volatility, reduced transpar-

participation. "We were at the stage where anything healthy premium to the backed by China would trigger a stampede of investors", said one analyst. "I could have floated a Shanghai taxi." Investors are now likely

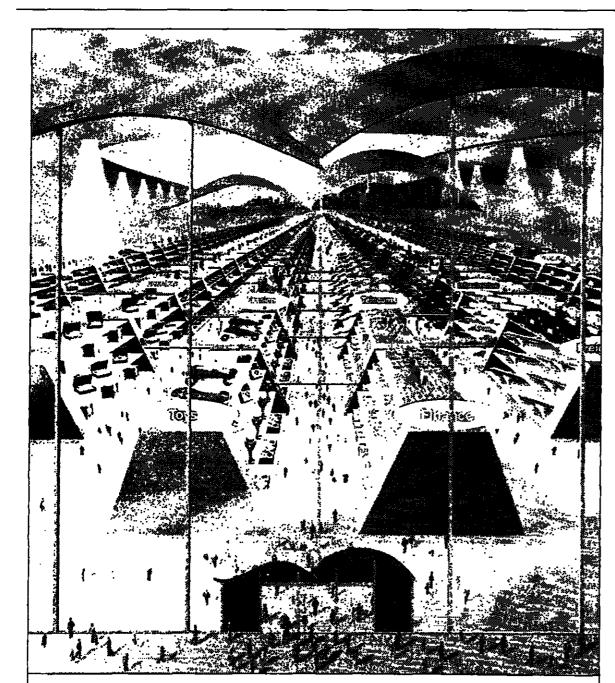
to be much more discrimifor issues will depend on the quality of existing businesses, rather than vague promises of future asset injections, and demand will tend towards established enterprises.

One example is China Telecom, the country's larg-

tional investment in the characteristics of a fledg- Chinese telecoms sector. ling emerging market," says Floated on perhaps the darkest day of Hong Kong's market falls, the US\$4bir initial public offering, fell But within a few days the ency, and speculative retail company had regained its poise and now trades at a

> Others may find the going harder. "Lets just say that a lot of companies listed at the moment would not get off the ground if their IPO were today," says one corporate finance executive.

The question becomes one of the mainland's willing. ness to sell on more difficult terms. Such is the pressure: for industrial restructuring. however, that momentum should be regained. As one investment banker puts it: "The listings are sure to keep flowing, even if the tap



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After nearly 20 years of proneering partnerships in the Hong Kong companies have unrivalled experience and contacts in the China market. In southern China alone, there are approximately 50,000 Hong Kong-owned

factories, employing some five million workers. All this is backed in Hong Kong by the world's

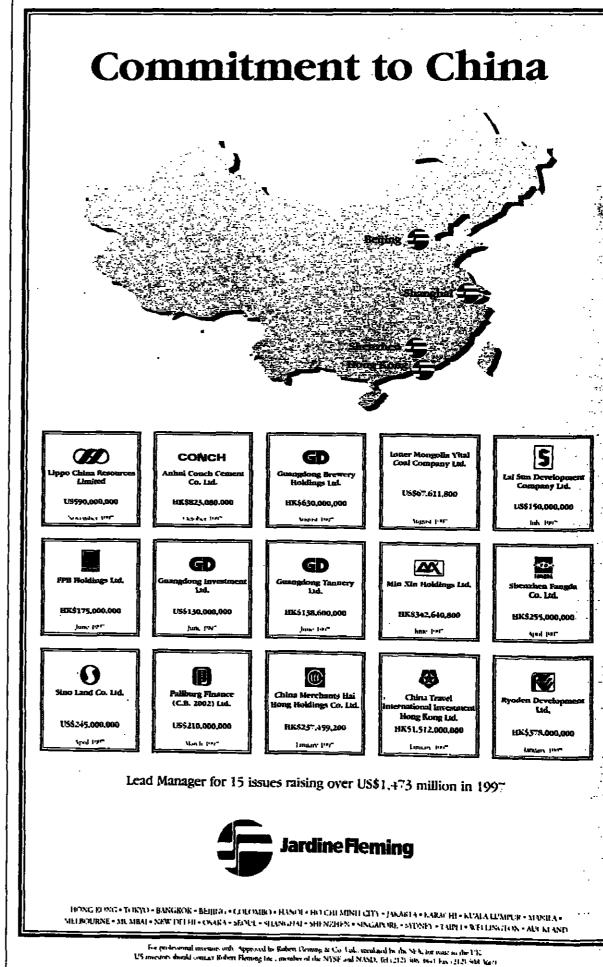
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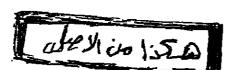
Moreover, Hong Kong's flourishing services economy, much of t dedicated to business with the mainland, has a range and depth

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#### **WORLD PULP AND PAPER**

A different approach will transform one of the most fragmented of industries, says Maggie Urry

#### A mantra for future success

Consolidation. Globalisation. words provide a new manua for the pulp and paper industry as it tries to reduce the volatility of its business

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For decades the industry has struggled with its boom and bust character. Those in the industry feel as queasy as fairground customers while watching profits rise and fall like a turbulent roll-Investors feel equally

unsettled by the uncertainty of the returns. As a result, the industry has been given a lowly rating by stock mar-

There are obvious reasons for its cyclical nature. The industry is highly frag-mented. It operates capitalintensive, continuous-process plants. And many of its products are commodities that are traded around the world, largely on price. It is because of these inherent problems that the industry is aflopting this new mantra. According to Thomas Brodin, European paper analyst

et Salomon Smith Barney: The paper industry remains one of the most fragmented industries in the world." He estimates that in Europe, the 10 largest producers have barely 50 per cent of the market. This is the second most concentrated region in the world, after Japan. But the position in Europe

has improved dramatically, he says. In 1980, the top 10 producers owned 20 per cent

By consolidating and thereby gaining larger marcontrol rather than be at the market to another.

mercy of their markets. Capplanned more sensibly, so as not to disrupt the markets.

All too often in the past, an upswing in the market has persuaded rival compames to add new capacity at the same time. The long lead now wanting to use the time involved in building a paper machine or pulp mill usually means they come onstream just when the upswing is ending, the extra capacity being the final Another reason he straw that pushes prices believes going global is important is that "the com-Rumours in the market

off relationship between Repola and Kymmene. which resulted in the birth of UPM-Kymmene, took place at the point it did in 1995 after Repola announced a plan to build a new lightweight coated paper have cost to build.
machine just as Kymmene The machine can produce was considering the same option. According to some, the prospect of both projects proceeding could have destroyed the market and this pushed the two companies to the negotiating table.

Globalisation follows from consolidation, as well as from the tradeable commodproducts. According to chairman of Sappi, the South African-based group, there are many advantages to being global.

Sappi has acquired businesses in North America and Europe, and now has sizeable market shares for its coated wood-free paper in those markets as well as its home market. One benefit ket shares, companies has been that it can transfer believe they can begin to technology developed in one

A second advantage is that Specialisation. These buzz ital investments can be many of its customers are becoming global and want to use the same paper around the world. Mr van As offers the example of a leading car company, which produces same quality of paper everysaying 'I can deliver it every-where you make your prodnet," says Mr van As.

> bined cash-flow of a global suggested that the long, on- organisation can much more easily fund the development of capacity". With Sappi's recent purchase of KNP-Leykem in Europe, it acquired a brand new paper machine sited in Gratkorn, Austria for much less than it would

> > 470,000 tonnes of paper a

machine," says Mr van As, "with the capacity to supply half the British market or half the German merket. It would even supply 12 per cent of the North American market." Such huge investments mean new machines ity aspect of the industry's are "so big that they can't live in their own little Eugene van As, executive domestic market", he says. This concentration of capacity in fewer hands imposes a much stronger discipline on producers. Says Mr van As: "We have a vested interest in not sue sector of Kimberly-Clark wrecking the market." Prior to this, when a new machine came on stream, the owner had to sell its production and the temptation was to dumm it wherever he could. The acquisition of Grat-

korn adds 7 per cent to Sap-



pi's worldwide capacity. Mr van As says: "We're not going to let 7 per cent wreck 93 per cent." With larger market shares, companies can exert greater discipline

when timing new capacity. Consolidation and globalisation are being achieved through a wave of mergers and acquisitions that has swept through the industry. Mr Brodin lists a series of landmark deals. In North America, for instance, there have been mergers in the tisand Scott Paper in 1995, and between James River and Fort Howard forming Fort James in May this year. And in newsprint, Abitibi-Price and Stone Consolidated,

land between Repola and Kymmene and that between Enso-Gutzeit and Veitsiluoto in May 1996. SCA, the Swedish group, this summer

moved to acquire the outstanding shares in PWA of Germany, left after its initial purchase of a majority stake in 1995. Like the big North American deals, this has brought consolidation in the tissue sector. The third Finnish paper group, Metsā-Serla has struck several deals. including a tie up with Myllykoski. And three other deals

announced in the last few months are considered "very significant" by Mr Brodin. They are UPM-Kymmene's agreed to merge in February. alliance with April, the But there is still a long in Europe, important deals Asian group, and its purway to go. Abitibi-Consoli-

chase of the Blandin mill in dated may be the largest tioned earlier.

The notable element to these three deals are that they are across continents. After consolidation in domestic markets - including the dramatic reduction in the number of paper groups in Finland - moves in Europe or North America have meant "globalisation is suddenly kicking in," says

He says the deals in the tissue sector "changed the landscape". In Europe, the top four tissue groups now have 54 per cent of the capacity and in the US the top four control 79 per cent.

Mr Brodin.

the US, and Sappi's acquisi-tion of KNP-Leykam men-world, but it has only 10 per of non-core activities to cent of the global market. focus on strengths.

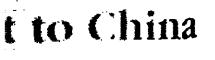
> Trade flows around the world are changing as the southern hemisphere producers grow in size. The cant. In the past, Asia was an export market for many ducers, but now the region is particularly of pulp and fine sider non-core. paper. Whether this develop-

remains to be seen. Specialisation - the third the past".

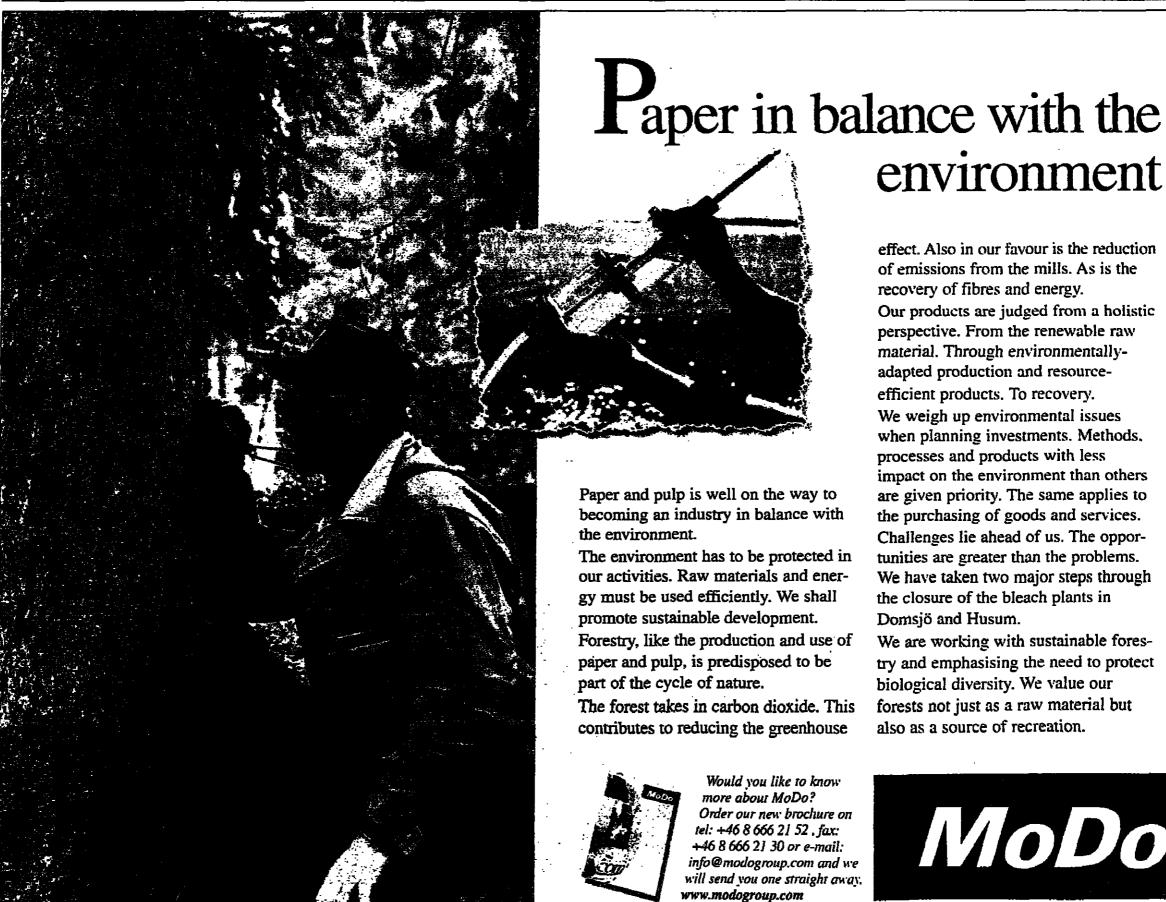
word of the industry's man-

In the past, companies have often wanted just to be big, now they want to be big in a specific product in unier example of Asia is signifi- to benefit from large market shares. Grants of the industry - including International northern hemisphere pro- Paper, the largest in the world - are now divesting becoming an exporter itself, activities which they con-

The hope is that such ment is thrown off course by moves will mean a less volathe recent turmoil in Asia tile cycle in profits, and higher returns. The ultimate Mergers and acquisitions goal, says Mr van As, "is to are likely to continue for create some shareholder some years to come. But value, something which we such activity will probably as an industry have been include disposals as well, singularly unsuccessful at in



ETTIMES AREASTANDIC DATER REPORT



effect. Also in our favour is the reduction of emissions from the mills. As is the recovery of fibres and energy. Our products are judged from a holistic perspective. From the renewable raw material. Through environmentallyadapted production and resourceefficient products. To recovery. We weigh up environmental issues when planning investments. Methods, processes and products with less impact on the environment than others are given priority. The same applies to the purchasing of goods and services. Challenges lie ahead of us. The opportunities are greater than the problems. We have taken two major steps through the closure of the bleach plants in Domsjö and Husum. We are working with sustainable forestry and emphasising the need to protect biological diversity. We value our

environment

forests not just as a raw material but

also as a source of recreation.

MoDo

# bad time to swamp the market

The financial crises in east Asia have exacerbated already apparent problems

October following wideindustry, when the financial to throw out most of their

Currency devaluations and tumbling stock markets in 5 to 10 per cent of global countries such as Indonesia and Korea are putting pres- being lower in quality than sure on the pulp price, which now looks more likely to go down rather than up in

The past two years have low level following a col-The weak market forced

Optimistic industry executives predicted that, at last, the purchase by UPM-Kym-they would be able to push mene, Europe's biggest pulp through price rises for pulp

and see them accepted. The financial crisis in Asia has, however, led to demand from the region drying up in recent weeks. Asian mills are also under increasing pressure to maximise their cashflow, which could mean producing rising tonnages

for the world market. "There is a good chance prices will decline now as we are seeing spot prices trading below list prices," says low-grade paper, which manufacturers of most weakening prices. ing the leading market lead-Dennis Christie, pulp and makes it difficult for paper grades find it hard to make a The latest weakness in ers much more powerful. If Most companies are quoting \$680 a tonne for northern bleached softwood kraft pulp

- the industry benchmark -Executives in the pulp and but pulp is changing hands paper industry had just at \$580 a tonne on the spot begun to look for an market Prices have slipped improvement in prices in as low as \$540 a tonne for spot sales in Asia.

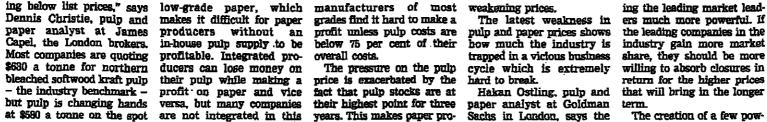
recently become important turmoil in Asia forced them to the pulp and paper market - until recently the region was a net buyer of pulp. But now Asia provides market pulp which despite the European and North American material, is still an important factor in determining prices.

European and North seen pulp prices stuck at a American mills have tried to counter the new competition lapse in the market in 1995. from Asia by merging in mature markets and becomcompanies to consolidate ing global competitors by with a handful of large, moving into new regions. global deals announced this Five mergers were autumn. announced in September and

October this year, including and paper producer of Blandin Paper, one of North America's largest producers of magazine-grade paper.

But the market remains plagued by over-capacity. Mr Christie estimates that there is still 12 to 13 per cent overcapacity that will continue to cast a shadow over pulp and paper prices.

Pulp prices currently comprise some 85 per cent of the costs of producing uncoated



Paper producers have not Asian mills have only pulp suppliers in pushing through price rises in the past couple of years, although there have been stronger prices in some grades. Salomon Brothers, the US broker, has forecast actual price drops for three paper grades this year with fine paper grades showing

modest increases. Paper producers are \$50 a tonne in pulp prices to and are unlikely to cut proease their cost pressures - duction when responding to

The pressure on the pulp their pulp while making a price is exacerbated by the hard to break. profit on paper and vice fact that pulp stocks are at versa, but many companies their highest point for three are not integrated in this years. This makes paper proany price rises posted by the the lessons of the past and had much more success than pulp mills. If companies trying to break out of the pulp suppliers in pushing start de-stocking this will price cycle. "Consolidation add to the weakness in the

market.

extremely fragmented and attempts by some producers But it is likely to be a very to shut down mills on a tem- slow, evolutionary change, porary basis in order to boost prices have met with mixed success. The new mills in Asia are also far less disciplined about their unlikely to improve pulp and looking for a drop of some approach to the pulp market

trapped in a vicious business

Hakan Ostling, pulp and paper analyst at Goldman Sachs in London, says the ducers better able to resist industry is slowly learning in the sector is extremely important and the only way The pulp market is for the industry to improve profitability over the cycle. rather than a quick fix," he

> While mergers and consolipaper prices over the short term, they should have the longer term benefit of mak-

share, they should be more cycle which is extremely willing to absorb closures in return for the higher prices that will bring in the longer

> The creation of a few powerful global participants would also give the companies more market clout in dealing with their buyers, making it easier for them to push through price increases. But Mr Ostling points out that for some grades of paper, the industry is so fragmented that only massive consolidation would

easy solution to the industry's structural problem. Consolidation is altogether sound and should continue,

390 -

but it will be an evolutionary process that won't measurably improve stability in the foreseeable future," he

produce these benefits. "Harsh reality suggests dation in the industry are that there is no quick or

Q4 1996 Source: 8MGE

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In the meantime, the outrest of this year and early next is not rosy. A strike since September at the Canadian operations of the New Zealand producer, Fletcher Challenge, has kept some pulp capacity off the market, but looks likely to soon be

resolved. The restart of pro-

duction in British Columbia will depress prices further. At the same time, compa-

1997

Price difference (UK minus US)

~ 140. -- 120

nies are still opening new capacity with around 500,000 tonnes of additional plant look for prices during the coming on stream in Novemher alone. The financial brrbulence in Asia also continues unabated.

The industry may resolve its cyclical and structural problems over the longer term, but it still needs to weather the storms ahead in the next few months.

PULP FUTURES • by Greg McIvor

#### Smoothing out the peaks and troughs

Two schemes aim of paper and packaging to hedge risk and moderate ups and downs in profitability

Forward planning has never been the forestry industry's strongest characteristic. For years, companies have disa impetuous played approach to investment in

this most cyclical of sectors. Typically, the pattern goes couple of years to build; by the time they come on ability. stream, prices are often past their peak. The extra capacity floods an already-softening market with excess stocks, turning a slow down lated using an index comin prices into a steep

The inability of paper companies to co-ordinate new factory starts has pushed pulp and paper prices up and down. The price of long-fibre rose from \$390 a tonne in late-1998 to \$1,000 a tonne by the end of 1994, only to fall back to \$500 by the end of that year. Prices are now on their way up again, currently at just over \$600 a

This sort of volatility was the trigger behind the been secretive about disclolaunch this year of two schemes for trading forward contracts in pulp.

The schemes, in Helsinki and London, see pulp futures something like this. When as a way of helping producprices rise, producers seek to ers, traders and buyers to take advantage by boosting hedge their financial risk capacity. New plants take a and smooth out the ongoing peaks and troughs in profit-The Finnish Options

Exchange offers forward

contracts based on cash settlement. Prices are calcuniled weekly from information supplied by more than 30 companies. At the UK Pulpex bourse operated by OM, the Swedish

derivatives exchange opera-

tor - via its London Securi-

based on physical delivery. For pulp industry watchers, the two schemes have brought one immediate benefit. They have resulted in publication for the first time of an authoritative market

price for pulp. Producers have in the past sing their exact prices of the commodity. Many disclose their official list price, which has only a loose correlation with real market prices because of large discounts given to big customers.

But while the two exchanges have aided indusroaring success. An average of just 10 to 20 contracts a day is traded in Helsinki. Anders Lindeberg, the exchange's president, admits trading is not continuous.

Moreover, the exchange has only one market-maker. Merita Bank, and just three active brokers. This is partly due to Finnish restrictions on domestic brokerages tradpulp - the key raw material ties and Derivatives ing derivatives, but is none-

market.

Despite the fact that it launched after the Helsinki scheme, Pulpex has proved more popular. Knut Lillienau, project manager, says an average of 70 to 80 contracts a day have been traded since the expiry of the first three-month future contract on September 17.

"We are aware that this is a long process, as it was in the oil industry when they introduced a future contract," Mr Lillienau says. "As long as we get new participants into the trading try transparency, they have and they set up strategies. so far proved less than a we feel we are going for-

ward. He says that Pulpex had 20 industrial participants in September and now has close to 40, although only three or four companies trade regularly. Of these. two are North American and one is Scandinavian.

Herein lies the nub of the challenge facing the two exchanges. While many companies have been happy to

using pulp derivatives to hedge risk on a significant

Ulla Nilsson, head of capital markets at Enskilda Futures in London - one of Pulpex's four market-makers – puts this down to the conexecutive boardrooms of pulp and paper companies internationally.

"It is a very conservative industry...many companies don't have treasury departments as such. Even if they do, the people there have to and packaging grades. convince their managements to grant approval to carry out trades." she says.

Proponents of pulp derivagainst price fluctuations ought to be an integral part of companies' financial manas the forest industry can't tant role for us." predict its profitability like other blue chin industries."

Ms Nilsson states. cycle [for variable profitabil-

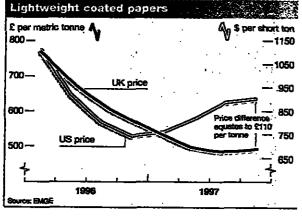
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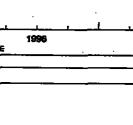
theless a considerable handitest the water by making a ityl but that is no longer via cap to achieving a broad few trades, none are as yet ble in today's modern world," she adds. The increasing stress on sharethat pulp derivatives trading will catch on. But it will take time.

> Advocates of forward contracts stress they can be servatism that pervades the used not just by net producers of market pulp, but by companies that produce little pulp or are integrated producers (manufacturing pulp only for their own products) as part of managing volatility in prices of paper

But the companies. it seems, remain unconvinced. The chief executive of one big European paper producer atives stress that hedging says: "For companies which are very dependent on pulp be useful, but we are self-sufagement. "I find it astonishing that an industry as big think it will play an impor-

There is some way to go, it seems, before pulp derivatives graduate from interest-"They always blame the ing experiment to essential















# Designed to think

need thoughtful care. Harvesting trees selectively helps ensure that the surrounding woodland is not needlessly damaged and that none of the felled trees are wasted.

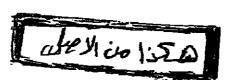
For this you need a forest machine that can think.

At Partek we listen hard to our customers and design our products accordingly. As a result, our machines are reliable and innovative - adding value through the entire production chain - and designed to respect the environment.

We believe in building partnerships based on mutual trust and commitment. And we never stop thinking about how we can help our customers succeed.

Putting vision into action.





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# **Overcoming** growing pains

are making strides in replanting and maintaining their forest lands

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Everyone loves trees. And forests can provide an entirely renewable source of fibre to the pulp and paper industry. But history is full of examples of bad forest management, as growing populations use seemingly endless forests for shelter and fuel.

Now the forest industry is acutely aware of environmental issues, and sustainable forest management has become an important development. But the issue is increasingly controversial, lenge is to combine timber as the industry is divided production and biodiversity over different standards and certification systems. And possible." there is the matter of cost.

In 1900, the US governabout the country's forest resources. For years, America had exploited its forests to provide lumber for the country's economic expansion, says Michael Buckley, of the American Hardwood

The government commissioned a survey of the nation's hardwood forests frees were being cut, there would be few left by 1945. Since the trees took an averwould have to take action fast to avert a crisis by the met the challenge. middle of the century.

In 1945 another survey was action taken early in the century had produced excellent results, and the second survey found the forests had in fact expanded since the first survey was taken. Similarly, in Europe, the

Swedish forests had been plundered for 300 years to supply the continent's timber needs. By the late 19th century, the shortage of for-

acute, says Jan Remrod. director general of the Swed-

By the end of the last cen- at a rate, that maintains tury, the first modern silvi- their biodiversity, productivculture legislation had been enacted in Sweden, "This triggered a restoration of the Swedish forests, which in future, relevant ecological, our history is called the first economic and social func-'green movement'," says Mr tions, at local, national and Remrod. Since then, Sweden's timber stocks have roughly doubled. Thus, the idea of manag-

ing forests to produce a sustainable vield of timber is nothing new. Mr Remrod says: "Sustainable forest more than growing trees in a sustainable way. The chal-- and I think this is fully

In the late 1960s, environment became concerned increasingly concerned about the effect forest products companies were having on the environment. Kathy Bradley, of the Paper Federation of Great Britain, says: "Every paper industry-related trade association was inundated with letters and enquiries from concerned consumers." The industry was stung by

and found that at the rate the accusations hurled against it, not only on forest management but over issues such as chlorine bleaching. age of 100 years to grow, the Ms Bradley admits the US forest service realised it industry initially responded badly. Now, she says, it has

Over the last 10 years, there have been significant undertaken. By then, the moves towards meeting environmentalists' concerns. The 1987 Bruntland Commission on environment and development, concluded sustainable development meant "development that meets the needs of the present without compromising the ability of future generations to meet their own needs".

A ministerial conference

estry management as "the ish Forest Industries Associ-ation. stewardship and use of for-ests and lands in a way, and ity, regenerative capacity, vitality, and their potential to fulfil, now and in the global levels, and that does not do damage to other eco-

systems". Companies started to realise that there was a marketing advantage in describing their products as "environmentally friendly". However management today is far such labels proliferated, and soon consumers began to

What was needed, many realised, was some system of certification to reassure consumers. In 1993, a group of environmentalists, indigementalists had become nous peoples, and forest owners formed the Forest Stewardship Council (FSC) to attempt to harmonise the variety of forest product certification programmes around the world. This non-governmental

organisation, based in Mexico, has written a set of principles and guidelines, and began its certification programme last year. According to Eleonore Schmidt, of the FSC, it operates the only independent "third party" certification scheme in the world. So far 4m hectares of forests worldwide have been awarded its accreditation mark.

The FSC accreditation system has been welcomed by retailers - such as B&Q, the UK do-it-yourself chain, and Home Depot, the US home improvement group. It gives them a simple way of reassuring their customers. In Sweden, a number of

leading forest companies. such as AssiDomān and SCA, agreed a national standard under the FSC guidelines and are beginning to in Helsinki in 1993 on the have their forests certified.

Consolidation

Market share of top ten producers (%)



The next generation; the industry was stung by accusations of a lack of interest in sus

to 70 cents a hectare, depending on the type of forest and the difficulty of access for the inspectors, companies that have completed the process can achieve higher prices for their products.

But other companies and countries disagree with the FSC system. In Sweden, Södra, the co-operative of small private forest owners, withdrew from the Swedish FSC working party in May this year.

Södra began working on its own certification stan-

must pay for certification, a FSC standards are not suitcost which can range from 5 able for its small Swedish forests. But it fears it will be at a disadvantage in the marketplace as retailers take

up the FSC label. Equally, the American Forest and Paper Association has set up its own standard, the Sustainable Forestry Initiative, with which all its members must comply. The FSC regards such trade association based schemes as second party and therefore not truly independent ones. In Canada, a forest ecosystem classification has been agreed, while the UK is close to finalising a

tainable management.

Mr Remröd is largely happy with the FSC initiamany differences between a require local knowledge and solutions in order to be effective. Ms Schmidt admits that support" the "terrific the FSC system is not per- strides" countries such as fect. She says it does not Sweden have made towards make allowance for groups sustainable forestry. such as Södra's small private forest owners.

Richard Sandbrook, execu- standards which satisfy buytive director of the Interna- ers. Mr Remröd says: "It is

ment and Development, suggests that as the paper industry is global, it must tive. He adds: "There will have international stannever be a global simple dards. He believes many solution." There are too paper industries around the world have rejected the FSC variety of ecosystem types, accreditation because it has and land use-history and been put forward by environownership structures that mentalists. But he argues, environmentalists "should

prepared to pay to achieve can consumers buy forest

have the grace to admit and

Although forest owners dard, because it believes the Forestry Standard on sustional Institute for Environ- clear that the new forestry concepts cost more money. He estimates that "the new biodiversity preserving strategies will result in a reduction in the long-term harvest levels in those areas by at least 10 per cent".

"Swedish forestry has to accept those costs." says Mr Remröd. "We need a credible verification system for forest that the people can use products made of paper and wood without worrying about destroying sensitive forest The industry must also be environments." Only then products "with a clear con-

INDUSTRY TRENDS • by Greg McIvor

### Focus on individual core strengths for survival

To remain competitive, the sector is divesting non-essential activities

of the world's top forestry companies. The industry, for years deeply fragmented, is in the midst of a structural upheaval as companies seek to bolster their size to keep pace with an increasingly global customer base.

sector this year, spanning Europe, North America and Asia, has been driven by two main considerations: a need to get closer to customers and growing pressure for Wider variety of products. The days when paper compa-nes supplied a full portfolio of forestry products are fast receding. Where once individual paper mills were capable of producing a range of different paper or packaging grades, the trend now is for each to be strictly focused on a single product. This trend can be seen in the new paper plants now being built. Enso of Finland recently opened a new mill in Only devoted entirely to producting 350,000 tonnes a year of coated wood-free magazine paper. Juha Niemela, chief executive of UPM-Kymmene, Europe's largest forestry group, says: Today's machines are custom-built. The wider the range of paper that they can

His company and other large producers are finding it no longer makes financial sense to offer a full palette of products at a time when customers are becoming more discerning about the qualities they want from a particular erade.

produce, the more they cost

and the less you can achieve

the sophistication in areas

which are important to you

as a producer."

PARTEK

Take newspapers. A decade ago, most used roughly the same kind of newsprint. Any differences were generally explained by Variations in machinery between different suppliers. AssiDomän, the big Swedish direction.

Today, a plethora of newsprint grades exists. The advent of colour has transformed the market, giving newspapers an opportunity to position their products in a way not possible before. For modern newspapers, the Big is beautiful in the eyes kind of newsprint they use is of the world's top forestry now a question of marketing, not technology. Hence their increasingly varied and specific tastes.

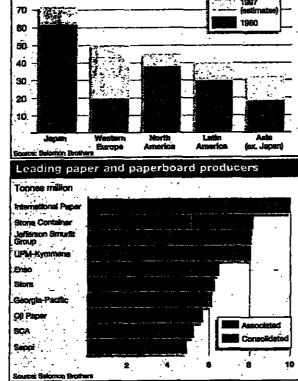
This trend is seen in the top managements of paper companies. Traditionally, executives have come from A wave of strategic deals an engineering background. which has swept across the But as the industry has moved from being production-driven to market-driven, the new breed of executives typically has marketing or business degrees.

As companies specialise their mills, so they are also paring back their operations to fewer sectors. The quest for economies of scale and the growing globalisation of the world paper industry are forcing leading groups to narrow their focus. "You have to be where your customers are," says Jukka Huuskonen, senior analyst at Arctos Securities in Helsinki. "In a dispersed industry like forestry that calls for consolidation."

Here, Scandinavia has led the way. The deep slump in the European pulp and paper market in the early 1990s forced Nordic producers to cut costs. Companies have since busied themselves non-core divesting operations and focusing on

fewer segments. This year, for instance, from the packaging sector, selling its operations to Metsä-Serla, a Finnish rival, in order to concentrate on just three grades: magazine paper (where it is world leader), fine paper and newsprint. Its compatriot Enso has also adopted a similar strategy, as has AssiDomán, the Swedish group, which concentrated its operations heavily to pack-

Others are following. KNP BT, the Dutch group, this year exited its paper businesses to focus on packaging and distribution. Apart from



producers have lagged behind somewhat. But companies such as MoDo, Stora and SCA, which still operate across many sectors, are likely to follow the trends in order to retain long-term competitiveness.

is poised to focus more aggressively on its success-UPM-Kymmene withdrew ful hygiene products business and may scale back its involvement in printing and writing paper. North American producers, insulated by a vast domestic market, have been latecomers to this process. Yet globalisation of capital and markets is forcing producers there to put more emphasis on shareholder value. Consolidation is now starting to be seen. Earlier this year Fletcher

Challenge Canada embarked on a sale of non-core forest assets and sold its Blandin magazine paper operation to probably move in a similar

Carl-Johan Krigström, for estry specialist at Enskilda Securities in London, says executives have learned that building capacity is no longer the prime route to creating value. "They have learned since the late 1980s Some analysis believe SCA and early 1990s that you don't make money by build ing machines; you make money by acquiring assets. There has been a change in attitude among manage ments.

One example is Georgia Pacific, of the US, which is paring back capital expenditure in 1997 and 1998. Another is Jefferson Smurfit, the Irish group. "They have not built a single machine since 1964," says Mr Krieström, "Their strategy has been to acquire assets, which makes sense because asset valuations are as volatile as earnings." If you get the timing right, he sug-UPM-Kymmene. Others will gests, you can buy assets for their replacement cost.



of the paper you use to get your message across is very

to one and the same conclusion. Metsa-Seria's papers and

boards are the right choice for high quality marketing materials

which markets its products globelly. Distribution and local service

are provided by its own sales organization and leading merchants

Group, which is engaged in the forest industry and wood trading.

Its forecast turnover for 1997 is USD 3.5 billion. Metsä-Seria's

shares are listed on the Helsinki Stock Exchange and the SEAO

Metsä-Seria is the largest subsidiary of the Metsäliitto

around the world.

International in London.

ortant. Many manufacturers of prestige products have come

Metsā-Seria is a major European forest industry group

#### Metså Group

Metsä-Seria Corporation P.O. Box 20 FIN-02020 Metsä Finland Tel. +358 1046 11 Fax +358 1046 94355 http://www.metsaseria.com

### Rich parents cushion volatility

Using different techniques, both Sappi and Mondi are growing significantly

The South African pulp and paper industry has been spared much of the anguish brought about by the country's return to the global economy. In contrast with other sectors where manufacturers face new competition in the wake of a more liberal trade regime, tariff protection has always been relatively low and the indus-

In spite of this strength. executives in other industries have had little cause to envy paper producers in volatility in global prices for pulp and paper has dogged the industry worldwide, and in particular Sappi, South Africa's biggest producer.

As prices plunged last year. Sappi was forced to halt production at many mills and despite improvements in 1997, the company passed its final dividend in

the year to September. Mondi, its smaller and more diversified rival, has been less exposed to the commodity cycle. An unlisted subsidiary within the Anglo American empire. and thus out of bounds to investors seeking investment in forest products, it has been less closely scrutinised than Sappi. That may change if - as managers concede is possible - Mondi's recent forays into international ventures culminate in an international listing.

Both Sappi and Mondi are well positioned to reap the benefits of firmer commodity prices in 1998. Pulp prices have risen from a low of \$380 a ton to about \$550 this year, and analysts expect the rising trend will continue. In the interim, both companies have chosen the fallow period to buy into new mar-

Weak prices are not the only reason for the expanventures. Although their strategies are radically dif- plans to become a global ferent, both Sappi and Mondi are emerging from years of isolation to become significant global companies.

They have been helped by rich parents - the powerful industrial conglomerates that are a legacy of South Africa's siege economy.

in 1993, Sappi was part of the product, but by positions

by Sanlam, the country's ing inventory," Mr van As second biggest life assurer. told the American Forest subsidiary of Anglo Ameri- tion annual conference in can and De Beers. That pedigree, combined with robust cash flows from their local market, has enabled both

capital for acquisitions. While local demand has slowed, the move offshore has highlighted the many pitfalls of the global indus-

Eugene van As. Sappi's chairman, argues the greatest hazard is the proliferation of relatively small producers. Although global demand for forest products is rising steadily, the industry remains highly vulnerable to commodity cycles. "This is a highly fragmented market.... Consumption is joint ventures with foreign global, but the companies partners who bring both are trying to make all the products rather than focus-

ing," he says. Sappi wants to dominate the market for coated cant portfolio of foreign compapers. which is growing annually by 6 per cent as the consumers - magazine publishers – evolve into global organisations. With the \$746m acquisition in October of KNP Leykam, the Dutch producer, Sappi is now the world's biggest manufacturer of coated wood-free

paper. Its three regional subsidiaries in southern Africa, the US and western Europe are wholly owned, with market shares of 60 per cent. 26 per cent and 22 per cent respectively. This makes Sappi the world's biggest producer of wood-free pape

Under the leadership of Mr van As, the group paid top dollar for its dominant position. Acquisitions have left a trail of more than R10bn in debt, causing Sappi's share price to be downgraded in the traditionally debt-adverse Johannesburg market.

The acquisition of KNP Leykam follows the \$1.4bn purchase in 1994 of SD Warren, its US subsidiary, near the peak of the last commodsion. The dominant position ity cycle. But Mr van As of both groups in their key says no further acquisitions markets and the limited are in the pipeline. He scope for expansion at home, describes his bid for the has required international Dutch company as "the last

business by 2000". The expansion aims to reduce volatility by increasing the influence of the largest producers over the market price. "You place bets and gamble because the flucdemand are caused, not by Prior to being unbundled the actual consumption of

Gencor, the mining and taken by various consumers industrial group controlled and manufacturers in hold-Mondi is a wholly-owned and Paper Products Associa-

Washington in October. Analysts are divided over Sappi's prediction that consolidation will stabilise groups to secure access to prices. Some doubt this strategy in the long term. Others contrast Sappi's acquisitions with those of its local rival, Mondi.

The Anglo subsidiary has charted a different course abroad. In the best traditions of South Africa's biggest company, it has followed a course of diversification to reduce total exposure to commodity cycles. Its core products are pulp, newsprint, photocopy paper and paper packaging. Its international investments are all technology and management

skills to Mondi's operations. During the past two years, Mondi has acquired a signifipanies. Its most important buy was 12 per cent of Aracrus, the Brazilian group which was privatised last year and is the world's largest and lowest cost producer of bleached eucalyptus pulp. Mondi also holds 50 per cent of a joint venture with SCA of Sweden to build a newsprint machine at Alresford

in the UK. This year it has built on Companies are its European interests in Austria by investing about \$200m in eastern Europe again after the through Anglo's international subsidiary, Mondi Minorco Paper. MMP recently acquired control of Swiecie, Poland's largest paper and packaging company: Dunaujavros, the Hungarian pulp producer; and a 19 per cent stake in Syk-

tyvkar of Russia. By contrast with Sappi. where gearing on completion of the KNP Leykam deal, is likely to be above 100 per cent, Mondi carries no debt at its centre. Although average gearing among its sub-Mondi has used Anglo and its associates for funding.

The result is a labyrinthine ownership structure, the last cycle, their ambiwhich the group may have piece in the figsaw of Sappi's to unravel if it opts for a ringing. After all, the root stock exchange listing. That cause of the calamitous fall issue is unlikely to be resolved if firmer pulp prices prompt a surge in cashflows, but it could prove to be a significant factor in deciding the outcome of Anglo's search for a new corporate tuations in the apparent structure for the next cen-

PROFILE

Gratkom mill, Austria

## Machinery to match its aims

Sappi acquired superior technology with its purchase of KNP Leykam

In one of the most competitive segments in the paper industry, the purchase of the Dutch-Austrian paper group KNP Leykam by Sappi of South Africa is about to create a new global force - and much of it could be thanks to a new mill.

The purchase, which was finalised in November and will become effective on 1 January, will add Im tons to Sappi's global production of 3m tons and will boost its European market share from 7 per cent to 22 per cent, well ahead of all competitors. And through the added market power and a better regional mix, Sappi and KNP Leykam hope to ride out the cyclical swings that have plagued the industry in recent years.

KNP Leykam will post a modest operating profit this year following a recovery in pulp and paper prices, but its net result will still be in the red because of a Fl100m charge related to the modernisation of its core paper plant in the Austrian town of Gratkern.

The area around Graz, where the Gratkorn paper mill is located, is part of a 400-year-old paper-making tradition. In 1870, Leykam-Josephtal was set up as a joint stock company

and quickly became the biggest paper producer in the Hapsburg monarchy. After the destruction of the Second World War, only the Gratkorn plant remained operational. In 1961. Leykam

acquired a stake in Mürztaler, another paper mill in nearby Bruck and merged the two groups in 1974 to Leykam-Mürztaler. The Bruck plant was sold just before the merger with the paper division of KNP BT in 1994. At Gratkorn, the newest addition

in the Triple Star project, the Paper Machine 11, went on-stream in October. It is the world's most productive apparatus of its kind, the company claims, with a width of 8.5 metres, a working speed of 1400 metres per minute, and annual capacity of 470,000 tons. It is signed to produce a paper weight of 115 to 200 grams per sq metre. The total length of the machine is 208 metres. The machine was built by Voith-Sulzer of Germany. The Sch6.5bn investment should

make the Austrian plant the lowest-cost producer of wood-free coated paper in the world. Thanks to the new triple coated paper technology, KNP Leykam can also cut its input costs by using less fibres and more minerals to produce the same quality, explains Wolfgang Pfarl, KNP Leykam's chairman. Even though the company is shutting down four older machines,

annual output is still set to rise by 250,000 tons to 720,000 tons, but the number of workers will be cut from 1,800 to 1,300.

Ironically, the new machine will exacerbate the biggest problem in the wood-free coated paper market - overcapacity. The global market, currently 11m tons, has grown by 7 per cent annually in recent years and is set to increase more than 10 per cent this year because of strong demand by advertisers for high-quality glossy sheets.

Wood-free coated paper is also used for art books, other glossy print products and labels. Prices in this sector remain fragile, however, as production capacity grows even faster than demand. Several new paper machines will start operating in East Asia soon, and Mr Pfarl fears that the economic slump in the Pacific region will cause a part of

this additional output to be directed The link up with Sappi should strengthen the market power of KNP Leykam, which has paper mills also in Belgium and the Netherlands. Mr Pfarl is counting on synergies between his group and Sappi's US subsidiary, the former SD Warren. "I expect a major know-how transfer. We are superior in terms of production and technology, and our plants are far

more efficient. But we can learn a

lot from the Americans in sales and

marketing." He says. KNP Leykam is itself the result of a merger between Leykam-Mürztaler, the Austrian paper group, and KNP's paper operations. KNP first acquired around half of the shares in Leykam-Mürztaler in 1988 from Creditanstalt, then Austria's largest bank. The full merger came in 1983, when KNP bought another 25 per cent of Leykam-Murztaier and put its Dutch and Belgium plants into the

new group. Today, Leykam-Mürztaler holds 30.5 per cent of KNP Leykam, and 28 per cent of its shares are publicly traded on the Vienna bourse. Sappi will acquire both the 72 per cent of KNP in Leykam-Mürztaler and the 69.5 per cent direct stake in KNP Leykam. The minority shareholders of Leykam-Mürztaler will remain unaffected by the takeover.

From an accountant's point of view, Austria is not an ide location for a paper mill. The country has plenty of timber and water, but also far higher energy and labour costs than competitors. Still, the long paper-making tradition and the highly skilled work force makes Gratkorn KNP Leykam's biggest plant. Gratkorn is: also the company's showcase in terms of productivity, says Mr Pfarl.

Eric Frey

THE EUROPEAN INDUSTRY . by Tim Burt in Stockholm

# trategies are redefined

finding their feet price swings of the early 1990s

For the first time in two years, there are signs of confidence re-emerging among Europe's largest pulp and

Manufacturers that survived the vicious price swings of the 1990s did so by taking out capacity and cutting stocks. They have repaired their balance sheets and, at the very least, stabilised profits. Now, leaner sidiaries is 40 per cent, and fitter, leading producers are looking hungrily for

expansion opportunities. Given the experience of tions should set alarm bells in paper prices in the mid-1990s was due to manufacturers responding to demand by adding excessive capacity and expanding too quickly.

If senior European paper executives are to believed, the industry has learned its lesson. They have realised the hard way that Mark Ashurst profits are not made by Market pulp prices: West Europe 845 .550. 430 380 825 1994 Jan 5 May 395 Oct 450 460 430. 936 560 527 925 : لادل Nov 510 454 557.5 516 925 Aug Dec 510 555 478 May 925 560 532.5 433 Oct 970 545 515 . 560 1.941 430 Jul. Nov 937.5 630 614 Dec 912.5 906 Apr 515 630 616 iti Jan 847.5 .807 545 509 Oct 700 625 565 · Wi 577.5 670 500 582.5 Aug 590 557 May 510 595 Feb 731 510 Oct

installing new paper-making and Latin America. machines or by trying to serve every sector of market.

825

That realisation has redefined the strategies used for growth by the region's leading manufacturers. If they are seeking increased market share, they plan to do so mainly through acquisition and restructuring of existing capacity in Europe - while increasing their exposure to

SCA and AssiDoman of Sweden, therefore, have bol-

stered their container board and corrugated board output with acquisitions in conti-national of Singapore. That nental Europe. Stora, also of Sweden, has announced a \$650m acquisition of Blandin joint venture with Odebrecht, the Brazilian industrial conglomerate, to invest up to \$1.5bn in a new plant in north-east Brazil.

In perhaps the boldest the growth markets of Asia move. UPM-Kymmene. Fin-

land's and Europe's largest pulp and paper producer, has this year announced a return for Stora's fine paper tie up in fine paper with activities. "I am confident Asia Pacific Resources Interwas followed swiftly by its Paper, one of North America's largest producers of

At the same time, UPM-Kymmene has announced that it hopes to seek price rises of between 5 and 12 per cent - augmenting modest price rises already achieved earlier this year.

magazine-grade paper.

Juha Niemelä, chief executive of UPM-Kymmene, believes such price rises should be achievable if the industry keeps its head and does not, as in the last cycle, run blindly after orders.

Stocks are now much more tailored to demand and unprofitable production lines have been shut down. The Finnish group, for example, has decided to write off FM800m with the sale of its St Etienne magazine paper mill in France. .

But the restructuring of the European industry will not, in itself, protect companies against pressure from lower cost producers in areas such as south-east Asia. Mills in that part of the world now account for a large proportion of world capacity and have the ability if production is unrestrained - of pushing the paper market into another downward price spiral.

European manufacturers hope to prevent that seenario by teaming up with Asian suppliers, persuading them to concentrate on higher value-added production and serving local markets rather than flooding the

fragile European industry. That is easier said than done. And although UPM-Kymmene has found a partner, its rival Enso is still searching along with a num-

ber of others. The recent market turmoil in Asia, however, may have given European producers a vital breathing space. Investment in additional capacity Asian countries, temporarily out of old markets and into deferring the threat of cheaper imports in Europe. It has also made hard-hit Asian manufacturers more receptive to overseas alliances. At the same time, the strength of the US dollar has helped European suppliers gain market share in North

But Asian turmoil and dollar fluctuations are both temporary phenomena, and Europe's manufacturers know that, at best, they may have an additional 12 months to get things in

According to industry analysts, that could prompt increased consolidation in their home markets. That is likely to include increased emphasis on lower cost production and focus on niche areas. Companies exposed to a broad range of products. therefore, may seek asset swaps with European rivals so they can concentrate on specialised areas.

Christian Georges of Credit Lyonnais Securites Europe believes that MoDo of Sweden, for example, could consider swapping its packaging activities in we will see a trend towards asset swaps. Companies will focus on particular grades rather than cover the whole

spectrum," he says. That view is endorsed by Carl Johan Krigstrom at Enskilda Securities in London, who says there will be a growing polarisation in the industry with small specialist manufacturers on one hand and global companies on the other. On both sides of the industry, he adds, manufacturers realise that the best way to expand without threatening margins is to buy out existing capacity rather than grow organically.

"Companies are now much more focused on acquisitions than they were in the past, and we could see a lot of consolidation," says Mr Krigstrom.

The increased acquisitive ness of European companies has been demonstrated in a wave of deals this year. UPM-Kymmene snapped up Blandin paper in October. Enso acquired 50.4 per cent of E Holtsmann & Cie, the German paper group, for DM605 in April. In August, SCA announced a DM550m bid for the 25 per cent of PWA of German that it did

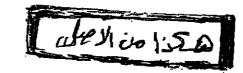
not already own. Such moves should help European producers to stripout excess capacity in their mature domestic markets, while increasing their global

presence. Certainly, the European industry looks much less fragmented and regionally orientated than even two

years ago. That consolidation has been spearheaded by the big Nordic groups, which have actively sought out acquisition opportunities in central and eastern Europe. If that process starts to slow, it may mean simply that they have run out of targets. If so, the Europeans will have to become increasingly global to maintain market sharehas been put on hold in most And that means breaking

new ones. if the trends established in 1997 are any guide, manufacturers have decided to do so through carefully selected bolt-on acquisitions and alliances rather than risk the head-long rush for growth which ended in such grief last time round.

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# Land of the sinking profits

shi added 120,000 tonnes a

year in July. In all, says Jeff

Sacknowitz, paper analyst at

HSBC James Capel in Tokyo,

the industry has added 15

There are few rays of hope for Japan's industry as the sun sets on record profits

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Bush of

Japan's paper companies are going through the shredder, and they have only themselves to blame. The cause is familiar: they have yet again invested heavily in new capacity and are now reaping the harvest in the form of plummeting prices and tumbling profits.

Almost all first-half results were down - and a far cry from the record profits achieved just two years ago. The markets have been unimpressed. They are predicting a gloomy future: the sector's shares are trading at

It is true that weak levels, but the industry is

problem, is beyond industry control. The Japanese economy is stagnating at best and at worst is heading into recession. Daiwa Research Institute, admittedly among the most pessimistic among Jananese forecasters, predicts the country's gross domestic product will contract 0.5 per cent in the year to March. Overall demand for paper continues to grow

- reflecting increasing use of personal computers in Japan. But this is expanding at just 3 per cent, far slower than expected, according to Simone Cunliffe, paper ana-lyst at Jardine Fleming. Demand for some grades is weak, particularly for corrugated board and sheet paper. Unsurprisingly, inventories are unusually high. Shipments are at record

plagued by over-supply. In about 5 per cent. Oji Paper have been able to control June, Nippon Paper brought says during that period sheet prices. Since 1983, three big on 240,000 tonnes a year of paper prices fell 5.4 per cent, new coated paper capacity. packaging materials 1.5 per Oji Paper has also just cent and paperboard 2.2 per started another 240,000 cent. Prices for hygiene tonnes a year coated paper paper - typically tissues machine, and Hokuetsu is due to add a similar line for are at a 10-year low. There were hopes that prithe same product next year. cing discipline could be In high-grade paper, Mitsubi-

per cent of new coated paper capacity - far ahead of The result of this supplydemand imbalance is a collapse in prices. Between October 1994 and the same month this year, overall prices have plunged 33 per cent. The falls show no signs

instilled after September, but prospects are poor. Some grades' prices are slipping, even though October and November are traditionally high-demand months, "The full effect will become apparent this month and in January," says Mr Sacknowitz. "Oji Paper has been limiting its production increases, but with a new machine coming on-line, they are unlikely to hold back."

It was not supposed to be

companies have disappeared following mergers. In 1993. Jujo Paper and Sanyo-Kokusaku Pulp merged to form Nippon Paper, Japan's second largest paper group by sales. In the same year, Oil Paper merged with Kanzaki Paper to form the country's biggest paper manufacturer. Then last year, New Oji merged with Honshu Paper

to create Oil Paper.

هكذا من الاعلى

increasingly oligarchical structure has helped. During the last upturn, the industry added 4m tonnes a year of capacity. This cycle, the additions have been limited to just 2m tonnes. Even so, this is clearly still too much. Moreover, the other benethis way. The industry has fits of the mergers - in of slowing. In the six months rationalised heavily in terms of cost-savings - have material costs. A high proto September, they dropped recent years and should not really come through. portion of Japan's wood chip

In some respects the

Japanese companies are notoriously reluctant to make redundancies. The cost savings at Oji Paper, for example, have been negligible. There was little product overlap between New Oji and Honshu, which was essentially a paperboard manufacturer. Admittedly. there have been some leading paper companies. savings in administration and distribution. But, overall, the synergies are small.

during the same period last vear to 15.9 per cept. Indeed, while the paper groups appear to be doing little to reduce the costs under their control, they are being hammered by raw

proportion of sales actually

therefore dollar denominated. Analysts estimate that up to half of all Japanese paper companies' raw material costs are denominated in dollars. Last year the dollar was valued on average at Y113. This year, so far the average is Y122 and deteriorating, Mr Sacknowitz estimates that for each yen the dollar appreciates, about Y550m is knocked off the profits of

and pulp is imported and is

The great fear for Japanese paper companies is that a collapse in demand in other Asian countries - com-During the six months to September, general and bined with a fall in their curadministration costs as a rencies - will lead to a surge of foreign paper imports. increased from 15 per cent However, there appears to be no real danger of a significant increase in import benetration. In theory, Japan should be a huge market for Asian and US exporters, Production costs in the US and Asia are about half that in tricity and labour costs and appear any time soon.

cheaper local pulp and chip procurement. Yet imports account for only 7.5 per cent of all shipments, according to Jardine Fleming.

A likely reason for low-import penetration is that the paper makers often hold substantial shareholdings in the wholesalers, and this makes it extremely difficult for overseas importers to make headway. Indonesian manufacturers have set up a sales office in Japan, but procress has been slow. How long this can continue is moot: the US, in particular, is showing increasing irritation at the low level of unport penetration after a three-year agree ment ending in April failed to meet its targets.

What is certain is that the Asian currency crisis will hurt Japanese exports. This will exacerbate the problem With week demand likely to continue, and pricing poor. Japan, because of lower electory's problems are set to dis-

EMERGING PRODUCERS Indonesia

#### Survival of the cheapest

The Indonesian sector should weather the crisis as operating costs

plummet indonesia's pulp and paper industry, already one of the world's most competitive, is likely, to be one of very few sectors to emerge from the country's current economic crisis stronger and more competitive. Its rapid expans im has left heavy debts in the midst of low prices and

growing competition for

Indonesian timber. Brett Hutton, chief finan-(April), the pulp producer, predicted that the sharp depreciation of the Rupiah by more than 30 per cent in recent months - would bring a net 10 to 15 per cent reduc-April's pulp production cost stood at \$207 per tonne before the depreciation.

the cost is wood. The princi- tonnes of paper by 2012. Itochu with an ambitious pal part of the wood cost is Before the Rupiah

dropped, the cost of Indonesian wood ranged from \$90 to \$110 per tonne, compared to \$120-\$150 in North America, \$190 to \$240 in Europe and \$100 to \$110 in Brazil. This cost advantage had allowed indonesia to expand rapidly, both in pulp production and further into paper products. Production of paper-grade wood nulp in Indonesia rose by 14.7 per cent in 1996 and production capacity reached 2.75m tonnes. More pulp and paper cial officer at Asia Pacific mills came on-line this year, Resources International and Barito Pacific, a leading timber company, has obtained financing for yet

Indonesia's producers are well located, as all of its neighbours are net importtion in operating cost. ers. Demand in the region is growing faster than elsewhere. Before the currency crisis hit, industry analysts "Sixty per cent of our cost said demand in Asia would is Rupiah-based," Mr Hutton exceed supply by 10.9m

another pulp mill

Indonesia exported \$573m worth of pulp and paper in the first five months of 1997,

compared to \$554m in 1996. But Mr Hutton maintains that Indonesian paper can undercut its competitors as far as southern Europe, from low shipping fees, as ships tend to export more to south-east Asia than back and need cargo to pay for the trip home. And it has a domestic mar-

ket of 200m people who are only beginning to consume paper products. "Our consumption of paper right now is only 17 kilos per capita," savs Suharsono Kramadibrata, president director of the new Kiani Kertas pulp mill. "The potential market is really big." April, part of Raja Garuda

Mas Group, plans a 30 per cent share swap with UPM-Kymmene to market office paper in Europe and expand jointly in Asia. Its largest competitor, Asia Pulp &

target of \$600m in annual exports to Japan, one-third of its expected total exports

this year. April and APP have both moved into China, and APP has also set up plantations and pulp and paper plants in because producers can profit India and Malaysia. April is about to open a paper mill to become less dependent on pulp prices; APP plans to use all of its pulp in new and existing paper mills by the year 1999 and expand into stationery, which is less price sensitive than unquoted paper.

High debt, however, has left Indonesia's producers vulnerable to the roller coaster ride in prices in recent years. Indonesia's pulp and paper plants were badly affected by the sharp slump in prices in 1996 as many were new and had yet to pay off start-up loans.

April reported a net loss of \$76.4m for 1996 and \$8.6m for the first half of 1997. April faces \$1.80n in consolidated Paper, part of Sinar Mas debt, with plans to spend



another \$1.2bn on expansion by the end of 1998. But both April and APP insist that their debts are long-term and protected from the depreciation as the balance sheets are in dollars.

Kiani Kertas, a pulp mill the Kalimanis Group dibrata says his mill will which opened in August. need a pulp price of at least \$500 to break even. "it's a was hard pressed to obtain \$975m in financing in the midst of last year's pricing slump. It borrowed \$410m in Rupiah at high interest forests for the timber indus-

der from "intra-group lending". President Suharto offered the company, owned by his golf partner, a Rp250bn loan out of the country's reforestation fund after many off-shore lenders declined. Suharsono Krama-

matter of luck," he says. Indonesia has been widely rates, \$120m offshore and try and, more recently, pulp mental groups such as Walhi. They did face disruption have also protested against chloring was emissions and discharges into the rivers from pulp and paper mills.

Maya Sarah, a leading member of Walhi, says the smaller pulp and paper mills, which use bamboo and bushes as raw material, tend to be the most artive polluters because they cannot afford water treatment facilities. But she adds that river pollution data indicate that production at some larger plants is not halted when vater treatment plants are shut down for repairs.

Walhi and others have also criticised pulp and paper mills for buying timber that is felled illegally by locals. Mr Hutton concedes that this happens in some factories.

April used to source 20 per cent of its timber outside its concessions but is now 99 per cent self-supporting, he The massive forest, bush

and peat bog fires that hit much of Indonesia this year have highlighted the risk of criticised for plundering its rushed development. Most large pulp and paper industries reported marginal damsays it obtained the remain- and paper. Local environ- age to their plantations.

when the government briefly suspended alimitations which had fire, raging on their territory, though most of the cancelled licences belonged

to naim oil farms Pudjo Rahardjo, an Indo nesian environmental seem tist based in Brisbane, prodiets that the main challenge will be to ensure wood supplies. Government targets for timber production are only 37.7m cubic metres. compared to an expected need for 68m cubic metres. "Due to this gap, the industry will be working under lower capacity or trying to fill the capacity in other ways, including illegal cut-

ting and trading," he says. Early arrivals were given non-renewable concessions for cutting mixed tropical forest and were granted plantation concessions later. But the government has already stopped handing out new felling concessions and requires newcomers to inject large funds into plantations from the very start. That, as much as the low world prices, should put a damper

Sander Thoenes

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Leading the way: in 1995 Scott Paper Company acquired Kimberley-Clark Corporation for stock valued at \$6.8bn. When Albert J. Dunlop, chairman and CEO of Scott Paper Company (above left), completed the agreement with Wayne R. Sander (above right), chairman and CEO of Kimberley-Clark Corporation, they encouraged greater

consolidation throughout the pulp and paper industry worldwide. Mergers could change the business landscape for local operations like this Bolse Cascade mill in Maine (left). Like many other North American companies. Boise Cascade is reviewing its future options, but it seems likely that it toowill move towards consolidation.

NORTH AMERICA • by Scott Morrison in Toronto

## for sector consolidation

The Asian fiscal crisis caught the fragmented North Americans off guard

Having suffered through a difficult 18 months, the North American pulp and paper industry was, until recently, optimistic about the outlook continuing to improve. Prices were rising and demand, fuelled by strong economies in the US and China, the world's secand Canada, was growing.

But the industry will likely have to wait a little longer, as the Asian finanreduction in demand for

third of global paper and board consumption in 1996. The situation grew more serious for pulp exporters when South Korea, one of the world's largest pulp importers, was caught up in the crisis.

Optimistic forecasts suggest the outlook for North American pulp and paper producers will not improve until the third quarter of 1998, although analysts were still waiting to see how the situation develops in Japan ond and third largest paper and board consumers.

However events unfold, the short-term outlook for cial crisis has resulted in a the North American industry is bleak. Devalued curpulp, paper and board in rencies will cut Asian that region. Observers are demand for paper and board. not yet sure exactly how the while pulp exporters have industry will be affected by already reported a drop in the problems in the Asia demand, as much as 50 per Pacific region, an area which cent in come cases, from

a competitive threat to US and Canadian producers. The Asian crisis comes as

the highly fragmented North American pulp and paper industry is already facing increasing competition from low cost producers in the southern hemisphere and Finnish companies recently strengthened by consolidation. These trends have put pressure on US and Canadian firms to streamline and consolidate to achieve economies of scale and reduce distribution costs.

Abitibi-Consolidated, which became the world's largest newsprint producer after Abitibi-Price merged with Stone-Consolidated earlier this year, expects to save C\$100m because of the deal. Domtar, the Canadian forest products company, in Octoaccounted for almost one- Asian clients. Devalued cur- ber announced it would

joint venture that would benefit from the two companies' strengths, which include the geographic location of mills and mix of products. Fletcher Challenge Canada sold its US coated paper facility in September and has announced it will

bolster its presence in news-

print and groundwood spe-

cialty papers. More mergers and acquisitions are widely expected in 1998 as companies move to shed non-core assets. Fletcher Challenge is now eyeing paper mills owned by MacMillan Bloedel, Jefferson Smurfit, Champion International and Weyerhaeuser. Harmac Pacific intends to purchase two mills owned by Kimberley-Clark, the US con-

sumer products company.

for US\$540m The sale, most

likely to take place in Febru-

rencies will also make Asian merge its packaging division ary if Harmac is able to raise producers of pulp, free sheet with Cascades' container the capital through equity, and newsprint much more of board operations to form a will establish the company as Canada's leading pulp producer. Louisiana Pacific, and Stone Container of the US recently announced they would divest their pulp pro-duction facilities. Boise Cascade and Champion are also moving to streamline.

Ailing MacMillan Bloedel, Canada's largest forest products group, has indicated it will likely spin off its less profitable operations following a corporate review. "They need to do what the Finns have done," said one industry analyst, referring to the recent wave of Scandinavian consolidation.

The pressure on US and Canadian companies has expected levels. Producers in late 1997 tried unsuccessfully to raise northern bleached softwood kraft pulp prices from US\$610 per tonne to US\$650. Instead, analysts forecast the price will fall to US\$570 by March 1998 due to the Asian turmoil.

been revised downward as city," had been expected to average US\$660 per tonne in 1998, recent estimates suggest nificant new capacity to cated they are more aware of operations in order.

newsprint will average about US\$625 throughout the upcoming year. Coated and uncoated fine papers were also expected to increase next year, but not as much as initially forecast. Liner board prices were still seen to increase significantly next year.

"In some respects, 1998 turns out to be a bit of a lost year with respect to commodities prices," said Frances Loo, forest products analyst with SBC Warburg Dillon Read, Consolidation, however, is only part of the solution to the North American industry's woes.

Prices will not post sustained gains until the industry successfully addresses its chronic overcapacity probincreased as the drop in lem, which has kept pulp Asian demand will keep and paper prices volatile and prices from rebounding to relatively low throughout most of the 1990s. Analysts say utilisation rates must be above 93 per cent before prices come down, but operating rate in the industry was 88 per cent world wide

"Any effort to improve pricing will be temporary with-Paper products prices have out addressing overcapa-' said Sherman Chao, an well. Newsprint, which has analyst with Merrill Lynch bound to get worse due to a they should be," said Chip building spree by southern Dillon, an analyst with Salo-

world markets in 1998. The overcapacity problem has been aggravated by strong unions in Canada and provincial governments in British Columbia and Quebec that keep ailing mills alive. In a recent bid to save jobs, the British Columbia government spent C\$211m to buy 53 per cent of Skeena Cellulose, formerly Repap BC. Analysts say about 425,000 pounds of pulp could

bled mill to fail. There are signs, however, that US and Canadian producers are beginning to address the issue. Despite the Asian and Latin American expansion, North American producers have too conservative to adapt to refrained from launching the rapidly changing marketsignificant expansion initiatives. Some suggest the

industry ought to take a disgruntled by inadequate more pro-active approach to the problem by closing high cost production facilities or scaling back production at operating mills, strategies that companies have been reluctant to adopt given the capital intensive nature of the industry.

have been removed from the

market had the province

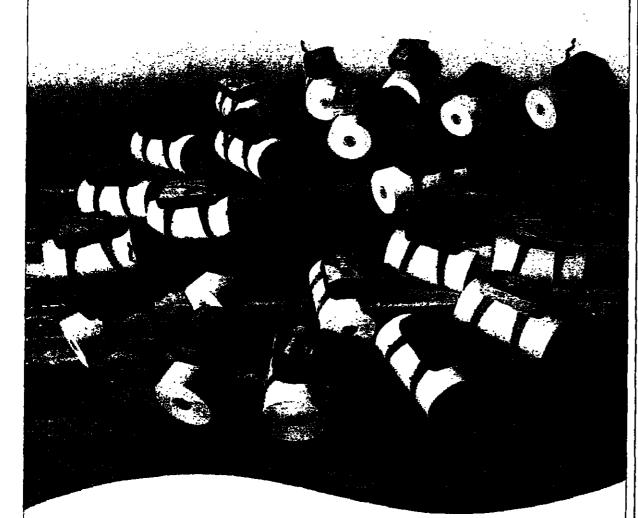
allowed the financially trou-

inventory levels. While economies of scale might suffer from the reduction of output at specific mills, the industry as a whole would benefit from stronger, more stable prices. Weyerhaeuser has scheduled downturns that will take about 50,000 pounds of pulp out of the global market during the next three months, while Georgia Pacific and Stone Container have also recently announced production cut-

Many of the challenges the industry must contend with are largely of its own making. The elder generation of North American pulp and paper executives are seen as

Prompted by shareholders returns, a new generation of corporate leaders with financial, rather than engineering, backgrounds are slowly reforming companies that have for too long focused on market share rather than on rates of return. While low cost competitors in the "They are not as quick in southern hemisphere pose a been in high demand in 1997, in New York. The problem is shutting down capacity as threat to North American pulp and paper producers. US and Canadian firms must up from an average of hemisphere pulp and paper mon, Smith, Barney. But face up to the challenges by US\$560 this year. But more producers that will add sig- corporate leaders have indi- first putting their own

Forest products



expertise

UPM-Kymmene has played an active role in the paper industry's consolidation and globalization to be able to respond better to the challenges of the future. Most recently, the company has entered into a strategic alliance in the fine paper business with an Asian partner, and acquired a US magazine paper supplier. These steps provide UPM-Kymmene with greater opportunities for global growth.

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EMERGING PRODUCERS Brazil

#### Brazil to face difficulties navigating stormy 1998

Only the cashrich will sail smoothly through coming economic downturn

for the majority of its 220cash-rich companies protected from the prospect of near-zero growth in the Brazilian economy – either through exports or by supplying strong niche markets

In the longer term, however, Brazilian producers are well placed to take advanhome and of a strong com-petitive edge on export mar-dards, but expensive here. The company ideally

While the industry is dominated by a handful of big companies, only one or two have the scale to compete internationally. Consolidaalong with the entry of new foreign companies. Brazilian producers enjoy

several natural advantages. A tropical climate, fertile soils and abundant land and labour results in some of the lowest costs for wood worldwide. Eucalyptus trees reach higher interest rates. maturity in just seven years, hardwood per hectare per year, more than double the output of Brazil's nearest competitors. Softwood pines grown in the south are also

Brazil is the world's seventh largest pulp producer,

exporter of paper products, share of total sales should most producers are dedi- rise from 84 per cent this cated to supplying the

domestic market.
This will make them particularly exposed to a slowdown in economic activity Next year is likely to be a tough one for Brazil's paper and pulp industry, especially terity package introduced to result of a government aus-terity package introduced to defend Brazil's currency due odd companies dependent on to the turmoil that took grip the domestic market. Only of global capital markets at the end of October. The package included a

doubling of the central bank's basic interest rate to more than 40 per cent a year. dealing a double blow to those producers carrying domestic debt. The industry has an average debt-to-equity ratio of 46 per cent tage of a growing market at low by international stan-

placed to ride out the domestic downturn is Aracruz, the world's biggest producer of bleached hardwood kraft pulp. It sells 95 per cent of its output overseas. While tion is widely predicted, these markets are also likely to slow down in the first quarter, demand can be expected to recover later in

> Aracruz has the further advantage of holding the equivalent of about \$700m in cash, so it will benefit from

Votorantim Celulose e biggest family-owned conglomerate, will suffer less than others in the sector from high interest payments because its debt-to-equity among the highest yielding ratio is low, about 14 per cent. A recent increase in pulp capacity should allow it to benefit from exporting. its 12th biggest paper pro- Paulo Vasconcellos, an ana-

year to 49 per cent in 1988.

Following investments of

\$66m this year. VCP is well placed to tap Brazil's market for higher added value coated papers. While domestic consumption of papers grew just 0.5 per cent in the first three quarters, from 668,700 tons in 1996 to 672,300 tons this year, consumption of coated papers grew by 71.7 per cent, from 108,100 tons to 185,600 tons, according to company figures.

Growth in this market has been driven by the success of magazine and book publishing over the past three years, and by increasing use by marketers of direct mail.

Other leading companies face a tougher time shead, at least in the medium term. Klabin, Latin America's higgest integrated manufacturer of paper products, sells about 80 per cent of its outpot at home and has a high debt-to-equity ratio.

Suzano, the second biggest paper and pulp maker in the region, is even more dependent on the domestic market, selling only about 4 per cent of production as exports. Short-term earnings should suffer further from its 55 per cent stake in Bahia Sul, an advanced and lowcost pulp and paper producer producing 45 cubic metres of Papel (VCP), part of Brazil's it operates in a joint venture with Companhia Vale do Rio Doce (CVRD), which has

debts of about \$1bn. Assuming the economy recovers towards the third quarter of next year, the industry's next priority will be consolidation so it can compete in global markets. increasingly, this means

panies are active in Brazil through subsidiaries or recent entrant is Stora of Sweden, which formed a joint venture with Odebrecht, a Brazilian conglouerate with interests in construction, petrochemicals and forestry. The partners plan to invest \$1.5bn in a pulp operation in the northeastern state of Bahia, which is expected to produce 750,000 tons a year. Stora intends to use the pulp for its own plants in Europe, and in south-east Asia.

Consolidation among producers has been expected for some time, but little progress has been made.

This year, CVRD was privatised. Its buyer is a consortium led by CSN, a steel maker. Observers expected the company to sell its paper and pulp assets to concentrate on its core activities in iron ore mining. This has not happened, and CVRD seems intent on becoming a global paper and pulp producer. As well as owning its own forests and its interest in Bahia Sul, CVRD is a joint venture partner with a group of Japanese companies in Cenibra, Brazil's 11th biggest pulp producer. There are natural synergies between CVRD's operations and those of Aracruz. Talks took place but neither side wants to give up control.

Says Mr Vasconcellos at ING Barings: "The difficulty [with consolidation] is that almost all Brazilian companies are family owned, so everyone wants to buy and nobody wants to sell."

ducer and 10th biggest paper lyst at ING Barings in Sao competing both at home and Jonathan Wheatley

